```
In [1]:
          import numpy as np
          import pandas as pd
          import seaborn as sns
          import matplotlib.pyplot as plt
         df=pd.read_csv('Uber Request Data.csv')
In [2]:
In [3]:
         df.head()
Out[3]:
             Request id
                       Pickup point Driver id
                                                      Status Request timestamp
                                                                                    Drop timestamp
         0
                   619
                             Airport
                                           1.0 Trip Completed
                                                                 11/7/2016 11:51
                                                                                     11/7/2016 13:00
         1
                   867
                             Airport
                                           1.0 Trip Completed
                                                                 11/7/2016 17:57
                                                                                     11/7/2016 18:47
         2
                  1807
                                City
                                           1.0 Trip Completed
                                                                  12/7/2016 9:17
                                                                                      12/7/2016 9:58
         3
                  2532
                             Airport
                                               Trip Completed
                                                                 12/7/2016 21:08
                                                                                     12/7/2016 22:03
         4
                  3112
                                           1.0 Trip Completed 13-07-2016 08:33:16 13-07-2016 09:25:47
                                City
In [4]:
         df.tail()
Out[4]:
                  Request
                                Pickup
                                          Driver
                                                                            Request
                                                                                               Drop
                                                           Status
                                 point
                                              id
                       id
                                                                         timestamp
                                                                                          timestamp
                                                         No Cars
                                                                         15-07-2016
          6740
                     6745
                                   City
                                            NaN
                                                                                                NaN
                                                         Available
                                                                            23:49:03
                                                         No Cars
                                                                         15-07-2016
          6741
                     6752
                                Airport
                                            NaN
                                                                                                NaN
                                                         Available
                                                                            23:50:05
                                                         No Cars
                                                                         15-07-2016
         6742
                     6751
                                            NaN
                                                                                                NaN
                                   City
                                                         Available
                                                                            23:52:06
                                                         No Cars
                                                                         15-07-2016
         6743
                     6754
                                   City
                                            NaN
                                                                                                NaN
                                                                            23:54:39
                                                         Available
                                                         No Cars
                                                                         15-07-2016
         6744
                     6753
                                Airport
                                            NaN
                                                                                                NaN
                                                         Available
                                                                            23:55:03
In [5]:
         df.info()
         <class 'pandas.core.frame.DataFrame'>
         RangeIndex: 6745 entries, 0 to 6744
         Data columns (total 6 columns):
               Column
                                    Non-Null Count
                                                       Dtype
                                                       int64
          0
               Request id
                                    6745 non-null
                                    6745 non-null
                                                       object
               Pickup point
          2
               Driver id
                                    4095 non-null
                                                       float64
          3
               Status
                                    6745 non-null
                                                       object
                                    6745 non-null
               Request timestamp
                                                       object
                                                       object
               Drop timestamp
                                     2831 non-null
         dtypes: float64(1), int64(1), object(4)
         memory usage: 316.3+ KB
         df.describe()
In [6]:
```

Out[6]:

Driver id	Request id	
4095.000000	6745.000000	count
149.501343	3384.644922	mean
86.051994	1955.099667	std
1.000000	1.000000	min
75.000000	1691.000000	25%
149.000000	3387.000000	50%
224.000000	5080.000000	75%
300.000000	6766.000000	max

In [7]: # Finding out the statistical summary for both numerical and object columns in one
df.describe(include="all")

()		-		7	
w	u	ı.		/	_
_	٠.	_	L		

	Request id	Pickup point	Driver id	Status	Request timestamp	Drop timestamp
count	6745.000000	6745	4095.000000	6745	6745	2831
unique	NaN	2	NaN	3	5618	2598
top	NaN	City	NaN	Trip Completed	11/7/2016 19:02	11/7/2016 13:00
freq	NaN	3507	NaN	2831	6	4
mean	3384.644922	NaN	149.501343	NaN	NaN	NaN
std	1955.099667	NaN	86.051994	NaN	NaN	NaN
min	1.000000	NaN	1.000000	NaN	NaN	NaN
25%	1691.000000	NaN	75.000000	NaN	NaN	NaN
50%	3387.000000	NaN	149.000000	NaN	NaN	NaN
75%	5080.000000	NaN	224.000000	NaN	NaN	NaN
max	6766.000000	NaN	300.000000	NaN	NaN	NaN

