

Demand Forecasting and Inventory Optimization for Caterpillar Inc.

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Abstract

In this report, we are looking to develop optimized Demand Forecasting & Inventory Management solutions for Caterpillar India. They are a leading supplier of construction equipment in the Asia-Pacific region. They offer many different types of excavators, all of which could be divided into three categories based on the size of the vehicle: heavy, medium, and small. Recently, the company has experienced significant losses due to a mismatch between inventory and demand. As it may be common in these conventional industries, they do not leverage predictive analytics to base their forecasts, but rather rely on experts' opinions to place their orders. Therefore, we are proposing the use of predictive models to give more accurate forecasts of the demands. The forecasting techniques that we will be using are Moving Average, Simple Exponential, Holt's, and Croston. All these methods will be compared against each other and the Naïve Forecasting technique and each vehicle category will be modeled separately, with all the aforementioned methods. After developing all the models, we will identify the ones with the best (smallest) error indicators (RMSE & MAPE), and use their forecasted values as a basis to start our next major step: developing an appropriate Inventory Management system. The current Inventory Management system Caterpillar India use is an (R, S) system. They periodically review their inventory every month and then order the respective amount to bring it back to the targeted stock level. Through our analysis, we have exposed the classic limitation of the (R, S) system, which leads to overstocking and redundant ordering costs. To combat these problems, we propose using a Silver Meal Heuristics IM system based on the forecasted demand derived from our prior predictive models. In addition, safety stocks are also considered to deal with forecasting errors. To conclude, we proved the effectiveness of the forecasts and the Silver Meal Heuristics models by showing their significantly higher cost savings versus the current (R, S) system. Even though several assumptions were made in our models to make up for the lack of information, these models have still proven their effectiveness versus the current systems. This once again confirms the value of predictive analytics over common wisdom and experts' opinions, though both can co-exist and should work together to best support a company's planning.

1. Introduction

Caterpillar India (CAT) is a 100% subsidiary of an American fortune 100 corporations, Caterpillar Inc. This manufacturing facility founded in 2000 is based in Thiruvallur, Chennai, and has around 5000 employees. The company manufactures and sells products ranging from mining, transportation, captive power generation, and construction of infrastructure equipment.

Caterpillar India Private Limited's operating revenues range is over 500M Indian Rupees (INR) for the financial year ending on 31 March 2021. It is a major player in terms of construction equipment in the Asia-Pacific region and ships machinery and equipment across several countries. Sustainability is at the center of business for CAT and is a major focus of the company. Integrity, Excellence, Teamwork, and Commitment are some of the values that CAT firmly believes in.

Problem Statement

The company launched new products in the excavator product category in the year 2017 for the Indian Market. The production plan for the company is based on the directives from their headquarters in the USA. The higher management also seeks expert opinions to prepare monthly production plans.

We received the production data from the company's ERP system for these newly launched excavators. These products have variable demand, and the company is facing the issue of inaccurate forecasting which has eventually led to deteriorating supplier relationships, inefficient cash flow management, and conflicts within the company's departments. The inaccurate forecasting has also resulted in an undersupply and oversupply of inventory due to which the company is also incurring high inventory holding costs and shortage costs.

Mandate

a) Objective

To formulate an optimal demand forecasting and inventory management plan with a minimal cost based on the 36 months of available data.

b) Scope of the project

For this paper, we have categorized the products into three main categories based on the size of construction vehicles - Heavy-sized, Medium-Sized, and Small-Sized vehicles. The holding costs of these vehicles vary according to their size and the data was provided at monthly aggregated levels.

This report consists of two Phases:

1. Demand forecasting
2. Inventory Management

Firstly, we noticed that there is a distinct trend in the demand patterns of the vehicles. Therefore, we decided to use time-series forecasting methods that would work well in explaining data with seasonality and trend components (Figure 1). Forecasting techniques such as Holt-Winter and Decomposition, which can capture seasonal patterns, were not considered for our analysis. This was because the vehicle sales were not showing any seasonality based on the time series plots. This was also confirmed by the company as they were also not expecting any seasonal repetition of sales by categories.

