

ASMIT SACHAN

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EDUCATION				
Name of Course	Year	Institution	Marks	Remarks
B.A. (Hons.) Economics	2023-26	Hansraj College, University of Delhi	8.60	Top 10%
ISC (Class XII)	2023	Dr. Virendra Swarup Education Centre, Kanpur	92.75%	Top 5%
AISSE (Class X)	2021	Dr. Virendra Swarup Education Centre, Kanpur	94%	Rank 7/250
INTERNSHIPS				
Capital Analyst Intern, Tradeshala, Bengaluru Feb '24 – April '24	<i>Tradeshala, is one of the leading providers of global financial advisory service in India, over the years it has expanded & transformed as an end-to-end advisory solution.</i> <ul style="list-style-type: none">Analysed investment opportunities, evaluating market trends and risk factors using metrics such as, CAGR, market size, government support, and FDI policiesConducted fundamental analysis of CPI data on US Dollar Index and ADP non-farm data on USD/INR pair, utilizing back-testing to identifying 12+ trade opportunitiesSuccessfully onboarded a client and achieved a positive 12.43% return within a single month under portfolio managementCreated a detailed presentation and report including data analysis to be presented to foreign investors effectively communicating the analysed sectors strengths and challenges involved.			
ACADEMIC PROJECT				
Media Decisions (Guide: Mrs. Ruchi)	<ul style="list-style-type: none">Analyzed Nike’s “Dream Crazier” campaign through a mixed-methods approach, integrating quantitative data from 3000+ social media engagements with insights from 20+ media articles.Applied frameworks from Harvard Business Review’s comprehensive study on “The Power of Emotional Connection” to assess the campaign’s effectiveness in resonating with its target audience.			
Market Targeting (Guide: Mr. Salim Chauhan)	<ul style="list-style-type: none">Conducted detailed market segmentation using 50+ surveys, 4P’s, secondary data, and nalyzed secondary data from market reports (e.g., Statista,) and government publications to evaluate market potential.Designed a ₹10 crore opportunity targeting plan with customized strategies, improving engagement identifying, analyzing, and prioritizing market segments for a hypothetical product launch. Recognized with an A+ grade for actionable insights and practical application.			
ACADEMIC ACHIEVEMENTS				
College	<ul style="list-style-type: none">Achieved University Rank 1 for securing perfect 10 GPA in the subject Marketing For Beginners Life amongst 8000+ studentsRecipient of the Internal Quality Assurance Cell (IQAC) Scholarship for academic year 2023-2024.Awarded a ₹12,000 scholarship by the Central Government under the National Scholarship Portal (NSP) for the academic session 2024-25, in recognition of academic excellence and merit.			
POSITIONS OF RESPONSIBILITY				
Senior Coordinator, The Placement Cell August 2023 – Present	<ul style="list-style-type: none">Led a team of 70+ Junior Members, responsible for facilitating campus recruitment drives of 100+ companies for a batch of 600+ students as a part of a 10-member cabinet: the second highest authority stratum for top-level decision making of the cellSupervised the placement drives of 30+ companies including Bain & Co., L.E.K. Capability Network, D.E. Shaw & Co., Accenture Strategy & ZS AssociatesManaged 10+ corporate engagements to maintain the campus-corporate relationship and formulated recruitment policies for the yearConsolidated 300+ interview experiences to formulate and design the Placement Workbook – to assist the upcoming batch in placement preparationLed and organized training & development workshops, undertook CV vetting process, corporate competitions and designed policies for the session			
Knowledge & Innovation Head, The Economics Society Jun 2024 – Present	<ul style="list-style-type: none">Led a dynamic team of 70+ students, orchestrating policy drives, and knowledge-sharing sessionsSupervised publishing of the annual journal “Okonomos” as an engaged editor and published an articleActively brought in sponsors and hosted annual speaker session “Vaktavya” and also onboarded esteemed newspaper ‘The Hindu’ as a media partner			
House Captain, Dr. Virendra Swarup Education Centre Jun 2020 – Apr 2021	<ul style="list-style-type: none">Spearheaded Elm House (650+ students), organizing diverse inter-house and inter-school competitionsCoordinated various cultural events, ensuring the seamless execution of the Sports Day and Annual DayFacilitated positive interactions between the student body and teaching staff through regular discussions			
EXTRA-CURRICULAR ACTIVITIES AND ACHIEVEMENTS				
College Competitions	<ul style="list-style-type: none">Top 10 finalist at Curious Case 6.0 organised by 180 DC ,Hansraj College competing against over 1500+ participantsTop 5 finalist at Bequest organised by Bequest, The Impact Project, Hansraj College among 2000+ studentsSecond Runner-up in Udyam 3.0, a Social-Tech Business Competition organized by Shaheed Sukhdev College Of Business Studies, DU			
Music	<ul style="list-style-type: none">Won 5+ Inter School Singing Competitions organised by the school and a proficient guitarist under ‘Grade 1’ at Rockschoool, IndiaComposed 10+ originals and worked with record labels			
Social Volunteering	<ul style="list-style-type: none">Fundraising assistant at Help Age India to aid the old homage and collecting funds for treating cancer patients.Volunteer, Mela ‘Tyohaar’: Contributed to Diwali event execution, aiding 250+ vendors in achieving sales and collecting profit over 1 lakh+			