In [8]: # To check any null values present in the dataset
 df.isnull().values.any()

Out[8]: True

In [9]: # To check which columns has null values
 df.isnull().any()

Out[9]: Request id False
Pickup point False
Driver id True
Status False
Request timestamp False
Drop timestamp True
dtype: bool

In [10]: df.isnull()

False

False

False

False

Out[10]:

0

	2	False	False	False	False		False	False				
	3	False	False	False	False		False	False				
	4	False	False	False	False		False	False				
	•••				•••							
	6740	False	False	True	False		False	True				
	6741	False	False	True	False		False	True				
	6742	False	False	True	False		False	True				
	6743	False	False	True	False		False	True				
	6744	False	False	True	False		False	True				
	6745 rows	× 6 columns										
n [11]:	# Check of df.isnull	columns wise ().sum()	null val	ue								
Out[11]:	Request in Pickup por Driver id Status Request to Drop time dtype: in	int imestamp stamp	0 0 2650 0 0 3914									
[12]:		numbers 0f n .().sum().su		s prese	ent in th	ne dataset						
ut[12]:	6564											
in [13]:		ne % of NaNs .().sum()/le			5							
Out[13]:	Request i Pickup po Driver id Status Request t Drop time dtype: fl	int imestamp stamp	0.00000 0.00000 39.28836 0.00000 0.00000 58.02816	0 2 0 0								
[n [14]:	df.shape[[0]										
ut[14]:	6745											
n [15]:	len(df)											
ut[15]:	6745											
	Classin	Classica / Landina the data										

Request id Pickup point Driver id Status Request timestamp Drop timestamp

False

False

False

False

False

False

False

False

 We see that for the column "Request timestamp", the format of DateTime is different for different sections of data. Some have it separated by "-" and some have it separated by "/".

• Let us first replace the "/" with "-" to have uniformity and then convert the entier column to standard datatime format using "pd.to_datatime" function. Refer to lines 10,11 and 12.

```
In [16]:
         df["Request timestamp"].value_counts()
Out[16]: 11/7/2016 19:02
         11/7/2016 17:57
                                6
         11/7/2016 8:37
                                6
         11/7/2016 9:40
                                6
                                5
         12/7/2016 21:42
         15-07-2016 18:08:33
                                1
         15-07-2016 04:50:54
                                1
         14-07-2016 18:42:23
         13-07-2016 19:26:50
         15-07-2016 23:55:03
         Name: Request timestamp, Length: 5618, dtype: int64
         df["Request timestamp"]=pd.to_datetime(df["Request timestamp"])
```

After doing the datatime conversion, if we pull the info again, we see that "Request timestamp" is converted to "datetime".

```
In [18]:
        df.info()
        <class 'pandas.core.frame.DataFrame'>
        RangeIndex: 6745 entries, 0 to 6744
        Data columns (total 6 columns):
             Column
                              Non-Null Count Dtype
         #
         ---
            -----
                              -----
         0
            Request id
                             6745 non-null int64
                              6745 non-null object
         1
             Pickup point
                                            float64
             Driver id
                              4095 non-null
         3
             Status
                              6745 non-null object
             Request timestamp 6745 non-null
                                              datetime64[ns]
             Drop timestamp
                              2831 non-null
                                             object
        dtypes: datetime64[ns](1), float64(1), int64(1), object(3)
        memory usage: 316.3+ KB
```

Similarly convert "Drop timestamp" column from "object" to "datatime"

```
In [19]: df["Drop timestamp"]=pd.to_datetime(df["Drop timestamp"])
In [20]: df
```

6/10/24

, 3:37 PM					Uber Case Studie	es				
Out[20]:		Request id	Pickup point	Driver id	Status	Request timestamp	Drop timestamp			
	0	619	Airport	1.0	Trip Completed	2016-11-07 11:51:00	2016-11-07 13:00:00			
	1	867	Airport	1.0	Trip Completed	2016-11-07 17:57:00	2016-11-07 18:47:00			
	2	1807	City	1.0	Trip Completed	2016-12-07 09:17:00	2016-12-07 09:58:00			
	3	2532	Airport	1.0	Trip Completed	2016-12-07 21:08:00	2016-12-07 22:03:00			
	4	3112	City	1.0	Trip Completed	2016-07-13 08:33:16	2016-07-13 09:25:47			
	6740	6745	City	NaN	No Cars Available	2016-07-15 23:49:03	NaT			
	6741	6752	Airport	NaN	No Cars Available	2016-07-15 23:50:05	NaT			
	6742	6751	City	NaN	No Cars Available	2016-07-15 23:52:06	NaT			
	6743	6754	City	NaN	No Cars Available	2016-07-15 23:54:39	NaT			
	6744	6753	Airport	NaN	No Cars Available	2016-07-15 23:55:03	NaT			
	6745 rows × 6 columns									
In [21]:	df.inf	Fo()								