- Moving Average
- Simple Exponential
- Holt's
- Croston

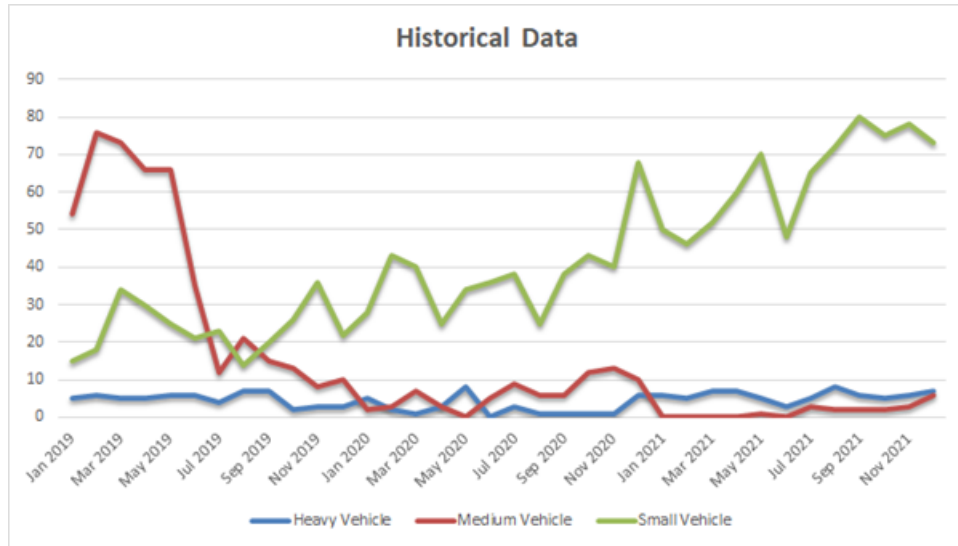


Figure 1: Demand Patterns of the 3 Excavator Categories

For each model, the results were evaluated by using 4 metrics of error measurements; Mean Squared Error (MSE), Root Mean Squared Error (RMSE), Mean Absolute Percentage Error (MAPE), and Theil's U for both in-sample and out of sample datasets. The model with the best results was then selected as the utilized tool for our Demand Forecasting part.

The output from the best models was then used to develop an Inventory Management plan that can minimize the current issues in the client's system. We developed this inventory plan using Silver Meals Heuristic and then calculated the marginal and total profits the company can yield from each excavator model if they adopted our solution.

2. Data Profile

The raw data we received contained multiple SKUs (stock-keeping units). However, most orders were expressed in terms of vehicle sizes. Because of this, we decided to aggregate the SKUs into three categories based on size, i.e, small, medium, and large-sized vehicles, instead of considering them as individual SKUs. All the currency in this report is in Indian Rupees (INR) as the business is located in India. We decided not to convert the currency into any other format to represent it in the original format. The data is from the years 2019 to 2021 and is aggregated at the monthly level.

The Selling price of heavy, medium and small vehicles are 9M, 7.2M, and 3.6M INR respectively. The acquisition costs of all the vehicles are assumed to be 50% of the selling price. We learned from the company that the holding costs for heavy vehicles are 13% of the acquisition cost while the annual holding costs of small and medium-sized vehicles are 10% of their respective acquisition costs. The company also incurs a penalty of two times the holding costs per unit for any shortages. The company has also mentioned that the ordering cost for a batch of heavy vehicles is 1.2M INR. And those for small or medium-sized vehicles are 1M INR.

3. Demand Forecasting

Methodology

Since we have the data in monthly aggregated buckets for 36 months (about 3 years), each month is considered an individual period of input. Since some of the models that we have used in demand forecasting have parameters that needed to be optimized, we decided to split the data into in-sample and out-of-sample datasets. The dataset was divided using a rough 70-30 split, with the first 26 months belonging to the in-sample set and the remaining 10 months in the out-of-sample set. The model parameters were then trained only on the in-sample data. Then it was tested on the out-of-sample dataset to determine model predictability for the unseen periods. Model performances were then compared using the following metrics: a) Root Mean Square Error (RMSE) and b) Mean Absolute Percentage Error (MAPE).

Parameter(s):		
Alpha		0.09189
Beta		0.342032

In Sample (Periods 1 - 26)	MSE	6.36
	RMSE	2.52
	MAPE	20%
	Theil's U	0.90
Out of Sample (Periods 27 - 36)	MSE	7.44
	RMSE	2.73
	MAPE	11%
	Theil's U	0.74

Figure 2: Sample Evaluation Rubric – Holt Model (Heavy Sized Vehicles)

1. *Naïve Forecasting:*

In this forecasting technique, we consider that the previous period's sales will be used as the forecast for the next period. The main advantage of naïve forecasting is that it is quite easy to calculate, and it is not dependent on the amount of historical data. This is a good option to be considered when forecasting non-mature products (products that have just been launched). However, this technique fails to consider any of the causal relationships or time-series effects that can contribute to forecast results.

2. *Moving Average Forecasting:*

In a moving average forecasting model, the average demand from the previous k periods will be used as the next period's forecast. This method is slightly better than the naïve method as it is not dependent on just a single period of previous demand. Because the future demand is being determined based on the aggregate demands of k previous periods, the risk or volatility of the data is pooled, which can result in better predictive outcomes.

For the moving average, we have considered the k=3 for all categories of vehicles.

3. *Simple Exponential:*

In a simple exponential smoothing model, we use a smoothing factor (alpha) to assign exponentially decreasing weights to periods over time. The latest periods will have the strongest weightage in contributing toward predicting the next period, whereas the earlier periods will have exponentially lower weightage. The optimal value of alpha was obtained by using the solver to minimize the RMSE values of the in-sample predictions and this was used to forecast for the out-of-sample period (27-36th weeks).

We have observed that the Simple Exponential models were performing better than their naïve forecast counterparts for all vehicular categories based on Theil's U test (values less than 1). The models were also performing better in the out-of-sample datasets, thus confirm-

ing that we were on the right track with developing demand forecast models. The parameters for simple exponential smoothing for all three types of vehicles are as follows

	Heavy Vehicle	Medium Vehicle	Small Vehicle
Alpha	0.549490613	0.872313959	0.390407614

Figure 3: Simple exponential smoothing parameters for all types of vehicles

4. *Holt's Model:*

From the time-series plot of the vehicle sales over time, we noticed that there is a distinct trend component in the demand pattern of small and medium vehicles. We aimed to capture this feature using the trend-based double exponential smoothing Holt model. In addition to the smoothing parameter (alpha) as in the simple exponential model, the Holt model also has a trend-based parameter (beta) which should help us get better forecast results where we noticed a distinct trend component in demand. Holt's models were also performing better than naïve models based on Theil's U metric; thereby confirming that it also has significant predictive power. Also, just like the previous models, we have used the in-sample data to optimize the parameters of alpha and beta to forecast for the out-of-sample periods from the 27th – to 36th weeks. The parameters for Holt for all three types of vehicles are as follows

