

## YULIN KARAISCOS

yulin@reaktioncreative.com | (909) 210-2814 | Southern California  
LinkedIn: [@yulinkaraiscos](#) | GitHub: [@KarazKOS](#) | Portfolio: [yulinkaraiscos.com](#)

### SUMMARY

Front End Developer with an extensive graphic design and digital media background. Graduate of UCR Extension, Full Stack Development Bootcamp and Chaffey College with a certificate in Digital Media Design. Recognized as disciplined, proactive and a creative problem-solver with a broad perspective of tactical web development and thought-provoking design strategies. Highly functional and effective in team based environments and accustomed to accountability and organizational planning.

### CORE QUALIFICATIONS

- DESIGN, ILLUSTRATION, ART DIRECTION, PHOTOGRAPHY, PROJECT MANAGEMENT, CONTENT CREATION, PRINT PRODUCTION, BRANDING/IDENTITY SYSTEMS

### TECHNICAL SKILLS

- ADOBE CREATIVE SUITE® CC (PHOTOSHOP, ILLUSTRATOR, INDESIGN, PREMIERE, AFTER EFFECTS)
- HTML, CSS, JAVASCRIPT, NODE.JS, REACT.JS, PYTHON, MONGO AND SQL
- GOOGLE ANALYTICS, SEO/SEM, E-COMMERCE

### PROJECTS

#### **Code Refactor | [github.com/KarazKOS/code\\_refactor](https://github.com/KarazKOS/code_refactor) | [karazkos.github.io/code\\_refactor/](https://karazkos.github.io/code_refactor/)**

- The objective for this project was to refactor an existing site that had multiple errors within the code. The goal was to update and meet accessibility standards, confirm all links and clean up the CSS.
- My responsibilities were to problem-solve by using my knowledge of proper written HTML and CSS to improve the sites overall footprint, functionality and efficiency for future developers.
- HTML/CSS

#### **Password Generator | [github.com/KarazKOS/password\\_generator](https://github.com/KarazKOS/password_generator) | [karazkos.github.io/password\\_generator/](https://karazkos.github.io/password_generator/)**

- The objective is to create a random password generator that randomly selects letters (capitals and or lowercase), numbers and special characters and then combine them with a user selected quantity between 8-128 characters.
- To build a function that allows the user to input data into selected prompts after selecting the "generate password" button. After which the script is run to loop through and tabulate the criteria. Then display the results in the text area for the user to copy.
- HTML/CSS/JavaScript

#### **Burger App | [https://github.com/KarazKOS/burger\\_app](https://github.com/KarazKOS/burger_app) | [karazkos.github.io/burger\\_app/](https://karazkos.github.io/burger_app/)**

- This is a burger logger app that uses MySQL, Node, Express, Handlebars and ORM. Based on the MVC design pattern, this uses Node and MySQL to query and route data into the app and handlebars to generate the HTML.
- To build an app that functions using a database built with mySQL using the express framework and the handlebars template engine. The project requires the use of Node and ORM and understanding the organization of MVC structure.
- Node/MySQL/Express/Handlebars

### EXPERIENCE

**YUNEEC ELECTRIC AVIATION – CORONA, CA.**  
SENIOR CREATIVE STRATEGIST

11/2015 - 9/2018

- Direct and inspire our digital media and online out-reach by overseeing and approving all U.S. web based assets, content creation and video based production.
- Create original designs for in-store, storewide advertising campaigns, catalogs and seasonal events for the largest retail brands in the nation.
- Worked directly with Intel's marketing team in developing product messaging for a high-level collaborated product launch.
- Resourcefully managed budgets for all creative and promotional expenses while consistently staying under budget by an average of 12%.
- Drove revenue growth by initiating and developing all creative assets for our Amazon A+ content and stores portal.
- Coordinated, directed and oversaw the production of all US promotional events including trade shows such as NAB, PPI, InterDrone and CES while occupying a 50 sq. foot space and managing up to 60 employees/partners.
- Responsible for creating content for our integrated media campaigns by developing and managing scripts, storyboards, talent and on-location direction for our tutorial videos, in-store commercials and product "Hero" videos.

NOTABLE CLIENTELE: Intel, BestBuy, Costco, Amazon, Wal-Mart, Cabala's, and Sharper Image

**GET MORE WRAPS, INC. - ONTARIO, CALIFORNIA**

11/2014 - 10/2015

SENIOR DESIGNER/PRODUCTION MANAGER

- Provided direction and quality control over the entire project process from design to print to installation.
- Effectively communicated with clients throughout their projects to successfully solve problems and exceed expectations.
- Responsible for reviewing, supervising and approving work produced by a team of three junior designers.

NOTABLE CLIENTELE: Monster Energy, UPS, Solar City, AT&T, Vans, Various Celebrities and Athletes

**CALICO BRANDS, INC. - ONTARIO, CALIFORNIA**

10/2011 - 11/2014

GRAPHIC ARTIST/PROJECT DEVELOPER

- Developed all visual communications, web assets, merchandise, point-of-sale materials and packaging.
- Responsible for researching and proposing new lighter artwork and packaging in collaboration with the sales team.
- Initiated a licensing effort with NCAA® to apply college team brands to our most popular lighter after successfully getting approval based on the first artwork proposal.
- Worked and collaborated closely with marketing and sales teams in aligning the creative with our advertising strategies and sales campaigns.

NOTABLE CLIENTELE: Wal-Mart, Home Depot, Target, CVS and Bass Pro Shops

## EDUCATION

**CERTIFICATE IN FULL STACK WEB DEVELOPMENT: UC RIVERSIDE - RIVERSIDE, CA**

A 24-week intensive program focused on gaining technical programming skills in HTML5, CSS3, Javascript, JQuery, Bootstrap, Node.js, MySQL, MongoDB, Express, Handelbars.js & React.js.

**CERTIFICATE IN DIGITAL MEDIA: CHAFFEY COLLEGE - RANCHO CUCAMONGA, CA**

The Digital Media program is a cross-discipline program designed to prepare students for employment in the fields of visual design for print, screen, and time-based media including web, multimedia and motion graphics.