


 **Job Title: Data Analyst**

 **Company: Insight Analytics Pvt Ltd**

 **Location:** Colombo, Sri Lanka

 **Employment Type:** Full-Time

 **Experience Level:** Entry to Mid-Level

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## **Job Description**

We are looking for a detail-oriented and analytical **Data Analyst** to join our dynamic team. The ideal candidate will be responsible for collecting, processing, and performing statistical analyses on large datasets to generate actionable business insights.

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## **Key Responsibilities**

- Gather, clean, and interpret large volumes of data from multiple sources.
  - Develop reports, dashboards, and visualizations using tools like Power BI or Tableau.
  - Identify trends, anomalies, and patterns that influence business decisions.
  - Work closely with business and product teams to define data needs and insights.
  - Assist in building predictive models and data-driven strategies.
  - Maintain data quality and integrity throughout reporting processes.
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## **Required Skills and Qualifications**

- Bachelor's degree in Statistics, Computer Science, Mathematics, Economics, or a related field.
- Strong knowledge of **SQL** for querying databases.
- Proficiency in **Excel** and **data visualization tools** (e.g., Power BI, Tableau).
- Experience with **Python** or **R** for data manipulation and analysis.
- Solid understanding of statistics and data analysis techniques.
- Strong attention to detail and problem-solving skills.

- Good communication skills and ability to present insights clearly.
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#### Preferred (Bonus) Skills

- Experience with big data tools (e.g., Spark, Hadoop).
  - Familiarity with cloud platforms (e.g., AWS, Azure).
  - Knowledge of machine learning basics.
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#### What We Offer

- Competitive salary and performance-based bonuses.
- Flexible work environment and hybrid work options.
- Career development and training opportunities.