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## Economic-Analysis-using-R / Slides / 01-Intro.Rmd

```
antonio1970 'slides'
c7e411b 24 minutes ago

1 contributor
```

```
Raw
        Blame
                History
338 lines (237 sloc) 10.3 KB
  1
      title: "Lecture 0: Introduction to the course"
  2
      subtitle: "<html><div style='float:left'></div><hr color='#EB811B' size=1px width=796px></h
      author: Dr. Antonio Rodriguez Andres | Technical University of Ostrava (VSB-TU)
      date: Economic Analysis Using R (EAR) #"`r format(Sys.time(), '%d %B %Y')`"
      output:
  6
       xaringan::moon_reader:
  7
           css: [default, metropolis, metropolis-fonts]
  8
          lib_dir: libs
  9
          nature:
 10
            highlightStyle: github
 11
            highlightLines: true
 12
             countIncrementalSlides: false
 13
 14
 15
       ```{r setup, include=FALSE}
 16
       options(htmltools.dir.version = FALSE)
      library(knitr)
 18
 19
      opts_chunk$set(
        fig.align="center",
        fig.height=4, #fig.width=6,
 21
        # out.width="748px", #out.length="520.75px",
 22
 23
        dpi=300, #fig.path='Figs/',
```

```
24
       cache=T#, echo=F, warning=F, message=F
25
       )
26
     library(tidyverse)
27
     library(hrbrthemes)
28
29
30
     # Table of contents
31
32
     1. [Prologue](#prologue)
33
34
     2. [Syllabus description](#syllabus)
36
     3. [Getting started](#started)
37
38
     4. [R for data science (bookdown)](#r4ds)
39
     5. [Some tips for data R newbies](#https://stackoverflow.com/questions/tagged/r)
40
41
42
43
     class: inverse, center, middle
44
45
     name: syllabus
46
47
     # Syllabus highlights
48
49
     <html><div style='float:left'></div><hr color='#EB811B' size=1px width=796px></html>
50
51
     (Read the full document [here](https://github.com/antonio1970/Economic-Analysis-using-R/tre
52
53
     ---
54
55
     # Why this course?
56
     Fill in the gaps left by traditional econometrics and methods classes using less flexible e
57
58
59
     - Practical skills that tools that will benefit your dissertation (master or doctoral) and
60
     - Neglected skills like how to actually find datasets in the wild and clean them.
61
62
     Data science skills are largely distinct from (and complementary to) the core 'metrics oeuv
63
64
     - Data viz, cleaning and wrangling; programming; cloud computation; relational databases; m
65
66
67
68
     > *"In short, we will cover things that I wish someone had taught me when I was starting ou
     school."*
69
70
71
72
```

```
73
      # You, at the end of this course
 74
 75
      <div align="center">
 76
      <img src="pics/awesome.jpg">
      </div>
 79
 80
      # Grading
 81
      Component
   | Weight |
 82
 83
      |:-|-:|
      2 × homework assignments (15% each) | 30% |
      | 1 × research project
   60%
 85
  | 10% |
 86
              In-class participation
 87
      - You can swap out one homework assignment for an (approved) final presentation of your own
 88
 89
      - We'll get to research project later in the course.
 90
 91
      ### Research project
 92
 93
      - Your final research project will be an analysis in which you apply some techniques covere
 94
      - Your research project should look like such as this R markdown `template`: (Read the full
 95
 96
 97
      - You can also have a flavour of potential research projects (maybe beyond the course mater
