

December 22/16 Thursday

① Economics → studied due to scarcity of resources.

Scarcity - excess of demand over supply  
Resource - anything which has benefits/capabilities.

opportunity cost -  
→ Every decision (deciding the alternatives)  
will have an opportunity cost

→ Defined as the benefits foregone from the second best alternative in selection of the first alternative in selection of ~~the~~

→ can be monetary or non-monetary  
Demand - Demand is the desire to buy a product backed by willingness to pay and ability to pay.  
- Demand always have a reference of place, price and time.

Imp references - Time  
of demand Place  
Price \*

Factors influencing  
demand  
(Dx)

- 1) Price of Product ( $P_x$ )
- 2) Income of consumers ( $Y$ )

- (2)
- 3) Advertisement (A)
  - 4) Taste & Preference (T)
  - 5) Wealth & Accumulation (W)
  - 6) Future expected Pences (P<sub>f</sub>)
  - 7) Price of related goods (P<sub>y</sub>)
    - substitute
    - complements

Demand Function -

$$D_x = f(P_x, Y, W, A, \dots)$$

The mathematical formulation of

January 9 '17

Monday Relation b/w  $P_x$  &  $Q_D$   $\rightarrow$  ~~next price otherwise~~  $\Rightarrow$  Quantity Demanded

$\Rightarrow$  Law of Demand

$P \uparrow, Q_D \downarrow$

$P \downarrow, Q_D \uparrow$

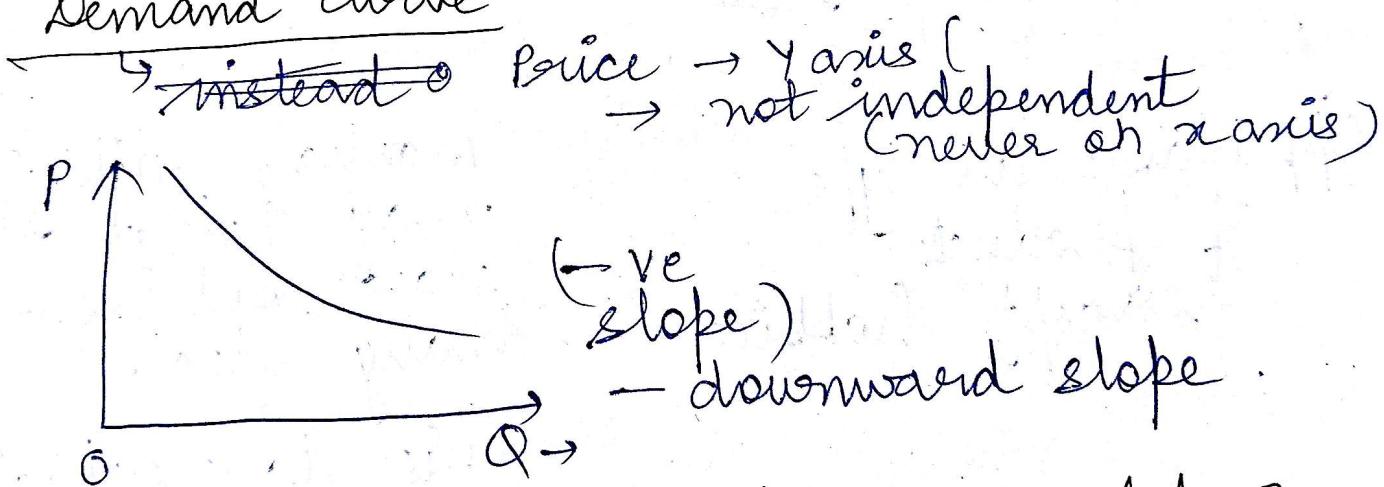
$\rightarrow$  All other factors remaining constt

or,  
Ceteris paribus

Representat<sup>n</sup> of QD - hypothetical demand schedule  
 Tabular arrangement of price & quantity demand  
 - for individual, large people (entire market)

<u>P</u>	<u>Q.D</u>
10	100
20	90
30	80
40	70

Demand Curve -



Why Demand Curve has -ve slope?  
 (Inverse relationship)

Price - sacrifice (in making payments)

$$P \uparrow, S \uparrow; P \downarrow, S \downarrow$$

When we consume product we derive util satisfaction

If we perceive  $V < S$  (we don't buy).

but if  $V > S$  (we buy more)

..... then to maintain utility with

Utility measured in terms of utils. ~~for eg - someone is hungry~~ added 1 unit

Units of Apple	Total (satisfac <sup>n</sup> ) utility	Marginal utility
1	100	never go beyond 100
2	240	eventually 150
3	390	it dec.
4	480	it $\downarrow$ 90

Reason 1 :- Psychological ~~law~~

Law of Diminishing marginal utility - Marginal utility may rise at start but eventually dec.

Applicable all type of products except hobbies

- This law explains -ve slope

$$M_{\text{Sacrifice}} = M_{\text{utility}}$$

PL ↓

↓ QD ↑

↳ consume more)

PT ↑

↑ QD ↓ (dec. consumption)

2) Substitution Effect (Eg - Pepsi & Coke  $\rightarrow$  substitutes)

price Pepsi ↓

QD ↑

but if price ↑ QD ↓

price P ↓

QD ↓

price ↑

(Price ↓)

3) Income effect - whenever price of product changes, consuming power changes.

price P<sub>P</sub> = 30

- Income of household ↑ and

- There is a saving.

Initially  $P_p = 30$  & Total income = 300.

$$30 \times 10 = \text{total consump}^n = 300$$

↳ 10 pepsi

but if  $P_p = 25$  (↓) Total income = Rs 250/-  
saving of 50/-

Income effect can be -ve / +ve

but subs<sup>n</sup> effect always +ve

↳ (QD ↑)

4) Cumulative effect:-

→ when prices ↑, we restrict the consump<sup>n</sup>.

& when consump<sup>n</sup> ↓, QD ↓,

→ but when price ↑, consump<sup>n</sup> (various purpose)

QD ↑

\* subs<sup>n</sup>, Income & cumulative → part of law of  
diminishing

Change in Quantity Demanded / Movement  
along the demand

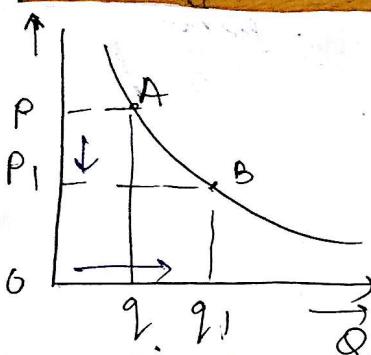
Whenever price of product changes, QD  
demands changes.

