Analyzing Social Health Factors

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Introduction

- The goal of this project was to investigate the various relationships between the multiple factors that make up social health.
- This project explores various data sets related to economic well-being including poverty rates, mortality rates, educational attainment, and social factors (e.g., trust in religion, faith in politics, etc.).
- Since social health is such a broad topic, big data frameworks are useful for aggregating data from multiple sources and performing fine-grained analysis

Background

- Existing research has shown that increased life satisfaction and overall happiness have lead to longer life expectancy. [1], [2]
- Higher education levels have been linked to increased life satisfaction [3].
- Increased income has been linked to higher life satisfaction [4].
- Understanding the socio-economic conditions that can contribute to higher life satisfaction and happiness can inform better public policy decisions

Data

- U.S. Census Bureau Data (6.5 GB)
 - Educational Attainment, Poverty, Income, Senior Citizen Living Conditions, Age by Zip Code
- CDC U.S. Mortality Data (5.5 GB)
 - Manner of Death, gender, education, location of death
- World Values Survey Data (2 GB)
 - Questions about their family, neighborhood, values, beliefs in political systems, confidence and faith in various procedures, and so on. (396041 rows and
 - Life Satisfaction Across Years

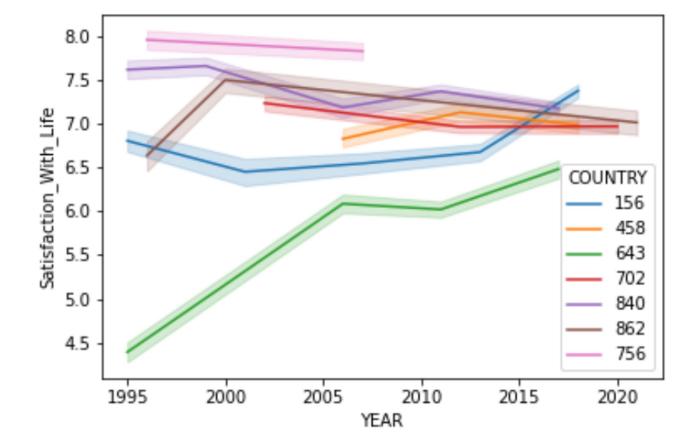


Figure 3: Life Satisfaction Across Years

Methodologies

Clustering Analysis based on U.S. Census Data

- Data Preprocessing and Feature Engineering (Spark)
- Clustering by Similarity Search and Euclidean distance Understanding Cause of Death in United States
- Extracted key features from the data to understand how a person's social background influences the causes of death, particularly accidents and suicide.

• Employing large-scale machine learning to forecast people's life satisfaction depend-ing on their socioeconomic circumstances.

