

Credit Card Transaction Report

Q4

Q3

Q2

Q1

week_start_date

All

Revenue

57M

Total Interest

8M

Amount

46M

Count

667K

Gold

Silver

Blue

Platinum

F

M

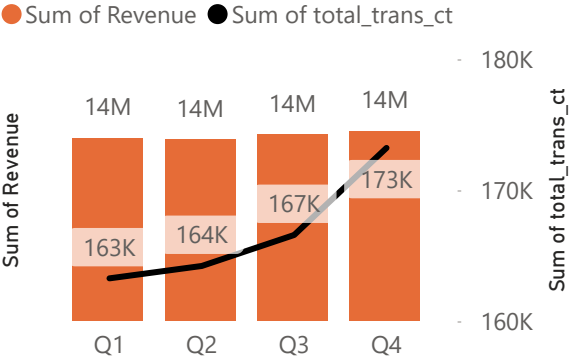
low

medium

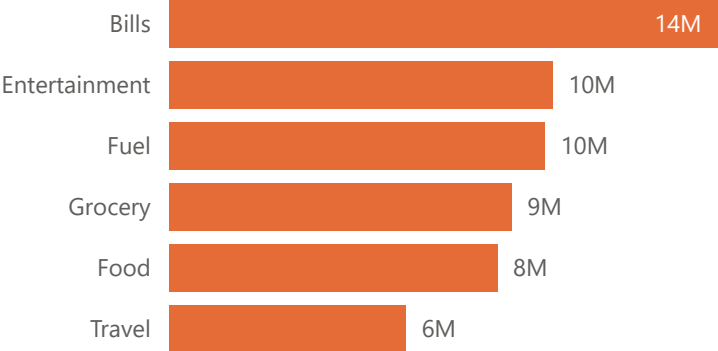
high

card_category	Sum of Revenue	Sum of total_trans_amt	Sum of interest_earned
Blue	47188612	37840749	6614173
Silver	5659109	4647596	821923
Gold	2533682	2091362	384755
Platinum	1135608	953314	161629
Total	56517011	45533021	7982480

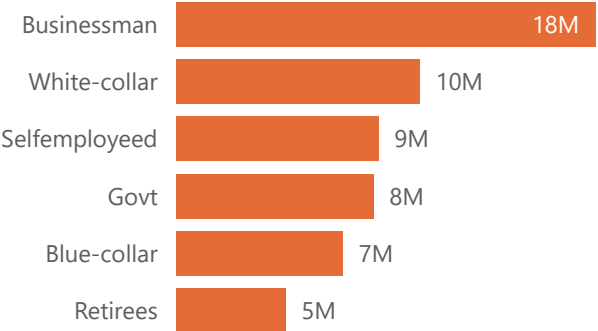
QTR Revenue and total trans count



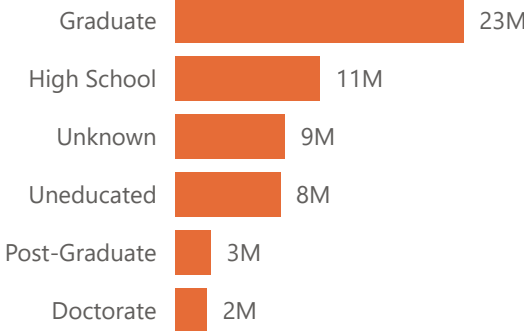
Revenue By Expenditure type



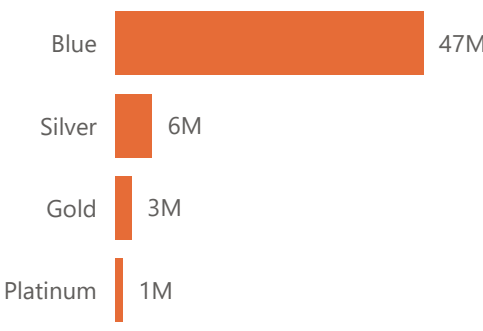
Revenue By Expenditure type



Revenue By Education Level



Customer Acq Cost



Revenue By Chip Use

