

Ananya Gupta

Email: ananya.g@example.com

Profile: Product manager working on data products and roadmaps. Proficient in agile methodologies, adept at translating complex data insights into actionable product strategies, and skilled in cross-functional team collaboration to deliver impactful solutions. Proven ability to drive product vision from conception to launch, ensuring alignment with business goals and user needs.

Skills: Agile, SQL, Communication, Data Analysis, Product Strategy, Roadmap Development, Stakeholder Management

Work Experience

- **Product Manager** • Marketly | 2021 - Present
 - Led cross-functional teams in the development and launch of data-driven products, increasing user engagement by 15%.
 - Developed and managed product roadmaps, prioritizing features based on market research, customer feedback, and business objectives.
 - Collaborated with engineering, design, and marketing teams to ensure seamless product delivery and adoption.
 - Conducted in-depth data analysis to identify opportunities for product improvement and innovation.

Education

- MBA | 2019 - 2021