	Heavy Vehicle	Medium Vehicle	Small Vehicle
Alpha	0.549490615	0.858102501	0.091889932
Beta	0	0.006448854	0.342031686

Figure 4: Holt parameters for all types of vehicles

5. *Croston Model:*

The Croston method is an exponential smoothing model which is widely used when you want to forecast periods of intermittent demands. In our case, medium-sized vehicles had a downward trend with intermittent periods of zero demand. Other categories also had some intermittent periods but not to the same extent. However, we decided to do the Croston analysis for all three types of vehicles. The parameters for croston for all three types of vehicles are as follows

	Heavy Vehicle	Medium Vehicle	Small Vehicle
Alpha	0.546993979	0.863636927	0.390407748
Delta	0.744299259	0.737437993	0.744299259

Figure 5: Croston parameters for all types of vehicles

Results and Recommendations

Putting all the results together, the overall summary of the forecasting models for the different vehicle categories is as follows:

Heavy Vehicle			Medium Vehicle			Small Vehicle		
	RMSE	MAPE		RMSE	MAPE		RMSE	MAPE
Naïve Forecasting	1.79	30%	Naïve Forecasting	1.48	48%	Naïve Forecasting	10.70	15%
Moving Average	1.82	28%	Moving Average	10.88	71%	Moving Average	10.51	13%
Simple Exponential	1.21	28%	Simple Exponential	0.99	45%	Simple Exponential	3.04	14%
Multiple Exponential - Holt's	1.21	28%	Multiple Exponential - Holt's	1.06	55%	Multiple Exponential - Holt's	2.73	11%
Croston	1.21	28%	Croston	1.97	169%	Croston	3.04	14%

Figure 6: Summary table for all the vehicles

The reason why MAPE is giving extremely high values in medium-sized vehicles, despite relatively low RMSE values, is because there were a lot of periods with no demand in the out-of-sample dataset. This makes it difficult to calculate MAPE as percentage calculations would throw a divide by zero error.

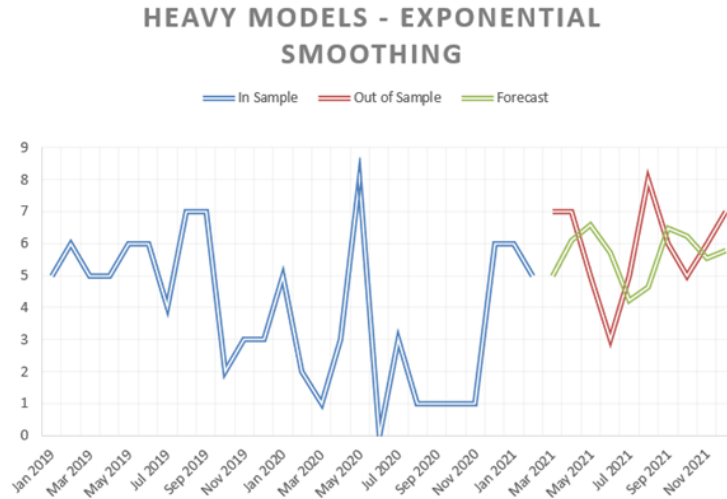


Figure 7: Heavy Vehicles – Simple Exponential Smoothing

From the summary table, we can conclude that for heavy vehicles, simple exponential smoothing (Figure 7) was the best forecast model. Multiple exponential smoothing, Croston, and Simple Exponential models were all giving the same values ($RMSE = 1.21$), and this was as expected because from the line plots we had identified that the heavy vehicles were not having any distinguishable trend component and these 3 techniques are just an extension of exponential smoothing under different conditions.

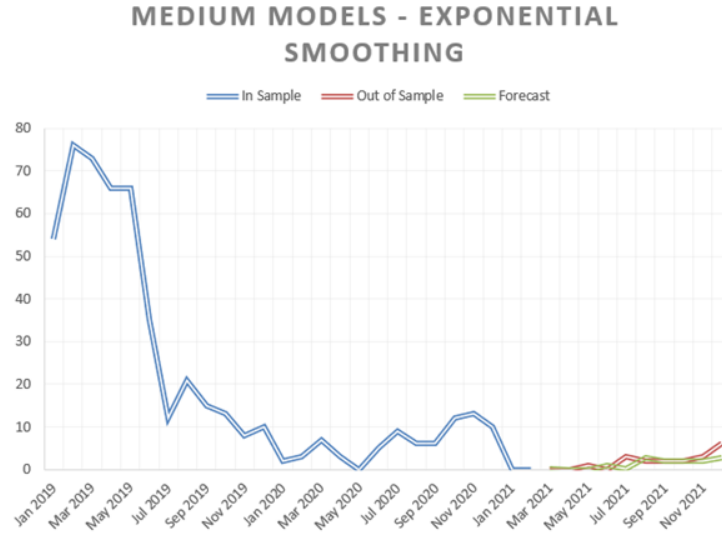


Figure 8: Medium Vehicles – Simple Exponential Smoothing

For medium vehicles as well, Simple Exponential Smoothing gives the best result ($RMSE = 0.99$) on the out-of-sample dataset. This was interesting because the medium vehicle category had a lot of intermittent periods which could have justified a better result from the Croston model.

