

Contact Details

Address: Roekenbos 10, 2134 VH Hoofddorp
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Date/Place of Birth

December 10, 1994 (Samrala, India)

Visa Status

Dependent Visa Holder (Free to work in Netherlands)

PROFILE

Credible, flexible, and forward-looking business analyst focused on customer relations and the drive to produce accurate deliverables that meet both client needs and wants. Highly proficient in business process research, data analysis and problem solving.

LANGUAGES

- English (Native)
- Punjabi (Native)
- Hindi (Native)
- Dutch (Level - A1)
 - Passed basic civic integration exam in Dec'22

TECHNICAL SKILLS

- Python for data analytics
- Power BI
- Basic understanding of SQL

SOFT SKILLS

- Client Interaction/ Query Handling
- Project management
- Strategy Development
- Situational adaptability
- Time Management

PERSONALITY

- Team Player
- Observant
- Quick learner
- Flexible

HOBBY



Music



Playing football, cricket



To Travel



Bike Riding



Swimming



To Socialize

KARANDEEP SINGH

Business Analyst

EXPERIENCE

March 2021 – Present

WNS Global Services (Gurugram, India)

Senior Associate

- A part of the Global HIV Market Intelligence team supporting key stakeholders and heads of departments through various regular and ad-hoc based requests.
- Handling and analyzing IQVIA Data (sales value data, volume Units/DOT data, and prescription data), patient dynamics data (Switch, Naïve, SOB), multichannel marketing data, ATU Survey data, to support onshore with pharmaceutical market overview, market trends, top corporations, products, etc.
- Identifying and measuring various KPIs and growth factors for clients and visualizing them to answer certain business questions and generate insightful market-based analyses.
- Keeping a track of the HIV market through regular reporting of KPI dashboards with historical market share performance, launch uptakes, Patient switches, Product launches, etc.
- Competitor benchmarking through deep diving and understanding competitor's structure, strategies, pipelines and providing a detailed report with a story.
- Managing a new team of four, leading the team to achieve reality in company's vision.

July 2018 – November 2019

GlobalData Plc (Hyderabad, India)

Associate Analyst (Healthcare)

- Prepare and maintain capital and epidemiology based market model forecasting and reports for various Medical Devices.
- Develop market models based on in-depth secondary and primary research, and competitive assessment, providing insights and estimates, thus understanding nuances of markets across the globe
- Provide customized market intelligence report as per client's requirement that includes market sizing, TDC analysis, company profiling, company share, impact analysis, strategic recommendations, and identifying unmet needs
- Assuring data quality by data triangulation from various sources.

CERTIFICATIONS

February 2020 – February 2021

Imarticus Learning, Delhi

Post Graduate Diploma in Data Analytics

EDUCATION

Master Degree:

Amity University Noida

M.Tech in Biotechnology (2017 – 2018)

Bachelor Degree:

Amity University Noida

B.Tech in Biotechnology (2013 – 2017)