

COMPANY PROFILE 2020 | 2021



**Discovery
Education**
Discovery for Change >>>



A platform for Overseas Education | Test
Preparation | and Training (OETPT)

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A vibrant blue-tinted image of Earth from space, surrounded by glowing nebulae and a bright comet streak. The Earth is the central focus, showing continents and oceans in shades of blue and white. To the right, a bright, curved streak of light, resembling a comet or a meteor, arcs across the dark blue background. The surrounding space is filled with wispy, glowing nebulae and numerous small, distant stars, creating a sense of depth and cosmic wonder.

[illegible]

The academic and professional excellence of a company is primarily rooted in its several years of experience in the field of education counseling, research, professional development training and academic-cum-creative writing. We take pride in our team as they possess a judicious blend of rich experience, qualifications and skills to operate the organization successfully. Discovery Education renders end to end services to every project that it handles.



VISION

We envision establishing a premium brand in the global education market with a motive of empowering students through Educational Excellency.

MISSION

Our mission is to be a leading academic institution that enables students to satisfy their educational, research, creative writing and career goals.

VALUES

Our foundation is based on a set of four values—Trust, Care, Innovation and Pride that shape our individual behaviors and strengths of the institution.

MOTTO

"Discovery for Change"

Business Goals & Objectives

Discovery Education aspires to become a premium brand in the global market for education, research, training and creative writing; and young professionals providing a forum to learn, share and develop.



We are CREW—a Discovery CREW

What is CREW?

Being an education consulting firm, Discovery Education has various types of service-oriented products and we have specified them as our CREW. The product term 'CREW' signifies Creativity, Education, Research and Writing (CREW); which represents the nature of business of Discovery Education. At Discovery Education, we are committed to 100% Assistance, 100% Adherence and 100% Accomplishment for everlasting success. This academic institution offers educational consulting services, test preparations, training, research, creative writing and professional development training to all our aspiring students and clients. We encourage our clients to use our products and services which are user-friendly, dynamic and cost effective.

Creativity: Creativity is an aesthetic act of bringing the most unparalleled ideas to reality. It is often described by the ability to perceive the world in some new ways—to find hidden patterns or talents, to make connections between seemingly unrelated phenomena, and to generate solutions. Creativity basically involves two processes—imagination and implementation. Hence, generating new ideas is an imagination and implementing those new ideas into reality is creativity.

Discovery Education believes that creativity does not only mean an inborn talent or a gift of god to an individual rather the universe itself is a creative masterpiece, and we all human beings have amazing creative powers. Each of us has our own creative super power. Thus, we want to empower every human being via our various creative projects—arts, paintings, creations, speaking, reading and writing—to become super power in the field of creativity.

Research: Research is the use of scientific methods to carefully examining a particular issue or problem. Moreover, it is best known for the creation of new knowledge and/or the use of existing knowledge in a new and creative way so as to generate novel concepts, methodologies and understandings. Therefore, research is important in our everyday life because it gives us access to factual, evidence-based, and objective information. It empowers us with knowledge and efficient learning of new things. At Discovery Education, we always emphasize research based solutions. Therefore, scientific methods become a prime means of our inquiry.





Education: Education is an essential instrument to change the society and nation. Education enables a person to face new challenges, achieve progresses and lead a successful life. Discovery Education encourages every student to acquire right education from a right destination and a right education provider. Unlike majority of education consulting firms, we envisage Discovery Education as a global platform for *education, research, training and creativity.*

Meanwhile, our study programs not only open doors for aspiring students to study in the reputed overseas universities and colleges but also various academic institutions of Nepal. Naturally beautiful and peaceful country Nepal can also be a best study destination for those international students who wish to study MBBS, BDS, Engineering, Travel and Tourism, Mountaineering Studies, Buddhism Studies, Conflict Management and so on.



Writing: Writing is the primary basis upon which one's work, learning, and intellect will be judged—in college, in the work place, in public service and in the community. Writing not only equips us with communication and thinking skills but also fosters our ability to explain and transfer our ideas to others. Excellent writing skill is the ability to write meaningful sentences, lines, paragraphs which a reader can easily understand. It is a perfect way to write and express your views on the topic you want to address your audience and listeners.

