

**RUNGTA**  
EDUCATIONAL FOUNDATION  
BHILAI-CHHATTISGARH



**26**

YEARS OF  
DEVELOPING  
BRIGHT  
FUTURES



# VYOM 2025



**Where Beats, Moves, and  
Sports Groove in the Game!**

**7-9 April 2025**

Rungta Educational Campus R1, Kohka Road, Kurud, Bilai (C.G.)



## CHAIRMAN'S MESSAGE

On behalf of Rungta Educational Foundation, R1 Bhilai,

It gives me immense pride to announce that after the grand success of our Silver Jubilee, Rungta Educational Foundation now steps confidently into its 26th year of excellence!

To celebrate this extraordinary journey, we bring to you VYOM 25 – an electrifying festival where tradition meets talent, and creativity blends with innovation.

This year, VYOM 25 promises to be bigger, bolder, and more exciting than ever! With a fresh, dynamic theme, a touch of AI-powered experiences, and spectacular performances, the fest will showcase the future of creativity and technology. Adding to the grandeur, we are honored to welcome renowned personalities and well-known faces as our distinguished chief guests, making the celebration truly unforgettable.

This milestone stands as a tribute to the unwavering dedication of our students, faculty, and staff. We warmly invite you to be a part of the vibrance and brilliance of VYOM 25, as we continue to reach new heights.

Here's to 26 glorious years and an even brighter, bolder future ahead. Wishing VYOM 25 phenomenal success!

Best Regards

**SHRI SANTOSH RUNGTA**  
Chairman, SRGI





## WHY SPONSOR US?

VYOM, Rungta RI's annual cultural fest, is a spectacular fusion of esports, sports, culture, and technology. It is a celebration that invigorates students with energy and enthusiasm. These days are filled with vibrant performances, electrifying competitions, and an atmosphere of creativity and dynamism.

With a footfall of over 8,000+ students, VYOM offers an unparalleled platform to showcase brands, connect with a dynamic audience, and create lasting impressions.

Our event lineup includes diverse activities, performances by renowned artists, and interactive experiences that make the fest truly unforgettable.

## SPONSORING US WILL PROVIDE



**Social Media  
Engagement**



**Brand Exposure**



**Marketing  
Opportunities**



**Access to a  
Large Audience**



**Networking  
Opportunities**



**Positive Return  
on Investment (ROI)**



**Fostering Valuable  
Business Relationships**



# HOW WILL WE PROMOTE YOUR BRAND?

## Brand Promotion

Pre-event Promotions  
On-event Promotions  
Post-event Promotions  
Website Advertisements

## On-Stage Announcements

During Event Segments  
Regular Announcements at RSDC

## Ad-Banner Placements (On-Campus)

Flex Banners across the campus  
Branding on T-shirts and ID Cards  
Promotions in College Canteens & Shops  
Theater Advertisements (10-15 sec slots)  
Event-Specific Promotions

## Exclusive Stalls

Customized Space as per Requirement  
Leaflet/Pamphlet Distribution via Stalls  
Attractive Discount Offers at Stalls

## SPORTS

Carrom  
Chess  
Box Cricket  
Volleyball  
Football  
Basketball  
Badminton  
Tug of war  
Kabaddi

## CULTURAL

Solo Dance  
Solo Singing  
Group Dance  
Group Singing  
Dance Face Battle  
Song Face Battle

## TECHNICAL

Treasure Hunt  
1\$ Venture  
BGMI  
Valorant  
AI Agent Showcase  
Free Fire  
Escape Room  
Game Development Jam

## FUN EVENT

Hopscotch (Hand & Feet)  
Theme Game  
Throw the Ring

## OTHERS

Face Art  
Art of Tshirt  
Reel Making  
Vlog Making  
Photography  
Pittul

Arm Wrestling  
Pushup Competition  
Bar Hanging Competition  
Master Chef with Fire  
Master Chef without Fire  
Adventures Sports



# SPONSOR PACKAGES

Deliverables	Title 3,00,000	Associate 1,00,000	Gold 60,000	Silver 30,000	Bronze 15,000
Pre-event Promotion	Yes	Yes	Yes	Yes	Yes
Post-event Promotion	Yes	Once Monthly	No	No	No
Website Advertisement	Yes	Yes	Yes	Yes	No
Announcement on Stage	Yes	Yes	Yes	Yes	Yes
Ad-banner Placement	Yes	Yes	Yes	Yes	Yes
Theatre Advertisement	Yes	Yes	No	No	No
Event Based Promotion	Yes	Yes	Yes	Yes	No
Stalls	Strategic Location	Strategic Location	Strategic Location	Yes	Yes
Leaflets/ Pamphlets Distribution	Yes	Own Cost	Own Cost	Own Cost	Own Cost
Yearly Recognition	Yes	Monthly	No	No	No

## BANK DETAILS

BANK NAME	AU SMALL FINANCE BANK
ACCOUNT NAME	RUNGTA COLLEGE OF ENGINEERING AND TECHNOLOGY
ACCOUNT NUMBER	1981233322019219
IFSC CODE	AUBL0002333
MICR	490765001

## CONTACT DETAILS

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# GLIMPSE OF VYOM 2024





