# **Movie Release Date Strategy!**



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### Agenda

- Our Goal
- ☐ Data analysis through Charts
- Summary

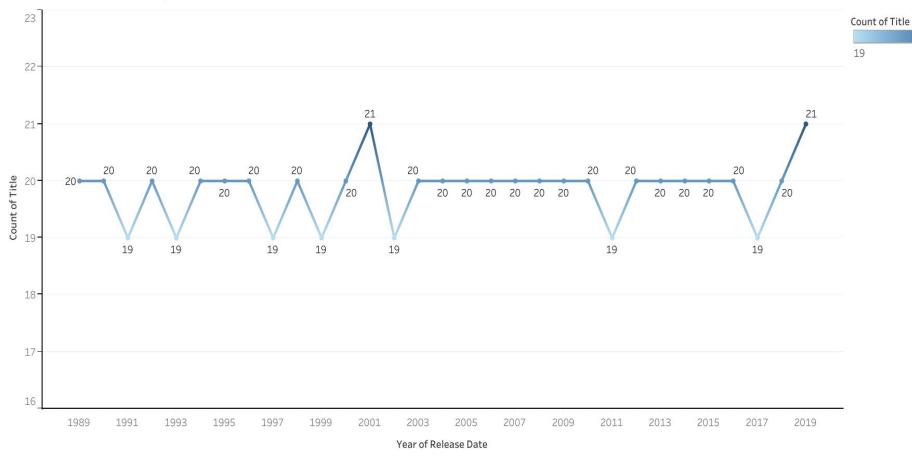


### **Our Goal**

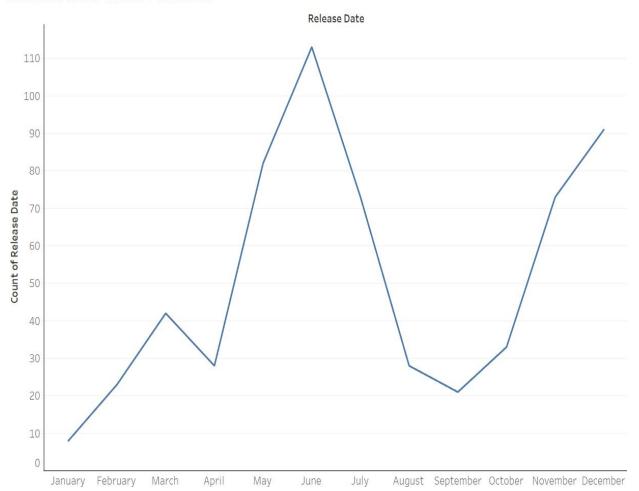
- ☐ Analyse received Data related to Movie from Code Academy Berlin
- ☐ Check if Good Movies have any Strategy Regarding Release Date?

Let's Find it Out!!

#### Line chart - movie per year



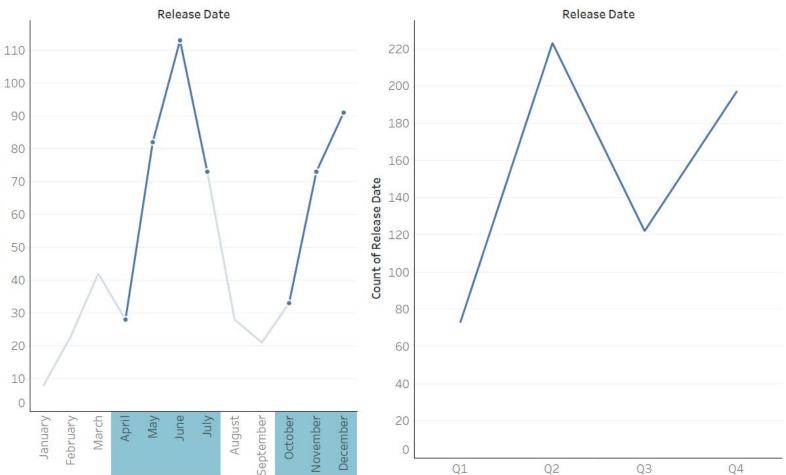
#### Release date Count vs month



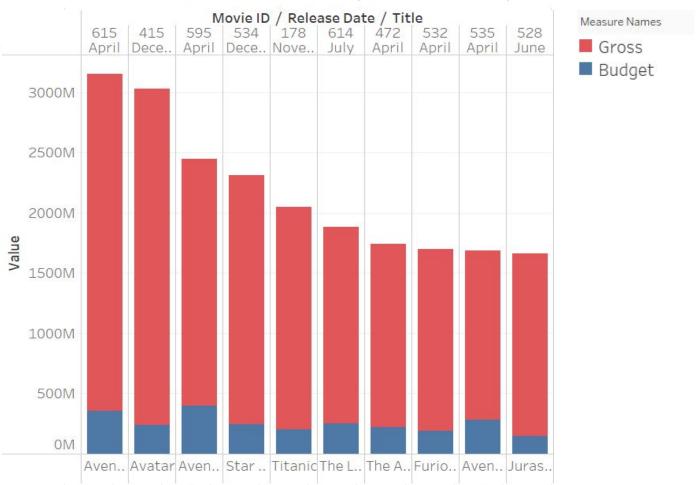
### Release date Count Vs Months Release Date

