

# Karan Chandra Arya

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## EDUCATION

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**EdYoda Digital University, India** **Aug 2021 – Present**  
**6-Month Certification | Data Science Program**

Relevant coursework: Python Programming, Data Analysis, Data Wrangling & Visualization, Machine Learning

**Kirori Mal College, University of Delhi, Delhi** **Jul 2018 – Jul 2021**  
**BSc. Mathematics Honours**

CGPA: 8.622/10

**Kendriya Vidyalaya FRI, Dehradun** **Jun 2018**

**Intermediate | PCM with CS**

Percentage: 90.8%

## WORK/ INTERNSHIP EXPERIENCE

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**TLS PVT. LTD, Gurugram** **Nov 2021 – Present**  
**Media Buyer Associate/ Full Time**

- The primary responsibility is to create and implement strategies to profitable advertise on And grow the scale of our major advertising platforms.
- The second responsibility is to create analytical reports on platform performance and Troubleshoot immediate issues.
- Full responsibility towards the media platforms profitability.

**Sunfox Technologies PVT. LTD, Dehradun** **Aug 2021 –Oct 2021**  
**Data Analyst/Full time Intern**

- Handle Complex Business data, Building reports in Excel
- Work on data collection, clean up, and organization
- Work on data analysis and information extraction.
- Organizing and understanding business data.
- Analyse large and complex data sets from multiple sources.
- Handle unique data analysis requests from a range of data

## SKILLS & CERTIFICATIONS

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- **Programming Languages – Python, C++**
- **Databases – MySQL, DBMS**
- **Web Technologies - HTML, CSS, JavaScript**
- **Tools: Advance Excel, PowerPoint, Word, PowerBI**
- **Certifications: Diploma in Computer Application & System Management**

## AWARDS & ACHIEVEMENTS

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- Data Analytics and Dashboard with Excel Bootcamp certificate by Shape AI in Collaboration with BIT Mesra and Google Developer.
- Python and Data Analytics Bootcamp certificate by ShapeAI in Collaboration with BIT Mesra and Google Developer.
- Participated in Northern India Science Fair at National Science Center, New Delhi in 2017.