Case 1

A → B (dec in price) → QD ↑

→ extension in QD = downward movement of  
↳ or expansion

(Price ↓)



P	Q
10	1
9	2
8	3
7	4
6	5

⑥

Case 2 - Upward move along curve is  
ass. with ↑ in prices, ↓ in QD

(Contract<sup>n</sup> in Demand)



left - Decrease in QD, price ↑

right - Inc in QD, price ↓

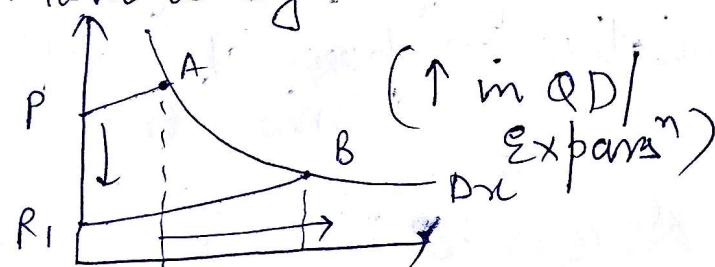
January 12'17

Thursday

\* Changes in Q.D

Reason: change in Price

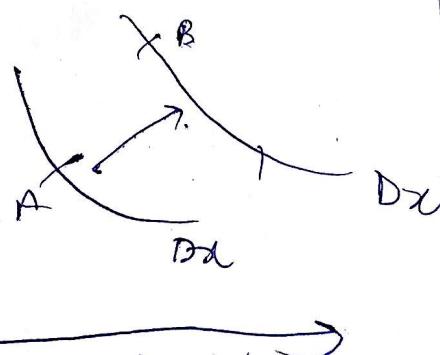
Move along the Demand curve



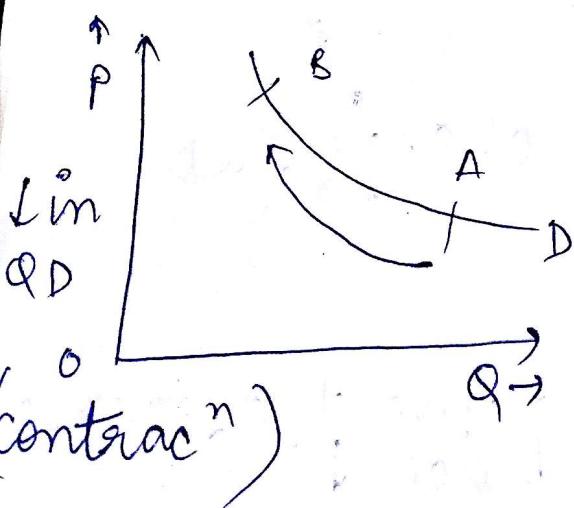
Change in Demand

Reason - change in other factors

Shift in Demand curve



↑ in demand



contract<sup>n</sup>)

## Exception to law of Demand -

(7)



1) Speculation

2) Ignorance

3) Band Wagon Effect (tend to buy a product which another person has, no matter what the price is)

4) Veblen goods

→ Snob appeal, prestige

→ Conspicuous Consumption

5) Griffon goods (special type of inferior goods that do not follow law of demand)

Goods	Price	SE	I.E	Law of Demand
→ Normal	P ↓	+ve	+ve	Q ↑ ✓
→ Inferior	P ↓	+ve (strong)	-ve (not very strong)	Q ↑ ✓
→ Griffon (Inferior)	P ↓	+ve (not very strong)	-ve (very strong)	Q ↓ X

Veblen	P ↓	+ve (not strong)	-ve more strong)	Q ↓ X
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January 18'17 Type of Demand :-

Monday

(8)

- 1) Consumption Demand
  - 2) Intermediate Demand
  - 3) Final Demand
  - 4) Producer's Demand
  - 5) Direct Demand
  - 6) Derived Demand
  - 7) Household Demand
  - 8) Industrial Demand  
↳ commercial
  - 9) Total Demand
  - 10) Segmented market Demand
  - 11) New - buying demand something for 1<sup>st</sup> demand.
  - 12) Replacement Demand
- | P | q  | TR |
|---|----|----|
| 2 | 9  | 18 |
| 1 | 10 | 10 |

9)

The

↳ Elasticity of Demand - This concept measures (Responsiveness of demand) the magnitude of change in demand w.r.t. △ in factors affecting demand

→ If we refer P<sub>1</sub>

→ It becomes price elasticity of demand - change in demand w.r.t. △ in price

→ Only for all other factors

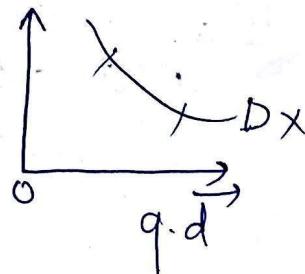
Price elasticity - → n types of elasticity of Demand  
Responsiveness of quantity demand w.r.t. △ in price of product i.e. Proportionate △ in quantity demand w.r.t. prop. △ in price

or, % △ in quantity demand w.r.t. % △ in price

$$\Rightarrow \text{Price } E_D = \frac{\% \Delta q.d}{\% \Delta \text{ price}} = \frac{\Delta Q \times 100}{\frac{Q_1}{\Delta P} \times 100} = \frac{\Delta Q}{\Delta P} \cdot \frac{P_1}{Q_1}$$

1) unit of elasticity - no unit → as it's a coeff.

2) slope of D.C at any pt =  $\frac{\Delta P}{\Delta Q}$



→ Slope of demand curve + slope of elasticity

$$\text{Slope of elasticity} = \frac{\Delta Q}{\Delta P} \cdot \frac{P_1}{Q_1} = \left( \frac{\text{Reciprocal of Slope of D.C.}}{\text{Price}} \times \frac{\text{Price}}{\text{Quantity}} \right)$$

→ ~~perfectly~~ substitutes

P. Q.

3) Price elasticity → If law of demand is obeyed:-  
slope of D.C always -ve  
∴ slope of elasticity = -ve  
(∴ price & quantity ~~are~~ <sup>never</sup> -ve)

\* Price  $E_D = -2.5$

e.g.- If we change price by 1%, q.d changes by  $\frac{2.5}{1} \times 1\% = 2.5\%$   
dec price by 1%, q.d ↑ by  $\frac{2.5}{1} \times 1\% = 2.5\%$ .

e.g.- change price by 10%, q.d change by  $\frac{2.5}{1} \times 10\% = 25\%$ .

eg - change price by ~~10%~~, q.d change by  $\frac{2.5}{1} \times 10\% = 0.9\%$ .

elasticity | elasticity  
while comparing  
don't consider -ve  
sign.

Types of price elasticity

Defined as % change in q.d w.r.t. % change in price

$$\text{Price } E_D = \frac{\% \Delta \text{ q.d}}{\% \Delta \text{ price}}$$

1) % Δ in q.d = 0 (no matter if ↑ or ↓ in price)

e.g. if salt = Rs 20, consump" not change

$$\begin{cases} \text{P.M. } d = \text{Rs } 15 \\ E_D = 0 \end{cases}$$

" " but demand changes even with Δ of Rs 2.

Types of q.d

i) Perfectly inelastic - Price = 0

(hypothetical situat<sup>n</sup>)

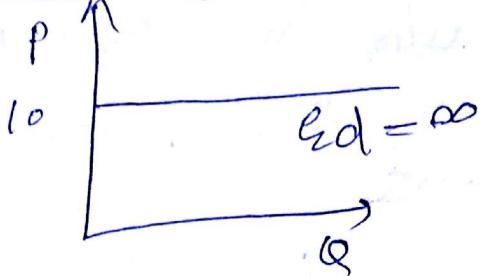
$E_D$  → no substitutes in market

2)  $\% \Delta P = 0 \rightarrow$  perfectly elastic (very unresponsive)

(11)  $\rightarrow$  ~~perfectly~~ substitutes  $\rightarrow$  identical products

eg -

P	Q
10/kg	1
10/kg	2
10/kg	200
10/kg	300



\* only if product features are identical  
only then perfect. (all)

eg - Coke & Pepsi - close substitutes.