Count of Release Date

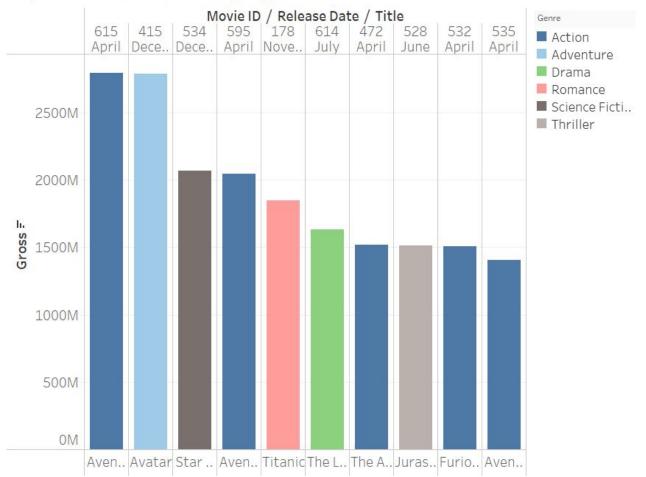
#### Release date Count Vs Quarters



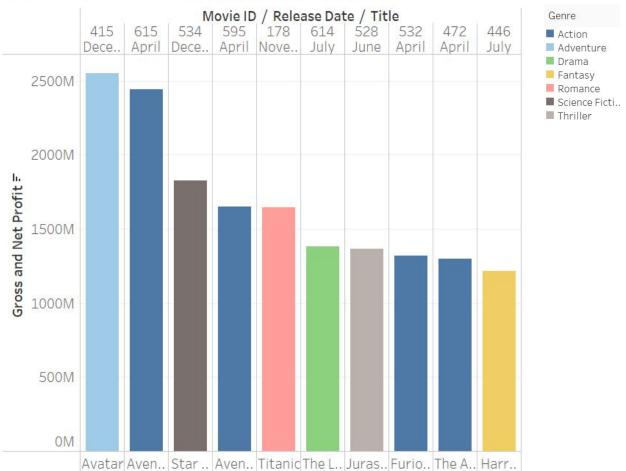
Top 10 Movie with high Budget and Gross (stacked bar chart)



Top 10 movies with high gross



Top 10 movies with High net profit



### Summary

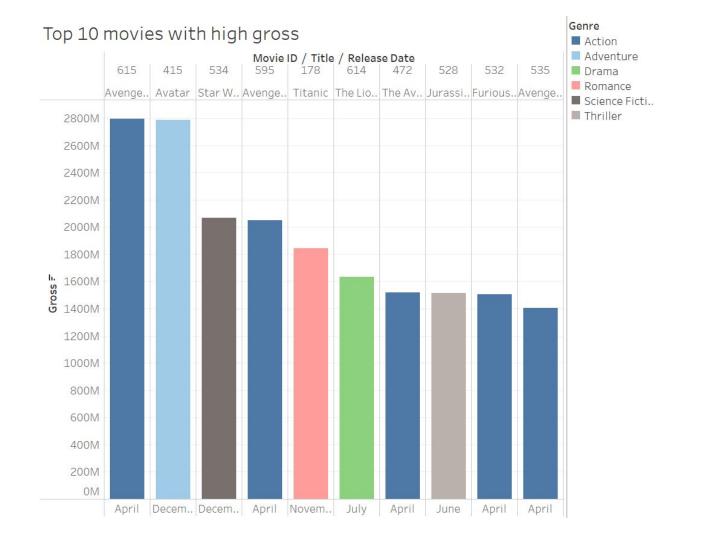
- ☐ High gross and net value Movies are released either in Q2 or Q4
- Movies do have Release date strategy, to get High Gross or Net profit Movies are released in either Mid or End of the year

## Thank You

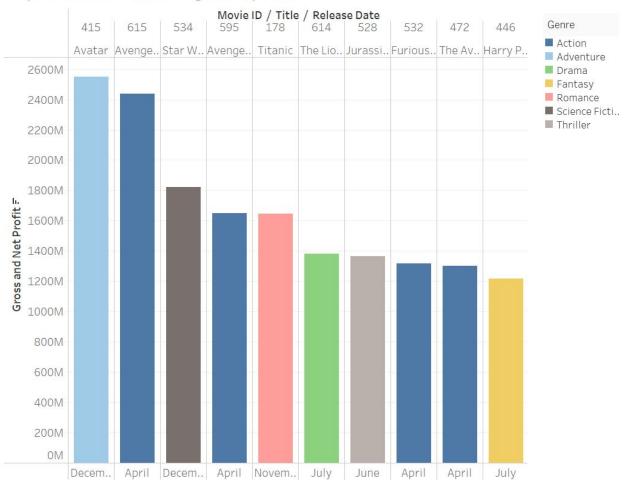
For Your Attention!

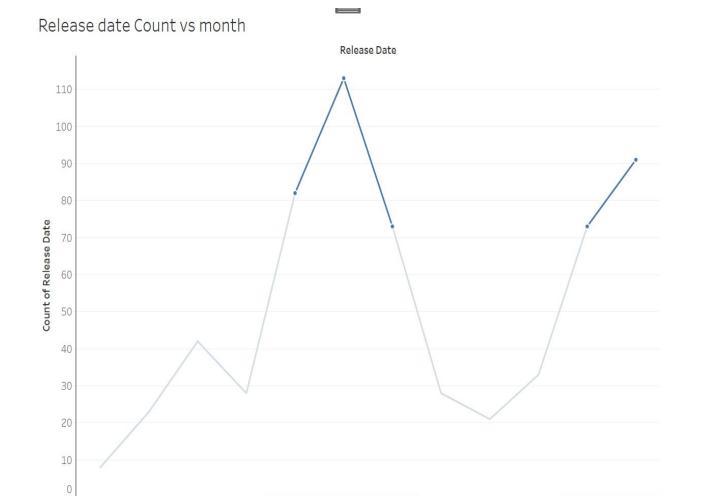
Any Questions





Top 10 movies with High net profit





January February

March

May

April

June

July

August September October November December