```
*** Karan Singal SAS Project:
*** Dataset Provided by Instructor Ar Kar Min ;
*** Number of datasets =2;
*** Retail sales analysis;
*** Date of submition ;
* Dataset no 1 Main Dataset ;
PROC IMPORT OUT = WORK.project
DATAFILE='C:\Users\Admin\OneDrive\Desktop\Project\Final SAS project
\Karan Singal SAS Project\transactionhistoryforcurrentcustomers.csv'
DBMS= csv replace;
GETNAMES=yes;
datarow=2;
RUN:
proc contents data = work.project;
* Dataset no 2 EC90 ;
PROC IMPORT OUT = WORK.project2
DATAFILE= 'C:\Users\Admin\OneDrive\Desktop\Project\Final SAS project
\Karan Singal SAS Project\ec90 data.csv'
DBMS= csv replace;
GETNAMES=yes;
datarow=2;
RUN;
proc contents data = work.project2;
run;
*Distinct values in Main Dataset;
TITLE "Count of Distinct Customer IDs in Project1";
    SELECT COUNT (Customer ID) AS TOTAL COUNT, COUNT (DISTINCT
Customer ID) AS UNIQUE COUNT
    FROM WORK.project
    QUIT;
*Distinct values in Dataset EC90;
TITLE "Count of Distinct Customer IDs in Project2";
    SELECT COUNT (Customer Number) AS TOTAL COUNT, COUNT (DISTINCT
Customer Number) AS UNIQUE COUNT
    FROM WORK.project2
    QUIT;
*INNER JOIN;
```

```
proc sql ;
create table work. Innerjoin as
select * from WORK.project as a, WORK.project2 as b
      where a.Customer ID = b.Customer Number;
      run;
*DELETE TABLES;
data work. Final data (drop = Order Number Order First Time Sales amount
Item Num Category code);
set WORK.Innerjoin;
run;
*REMOVING DUP RECORDS ;
proc sort data = work.Final data noduprecs;
     by _all_ ;
Run;
*MISSING VALUES;
proc format;
value $missfmt ' '='Missing' other='Not Missing';
value missfmt . ='Missing' other='Not Missing';
run;
proc freq data= WORK.Final data;
format _CHAR_ $missfmt.;
tables CHAR / missing missprint nocum nopercent;
format NUMERIC missfmt.;
tables NUMERIC / missing missprint nocum nopercent;
run;
proc contents data = work.Final data;
proc means data = work.Final data;
*Data Preparation Scatter plot matrix;
proc sgscatter data=WORK.Final data;
title 'Order Date vs Price vs Quantity';
matrix Order Date price quantity / group= prov diagonal=(histogram
kernel);
 run;
```

```
*Q1 Histogram of sales by month;
proc sgplot data=WORK.Final data;
title 'Order By month';
    histogram Order Date / scale=count fillattrs=(transparency=0.25)
        dataskin=sheen;
    density Order Date / type=Kernel;
run;
quit;
*Q2 Bar Chart Sales by Province;
proc sgplot data=WORK.Final data;
title 'Sales by Province';
   vbar Prov / fillattrs=(color=CXe40c0c transparency=0.25) datalabel
        dataskin=sheen;
run;
*Q 3 PIE cart by Sourse;
proc template;
define statgraph simplepie;
 begingraph;
    entrytitle "Sale by Sourse";
    layout REGION;
      piechart category=Source /stat=pct dataskin=gloss ;
    endlayout;
 endgraph;
end;
run;
proc sgrender data=work.Final data
              template=simplepie;
run;
        *2*************
proc gchart data=WORK.Final data;
pie3d Source/pct=Outside;
run;
* Q 4 Province wise sale first time or not;
proc sgplot data=WORK.project2;
    vbar Prov / group='Order First Time'n groupdisplay=cluster;
    yaxis grid;
```

```
run;
* Graph 2 % for first time buyer or not;
proc sgplot data=WORK.project2;
    vbar 'Order First Time'n / fillattrs=(color=CX3cd888 transparency=
0.25)
        datalabel stat=percent dataskin=sheen;
run;
*Q 5 Bubble plot by quantity;
proc sgplot data=WORK.Final data;
title'Order date vs price';
    bubble x=Order Date y=price size=price/ fillattrs=(color=CX911a32
        transparency=0.25) dataskin=gloss bradiusmin=7 bradiusmax=14;
run;
* Q 6 Box Plot for Quantity;
proc sgplot data=WORK.Final data;
title 'Box plot of Quantity';
    vbox Quantity /fillattrs=(transparency=0.25) notches
dataskin=sheen;
run;
quit;
    *Box plot for Price;
proc sgplot data=WORK.Final data;
title 'Box plot of Price';
    vbox price / fillattrs=(transparency=0.25) notches dataskin=sheen;
    yaxis max=1000 grid;
run;
quit;
*Q 7 chi square;
proc freq data = work.Project2;
title 'Chi-Square Statistics for Source and Order first time or not ';
tables Source*Order First Time
/chisq
run;
*Heat map orderdate quantity;
```

```
proc sgplot data=WORK.Final data;
    heatmap x=price y=quantity / name='HeatMap';
    gradlegend 'HeatMap';
run;
* which city of ontario is spending more than 1000 $;
ods noproctitle;
proc sort data=WORK.Final data out=work.temp On Price;
   by Prov;
run;
proc freq data=WORK.temp On Price;
   where Prov ="ON" and price >1000;
    tables City / plots=(freqplot);
run:
proc delete data=work.temp On Price;
run;
* which City of ontario is buying more than 10 items;
ods noproctitle;
proc sort data=WORK.Final data out=work. chardata sorted;
   by Prov;
run;
 proc freq data=WORK._chardata_sorted;
    where Prov ="ON" and quantity >10;
    tables City / plots=(freqplot);
run;
proc delete data=work. chardata sorted;
run;
* correlation trying;
proc corr data=sashelp.iris plots=matrix(histogram);
run;
```