3)  $\% \Delta \text{ in } Q_d < \% \Delta \text{ in price}$

price elasticity of demand  $|ED| < 1$

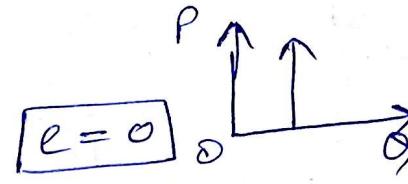
$\rightarrow$  less substitutes are available in mkt.  
or  
no close substitute

January 19' 17

## Thursday Price elasticity of Demand

### Types-

1) Perfectly inelastic  
 $\therefore \Delta Q = 0$

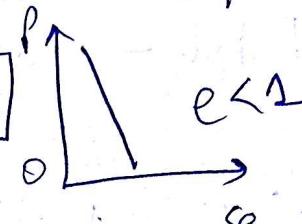


2) Perfectly elastic  
 $\% \Delta P = 0$



3) Relatively inelastic  $\rightarrow$  perishable/necessary goods  
 $\% \Delta Q < \% \Delta P$   $e < 1$

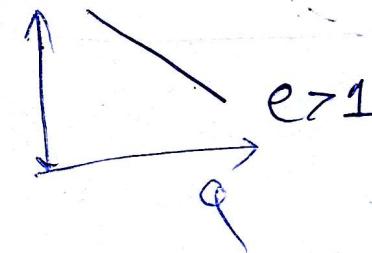
(e.g. -  
Breads, milk  
- necessary goods)



4) Relatively elastic  $\rightarrow$  superior  
(- durable good - cars, furniture)  
(luxurious)

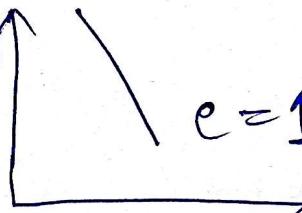
$\% \Delta Q > \% \Delta P$

$$|e| > 1$$



5) Unit elastic

$$\% \Delta Q = \% \Delta P \quad |e=1|$$



3rd Factors influencing Ped  $\rightarrow$  Price elasticity of demand

- i) Availability of substitutes in market (no close substitute  $\rightarrow$  inelastic demand)
- ii) Nature of the good
- i) Perishable goods - inelastic demand
- ii) Durable " - elastic "

$$3) MR = TR_n - TR_{n-1}$$

3) Amt of income spent on product  
higher spent income  $\rightarrow$  higher the elasticity

4) Vergency of Demand

no vergency - elastic demand.  
vergency - inelastic demand.

5) Time period-

short run elasticity will always be less than long run elasticity

- ppl not aware abt substitutes.
- not enough time to adjust with environs.

Methods of Calculating price elasticity

1) Point method-

$$Ped = \frac{dQ}{dP} \cdot \frac{P}{Q}$$

values diff depending on initial prices

~~2) Price method~~

$$* \text{ Price ed} = \frac{\Delta Q}{\Delta P} \cdot \frac{P_1}{Q_1}$$

2) Arc method -

we consider midpt of arc  $\rightarrow$  value b/w 3 & 4  
item aims same

$$\therefore Ped = \frac{\Delta Q}{\Delta P} \cdot \frac{\frac{P_1+P_2}{2}}{\frac{Q_1+Q_2}{2}} = \frac{\Delta Q}{\Delta P} \cdot \frac{P_1+P_2}{Q_1+Q_2}$$

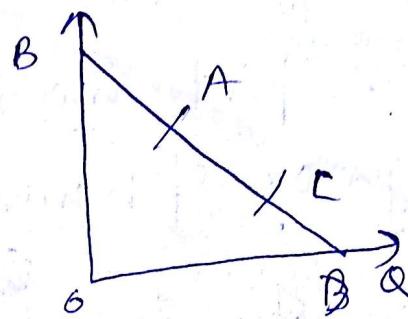
3) rage method.

$$\Rightarrow MR = TR_m - TR_{m-1}$$

## 2) Graphical method -

Ped = lower segment  
upper segment

eg - At pt A =  $\frac{AD}{AB}$

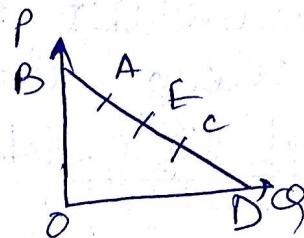


## Price elasticity -

Thm 1 - On st line D.C elasticity varies  
from 0 to  $\infty$ .

prices  $\rightarrow$  elasticity  
low low

prices  $\rightarrow$  elasticity tends to high.  
high



## Total Revenue & Price elasticity -

### 1) TR

Total earnings from sale  
or

Total receipts from sales

$$\boxed{TR = Pq}$$

### 2) AR - Avg Rev.

TR per unit sale

$$\boxed{AR = \frac{Pq}{q} = P}$$

### 3) MR -

Marginal - add'l  
Revenue generated from last unit sold

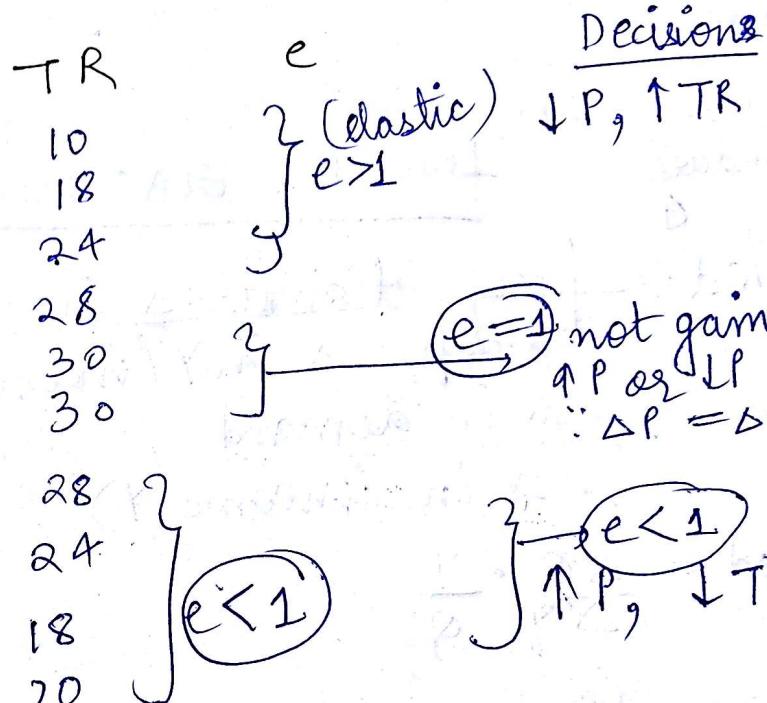
$$3) MR = TR_n - TR_{n-1}$$

$$MR = \frac{\Delta TR}{\Delta q} = \frac{d(TR)}{dq}^{n-1}$$

Prices-demand schedule-

Calc elasticity.

P	Q
10	1
9	2
8	3
7	4
6	5
5	6
4	7
3	8
2	9
1	10



Decision rule-

1) for inelastic product  $\rightarrow$   $\uparrow$  in P,  $\uparrow$  consumer expenditure & hence  $\uparrow$  TR

2) for elastic products  
 $\hookrightarrow$  expensive,

$\downarrow$  in P,  $\uparrow$  consumer expenditure & hence TR

Q - A person spends his entire income on a good x, y, price of x  $\uparrow$  but consumption of y don't change. What is Ped of x product?