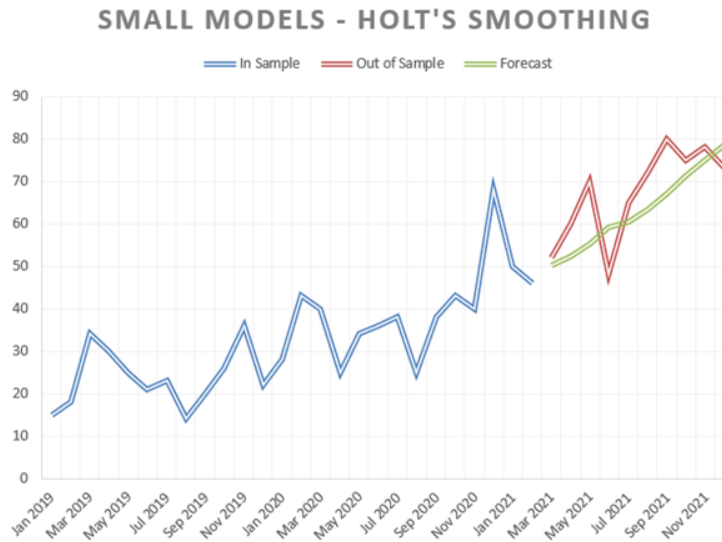


Figure 9: Small Vehicles – Holt's Model

Holt's model of exponential smoothing is the best forecasting model ($RMSE = 2.73$) for the small vehicle category, and this was also as expected because the line plots showed a noticeably clear upward trend in the demand pattern and the Holt's model works well under this condition.

As we all know, there are no silver bullets to predict forecasts with perfect accuracy. But using our analysis, the company can select the model that works best for their use. We would suggest using multiple approaches as proposed above and adopting the best models for implementing this project. Another improvement over the proposed solution will be to assign weights to the different forecasting techniques, for combining the models to give better forecast results by optimizing to minimize the residual error.

4. Inventory Management

Methodology

The company has some technological constraints that limit them to place an order whenever the reorder point is reached. Also, given the size and volume of the targeted products, suppliers impose few restrictions on the time of placing orders. Hence, the company is managing the inventory using a fixed interval variable order quantity (R, S) policy.

Firstly, we evaluated the company's current inventory plan to understand the benefits and limitations of its methodology. Following this, we built an inventory management plan for the complete 36 months, with a focus on the last 10 months. We then did a comparative analysis of the company's current inventory plan with our recommended solution for this period of 10 months.

Scenario – 1

Current Inventory Management System

For each product category, the respective target stock level (S) is calculated using the classic safety stock formula of an R, S system. Currently, the company places an order every 1 month to raise the inventory level to its maximum position S. Also, the lead time to receive the order is 1 month.

$$S = \mu * L + SS$$

The inventory management plan was built for the entire 36 periods based on the inputs from the company about its current system. Total costs for each period were then calculated after taking into consideration the per unit shortage costs where the demand was not fully satisfied.

$$TotalCost = HoldingCost + ShortageCost + OrderingCost$$

Period	Starting Inventory	Order Received	Demand	Ending Inventory	Order Quantity	Cost
27	5	5	7	3	7	1350
28	3	7	7	3	7	1350
29	3	7	5	5	5	1450
30	5	5	3	7	3	1550
31	7	3	5	5	5	1450
32	5	5	8	2	8	1300
33	2	8	6	4	6	1400
34	4	6	5	5	5	1450
35	5	5	6	4	6	1400
36	4	6	7	3	7	1350

Figure 10: Inventory management plan for the periods 27-36 for Heavy vehicles

Scenario - 2

Proposed Inventory Management System : Silver Meal Heuristics

We developed an inventory optimization model using the forecasted demands from the predictive models as input. The forecasted demands for each product category were chosen from their respective best-performing demand forecasting models. The inventory optimization model is based on the last 10 periods of the historical data, so it matches the out-of-sample dataset from demand forecasting. In this scenario, we are considering that the company is using an R, S inventory system until the 26th period, and then optimizing their inventory using Silver-Meal Heuristic for the last 10 periods. The starting inventory for the SM heuristic model is the ending inventory of the 26th period. Safety stock was then pre-calculated by using the RMSE of the forecast model by maintaining a service level of 85%. A minimum level of inventory equal to safety stock is maintained for the entire period without being used.

$$SS = z * (rmse) * \sqrt{(R + L)}$$

The Silver Meal Heuristic algorithm is used for inventory optimization of all three types of vehicles.

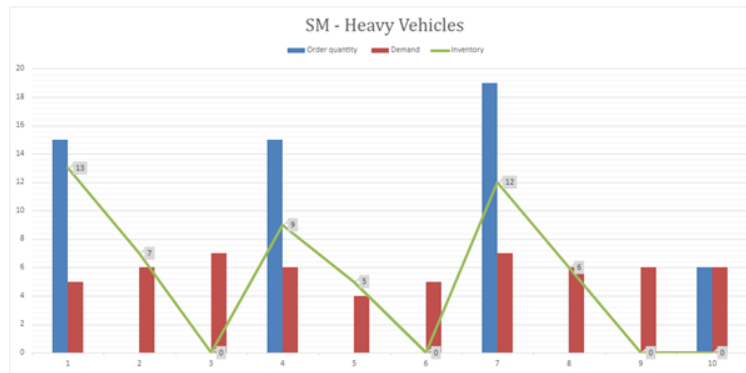


Figure 11: Inventory plan for Heavy Vehicles using SM Heuristics

Orders are placed only when the inventory level (apart from safety stock) has reached zero. For heavy vehicles, only 4 orders of variable quantities are recommended over the last 10 months.