<class 'pandas.core.frame.DataFrame'> RangeIndex: 6745 entries, 0 to 6744 Data columns (total 6 columns):

```
#
    Column
                      Non-Null Count Dtype
0
    Request id
                      6745 non-null int64
    Pickup point
                      6745 non-null object
1
2
    Driver id
                      4095 non-null float64
3
    Status
                      6745 non-null object
                                     datetime64[ns]
    Request timestamp 6745 non-null
5
    Drop timestamp
                      2831 non-null datetime64[ns]
dtypes: datetime64[ns](2), float64(1), int64(1), object(2)
```

memory usage: 316.3+ KB

```
df["Drop timestamp"]
In [22]:
```

```
2016-11-07 13:00:00
          0
Out[22]:
                 2016-11-07 18:47:00
          2
                 2016-12-07 09:58:00
          3
                 2016-12-07 22:03:00
          4
                 2016-07-13 09:25:47
          6740
                                  NaT
          6741
                                  NaT
          6742
                                  NaT
          6743
                                  NaT
          6744
                                  NaT
          Name: Drop timestamp, Length: 6745, dtype: datetime64[ns]
```

We now add 2 columns "req_hour" (which is Hour of the request during the day) and "req_day" (which is the day of the month) to determine and catogorise the load of cab service requests.

```
# Create req_hour column using fetching the hour number from the request timestamp
In [23]:
            df['req_hour']=df["Request timestamp"].dt.hour
           #df["Request timestamp"].dt.time
In [24]:
In [25]:
            #df["Request timestamp"].dt.minute
            df
In [26]:
Out[26]:
                    Request
                                 Pickup
                                          Driver
                                                                         Request
                                                                                            Drop
                                                         Status
                                                                                                   req_hour
                         id
                                  point
                                              id
                                                                      timestamp
                                                                                       timestamp
                                                            Trip
                                                                      2016-11-07
                                                                                       2016-11-07
               0
                        619
                                 Airport
                                             1.0
                                                                                                          11
                                                     Completed
                                                                                          13:00:00
                                                                         11:51:00
                                                                      2016-11-07
                                                                                       2016-11-07
                                                            Trip
               1
                        867
                                 Airport
                                             1.0
                                                                                                          17
                                                     Completed
                                                                         17:57:00
                                                                                          18:47:00
                                                                      2016-12-07
                                                                                       2016-12-07
                                                            Trip
               2
                       1807
                                                                                                           9
                                             1.0
                                   City
                                                     Completed
                                                                         09:17:00
                                                                                          09:58:00
                                                                      2016-12-07
                                                                                       2016-12-07
                                                            Trip
               3
                       2532
                                             1.0
                                                                                                         21
                                 Airport
                                                     Completed
                                                                         21:08:00
                                                                                          22:03:00
                                                            Trip
                                                                      2016-07-13
                                                                                       2016-07-13
               4
                       3112
                                   City
                                             1.0
                                                                                                           8
                                                     Completed
                                                                         08:33:16
                                                                                          09:25:47
                                                        No Cars
                                                                      2016-07-15
           6740
                       6745
                                   City
                                            NaN
                                                                                             NaT
                                                                                                         23
                                                       Available
                                                                         23:49:03
                                                        No Cars
                                                                      2016-07-15
           6741
                       6752
                                 Airport
                                            NaN
                                                                                             NaT
                                                                                                         23
                                                       Available
                                                                         23:50:05
                                                        No Cars
                                                                      2016-07-15
           6742
                       6751
                                   City
                                            NaN
                                                                                             NaT
                                                                                                         23
                                                       Available
                                                                         23:52:06
                                                        No Cars
                                                                      2016-07-15
           6743
                       6754
                                   City
                                            NaN
                                                                                             NaT
                                                                                                         23
                                                       Available
                                                                         23:54:39
                                                        No Cars
                                                                      2016-07-15
                                                                                                         23
           6744
                       6753
                                 Airport
                                            NaN
                                                                                             NaT
                                                       Available
                                                                         23:55:03
```