Results

(A)Clustering Analysis on U.S. County Economic Data

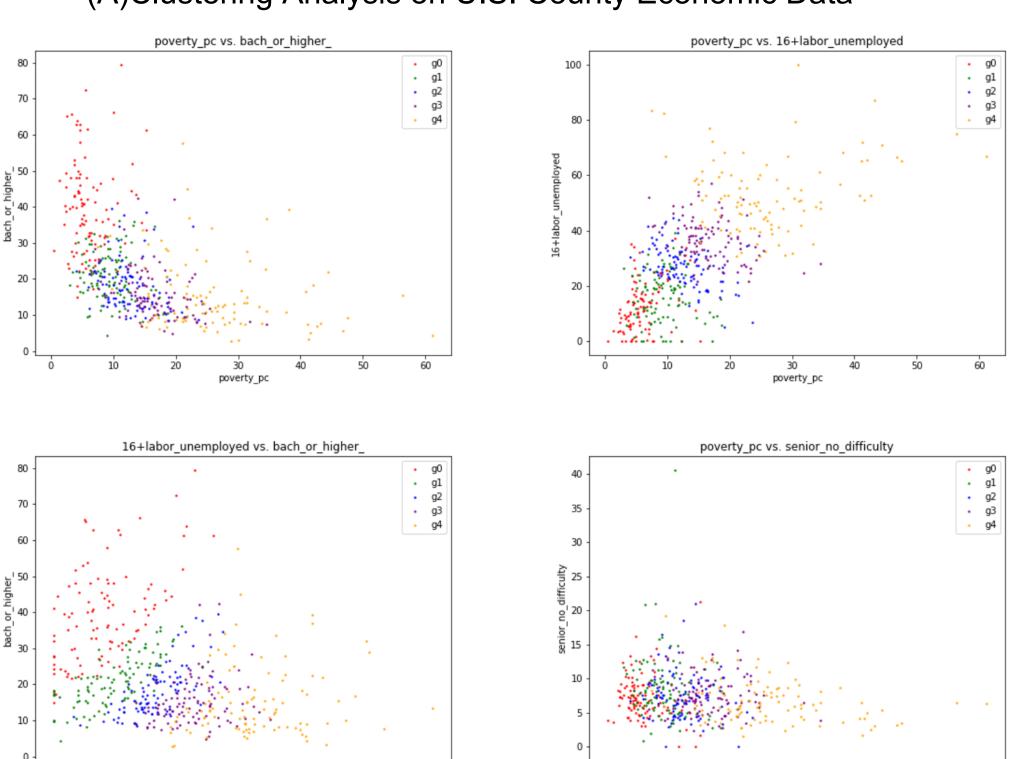


Figure 1: Poverty vs. Educational Attainment; Poverty vs. Unemployment Rate for 16+; Unemployment Rate vs. Educational Attainment; Poverty vs % Senior Citizens Living with No Difficulty

(A)Clustering Analysis on U.S. County Economic Data

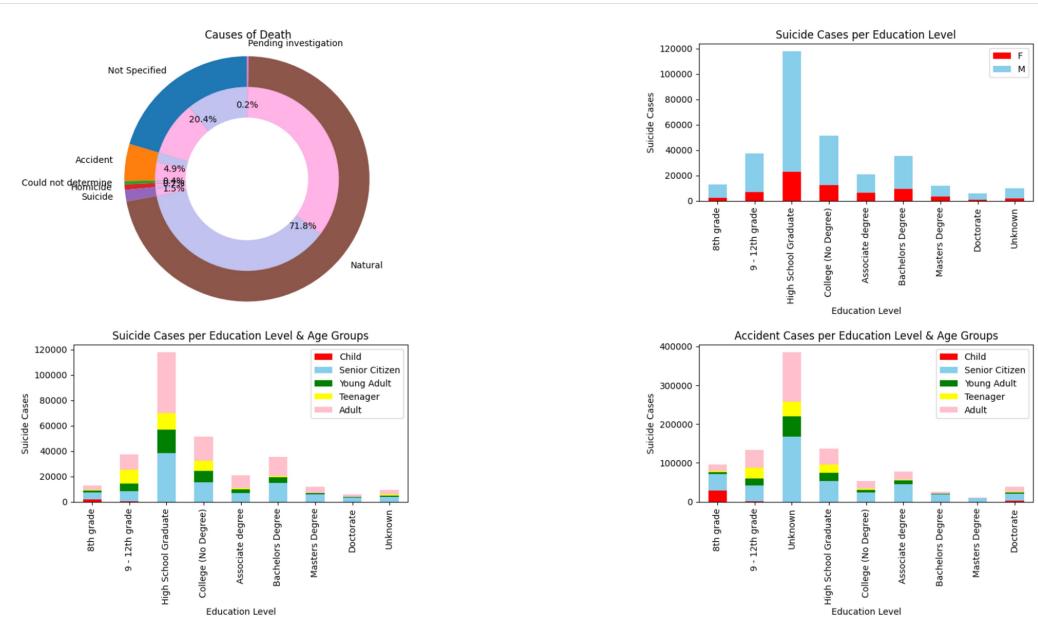


Figure 2: Analyzing the manner of death based on social condition

B) U.S. CDC Mortality Rate Breakdown

Models	Linear Regression	Logistic Regression	Random Forest	XG Boost
Accuracy	0.5854	0.6514	0.6774	0.6834

Table 1: Accuracy of Different Models while predicting Life Satisfaction

C) Predicting Life Satisfaction Via Social Factors

Conclusion

- An important factor to reducing overall poverty is expanding educational opportunities, as higher educational attainment was linked to lower poverty and unemployment rates
- The high proportion of suicide cases among those with only high school degrees warrants suggests greater need for supporting economically weaker areas in the United States, in particular adult men
- Tracking citizens' social features can be a useful tool in predicting life satisfaction.

References

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