1/ 1001

- $Y \uparrow$ , demand  $\downarrow$   
- Inelastic, a unit fall in price leads to less than proportional fall in quantity demanded  
when  $(\Delta P \leq \Delta Q)$  exp  $\uparrow$  or exp  $\downarrow$   
or  $\Delta P > \Delta Q$
- i) expenditure - same  
so  $\boxed{\Delta P = \Delta Q}$

$$\text{e} = 1$$

$P_{ed} =$

January 30'17  
Monday INCOME ELASTICITY

$$Y_{ed} = \frac{\text{proportionate } \Delta \text{ in demand}}{\text{per cent } \Delta \text{ in } Y \text{ (income)}} \\ = \frac{\% \Delta \text{ in demand}}{\% \Delta \text{ in income } (Y)}$$

$$Y_{ed} = \frac{\Delta Q}{\Delta Y} \cdot \frac{Y}{Q}$$

Two methods to calc  $Y_{ed}$ -

i) Point method -

$$Y_{ed} = \frac{dQ}{dY} \cdot \frac{Y}{Q}$$

ii) Arc method -

$$Y_{ed} = \frac{\Delta Q}{\Delta Y} \cdot \frac{Y_1 + Y_2}{Q_1 + Q_2}$$

Types of  $Y_{ed}$  -

- i)  $Y_{ed} < 0$  (-ve)  
ii)  $0 < Y_{ed} \leq 1$  (+ve but less than equal to 1)  
iii)  $1 < Y_{ed} < \infty$
- Hey Sami  
Hey Hey Sales!!

(17)

i)  $\text{Yed} < 0$  $Y \uparrow$ , demand  $\downarrow$ 

- Inferior quality products

ii)  $0 \leq \text{Yed} < 1$  $Y \uparrow$ , demand  $\uparrow$  (but  $\Delta$  demand  $< \Delta$  in  $Y_{\text{ed}}$ ) $(Y \uparrow$ , demand of necc doesn't  $\uparrow$ )- for normal necessary goodsiii)  $\text{Yed} > \infty$ 

→ for luxury products

 $\Delta$  in quantity  $>$   $\Delta$  in demand

Least effected by income - necessary goods.

depression

poor industry

Gross - Price Ed (measures magnitude in  $\Delta$  of demand of two goods)

Cross Ped =  $\frac{\text{Prop } \Delta \text{ Demand for } X\text{-good}}{\text{Prop } \Delta \text{ in Price of } Y\text{-good}}$

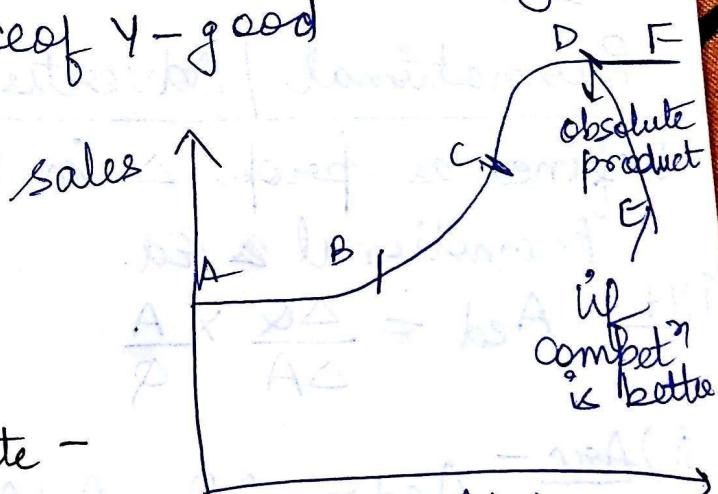
$= \frac{\% \Delta Q_x}{\% \Delta P_y}$

$$\text{Cross Ped} = \frac{\Delta Q_x \cdot P_y}{\Delta P_y \cdot Q_x}$$

Two methods to calculate -

i) Point -

$$\text{Cross Ped} = \frac{dQ_x / P_y}{dP_y / Q_x}$$



ii) Arc method - cross Ped =  $\frac{\Delta Q_x}{\Delta P_y} \cdot \frac{P_1 + P_2}{Q_1 + Q_2}$  (18)

i) If 2 products are unrelated

$$\text{Gross Ped} = 0$$

ii) If 2 goods are substitutes  $\rightarrow$

$$\text{cross Ped} = +ve$$

iii) If 2 goods are complements ( $\hookrightarrow$  Petrol, Diesel)

$$\text{cross Ped} = -ve$$

eg Cross Ped b/w A & B

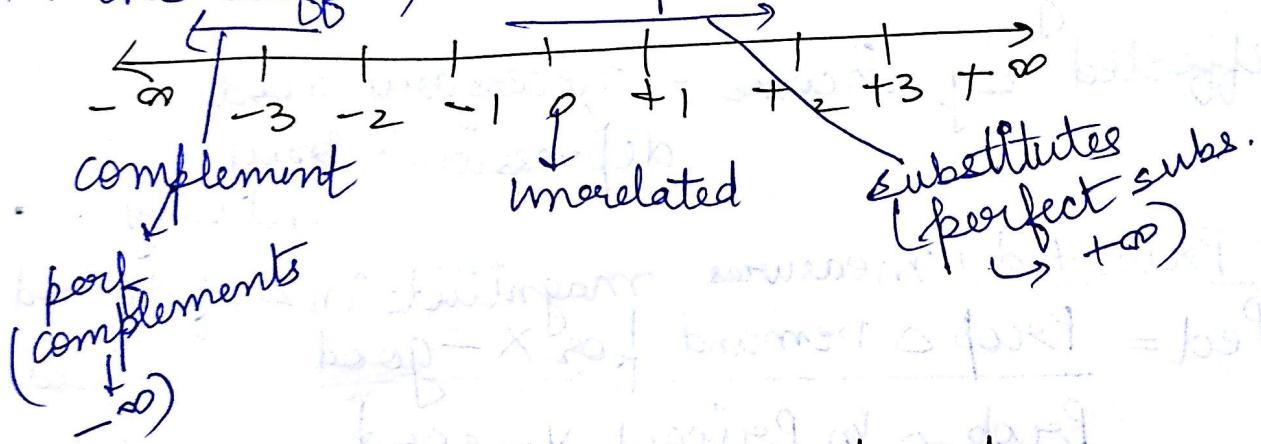
$$+ 1.5$$

$$+ 4.5$$

B & C

which is better?

$\rightarrow$  ↑ the coeff, better product.



### Promotional | Advertisement Ed -

Defined as prop.  $\Delta$  in demand w.r.t prop  $\Delta$  in Promotional Ed.

i) Pt -  $A_{ed} = \frac{\Delta Q}{\Delta A} \times \frac{A}{Q}$

ii) Arc -  $A_{ed} = \frac{\Delta Q}{\Delta A} \cdot \frac{A_1 + A_2}{Q_1 + Q_2}$

$A_{ed} \rightarrow$  depends on stage in which product is. (19)  
(can be 0, +ve, -ve, etc etc)

from sale (w/o Advt also)

Advt exp - may ↑ proportionately  
from graph

$$AB \frac{\% \Delta P}{\% \Delta Q} = 0$$

$$DF = \% \Delta Q = 0$$

$$BC \frac{\% \Delta Q}{\% \Delta A} > \frac{\% \Delta A}{\% \Delta Q}$$

$$DE = \frac{\% \Delta Q}{\% \Delta A} < 0$$

$$CD \frac{\% \Delta Q}{\% \Delta A} < \frac{\% \Delta A}{\% \Delta Q}$$

\* Koi bhi elasticity nikala h toh -  $\frac{\Delta Q}{\Delta P}$  (jiseki bhi elasticity nikala hai)

highly elastic product like P - leather, cloth, etc.

inelastic product like P - leather, cloth, etc.

