

Karam Almnajed | Analytics & Operations Consultant

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Summary

Independent analytics and operations consultant helping early-stage and growth teams build systems for better decision-making. I design analytics frameworks, dashboards, and workflows that translate business ambiguity into structured, measurable insight. I bridge technical implementation with commercial realities, ensuring data is embedded into daily workflows rather than treated as a separate function.

Experience

Self-employed

Hybrid

Independent Consultant – Analytics & Operations

Jan 2026 – Present

Providing analytics, operations, and business development consulting to early-stage and growth-stage businesses, enabling data-informed decision-making and workflow automation.

- Designed and implemented comprehensive analytics systems translating business ambiguity into measurable metrics and actionable insights.
- Built real-time dashboards and reporting frameworks that improve operational efficiency and growth tracking.

Tools: Python, SQL, BI Dashboards, Google Sheets, Apps Script, AI & Machine Learning

Professional Development

Career Break

Jun 2025 – Dec 2025

Focused on personal health recovery and professional reflection, while continuing to refine skills in analytics, AI, and business operations to return fully capable.

Yalla Wrap It

Remote (Dubai)

Data Analyst

Feb 2025 – May 2025

Brought in to design scalable analytics systems and dashboards for an eco-friendly interior vinyl wrapping company to enable operational and leadership decision-making.

- Built performance monitoring dashboards giving real-time visibility into operational workflows and trends.
- Partnered with stakeholders to define KPIs and align reporting with business goals.

Tools: Python, SQL, Google Sheets, Apps Script, BI Dashboards

InvestED | School Transformation

Hybrid (Cairo)

Business Development & Growth Analyst

Dec 2024 – May 2025

Executed data-driven B2B growth and partnership strategies for an EdTech marketplace to enhance outreach and revenue generation.

- Built and managed relationships with investors and executive stakeholders to drive partnerships.
- Leveraged CRM data and market insights to optimize sales execution and improve deal conversion rates.

Tools: CRM Platforms, Sales Analytics, Market Research

Professional Development

Career Break

May 2022 – Dec 2024

Focused on completing my bachelor's degree and transitioning professionally into the analytics and business intelligence field.

Damasqueno Sweets & Bakery

On-site (Alexandria)

Operations Manager

Apr 2018 – May 2022

Managed day-to-day operations for a high-volume retail food business ensuring consistent execution, service quality, and operational reliability.

- Oversaw inventory, POS transactions, and merchandising, maintaining high standards in a fast-paced environment.
- Developed operational discipline and execution rigor across all store functions.

Tools: POS Systems, Inventory Management, Cash Handling Processes