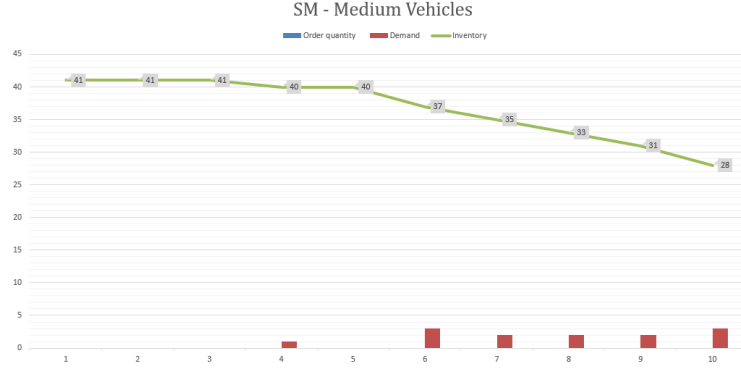


Figure 12: Inventory plan for Medium Vehicles using SM Heuristics

From the figure, we can observe that we recommend no orders be placed for medium vehicles over the last 10 periods. This is because a high amount of inventory was accumulated by the end of the 26th period and overall forecasted demand is very low. As a result, the overall demand during this period will be satisfied by the initial inventory.

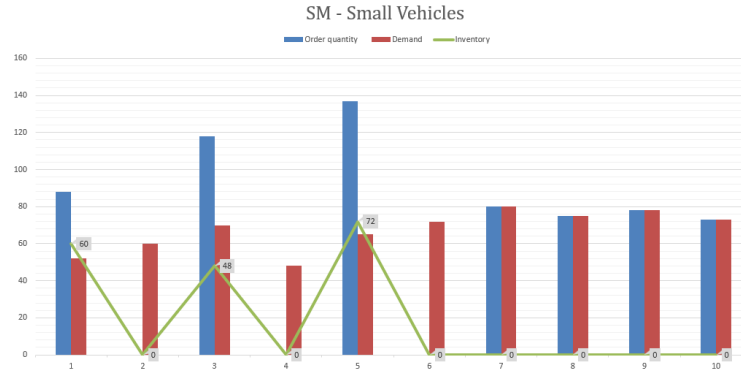


Figure 13: Inventory plan for Small Vehicles using SM Heuristics

7 orders of variable quantities over the last 10 months were recommended to satisfy the demand for small vehicles.

Results and Recommendations:

Putting all the results together, the comparative analysis of the current scenario and our proposal for the different vehicle categories are as follows:

		RS System	SM Heuristics	Cost Savings
Heavy Vehicle	Ordering Cost	₹ 12,000,000.00	₹ 4,800,000.00	₹ 5,650,000.00
	Holding Cost	₹ 2,050,000.00	₹ 3,600,000.00	
	Shortage Cost	₹ -	₹ -	
	Total Cost	₹ 14,050,000.00	₹ 8,400,000.00	
Medium Vehicle	Ordering Cost	₹ 7,000,000.00	₹ -	₹ 8,320,000.00
	Holding Cost	₹ 12,630,000.00	₹ 11,310,000.00	
	Shortage Cost	₹ -	₹ -	
	Total Cost	₹ 19,630,000.00	₹ 11,310,000.00	
Small Vehicle	Ordering Cost	₹ 10,000,000.00	₹ 7,000,000.00	₹ 1,515,000.00
	Holding Cost	₹ 825,000.00	₹ 3,150,000.00	
	Shortage Cost	₹ 840,000.00	₹ -	
	Total Cost	₹ 11,665,000.00	₹ 10,150,000.00	
			Total Profit	₹ 15,485,000.00

Figure 14: Comparartive Analysis of the Inventory Models

It is important to note that the cost savings achieved through our proposed solution are highest for medium-sized vehicles. In our recommended solution, the ordering costs for medium-sized vehicles are zero, which can result in substantial savings for the company. The inventory at the end of the 26th period will be utilized to satisfy the demand over the next 10 periods. However, in the current scenario, the company places 7 different orders to raise the inventory level to the maximum position, S , which has resulted in high ordering and inventory costs (overstocking). Our recommendation is particularly exposing the limitations of the currently practiced inventory policy (R, S) system.

Silver Meal Heuristic never leads to shortages or lost sales which is evident from the cost savings of the small vehicle inventory optimization model. Overall, our recommended solution leads to cost savings on all three fronts (Holding Cost, Ordering Cost, and Shortage cost) for all three types of vehicles, resulting in a total cost savings of around 15.5M INR.

5. Conclusion

In conclusion, we found that using optimal demand forecasting and inventory management techniques can provide huge overall benefits to the company. From the demand forecasting models, we found that simple exponential smoothing is the best for heavy and medium vehicles. While for small vehicles which exhibit a strong upward trend, Holt's model is the natural best. We then used the demands predicted by these best models to optimize the inventory for the next periods. Finally, we did a comparative analysis of the company's current methods against our recommended solutions. We understood that our solution can result in a significant cost advantage for the company, and can greatly assist their decision-making process.

