# Karan Siddhpura

#### **SKILLS**

**Programming Languages :** JavaScript, TypeScript, PHP, HTML/CSS, SCSS. **Frameworks / Liberaries :** React JS, Redux Toolkit, AEM, Adobe Commerce.

**Tools:** Git. Gitlab. Postman.

Database: SQL.

## **WORK EXPERIENCE**

DEPT, Software Developer 08/2023 – present

## Project Name - Vijay Sales

- I worked on the Vijay Sales project, contributing to a POC for server-side rendering (SSR) with React.js and Adobe Commerce. My focus was on optimizing reusable components to improve performance and SEO.
- Alongside frontend tasks, I contributed as a backend developer, creating custom configurations, extending Adobe
  Commerce functionality, and developing REST endpoints and GraphQL APIs for seamless frontend-backend
  communication.
- Visiting the client's site allowed me to refine the project based on real-time feedback, strengthening collaboration. This project gave me the chance to work across the full stack, applying both frontend and backend expertise.

## Project Name - Solaire Boutique

• Understanding client requirements and translating them into dynamic, responsive web applications that prioritize user experience and performance. Implemented dynamic data fetching and real-time updates on the frontend using API calls, while extending Adobe Commerce's GraphQL APIs to enhance backend functionality.

## Project Name - TATA AIA

• Developing scalable, reusable components and optimizition of UI functionality using vanilla JavaScript, ensuring performance, responsiveness, and maintainability. Implementing advanced analytics tracking by integrating API calls to capture and analyze user interactions, enabling data-driven insights for business decisions.

#### **EDUCATION**

## Bachelor of Science (Information Technology)

2019 - 2022 | Mumbai

University of Mumbai, UPG College of Arts, Science, and Commerce - 9.85 CGPA

## PERSONAL PROJECTS

Netflix Clone ☑ 2025

Developed a React.js-based streaming UI replicating Netflix's interface and functionality.

Infinite Scrolling ☑ 2024

Implemented dynamic image rendering in React.js, loading content as users scroll.

Portfolio ☑ 2023

Designed and developed a personal portfolio showcasing projects, skills, and experience.

## CLOTHING WEB APP USING AR, Final Year Project 🗵

2021 - 2022

Built a MERN stack eCommerce platform enabling users to view products in the real world via AR.

#### **CERTIFICATES**

The Complete 2023 Web Development Bootcamp, Udemy ☑

2023

Responsive Web Design, freecodecamp □

2020