



RUNGTA
EDUCATIONAL FOUNDATION
BHILAI-CHHATTISGARH



VYOM 2024

AN ANNUAL POTPOURRI OF CULTURE, TECHNOLOGY
AND SPORTS

4th - 6th April 2024

📍 Rungta Educational Campus (R1), Kurud Rd, Kohka, Bhilai, Chhattisgarh

CHAIRMAN'S MESSAGE



On behalf of Rungta Educational Foundation, R1 Bhilai.

It gives me immense pleasure to announce the 25th year celebration (silver jubilee) of Rungta Educational Foundation.

Rungta Educational Foundation is a premier education institute in India with a heritage of 25 years. I take this opportunity to invite you to Annual festival of our institution and also appreciate the tireless efforts of students, faculty members, and staff in organizing the VYOM 2024.

I wish VYOM 2024 all success.

Best Regards
SHRI SANTOSH RUNGTA
Chairman, SRGI

WHY SPONSOR US ?

The grand annual festival celebrating 25 years of Rungta Educational Foundation commemorating the hard work, passion and diligence of the management as well as faculty members.

Rungta's annual festival VYOM attracts a total footfall of **8000+** students.

Fun events & activities as well as great artists make the event more memorable.

- Social media engagement.
- Brand exposure
- Marketing opportunities.
- Large audience
- Networking opportunities
- Positive return on investment(ROI).
- Fostering valuable relationship.

HOW WE PROMOTE

1

Brand promotion:

Pre-event
Ongoing event
Post-event
Website advertisement.

3

Ad-banner placement: (on campus)

On flex banners.
T-shirts, Id cards
College canteens/stationary
Theatre advertisement 10-15 seconds.
Event based promotion.
(i.e. sports/e-sports/Master Chef competition)

2

Announcement on stage:

During event.
Rsdc's each week.

4

Provision for stalls:

Space provided according to requirement
Leaflets/pamphlets distribution through stalls
Discount/attractive offers through stalls.

SPONSOR PACKAGES

Deliverables	Title (3,00,000)	Associate (1,00,000)	Gold (60,000)	Silver (30,000)	Bronze (15,000)
Pre-event Promotion	Yes	Yes	Yes	Yes	Yes
Post-event Promotion	Yes	Once Monthly	No	No	No
Website Advertisement	Yes	Yes	Yes	Yes	Yes
Announcement on stage	Yes	Yes	Yes	Yes	Yes
Ad-Banner Placement	Yes	Yes	Yes	Yes	Yes
Theatre Advertisement	Yes	Yes	No	No	No
Event Based Promotion	Yes	Yes	Yes	Yes	No
Stalls	Strategic Location	Strategic Location	Strategic Location	Yes	Yes
Leaflets / Pamphlets Distribution	Yes	Own Cost	Own Cost	Own Cost	Own Cost
Yearly Recognition	Yes	Monthly	No	No	No



EVENTS



SPORTS

Carrom
Chess
Box Cricket
Volleyball
Football
Basketball
Pittul
Arm Wrestling
Tug of War

E-SPORTS

BGMI
Valorant

CULTURAL

Solo Singing/Dance
Group Singing/Dance
Nukkad Natak
Story Telling
Standup Comedy
Mimicry



TECHNICAL

1\$ ventures
Front-A-Thon
Design-A-thon
Robo war

OTHERS

Reel making
Photography
Masterchef
Vlog competition





BANK DETAILS



BANK NAME :	AU SMALL FINANCE BANK
Account Name :	RUNGTA COLLEGE OF ENGINEERING AND TECHNOLOGY
Account Number :	1981233322019219
IFSC CODE :	AUBL0002333
MICR :	490765001

CONTACT DETAILS

KUMAR ADITYA — +91 62038-07070

RAJ GORAIN — +91 70044-78502

SHEENAM SHEIKH — +91 91090-82887



GLIMPSE OF VYOM 2023



Instagram: [@rungtacollege](#)

Facebook: [f](#) LinkedIn: [in](#) Twitter: [X](#) Rungta College Bhilai R1



NYOM 2024