- negative value of elasticity (Ex: -0.5)

- positive value of elasticity (Ex: 2)

- zero value of elasticity (Ex: 0)

- infinite value of elasticity (Ex: infinity)

- unitary value of elasticity (Ex: 1)

- partial elasticity (Ex: 0.5)

- cross elasticity (Ex: 0.5)

- income elasticity (Ex: 0.5)

- elasticity of demand (Ex: 0.5)

Revenue -  $P_x \times$  quantity ?

2/2/17 Thursday Supply -

Supply refers to amt of product offered for sale

Supply  $\leq$  production

(Supply  $\neq$  prod<sup>n</sup>)  
(never)

Factors influencing supply -

i) Price ( $P_x$ )

$P_x \downarrow$ , profit  $\downarrow$ , demotivates supplier.

2) Availability of Raw product

raw product limited, supply limited.

3) Prices of raw material - (inputs)

$P \uparrow$ , lowers profit margins

4) Government policies of Quota, tax, subsidies -

→ Govt imposes, supply  $\uparrow$

no quota

→ cost of prod<sup>n</sup>  $\uparrow$  demotivate producers

5) Technology - imp<sup>gained</sup> technology, less cost of prod<sup>n</sup>

prod<sup>n</sup>  $\uparrow$  (in multiples of 1000 units), supply  $\uparrow$

→ Technology sets upper limit of prod<sup>n</sup> - above that efficiency lsse. (optimum cap  $\uparrow$ )

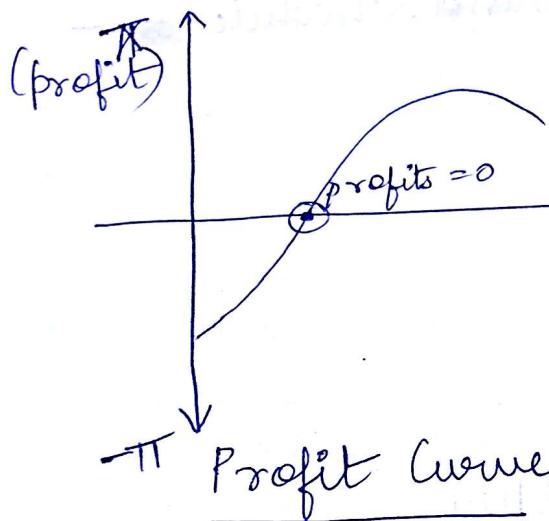
6) Objective of the firm - i) maximise revenue  $\frac{\text{sales}}{\text{prod}^n}$  → aim is to sell more  
ii) maximise profits

produce  
more sell  
more

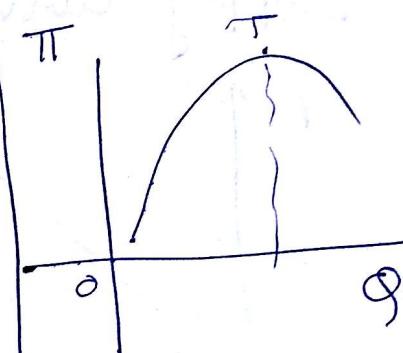
Revenue -  $P_x \times$  quantity }  
 cost of production (TC) } TR & no selling in market

$$\text{Profit} = TR - TC$$

$\Rightarrow$  when profit max, production is more



Quantity



Revenue curve  
(Rev  $\neq$  -ve)

Supply fn-

Mathematical formula -  $S_x = f(P_x, A, P_i, Q_i, T, O)$

qs

The term quantity supplied is used in relation to just price

Amt supplied

Supply

Supply is

total of all factors

Law of Supply -  $P \uparrow \rightarrow q_s \uparrow$

$P \downarrow \rightarrow q_s \downarrow$

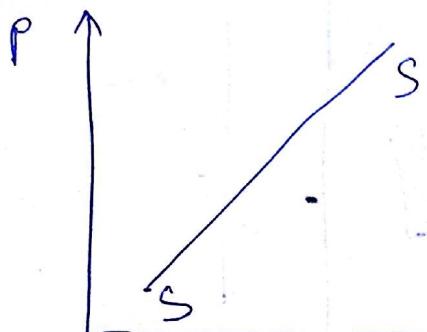
(all other factors remaining constt.)

$(P \uparrow \rightarrow q_s \uparrow)$

Supply schedule - Tabular arrangement of prices and q.s at those prices

P	Q
10	100
20	200
30	300
40	400

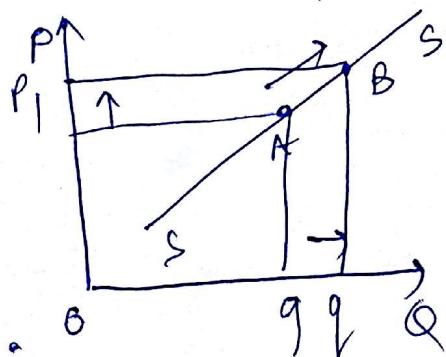
Graphical expression of demand schedule - Supply curve



△ in Q.S  
(if price changes  
Q.S changes)  
(affected by  
price)

→ Reason -  $\Delta$  in  $P_x$

2)  $P \uparrow$ ,  $Q \uparrow$ ,



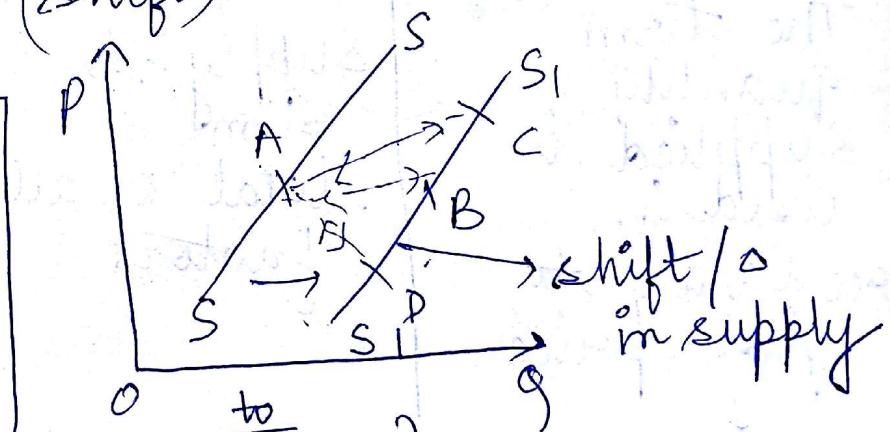
$\uparrow$  in Q.S happen coz of  $\uparrow$  of  
 $P_x$

