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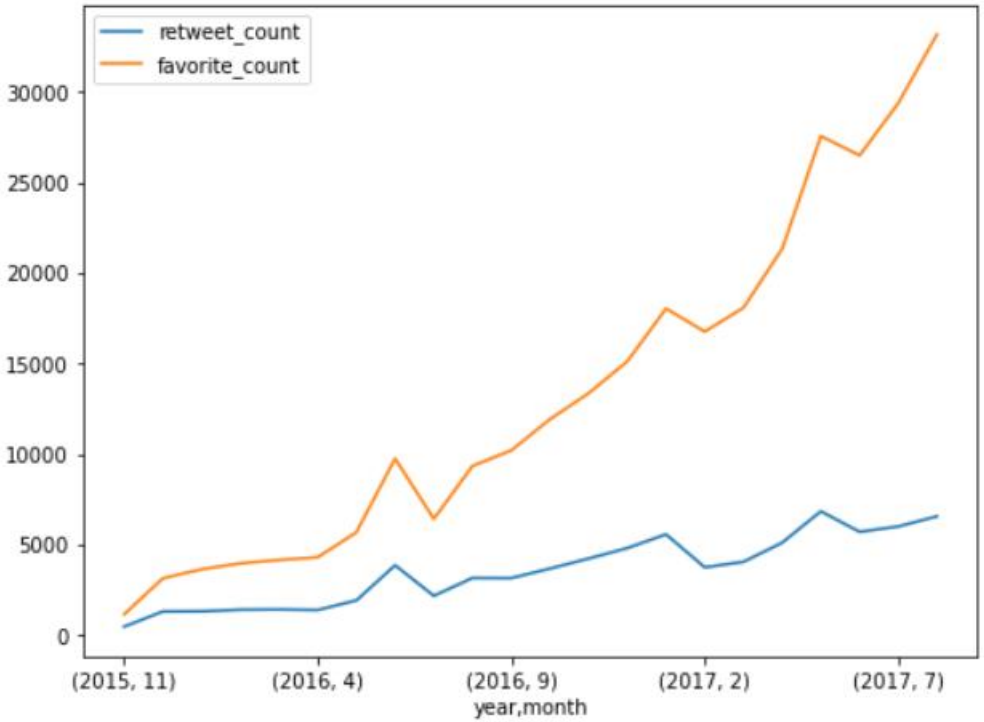
ANALYSIS REPORT