 98
      # Grading (cont.)
 99
      ### Research project examples
100
101
102
      - Globalization and suicide: (See the full code and data [here](https://www.kaggle.com/tony
      - Predicting the Body Mass Index (BMI). (See the full code and data [here](https://www.kagg
103
      - Missing values and Clustering: Knowledge Economy in African countries. This is beyond the
104
105
106
107
      # Lecture outline
108
109
      ### Introduction to R basics
110
111
      - Introduction: Motivation, software installation, and data visualization
112
      - Version control with Git(Hub)
113
      - Learning to love the shell
114
      - R language basics
      - Data cleaning, and wrangling with the "Tidyverse"
115
116
117
118
      ### Statistical Analysis
119
      - Regression analysis in R
120
121
      - Binary choice models in R
```

```
122
      - Count data models in R
123
      - Introduction to panel data models in R: the `plm` package
124
      - Generating reports with Rmarkdown
125
126
127
128
      # Getting started
129
130
      <html><div style='float:left'></div><hr color='#EB811B' size=1px width=796px></html>
131
132
133
134
      # Software installation and registration
135
136
      1. Download [R](https://www.r-project.org/).
137
138
      Download [RStudio](https://www.rstudio.com/products/rstudio/download/preview/).
139
140
141
      class: inverse, center, middle
142
      name: r4ds
143
      # R for Economics analysis and data science
144
145
      <html><div style='float:left'></div><hr color='#EB811B' size=1px width=796px></html>
146
147
148
149
      # Why R and RStudio? (cont.)
      ```{R, indeeddotcom, echo = F, fig.height = 6, fig.width = 9, dev = "svg"}
150
151
      # The popularity data
      pop_df <-
152
153
        data.frame(
154
        lang = c("SQL", "Python", "R", "SAS", "Matlab", "SPSS", "Stata"),
       n_{jobs} = c(107130, 66976, 48772, 25644, 11464, 3717, 1624),
155
156
       free = c(T, T, T, F, F, F, F)
157
        )
158
      ## Plot it
159
      pop_df %>%
        mutate(lang = lang %>% factor(ordered = T)) %>%
160
161
        ggplot(aes(x = lang, y = n_jobs, fill = free)) +
162
        geom_col() +
163
        geom_hline(yintercept = 0) +
        aes(x = reorder(lang, -n_jobs), fill = reorder(free, -free)) +
164
165
        xlab("Statistical language") +
166
        scale_y_continuous(label = scales::comma) +
        ylab("Number of jobs") +
167
        labs(
168
          title = "Comparing statistical languages",
169
170
          subtitle = "Number of job postings on Indeed.com, 2019/01/06"
```

```
171
          ) +
        scale_fill_manual(
172
173
          "Free?",
174
          labels = c("True", "False"),
175
          values = c("#f92672", "darkslategray")
176
          ) +
177
        ggthemes::theme_pander(base_size = 17) +
178
        # theme_ipsum() +
179
        theme(legend.position = "bottom")
180
181
182
183
184
      # Why R and RStudio? (cont.)
185
186
      ### Data science positivism
187
      - Alongside Python, R has become the *de facto* language for data science.
188
        - See: [*The Impressive Growth of R*](https://stackoverflow.blog/2017/10/10/impressive-gr
190
      - Open-source (free!) with a global user-base spanning academia and industry.
        - "Do you want to be a profit source or a cost center?"
191
192
193
      ### Bridge to applied economics and other tools
194
195
      - Already has all of the statistics and econometrics support, and is amazingly adaptable as
      programming languages and APIs.
196
      - The RStudio IDE and ecosystem allow for further, seemless integration.
197
198
199
      ### Path dependency
200
      - It's also the language that I know best.
201
202
203
      - (Learning multiple languages is a good idea, though.). The same tools are available in Ma
204
205
206
207
208
      # Some R basics
209
210
      1. Everything is an object.
211
212
      2. Everything has a name.
213
214
      3. You do things using functions.
215
216
      4. Functions come pre-written in packages (i.e. "libraries"), although you can - and should
217
218
219
```

```
220
      </br>
221
222
      Points 1. and 2. can be summarised as an [object-orientated programming](https://en.wikiped
223
        - This may sound super abstract now, but we'll see *lots* of examples over the coming wee
224
225
226
227
      # R vs Stata
228
      If you're coming from Stata, some additional things worth emphasizing:
229
230
      - Multiple objects (e.g. data frames) can exist happily in the same workspace.
