## Campaign Code All Year of Email Sent All Month of Email Sent All Date of Email Sent All

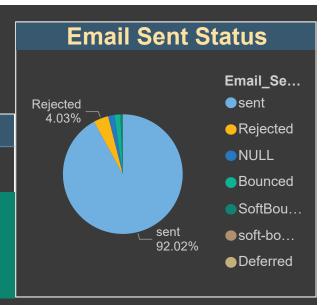
## **Email Campaign Analysis**

## **Total Rate Analysis**

**BR Bounce Rate DR Delivery Rate CTR Click Through Rate OR Open Rate** 

2.46%

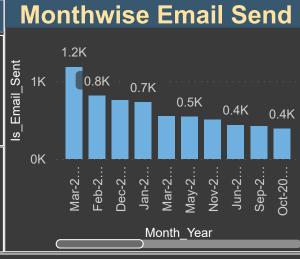
1.61% 22.72% 92.02%



Campaign KPI				
Total Campaign	269			
Unique Click Count	156			
Unique Open Count	1609			
Total Email Click Count	242			
Total Email Open Count	2091			
Total Bounce Email	161			
Total Delivered Email	9202			
Total Email Sent	10000			

Member Campaign Analysis				
Members who opened Email	1609			
Members who	450			

156 clicked Email



CampaignCodJ	CTR	Bounced_Email	Bounce_Rate	DR ▼	OR	^
HYBD-180305	9.09%	0	0.00%	100.00%	109.09%	
HYDJRABAD-MONTHLY-SUMMARY-201803	0.00%	0	0.00%	100.00%	50.00%	
IDJAS-AND-INSPIRATIONS	0.00%	0	0.00%	100.00%	75.00%	
IDJAS-INSPIRATION-SUMMJR-HOLIDAYS-180327	0.00%	0	0.00%	100.00%	0.00%	
J-Birthday-02-HYD-JmailJr2	0.00%	0	0.00%	100.00%	0.00%	
Total	2.46%	161	1.61%	92.02%	22.72%	