For our analysis, we have assumed that the acquisition cost will be 50% of the selling price. This acquisition cost was the basis of calculating the holding costs which are used in inventory optimization. Our results can significantly vary if these assumptions are out of place. Moreover, we had no information regarding the capacity of the warehouse, hence we did

not consider capacity constraints while optimizing inventory. Results can be significantly affected if these constraints are put in place. Raw material data was also not available; hence we could not provide the company with a more robust analysis in terms of Production Schedules (MPS), Bill of materials, etc. which could have provided the company with a greater benefit in terms of profit and efficiency.

Despite these limitations, our study is a great reference for the company, if they wish to implement these techniques in the future to make their supply chain more resilient.

6. Appendix

Demand Forecasting

Appendix A: Heavy Vehicles-Best Forecasting Model

Simple Exponential Smoothing (Heavy Vehicles)					$F_{t+1} = F_t + \alpha(Y_t - F_t) = \alpha Y_t + (1 - \alpha)F_t$			Parameter(s):	
Observation	Demand Y(t)	Exponential Smoothing F(t)	Squared Error	Absolute Perc Error	Theil's U			Alpha	0.549491
					Numerator	Denominator			
1	5	5.00							
2	6	5.00							
3	5	5.55	0.55	11%	0.0084	0.0278	In Sample (Periods 1 - 26)	MSE	1.75
4	5	5.25	0.25	5%	0.0025	0.0000		RMSE	1.32
5	6	5.11	0.89	15%	0.0316	0.0400		MAPE	57%
6	6	5.60	0.40	7%	0.0045	0.0000		Theil's U	0.96
7	4	5.82	1.82	45%	0.0920	0.1111			
8	7	4.82	2.18	31%	0.2971	0.5625	Out of Sample (Periods 27 - 36)	MSE	1.47
9	7	6.02	0.98	14%	0.0197	0.0000		RMSE	1.21
10	2	6.56	4.56	228%	0.4239	0.5102		MAPE	28%
11	3	4.05	1.05	35%	0.2773	0.2500		Theil's U	0.91
12	3	3.47	0.47	16%	0.0250	0.0000			
13	5	3.21	1.79	36%	0.3545	0.4444			
14	2	4.20	2.20	110%	0.1928	0.3600			
15	1	2.99	1.99	199%	0.9890	0.2500			
16	3	1.90	1.10	37%	1.2187	4.0000			
17	8	2.50	5.50	69%	3.3579	2.7778			
18	0	5.52	5.52	#DIV/0!	0.4767	1.0000			
19	3	2.49	0.51	17%	#DIV/0!	#DIV/0!			
20	1	2.77	1.77	177%	0.3479	0.4444			
21	1	1.80	0.80	80%	0.6355	0.0000			
22	1	1.36	0.36	36%	0.1290	0.0000			
23	1	1.16	0.16	16%	0.0262	0.0000			
24	6	1.07	4.93	82%	24.2764	25.0000			
25	6	3.78	2.22	37%	0.1369	0.0000			
26	5	5.00	0.00	0%	0.0000	0.0278			
27	7	5.00	2.00	29%	0.1600	0.1600			
28	7	6.10	0.90	13%	0.0166	0.0000			
29	5	6.59	1.59	32%	0.0519	0.0816			
30	3	5.72	2.72	91%	0.2955	0.1600			
31	5	4.22	0.78	16%	0.0668	0.4444			
32	8	4.65	3.35	42%	0.4487	0.3600			
33	6	6.49	0.49	8%	0.0038	0.0625			
34	5	6.22	1.22	24%	0.0414	0.0278			
35	6	5.55	0.45	7%	0.0081	0.0400			
36	7	5.80	1.20	17%	0.0402	0.0278			

Appendix B: Medium Vehicles-Best Forecasting Model

Simple Exponential Smoothing (Medium Vehicles)									
	Demand	Exponential Smoothing	Squared Error	Absolute Perc Error			Parameter(s):		
Observation	Y[t]	F[t]					Alpha	0.872314	
1	54	54.00			Theil's U				
2	76	54.00			Numerator	Denominator			
3	73	73.19	0.19	0%	0.0000	0.0016	In Sample (Periods 1 - 26)	MSE	5.80
4	66	73.02	7.02	11%	0.0093	0.0092		RMSE	2.41
5	66	66.90	0.90	1%	0.0002	0.0000		MAPE	63%
6	35	66.11	31.11	89%	0.2222	0.2206		Theil's U	1.00
7	12	38.97	26.97	225%	0.5939	0.4318		MSE	0.98
8	21	15.44	5.56	26%	0.2144	0.5625		RMSE	0.99
9	15	20.29	5.29	35%	0.0635	0.0816	Out of Sample (Periods 27 - 36)	MAPE	45%
10	13	15.68	2.68	21%	0.0318	0.0178		Theil's U	0.95
11	8	13.34	5.34	67%	0.1688	0.1479			
12	10	8.68	1.32	13%	0.0271	0.0625			
13	2	9.83	7.83	392%	0.6134	0.6400			
14	3	3.00	0.00	0%	0.0000	0.2500			
15	7	3.00	4.00	57%	1.7778	1.7778			
16	3	6.49	3.49	116%	0.2485	0.3265			
17	0	3.45	#DIV/0!		1.3191	1.0000			
18	5	0.44	4.56	91%	#DIV/0!	#DIV/0!			
19	9	4.42	4.58	51%	0.8399	0.6400			
20	6	8.41	2.41	40%	0.0720	0.1111			
21	6	6.31	0.31	5%	0.0026	0.0000			
22	12	6.04	5.96	50%	0.9869	1.0000			
23	13	11.24	1.76	14%	0.0215	0.0069			
24	10	12.78	2.78	28%	0.0456	0.0533			
25	0	10.35	10.35	#DIV/0!	1.0721	1.0000			
26	0	1.32	1.32	#DIV/0!	#DIV/0!	#DIV/0!			
27	0	0.17	0.17	#DIV/0!	#DIV/0!	#DIV/0!			
28	0	0.02	0.02	#DIV/0!	#DIV/0!	#DIV/0!			
29	1	0.00	1.00	100%	#DIV/0!	#DIV/0!			
30	0	0.87	0.87	#DIV/0!	0.7615	1.0000			
31	3	0.11	2.89	96%	#DIV/0!	#DIV/0!			
32	2	2.63	0.63	32%	0.0443	0.1111			
33	2	2.08	0.08	4%	0.0016	0.0000			
34	2	2.01	0.01	1%	0.0000	0.0000			
35	3	2.00	1.00	33%	0.2493	0.2500			
36	6	2.87	3.13	52%	1.0868	1.0000			