Our Best Services

Discovery Education is an education consulting firm, working in the field of overseas education, research, training and creative writing. Being a one-stop and encompassing education center, Discovery Education offers wide-ranging academic activities, including the following:

01

Preparation Classes—ToEFL | IELTS | PTE | SAT

02

Admission Assistance—Undergraduate | Graduate

03

Country Specific Overseas Education Counseling and Visa Guidance—the USA | the UK | Australia | Canada | New Zealand | Europe | Nepal

04

Travel Assistance—Pre departure | on arrival | accommodation

05

Language Classes—English | Japanese | Spanish | Nepali

06

Training Classes— Life Skills Education | Teachers | Public Service | Animation and Graphic Design

07

Creative writing—Website Content | Blogs | Articles | Social Media Contents | Essays | Fictions | Plays | Documentary Scripts | Memoirs

08

Academic Writing—Seminar Papers | Journal Articles | Conference Papers | Abstracts

09

Research—Qualitative | Quantitative | Mixed Methods | and Market Survey



Facts of Pride

At the Discovery Education, we all do meaningful and vital work that matters not only in the life of individuals but also to the society, nation and global community. This academic institute is acknowledged for giving an exemplary services in the field of creativity, research, education and writing to the prospective clients. We, at the meantime, offer guidance and counselling services to the prospective students who are seeking to study abroad. All of our academic counsellors are not only qualified professionally but have also gained professional qualifications from the UK, the USA, Australia and New Zealand. Hence, Discovery Education has following facts of pride:

- 01 Committed to putting our students and the clients first;
- 02 Energized by new ideas and finding solutions to problems;
- 03 Driven to make a difference, take responsibility and deliver results;
- 04 Good at working with others, respecting individual differences and prioritizing the team;
- 05 Confident and comfortable with change and challenges;
- 06 Willing to take responsibility for their own personal impact and development;
- 07 Being equipped with new technology, innovation and creativity; and proud of who we are and what we do.



Business Strategies



To become a premium brand in the field of education, research, training and creative writing, Discovery Education implements the following business and marketing strategies:

1. Digital marketing campaign on various social media platforms (e.g. Facebook, LinkedIn, Instagram and Twitter), and leading digital newspapers of Nepal (e.g. www.onlinekhabar.com, www.ekantipur.com, www.setopati.com);
2. Paper advertisement in the national and local newspapers of Nepal;
3. Advertising through FM Radios, television channels, movie halls and live talk shows;
4. Leaflets and flyers distribution to the targeted marketing sectors — schools, colleges, music concerts and movie halls;
5. Participating in national and international education fairs, workshops, and seminars

Corporate Social Responsibility (CSR)

Instigated within our core values of caring nature, giving back to the society always remains with Discovery Education network. We are here for the overall development of the ecosystem of education inside our country and beyond borders. For this, Discovery Education is accountable to its business, stakeholders and the community. Scholarships for the needy, charity and community welfare service are also some goings-on that we do apart from our regular business activities. Discovery Education aspires to contribute towards community-based organizations; working in the field of child education and health. Indeed, Discovery Education takes pride in donating for local NGOs, Sports Clubs and Prime Minister's Relief Fund to help people in need.



Our Team and Strengths

CEO: Rajendra Acharya
Director: Gokul Prasad Bhattarai
COO: Milan Sharma Panthi
CMO: Ankit Acharya

Academic Department: Academic Counselors:

Mr. Subash Acharya	Ms. Suman Khanal
Mr. Krishna Prasad Panthi	Ms. Sabitra Acharya
Mr. Narayan Prabhat Marasini	Ms. Ganga Gyawali
Mr. Ramesh Sharma	Ms. Sonam Sharma
Mr. Khem Acharya	Ms. Sangam Khanal
Mr. Barun Gyawali	Ms. Puspa Aryal

Academic Advisors:

Laxmi Pathak, PhD, Academic Writing Coach for Graduate Students, Lakehead University, Canada

Santosh Khadka, PhD, Associate Professor of English, California State University, USA

Bhusan Aryal, PhD, Assistant Professor & Director of Composition Program, Delaware State University, USA

Sambidhan Acharya, PhD, Creative Writing, Yale University, USA

Andrew John Roberts, PhD, Senior Lecturer, Cardiff Metropolitan University, UK

Financial Advisors:

Mr. Laxman Acharya, RA
Mr. Saptaraj Gautam, RA
Mr. Sanjay Karki

Company Information

Business name: Discovery Education

Business type: Private Company

Registration number: 238134/077/078

Authorized capital: 2.5 Million

Issued capital: 2.5 Million

VAT number: 609759349

Tel: +977 1 5244835 / 5244836

Fax: N/A

E-mail: admin@discoveryedu.com.np

Website: www.discoveryedu.com.np

Company address: Kathmandu Metropolitan City—10, New Baneshwor, Thapagaun, Kathmandu, Nepal

Banking Details:

Account Name: Discovery Education Pvt. Ltd.

Bank Name: Global IME Bank Ltd.

Branch: Sankhamul

Country: Nepal

City: Kathmandu

Account number: R501010000530

Account Type: Current

Swift Code: GLBBNPKA



CONTACT US



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