WeRateDogs Data

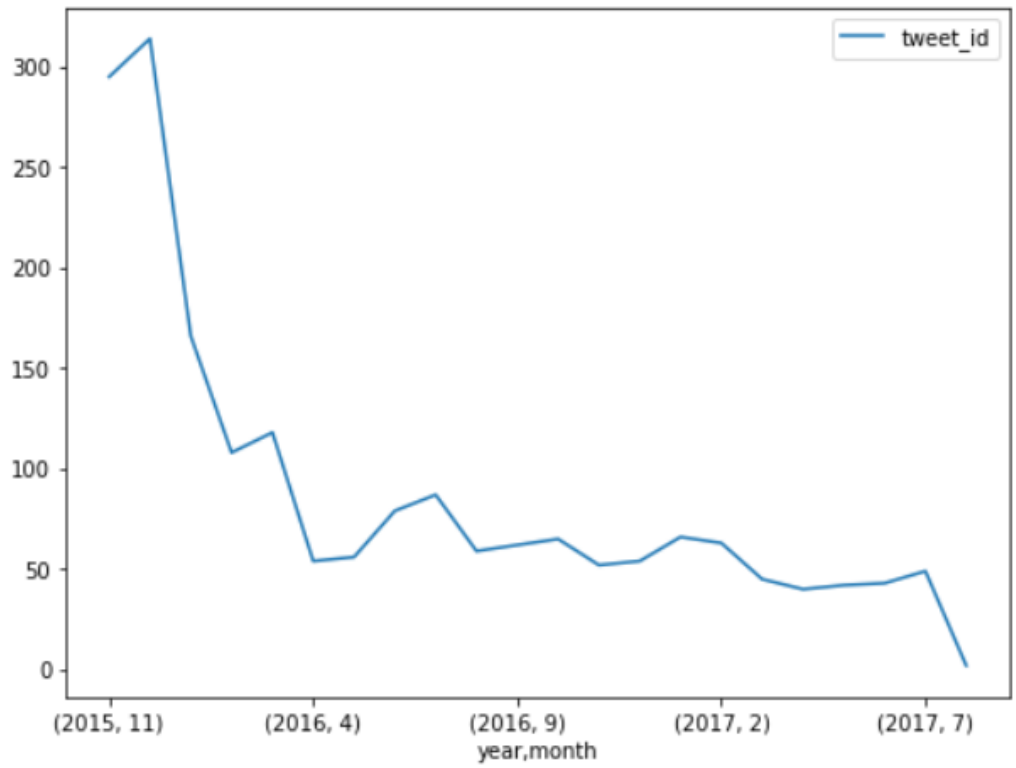
WeRateDogs Insights

WeRateDogs Twitter account rates dogs in a humorous way with really high ratings usually exceeding the denominator.