Appendix C: Small Vehicles-Best Forecasting Model

Multiple Exponential Smoothing - Holt's (Small Vehicles) (m=1)					Squared Error	Absolute Perc Error	Theil's U		Parameter(s): Alpha 0.0918899 Beta 0.3420317	
Observation	Demand Y(t)	Exponential Smoothing F(t)	L(t)	B(t)						
1	15		15.00	0.00			Theil's U		In Sample (Periods 1 - 26)	MSE
2	18		15.28	0.09			Numerator	Denominator		RMSE
3	34	15.37	17.08	0.68	18.63	55%	1.0712	0.7901	Out of Sample (Periods 27 - 36)	MAPE
4	30	17.76	18.89	1.06	12.24	41%	0.1296	0.0138		Theil's U
5	25	19.95	20.41	1.22	5.05	20%	0.0283	0.0278	MSE	7.44
6	21	21.64	21.58	1.20	0.64	3%	0.0007	0.0256		RMSE
7	23	22.78	22.80	1.21	0.22	1%	0.0001	0.0091	MAPE	2.73
8	14	24.01	23.09	0.90	10.01	72%	0.1895	0.1531		11%
9	20	23.99	23.62	0.77	3.99	20%	0.0811	0.1837	Theil's U	0.74
10	26	24.39	24.54	0.82	1.61	6%	0.0065	0.0900		
11	36	25.36	26.34	1.15	10.64	30%	0.1675	0.1479		
12	22	27.49	26.99	0.98	5.49	25%	0.0233	0.1512		
13	28	27.97	27.97	0.98	0.03	0%	0.0000	0.0744		
14	43	28.96	30.25	1.42	14.04	33%	0.2516	0.2870		
15	40	31.67	32.44	1.69	8.33	21%	0.0375	0.0049		
16	25	34.12	33.28	1.40	9.12	36%	0.0520	0.1406		
17	34	34.68	34.62	1.38	0.68	2%	0.0007	0.1296		
18	36	36.00	36.00	1.38	0.00	0%	0.0000	0.0035		
19	38	37.38	37.44	1.40	0.62	2%	0.0003	0.0031		
20	25	38.83	37.56	0.96	13.83	55%	0.1325	0.1170		
21	38	38.52	38.48	0.95	0.52	1%	0.0004	0.2704		
22	43	39.42	39.75	1.06	3.58	8%	0.0089	0.0173		
23	40	40.81	40.74	1.03	0.81	2%	0.0004	0.0049		
24	68	41.77	44.18	1.86	26.23	39%	0.4300	0.4900		
25	50	46.04	46.40	1.98	3.96	8%	0.0034	0.0701		
26	46	48.38	48.17	1.91	2.38	5%	0.0023	0.0064		
27	52	50.07	50.25	1.97	1.93	4%	0.0018	0.0170		
28	60	52.22	52.93	2.21	7.78	13%	0.0224	0.0237		
29	70	55.15	56.51	2.68	14.85	21%	0.0613	0.0278		
30	48	59.19	58.16	2.33	11.19	23%	0.0256	0.0988		
31	65	60.49	60.90	2.47	4.51	7%	0.0088	0.1254		
32	72	63.37	64.17	2.74	8.63	12%	0.0176	0.0116		
33	80	66.91	68.11	3.15	13.09	16%	0.0331	0.0123		
34	75	71.26	71.61	3.27	3.74	5%	0.0022	0.0039		
35	78	74.88	75.16	3.37	3.12	4%	0.0017	0.0016		
36	73	78.53	78.02	3.19	5.53	8%	0.0050	0.0041		