231
         - No more `keep`, `preserve`, `restore` hackery.
         - This is a direct consequence of the OOP approach.
233
234
      - You will load packages at the start of every new R session. Make peace with this.
235
        - "Base" R comes with tons of useful in-built functions. It also provides all the tools n
236
        - However, many of R's best data science functions and tools come from external packages
237
238
239
      - R easily and infinitely parallelizes. For free.
240
        - Compare the cost of a [Stata/MP](https://www.stata.com/statamp/) license, nevermind the
241
      - You don't need to `tset or xtset` your data. (Although you can too.)
242
243
244
245
      # R code example (linear regression)
246
247
      ```{r}
248
249
      fit = lm(dist ~ 1 + speed, data = cars)
250
      summary(fit)
251
252
253
254
255
      # Base R plot
256
      ```{r cars basefig, dev="svg"}
257
      par(mar = c(4, 4, 1, .1)) ## Just for nice plot margins on this slide deck
258
259
      plot(cars, pch = 19, col = 'darkgray', las = 1)
      abline(fit, lwd = 2)
262
263
264
265
      # Examples using ggplot2
266
      ```{r gapm_plot, dev="svg"}
267
268
      library(ggplot2)
```

```
269
      library(gapminder) ## For the gapminder data
270
      ggplot(data = gapminder, mapping = aes(x = gdpPercap, y = lifeExp)) +
271
        geom_point()
272
273
274
275
276
      # Brief aside: The gapminder dataset
277
      Because we're going to be plotting the [gapminder](https://github.com/jennybc/gapminder) da
278
279
      ```{r gapm}
280
281
      gapminder
282
283
284
285
      # What else? (cont.)
288
      Elaborate extension: Animation! (See the next slide for the resulting GIF.)
289
      ```{r gganim1, eval=FALSE}
290
      # library(gganimate)
291
      ggplot(gapminder, aes(gdpPercap, lifeExp, size = pop, colour = country)) +
292
293
        geom_point(alpha = 0.7, show.legend = FALSE) +
        scale_colour_manual(values = country_colors) +
294
295
        scale_size(range = c(2, 12)) +
        scale_x_log10() +
296
        facet_wrap(~continent) +
297
298
        # Here comes the gganimate specific bits
        labs(title = 'Year: {frame_time}', x = 'GDP per capita', y = 'life expectancy') +
299
300
        transition_time(year) +
        ease_aes('linear')
301
304
306
      # What else? (cont.)
      ```{r ggamin2, echo=FALSE}
308
309
      ggplot(gapminder, aes(gdpPercap, lifeExp, size = pop, colour = country)) +
310
        geom_point(alpha = 0.7, show.legend = FALSE) +
        scale_colour_manual(values = country_colors) +
311
312
        scale_size(range = c(2, 12)) +
        scale_x_log10(labels = scales::dollar) +
314
        facet_wrap(~continent) +
        # Here comes the gganimate specific bits
        labs(title = 'Year: {frame_time}', x = 'Log (GDP per capita)', y = 'Life expectancy') +
317
        transition_time(year) +
```

```
318
        ease_aes('linear')
319
320
321
323
      # What else? (cont.)
324
325
      There's a lot more to say, but I think we'll stop now for today's lecture.
326
327
      Rest assured, you will be using ggplot2 throughout the rest of this course and developing y
328
329
      In the meantime, I want you to do some reading and practice on your own. Pick either of the
      - [Chapter 1](https://www.jaredlander.com/r-for-everyone/table-of-contents/) of *R for Ever
330
      - [Chapter 1](https://r4ds.had.co.nz/introduction.html) of *R for Data Science* by G. Grole
331
332
333
      ---
334
      class: inverse, center, middle
335
      # Next lecture: R basics.
336
      <html><div style='float:left'></div><hr color='#EB811B' size=1px width=796px></html>
337
```