- Interaction

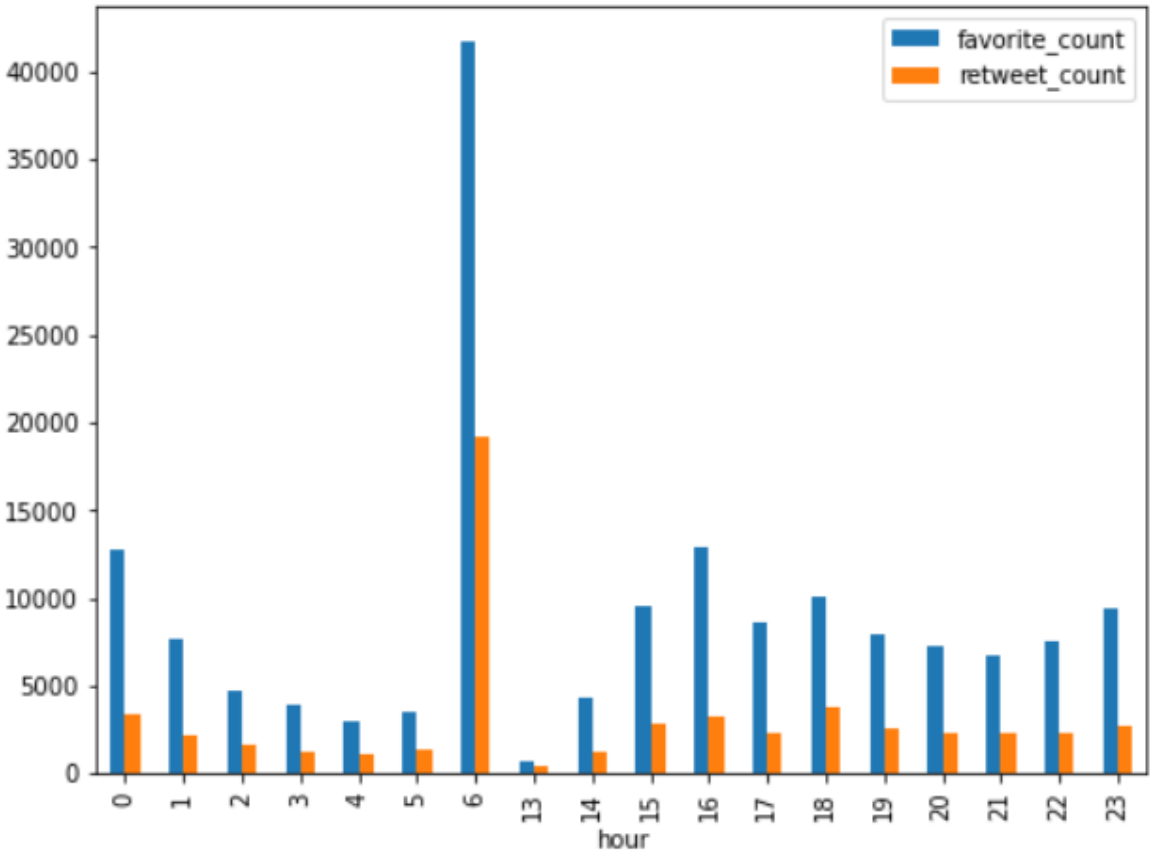


The interaction is measured in terms of likes and retweets counts over time. By looking at graph above, it seems that the interaction on the account increased over time. This indicates that the content of the tweets appeals to Twitter users.

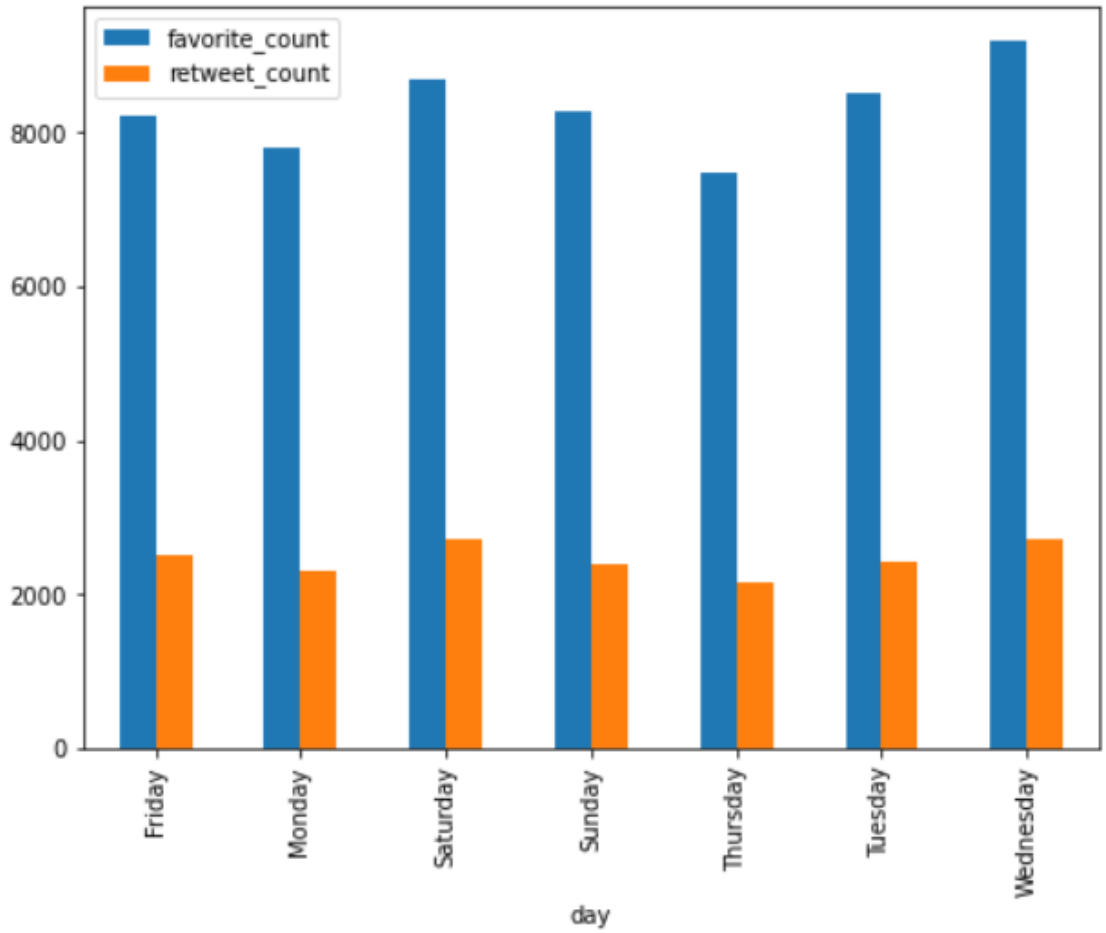


Is the high interaction related to a high number of tweets?

