Karan Pareek

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Summary

A highly motivated and results-driven Web Developer with a strong foundation in Java, HTML, CSS, JavaScript, and hands-on experience with modern frameworks such as React, Node.js, Express, and MongoDB. Proficient in developing responsive, user-friendly, and scalable web applications with a focus on clean code and performance.Experienced in implementing effective On-Page and Off-Page SEO practices to support web visibility and performance.Equipped with excellent problem-solving abilities, leadership skills, adaptability, and a strong team spirit, with experience collaborating on cross-functional projects. Eager to contribute to a growth-oriented organization while continuously learning and enhancing technical expertise.

Skills

Programming Languages: HTML, CSS, JavaScript, Java, Python, C,SQL, React, Node.js, Express, MongoDB

Web Development: Frontend Development, Backend Development, Responsive Design (MERN Stack)

SEO: Onpage and Offpage

Tools: Wordpress, Postman, Cluster,Semrush, Google analytics, Google Search Console

Problem Solving, Analytic reasoning,Team spirit, Adaptability,Leadership,Time management.

Experience

Developed and deployed responsive websites for diverse clients.

Implemented version control workflows with Git and GitHub for efficient team collaboration.

Conducted cross-browser and device testing to ensure consistent functionality and

appearance.

Blue Minch | Siliguri, India
 24 April 2025 – 24 July 2025

Web Developer & SEO Intern

- Designed and developed responsive in-house landing pages using HTML, CSS, and JavaScript.
- Performed comprehensive On-Page and Off-Page SEO activities for multiple client websites to improve organic search rankings and visibility.
- Utilized tools such as SEMrush, Google Analytics, Google Search Console, and WordPress to audit, monitor, and optimize website performance.
- Wrote, optimized, and published SEO-friendly blog content on client and in-house websites.
- Collaborated with the design and content teams to ensure cohesive branding and SEO alignment across digital platforms.

Projects
1. Weather app
2. Iplt20 clone
3. Portfolio website
4. BMI calculator website

Education

Inspiria Knowledge Campus, Siliguri —BCA(Bachelors of Computer Application)
2023-2027
Score-7.09/10

ST.Xavier's School, Siliguri — Class XII
2022-2023
Score-76%

ST.Xavier's School, Siliguri — Class X
2020-2021
Score-77.8%