(upward shift along  
supply curve) (A to B)  
Q.S or expand in Q.S

△ in supply

Reason -  $\Delta$  in any one or  
many other factors

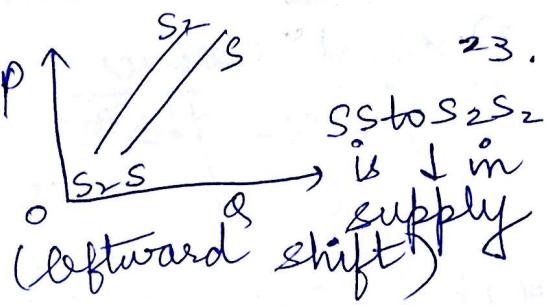
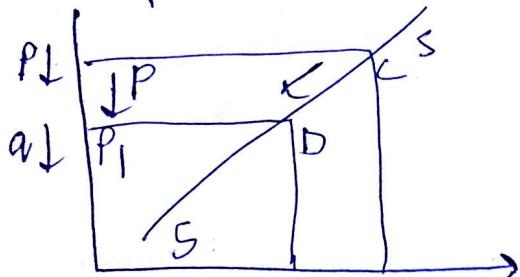
(shift)



→ Rightward shift  
(S to S1)

indicates ↑ in  
↑ in supply

2) If price ↑, Q.S ↓



downward shift indicates ↓ in Q.S

{  
shift - due to prices  
shift - due to other factors}

February 6 '17

Monday Elasticity of Supply - → only of 1 type → (Price Es)

$$E_s = \frac{\% \Delta Q}{\% \Delta \text{Price}} = \frac{\text{prop } \Delta \text{ in } Q.S}{\text{prop } \Delta \text{ in } P} = \frac{\Delta Q \cdot P}{\Delta P \cdot Q}$$

Factors affecting

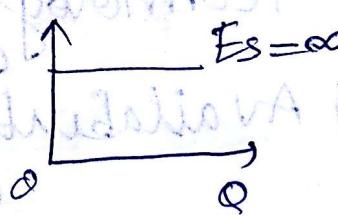
$E_s \neq -ve$

↳ no exceptions

P ↑, supply ↑ & vice versa -

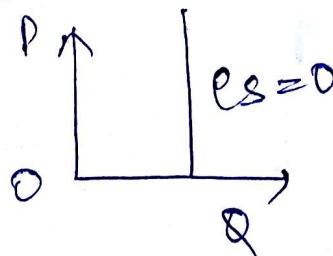
5 types of Price Es → (elasticity)

1) Perfectly elastic - ( $e_s = \infty$ )



2) perfectly inelastic -

$$\% \Delta Q = 0$$



## Determination of prices -

3) Unit elastic -

$$\% \cdot \Delta Q = \% \cdot \Delta P$$

$$es = 1$$

4) Relatively elastic -

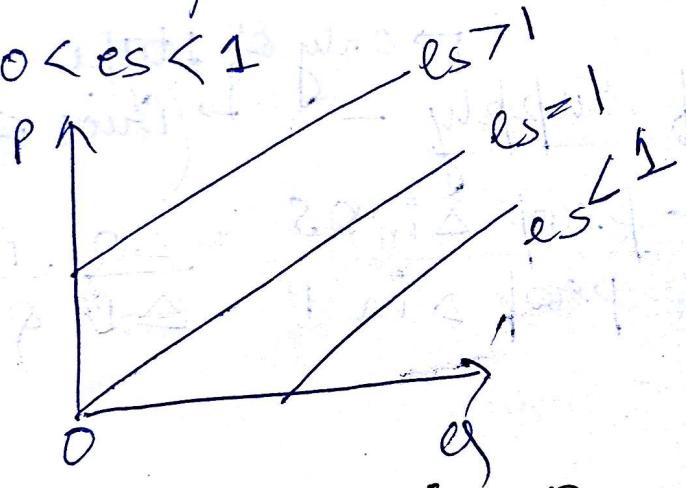
~~$$\% \cdot \Delta Q > \% \cdot \Delta P$$~~

$$es < \infty$$

5) Relatively inelastic -

$$\% \cdot \Delta Q < \% \cdot \Delta P$$

$$0 < es < 1$$



Factors affecting  $P \times Es$  -

1) Nature of the products i) perishable ii) durable

2) Technology

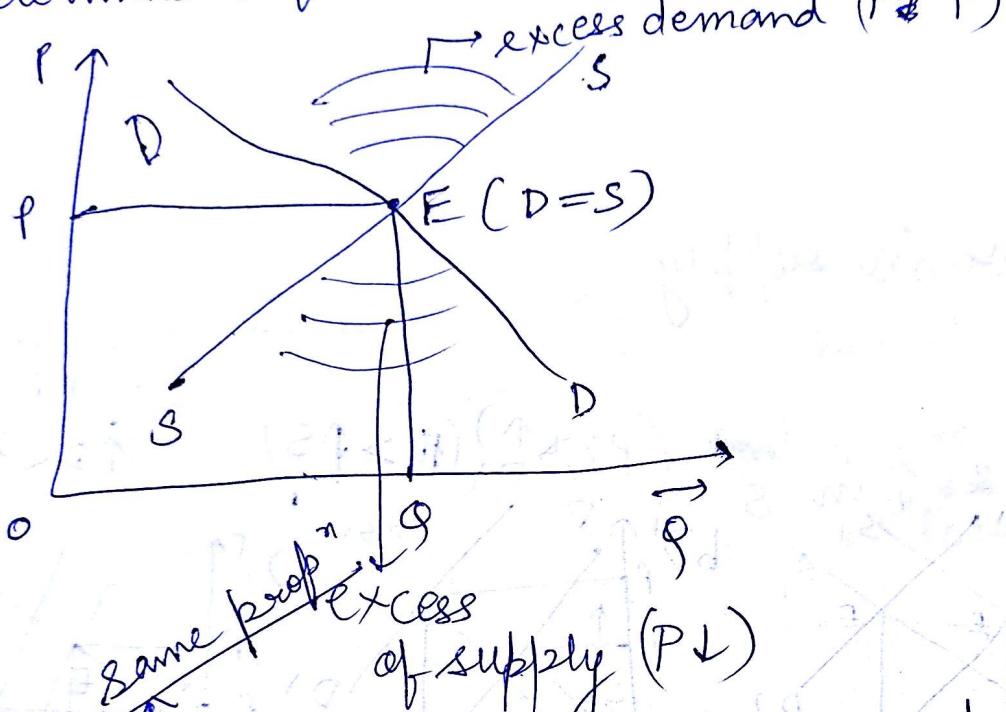
3) Availability of iff (cheap substitutes)

4) Time

Determination of prices -

(equilibrium of demand and supply)

In a free market (no govt intervention)  
forces of D & S interact with each other to  
determine equilibrium level of P & Q.

