START-UP IDEAS (B-PLAN)

Rules of the Event:

1. Teams of two participants are allowed for this event.
2. Students have to present any Start-up idea through PowerPoint Presentation.
3. Time limit for each team will be 5-10 minutes.
4. A specific name to be given for a Start-up Idea by the team.
5. Any Start-up idea by the team should broadly address the problem targeted, how it would be resolved, who all will be benefit and how you will reach the customer; any prototype of Minimum Viable Product could also be displayed.
6. Mode of Language should be English only.
7. Students should present the original idea.

Faculty Coordinator:

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