

Statement of participation

Karan Aggarwal

has passed the free course including all mandatory tests for:

Entrepreneurship – from ideas to reality

This free 24-hour course looked at the key points in setting up and running a business.

Issue date: 30 July 2024



www.open.edu/openlearn

This statement does not imply the award of credit points nor the conferment of a University Qualification.
This statement confirms that this free course and all mandatory tests were passed by the learner.

Please go to the course on OpenLearn for full details:

<https://www.open.edu/openlearn/money-business/entrepreneurship-ideas-reality/content-section-overview>

COURSE CODE: ENT_1



Entrepreneurship – from ideas to reality

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Course summary

This free course, Entrepreneurship: from ideas to reality, is about starting and running your own business. Using case studies it will take you through the decisions from generating initial ideas through to deciding what you will do and how to establish your business and grow it. It will guide you through business models, funding options, business types and the influence of location and importantly assessment of your own skills, values and attitudes to risk. It is focused on practical advice from real entrepreneurs, and will signpost learners to where they can find additional support and how they can further develop their own capabilities. This statement serves as proof of the successful completion of a course accredited by the CPD Standards Office. You have earned 24 CPD points through your participation in this course.

Learning outcomes

By completing this course, the learner should be able to:

- identify strengths of an entrepreneur and what support is needed to run a business
- evaluate, develop and refine a business idea and create a business model
- identify the gaps in resources and capabilities needed to grow a new business
- create a plan to develop capability and make progress growing a business
- create a pitch to gain support for development of a business.

Completed study

The learner has completed the following:

Session 1

Introduction and guidance

Session 2

Session 2: From idea to reality

Session 3

Session 3: Creating value

Session 4

Session 4: Customers and markets

Session 4 compulsory badge quiz (score 87%)

Session 5

Session 5: Defining and building the value proposition

Session 6

Session 6: Aligning resources to opportunities

Session 7

Session 7: Financing your business

Session 8

Session 8: Bringing it all together – just start!

Session 8 compulsory badge quiz (score 72%)