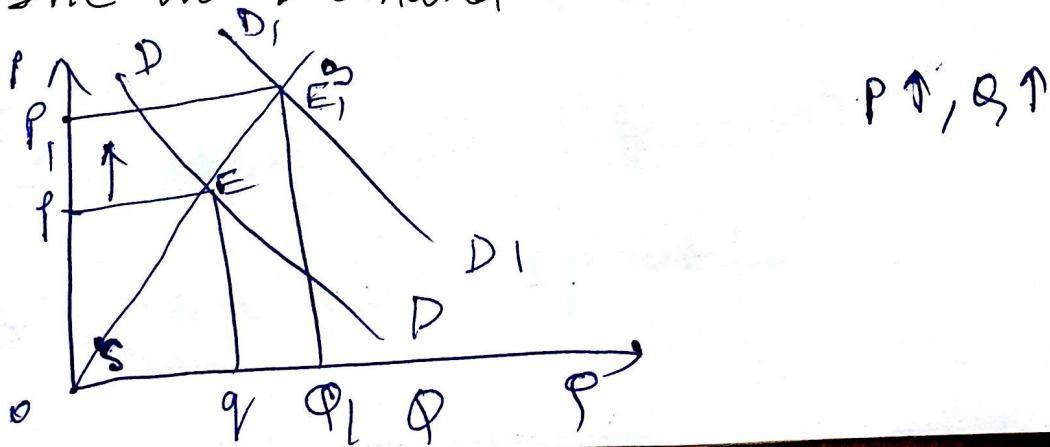


→ If inc in supply = inc in demand (no change in P)

~~Situations:~~

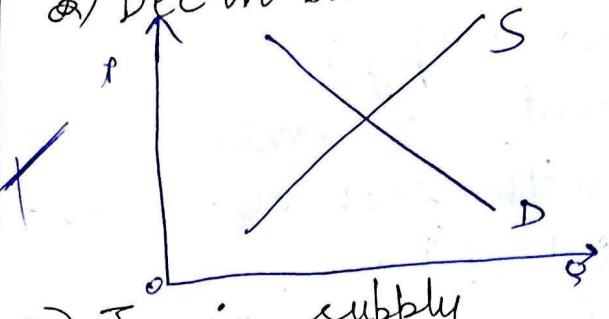
Q → Show with help of diagram (affect on eqm price & quantities).

1) Inc in Demand



Q → Find out why

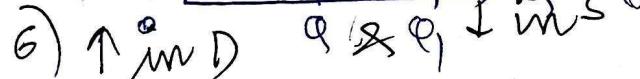
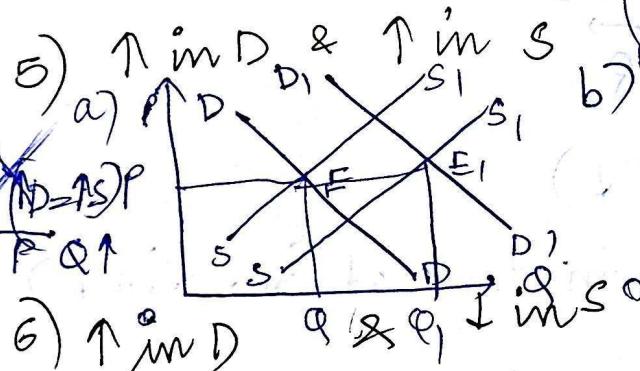
2) Dec in demand



3) Inc in supply



4) Decrease in supply



7) ↓ in D & ↓ in S

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Q → Find out equilibrium prices & quantities.

Demand fn :  $q_d = 750 - 25p$

Supply fn :  $q_s = 300 + 2p$

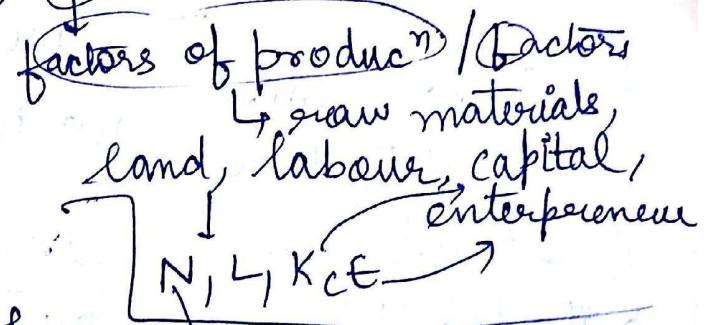
at eqm,  $q_d = q_s$

$$750 - 25p = 300 + 2p$$

$$450 = 27p$$
$$p = \frac{450}{27}$$

→ Demand is more important than supply.

PRODUCTION - conversions of I/P into O/P



1)

I/Ps → (fixed) don't change with level of O/P

(variable)

I/P which is with level of O/P

• ↑es with ↑se in O/P

↳ land

↳ machines

2) Technology & Prod^n -

1) I/P combination is set by the technique of prod^n

2) sets upper limit for prod^n

⇒ Δ in tech = Δ in I/P combo.

- 3) Prod<sup>n</sup> fn -  
 → Fns of technology & I/P  
 • Relationship b/w O/P & combo of I/Ps assuming ~~val~~ val ree  
 1) Technology to be constt ~~&~~  
 2) firms utilises sources efficiently

L (labour)	K (capital)	O/P
1	20	200
2	40	400

#### 4) Time period and production -

In short run - prod<sup>n</sup> ↑ <sup>only till</sup> optimum capacity  
 of time of plant  
 - limitation to prod<sup>n</sup>

In long run -  
 of time no limitation.

#### 5) short run prod<sup>n</sup> fn -

Relationship b/w O/P & combo of I/Ps (atleast  
 1 I/P fixed) assuming:

- 1) Technology to be constt  
 2) firm utilises sources efficiently.

$$Q = f(L, K)$$

↓ short

↓ short run

↓ prod<sup>n</sup> fn

↓ short run

↓ types of prod<sup>n</sup> fn -

↓ names of prod<sup>n</sup> fn -

- 1) One variable I/P  
 2) Law of variable proportions

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- 3) Law of diminishing Marginal returns
  - 4) Returns to a factor
  - 5) Stages of prodn.

Total Production - (TP)

Total amt of units produced using given I/Ps

$$\begin{array}{r} \text{1) TP} \\ \text{out} \\ \hline \text{2) TP} \\ \text{div} \end{array}$$

L	K	O/P
0	10	0
1	10	10
2	10	30

Average product  $(AP)$  - Total product per unit

I/P is avg product.

L	K	O/P	AP
0	10	0	
1	10	10	$10/1 = 10$
2	10	30	$30/2 = 15$

$\hookrightarrow$  TP / units of I/P

3) Marginal Product  $(MP)$  - Contribution of the last unit of I/P employed.

on  $\Delta$  in TP w.r.t 1 unit rise in I/P

$$MP = TP_n - TP_{n-1}$$

or,  $MP = \frac{\Delta TP}{\Delta \text{input units}}$

L	K	O/P	MP
0	10	0	
1	10	10	10
2	10	30	20

Algebraic form prodn fn - cubic -  $Q = a + bL + cL^2 - dL^3$   
 $(d, L \rightarrow \text{not-ve})$

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①

→ 1 variable prod<sup>n</sup> fn  
of TP  
Law of variable proportions -  
in terms Reason

1) TP ↑ at rising rate

AP ↑  
(Avg productivity)

MP ↑

i) under utilized capacity of plant

2) TP ↑ at diminishing rate

AP ↑, AP<sub>max</sub>

at optimum capacity

MP ↓ (+ve)

2) Division of labour.

at over utilization

3) TP ↓

AP ↓

MP (-ve)

1) over utilization of plant  
2) over employment

→ no employment (MP = 0)

more If, total Prod<sup>n</sup> ↑  
more labour, ↑ efficiency, MP ↑

* K	L	Q	MPL
10	1	10	-
10	2	25	15
10	3	45	20

i) ~~optimum division of labours~~

Ex. 1

→ optimum division of labours -  
1) Law of variable proportion states that as we go on using 1 variable I/P to the existing system of fixed I/Ps. Total Prod<sup>n</sup> 1st rises at rising rates then Total Prod<sup>n</sup> rises at diminishing rate and finally if we keep on adding more & more variable I/P, T.P will start falling.