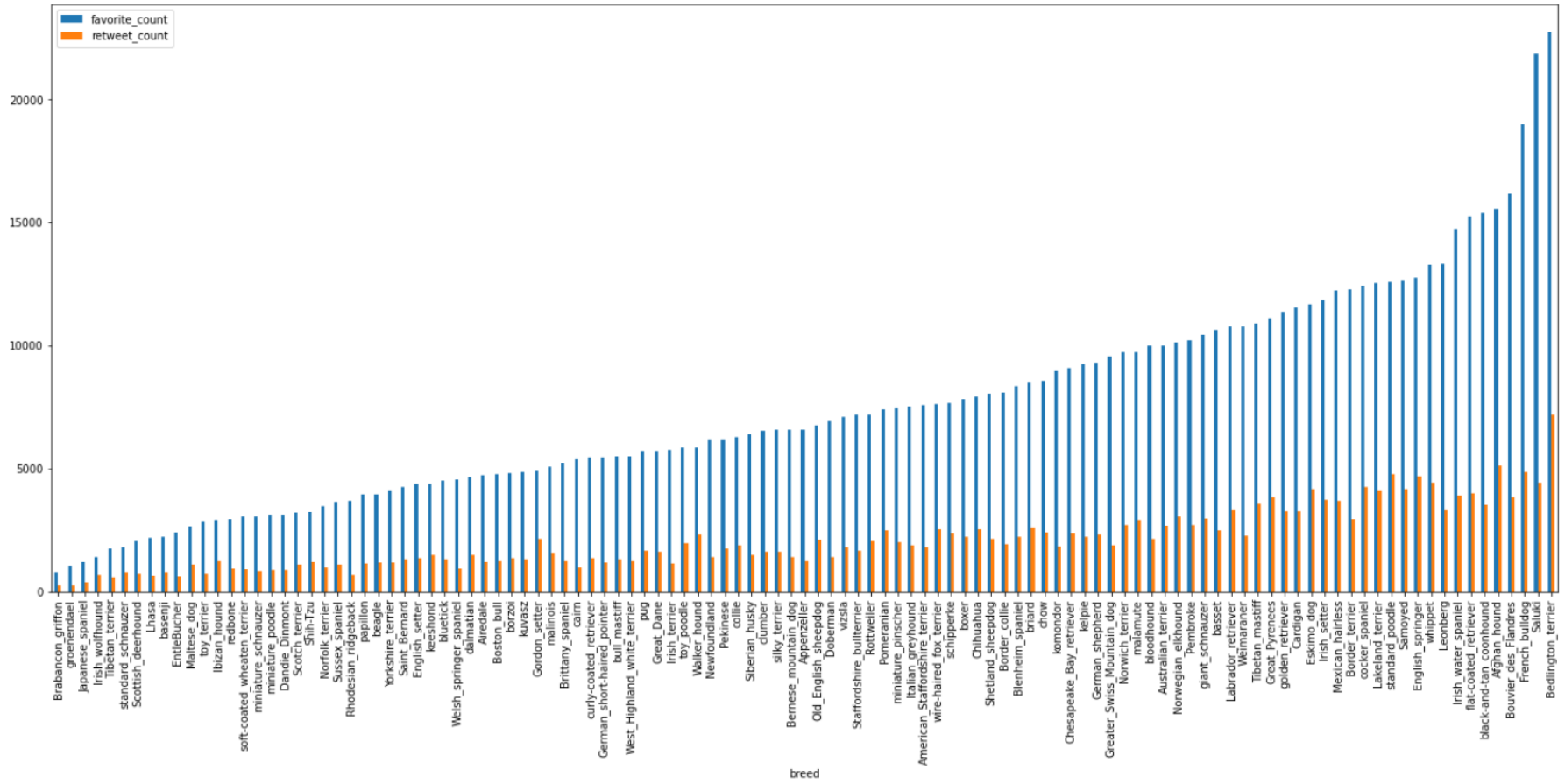
This graph above measures the number of tweets over the given period. By looking at the graph, it seems that the number of tweets decreased over time. This insight shows us that owners of new accounts should focus more on the content of tweets in the first period to attract followers and gain exposure and publicity.