6745 rows × 7 columns

```
In [27]: # Fetching the day number from the request timestampdf
df['req_day']=df["Request timestamp"].dt.day
```

In [28]: d1

Out[28]:

	Request id	Pickup point	Driver id	Status	Request timestamp	Drop timestamp	req_hour	req_day
0	619	Airport	1.0	Trip Completed	2016-11-07 11:51:00	2016-11-07 13:00:00	11	7
1	867	Airport	1.0	Trip Completed	2016-11-07 17:57:00	2016-11-07 18:47:00	17	7
2	1807	City	1.0	Trip Completed	2016-12-07 09:17:00	2016-12-07 09:58:00	9	7
3	2532	Airport	1.0	Trip Completed	2016-12-07 21:08:00	2016-12-07 22:03:00	21	7
4	3112	City	1.0	Trip Completed	2016-07-13 08:33:16	2016-07-13 09:25:47	8	13
•••								
6740	6745	City	NaN	No Cars Available	2016-07-15 23:49:03	NaT	23	15
6741	6752	Airport	NaN	No Cars Available	2016-07-15 23:50:05	NaT	23	15
6742	6751	City	NaN	No Cars Available	2016-07-15 23:52:06	NaT	23	15
6743	6754	City	NaN	No Cars Available	2016-07-15 23:54:39	NaT	23	15
6744	6753	Airport	NaN	No Cars Available	2016-07-15 23:55:03	NaT	23	15

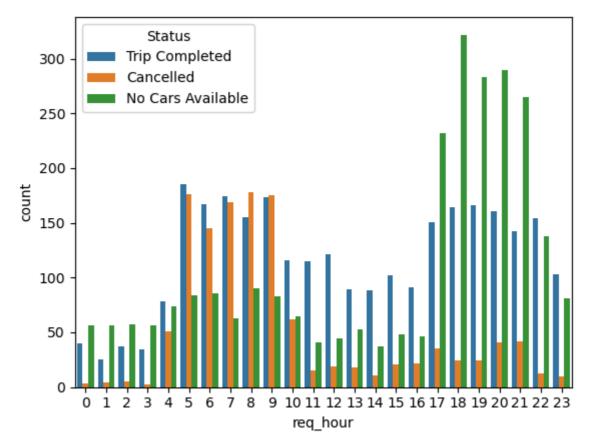
6745 rows × 8 columns

Note:

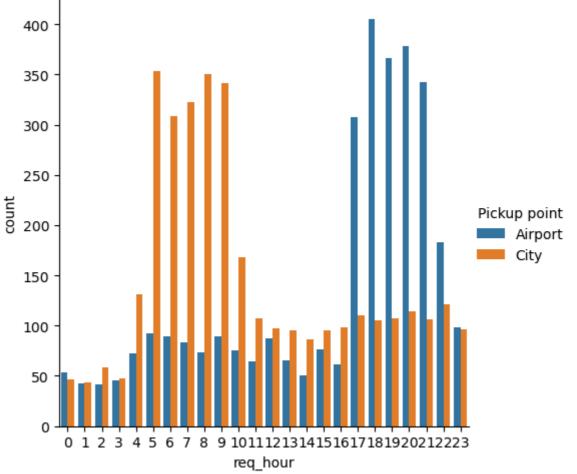
- The NaNs/missing values in the column "Driver_Id" can be ignored.
- This is because we see that since there were NO CARS AVAILABLE at point of the day after the user tried to book a cab, no driver was alloted the trip and hence the driver_id is empty.
- Similary, we can ignore the NaNs/missing values in the column "Drop timestamp" as for all of them, the trip is either CANCELLED or NO CARS AVAILABLE.
- In both the above cases, the data is missing due to a genuine reason and not that it got lost during data collection. Hence, I have not substitued them with any other values based on any logic.

