

Rungta Educational Campus R1, Kohka Road, Kurud, Bhilai (C.G.)

CHAIRMAN'S MESSAGE

On behalf of Rungta Educational Foundation, R1 Bhilai,

It gives me immense pride to announce that after the grand success of our Silver Jubilee, Rungta Educational Foundation now steps confidently into its 26th year of excellence!

To celebrate this extraordinary journey, we bring to you VYOM 25 — an electrifying festival where tradition meets talent, and creativity blends with innovation.



This year, VYOM 25 promises to be bigger, bolder, and more exciting than ever! With a fresh, dynamic theme, a touch of Al-powered experiences, and spectacular performances, the fest will showcase the future of creativity and technology. Adding to the grandeur, we are honored to welcome renowned personalities and well-known faces as our distinguished chief guests, making the celebration truly unforgettable.

This milestone stands as a tribute to the unwavering dedication of our students, faculty, and staff. We warmly invite you to be a part of the vibrance and brilliance of VYOM 25, as we continue to reach new heights.

Here's to 26 glorious years and an even brighter, bolder future ahead. Wishing VYOM 25 phenomenal success!

Best Regards
SHRI SANTOSH RUNGTA
Chairman, SRGI

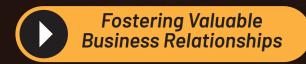


VYOM, Rungta R1's annual cultural fest, is a spectacular fusion of esports, sports, culture, and technology. It is a celebration that invigorates students with energy and enthusiasm. These days are filled with vibrant performances, electrifying competitions, and an atmosphere of creativity and dynamism.

With a footfall of over 8,000+ students, VYOM offers an unparalleled platform to showcase brands, connect with a dynamic audience, and create lasting impressions.

Our event lineup includes diverse activities, performances by renowned artists, and interactive experiences that make the fest truly unforgettable.





HOW WILL WE PROMOTE YOUR BRAND?

Brand Promotion

Pre-event Promotions
On-event Promotions
Post-event Promotions
Website Advertisements

On-Stage Announcements

During Event Segments Regular Announcements at RSDC

Ad-Banner Placements (On-Campus)

Flex Banners across the campus
Branding on T-shirts and ID Cards
Promotions in College Canteens & Shops
Theater Advertisements (10-15 sec slots)
Event-Specific Promotions

Exclusive Stalls

Customized Space as per Requirement Leaflet/Pamphlet Distribution via Stalls Attractive Discount Offers at Stalls

SPORTS

Carrom

Chess

Box Cricket

Volleyball

Football

Basketball

Badminton

Tug of war

Kabaddi

GULTURAL

Solo Dance

Solo Singing

Group Dance

Group Singing

Dance Face Battle

Song Face Battle

TECHNICAL

Treasure Hunt

1\$ Venture

BGMI

Valorant

Al Agent Showcase

Free Fire

Escape Room

Game Development Jam



Hopscotch (Hand & Feet) Theme Game Throw the Ring

OTHERS

Face Art
Art of Tshirt
Reel Making
Vlog Making
Photography
Pittul

Arm Wrestling
Pushup Competition
Bar Hanging Competition
Master Chef with Fire
Master Chef without Fire
Adventures Sports

SPONSOR PACKAGES

Deliverables	Title 3,00,000	Associate 1,00,000	Gold 60,000	Silver 30,000	Bronze 15,000
Pre-event Promotion	Yes	Yes	Yes	Yes	Yes
Post-event Promotion	Yes	Once Monthly	No	No	No
Website Advertisement	Yes	Yes	Yes	Yes	No
Announcement on Stage	Yes	Yes	Yes	Yes	Yes
Ad-banner Placement	Yes	Yes	Yes	Yes	Yes
Theatre Advertisement	Yes	Yes	No	No	No
Event Based Promotion	Yes	Yes	Yes	Yes	No
Stalls	Strategic Location	Strategic Location	Strategic Location	Yes	Yes
Leaflets/ Pamphlets Distribution	Yes	Own Cost	Own Cost	Own Cost	Own Cost
Yearly Recognition	Yes	Monthly	No	No	No



BANK NAME	AU SMALL FINANCE BANK		
ACCOUNT NAME	RUNGTA COLLEGE OF ENGINEERING AND TECHNOLOGY		
ACCOUNT NUMBER	1981233322019219		
IFSC CODE	AUBL0002333		
MICR	490765001		

CONTACT DETAILS

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GLIMPSE OF YYOM 2024





