2) Law of ~~no~~ diminishing marginal returns -  
↳ (in terms of MP)

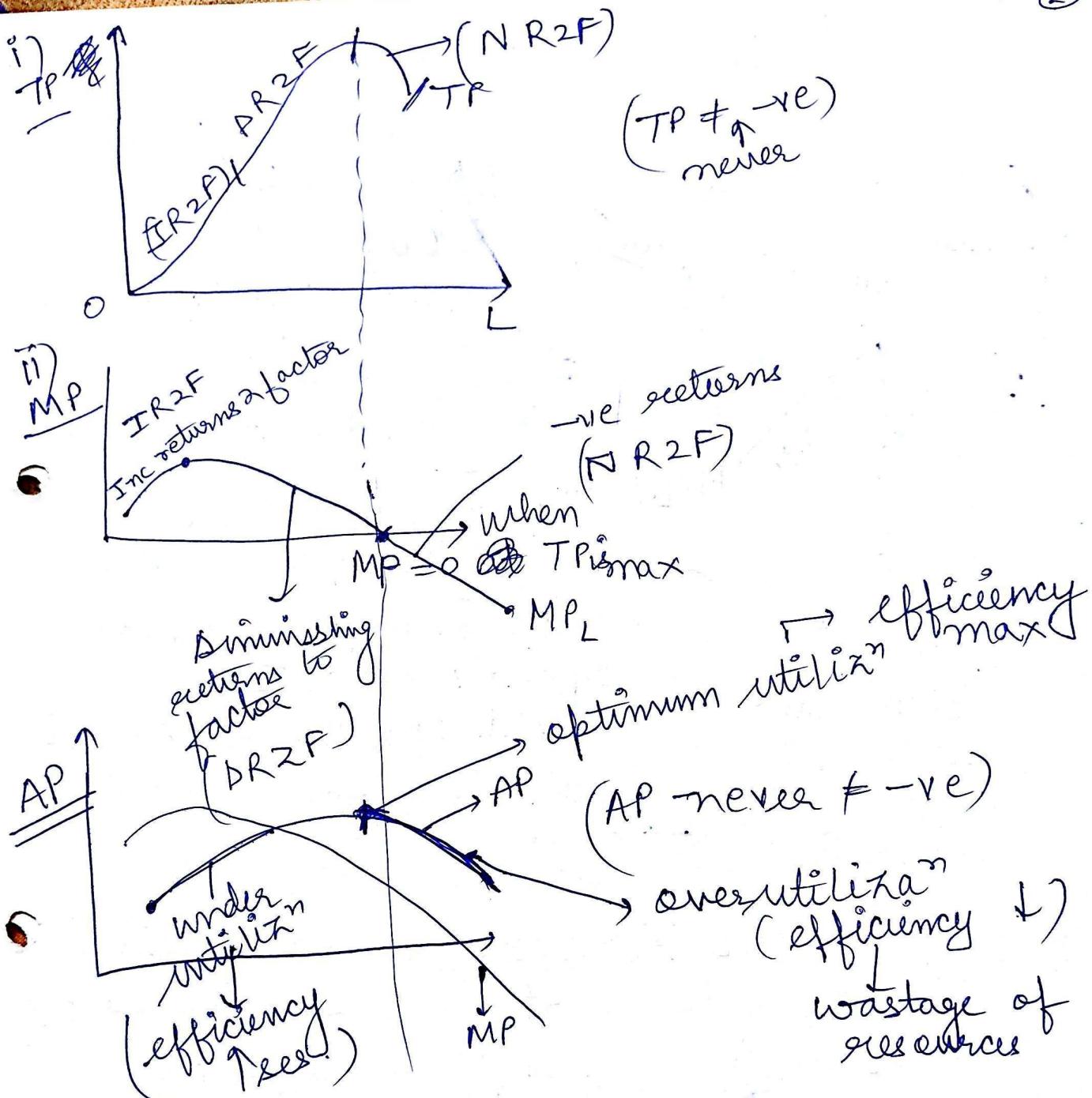
It states as we go on using 1 variable I/P to the existing system of fixed I/Ps, MP 1st rises reaches max & if we keep on adding MP then MP reaches = 0 then -ve eventually.

3) Returns to @ factor

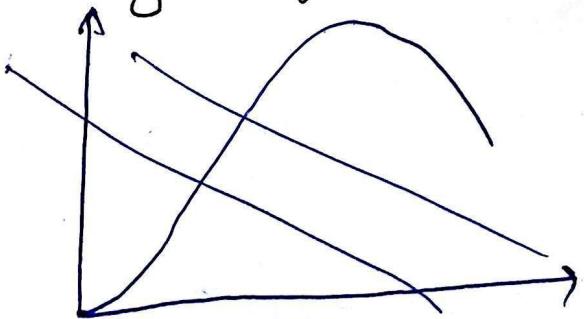
3 types of returns -

- i) Increasing returns to factor  $\rightarrow$  (bcz of MPT, under util. 3<sup>n</sup>)
- ii) Diminishing returns to factor  $\rightarrow$  (bcz of limited scope)
- iii) -ve returns to @ factor  
over employment

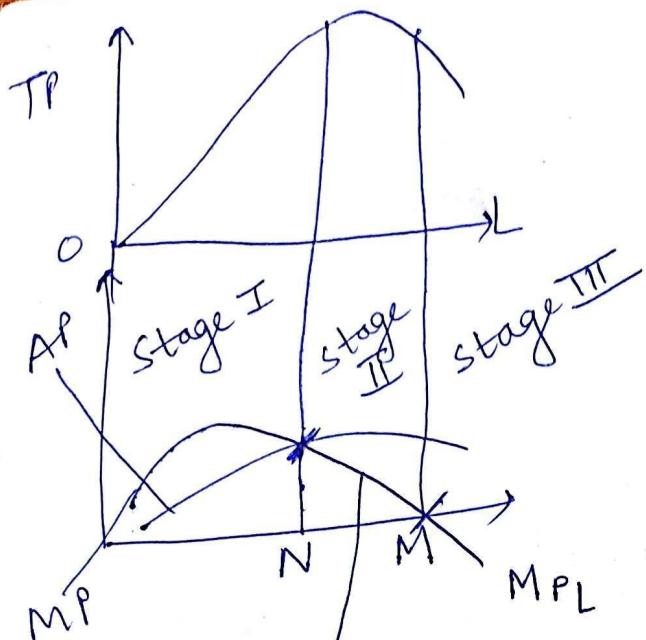
(2)



### Stages of Production -



$$AP = TP$$



yaha  
no employment  
bcz. even if  $MP \downarrow$   
there'll be no hiring

### 1) stage I -

- It is described as -
- It starts from 0 level of prod<sup>n</sup> till A.P is max - (start prod till optimum prod)

### 2) stage II -

- Avg prod max,  $MP = 0$

### 3) stage III - (hiring more off ising)

$$\overline{MP} = -ve$$

- A rational producer doesn't operate stage III,
- they'll operate at stage I but not be in eqm.
- OL →

Stage II - RATIONAL range of production

- Exact employment will be decided on basis of wages & efficiency of I/P
- on basis of efficiency
- on basis of labour

Q → Calc AP & MP on basis of TP -

\* eq<sup>n</sup> for TP curve =  $A + BL + CL^2 - DL^3$

(3)

$$AP = \frac{TP}{L} = b + cL - dL^2$$

$$MP = b + 2L - 3L^2$$

$$\text{eg} - 200 + 200L - 200L^2$$

↳ ↑<sup>ing</sup> diminishing rate.