3. Visualize and Analyse¶

```
In [29]: sns.countplot(x="req_hour",data=df,hue="Status")
   plt.show()
```







Plot of Status of the trip at different hours of the day and also pick up locations shows that, 1) Between hours 5AM-9AM, the load on cabs are high with almost equal amount of trips getting completed and cancelled. 2)

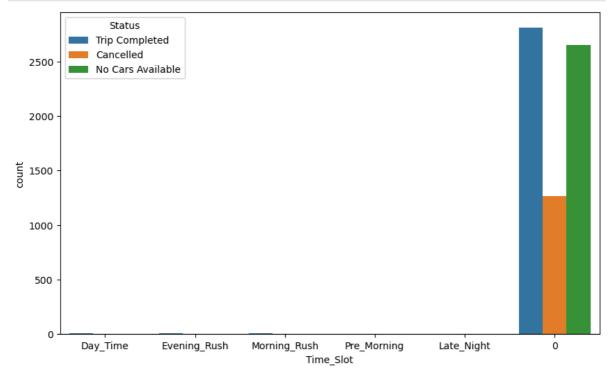
Between hours 5PM-9PM, the load on cabs are significantly high. Hence, there is mismatch between cab demand and availabilty. Hence, we see more of "No cars Available Status". 3) Between hours 5AM-9AM, the users from city is significantly high. 4) Between hours 5PM-9PM, the users from Airport is significantly high. Adding a new column Time_Slot to make categories of hours from the req_hour column

```
df["Time Slot"]=0
In [31]:
           df.head()
In [32]:
                                                                      Drop
Out[32]:
               Request
                        Pickup
                                Driver
                                                       Request
                                            Status
                                                                             req_hour req_day Time_Slot
                    id
                         point
                                    id
                                                    timestamp
                                                                timestamp
                                               Trip
                                                    2016-11-07
                                                                 2016-11-07
                                                                                             7
           0
                   619
                        Airport
                                    1.0
                                                                                   11
                                                                                                         0
                                         Completed
                                                       11:51:00
                                                                    13:00:00
                                                    2016-11-07
                                                                 2016-11-07
                                               Trip
           1
                                                                                             7
                                                                                                         0
                   867
                        Airport
                                    1.0
                                                                                   17
                                         Completed
                                                       17:57:00
                                                                    18:47:00
                                                    2016-12-07
                                                                2016-12-07
                                               Trip
           2
                                                                                             7
                                                                                                         0
                  1807
                                                                                    9
                           City
                                    1.0
                                         Completed
                                                       09:17:00
                                                                   09:58:00
                                               Trip
                                                    2016-12-07 2016-12-07
           3
                                                                                             7
                                                                                                        0
                  2532
                        Airport
                                    1.0
                                                                                   21
                                                       21:08:00
                                         Completed
                                                                   22:03:00
                                               Trip
                                                    2016-07-13
                                                                2016-07-13
           4
                  3112
                           City
                                                                                    8
                                                                                            13
                                                                                                         0
                                    1.0
                                        Completed
                                                       08:33:16
                                                                   09:25:47
           for i in df["req_hour"]:
In [33]:
                if df.iloc[i,6]<5:</pre>
                     df.iloc[i,8]="Pre_Morning"
                elif 5<=df.iloc[i,6]<10:</pre>
                     df.iloc[i,8]="Morning_Rush"
                elif 10<=df.iloc[i,6]<17:</pre>
                     df.iloc[i,8]="Day_Time"
                elif 17<=df.iloc[i,6]<22:</pre>
                     df.iloc[i,8]="Evening_Rush"
                else:
                     df.iloc[i,8]="Late_Night"
                i=i+1
 In [ ]:
           df.head()
In [34]:
```

Out[34]:		Request id	Pickup point	Driver id	Status	Request timestamp	Drop timestamp	req_hour	req_day	Time_Slot
	0	619	Airport	1.0	Trip Completed	2016-11- 07 11:51:00	2016-11- 07 13:00:00	11	7	Day_Time
	1	867	Airport	1.0	Trip Completed	2016-11- 07 17:57:00	2016-11- 07 18:47:00	17	7	Evening_Rush
	2	1807	City	1.0	Trip Completed	2016-12- 07 09:17:00	2016-12- 07 09:58:00	9	7	Morning_Rush
	3	2532	Airport	1.0	Trip Completed	2016-12- 07 21:08:00	2016-12- 07 22:03:00	21	7	Evening_Rush
	4	3112	City	1.0	Trip Completed	2016-07- 13 08:33:16	2016-07- 13 09:25:47	8	13	Morning_Rush
1										•
In [35]:	<pre>df["Time_Slot"].value_counts()</pre>									

