



Says

What have we heard them say?  
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?



Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?



Does

What behavior have we observed?  
What can we imagine them doing?

I have heard information from a source other than myself

Talk about my aspirations in unique terms, while staying realistic and always keeping the position top-of-mind

The book are told about mysterious and interesting things

My thoughts create My feelings and our feelings drive our behavior

We are more often frightened than hurt, and we suffer more from imagination than from reality

The best use of imagination is creativity



Book cover using canva

Short summary of the persona

The author may have thought that his imagination must be beyond our imagination

The people are don't accept his book

The author's thoughts should be curious

Postures, movements, nonverbal and verbal behavior

The grief of what to do if people do not understand our me and lie

Frustrations, anger, tension or fear