Measuring interaction in terms of hours gives us insight on the optimum hour to tweet new tweets to gain more engagement and interaction, this is an important insight for new account owner who wants to gain more interaction.The hour with the most interaction is 6 am.

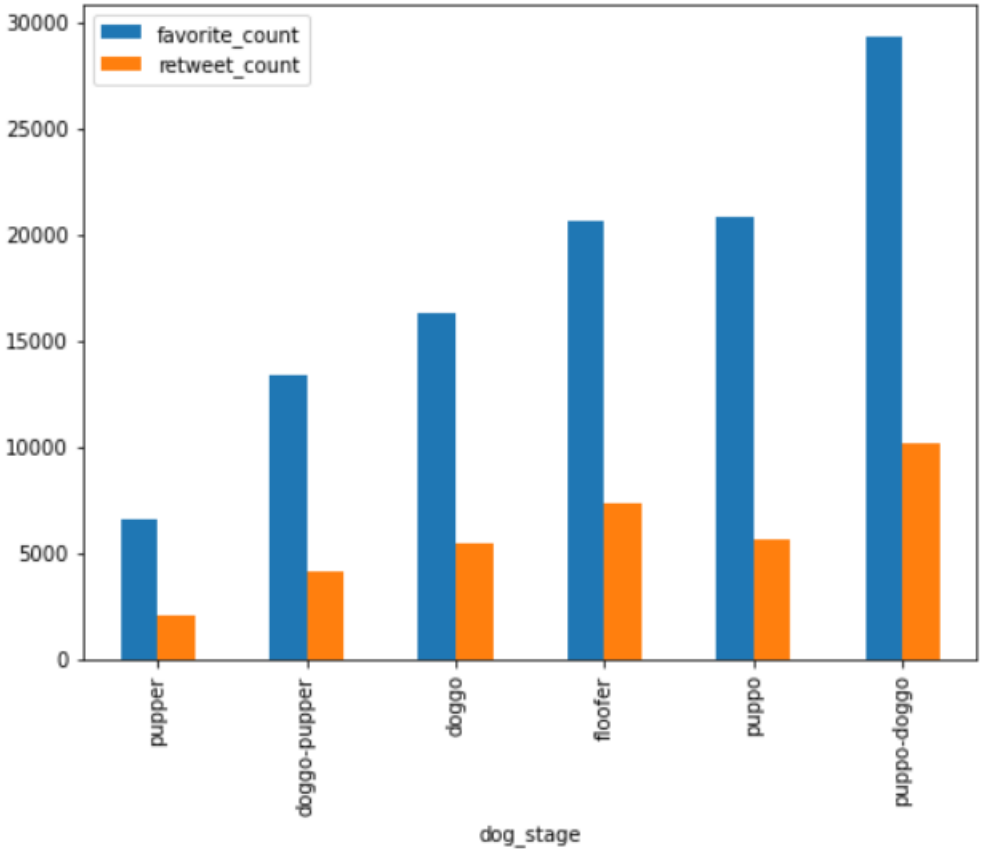


Interaction based on day is kind of the same, with Wednesday being the day with the most interaction of the week. This also can be optimized with the hour with the most interaction to gain more interaction on the account.



This graph shows the interaction of users based on dog breeds, with Berdlington Tertier being the most dog breed interacted with, this gives the account owner insight on which dog breeds gain more interaction and engagement which helps shaping the upcoming tweets.

- Most likeable dog stages



The most likable dog stage is puppo-doggo dog stage. This gives the owner insight to tweet dogs in certain dog stages to gain more engagement.