You see from the above value counts, the "Morning_Rush" and "Evening_Rush" are the hours with maximum load.

```
In [36]: plt.figure(figsize=(10,6))
    sns.countplot(x="Time_Slot",hue="Status",data=df)
    plt.show()
```

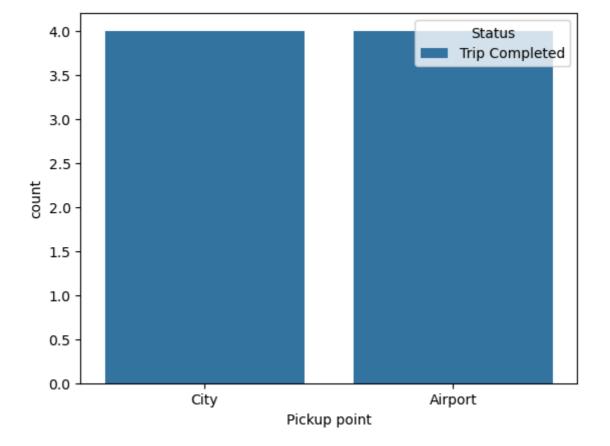


```
In [37]: df_morning_rush=df[df['Time_Slot']=='Morning_Rush']
In [38]: df[df['Time_Slot']=='Morning_Rush']
```

Out[38]:

•		Request id	Pickup point	Driver id	Status	Request timestamp	Drop timestamp	req_hour	req_day	Time_Slot
	2	1807	City	1.0	Trip Completed	2016-12- 07 09:17:00	2016-12- 07 09:58:00	9	7	Morning_Rush
	4	3112	City	1.0	Trip Completed	2016-07- 13 08:33:16	2016-07- 13 09:25:47	8	13	Morning_Rush
	6	4270	Airport	1.0	Trip Completed	2016-07- 14 06:15:32	2016-07- 14 07:13:15	6	14	Morning_Rush
	7	5510	Airport	1.0	Trip Completed	2016-07- 15 05:11:52	2016-07- 15 06:07:52	5	15	Morning_Rush
	9	267	City	2.0	Trip Completed	2016-11- 07 06:46:00	2016-11- 07 07:25:00	6	7	Morning_Rush
	10	1467	Airport	2.0	Trip Completed	2016-12- 07 05:08:00	2016-12- 07 06:02:00	5	7	Morning_Rush
	13	3075	City	2.0	Trip Completed	2016-07- 13 08:02:53	2016-07- 13 09:16:19	8	13	Morning_Rush
	23	3096	Airport	3.0		2016-07- 13 08:17:29		8	13	Morning_Rush

In [39]: sns.countplot(x="Pickup point",hue="Status",data=df_morning_rush)
plt.show()



Evening_rush

1) We understood the dataset with the number of user requests were done and the number of columns(6745,6) along with other facts such as number/percentage of NaNs in each columns and format of dataTime in the request and drop timestamp columns. 2) We standardised format of dataTime in the request and drop timestamp columns. 3) Figured a logical reason as to why the NaNs in Driver_id and drop timestamp columns should be ignored. 4) Extracted the day number and hour from the request timestamp column to perform a deeper analysis. 5) Between hours 5AM-9AM, the load on cabs are high with almost equal amount of trips getting completed and cancelled. 6) Between hours 5PM-9PM, the load on cabs are significantly high. Hence, there is mismatch between cab demand and availabilty. Hence, we see more of "No cars Available Status". 7) Between hours 5AM-9AM, the users from city is significantly high. 8) Between hours 5PM-9PM, the users from Airport is significantly high. 9) The "Morning_Rush" and "Evening_Rush" are the hours with maximum load(i.e more number of users requesting cab services). 10) We also saw the load during "Morning_rush" and "Evening_Rush" from both pick-up points "City" and "Airport". 11) During the evening rush hour, we saw a significant number of No CARS AVAILABLE status for the trip bookings from "Airport".

```
In [ ]:
```