Appendix D: Forecast Comparison

Heavy Vehicle			Medium Vehicle			Small Vehicle		
	RMSE	MAPE		RMSE	MAPE		RMSE	MAPE
Naïve Forecasting	1.79	30%	Naïve Forecasting	1.48	48%	Naïve Forecasting	10.70	15%
Moving Average	1.82	28%	Moving Average	10.88	71%	Moving Average	10.51	13%
Simple Exponential	1.21	28%	Simple Exponential	0.99	45%	Simple Exponential	3.04	14%
Multiple Exponential - Holt's	1.21	28%	Multiple Exponential - Holt's	1.06	55%	Multiple Exponential - Holt's	2.73	11%
Croston	1.21	28%	Croston	1.97	169%	Croston	3.04	14%

Inventory Management

Appendix E: Heavy Vehicles-RS Inventory Policy

Heavy Vehicle							Vehicle Type		Total Cost
L	1		Ch	50			Heavy	₹	14,050,000.00
R	1		Co	1200			Medim	₹	19,630,000.00
Mean Demand	4		Cs	100	per unit		Small	₹	11,665,000.00
Standard Deviation	1.32		Total Cost	14050			Total	₹	45,345,000.00
Max Position (S)	10								
							Ordering cost		₹ 12,000,000.00
							Holding cost		₹ 2,050,000.00
							Shortage Cost		₹ -
							Total cost		₹ 14,050,000.00
Period	Starting Inventory	Order Received	Demand	Ending Inventory	Order Quantity	Cost			
1	0	10	5	5	5	1450			
2	5	5	6	4	6	1400			
3	4	6	5	5	5	1450			
4	5	5	5	5	5	1450			
5	5	5	6	4	6	1400			
6	4	6	6	4	6	1400			
7	4	6	4	6	4	1500			
8	6	4	7	3	7	1350			
9	3	7	7	3	7	1350			
10	3	7	2	8	2	1600			
11	8	2	3	7	3	1550			
12	7	3	3	7	3	1550			
13	7	3	5	5	5	1450			
14	5	5	2	8	2	1600			
15	8	2	1	9	1	1650			
16	9	1	3	7	3	1550			
17	7	3	8	2	8	1300			
18	2	8	0	10	0	500			
19	10	0	3	7	3	1550			
20	7	3	1	9	1	1650			
21	9	1	1	9	1	1650			
22	9	1	1	9	1	1650			
23	9	1	1	9	1	1650			
24	9	1	6	4	6	1400			
25	4	6	6	4	6	1400			
26	4	6	5	5	5	1450			
27	5	5	7	3	7	1350			
28	3	7	7	3	7	1350			
29	3	7	5	5	5	1450			
30	5	5	3	7	3	1550			
31	7	3	5	5	5	1450			
32	5	5	8	2	8	1300			
33	2	8	6	4	6	1400			
34	4	6	5	5	5	1450			
35	5	5	6	4	6	1400			
36	4	6	7	3	7	1350			

Appendix F: Heavy Vehicles-Silver Meals Heuristics

Heavy Vehicles											Vehicle Type		Total Cost
C service level	0.85										Heavy	₹	8,400,000.00
safety stock	2										Medim	₹	11,910,000.00
Ordering cost (C _o)	1200										Small	₹	10,150,000.00
Inventory holding cost (C _h)	50										Total	₹	30,460,000.00
All costs in thousands													
Month	27	28	29	30	31	32	33	34	35	36	Ordering cost	₹	4,800,000.00
Initial inventory	3	13	7	0	9	5	0	12	6	0	Holding cost	₹	3,600,000.00
Order quantity	15	0	0	15	0	0	19	0	0	6	Total cost	₹	8,400,000.00
Demand	5.0	6.0	7.0	6.0	4.0	5.0	7.0	6.0	6.0	6.0			
Inventory	13	7	0	9	5	0	12	6	0	0			
Safety Stock	2	2	2	2	2	2	2	2	2	2			
Order (yes/no)	1	0	0	0	0	0	1	0	0	1			
Order 1	No of periods covered	1	2	3	4	5	6	7	8	9	10		
	Total cost	1200	1500	2200	3100								
	Average cost	1200	750	733.33	775								
Order 2	No of periods covered				1	2	3	4					
	Total cost				1200	1400	1900	2950					
	Average cost				1200	700	633.33	737.5					
Order 3	No of periods covered							1	2	3	4		
	Total cost							1200	1500	2100	3000		
	Average cost							1200	750	700	750		
Order 4	No of periods covered											1	
	Total cost											1200	
	Average cost											1200	

Appendix G: Comparative Analysis-Inventory Policy

		RS System	SM Heuristics	Cost Savings
Heavy Vehicle	Ordering Cost	₹ 12,000,000.00	₹ 4,800,000.00	₹ 5,650,000.00
	Holding Cost	₹ 2,050,000.00	₹ 3,600,000.00	
	Shortage Cost	₹ -	₹ -	
	Total Cost	₹ 14,050,000.00	₹ 8,400,000.00	
Medium Vehicle	Ordering Cost	₹ 7,000,000.00	₹ -	₹ 8,320,000.00
	Holding Cost	₹ 12,630,000.00	₹ 11,310,000.00	
	Shortage Cost	₹ -	₹ -	
	Total Cost	₹ 19,630,000.00	₹ 11,310,000.00	
Small Vehicle	Ordering Cost	₹ 10,000,000.00	₹ 7,000,000.00	₹ 1,515,000.00
	Holding Cost	₹ 825,000.00	₹ 3,150,000.00	
	Shortage Cost	₹ 840,000.00	₹ -	
	Total Cost	₹ 11,665,000.00	₹ 10,150,000.00	
			Total Profit	₹ 15,485,000.00