



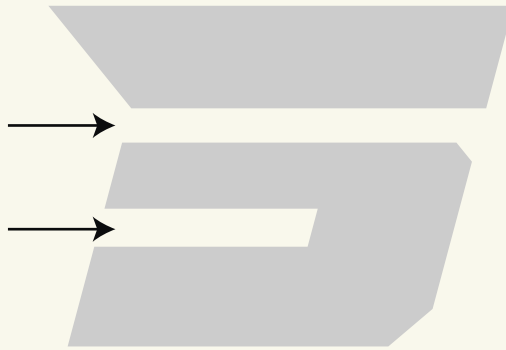
SPOT HUB

ONE - STOP - SPOT





The logo was designed with minimalism in mind. If you look carefully, you'll see the shape of two triangles on the sides. This expresses dynamism, movement, vitality, and development.



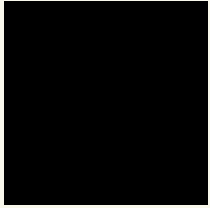
The idea of parallel lines reflects cooperation, unity, and closeness with our customers, and being horizontal also expresses stability, strength, and confidence in the quality of our services.



The basic structure of the Logo reflects the letter S, which is the first letter of the word SPOT the name of our brand

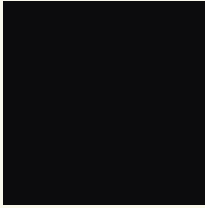
Logo palette

#000000



Dark
tones

#0c0c0d



Normal
tones

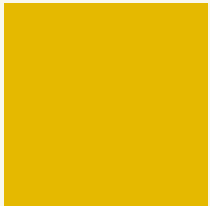
#929299



light
tones

The color black has many different connotations, which push people towards it and its use. It indicates mystery, attractiveness, elegance, formality, depth and challenge, and it also gives a sense of confidence and uniqueness.

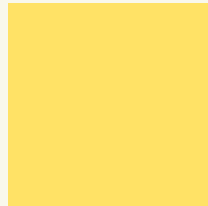
#e5b900



#f2cb08

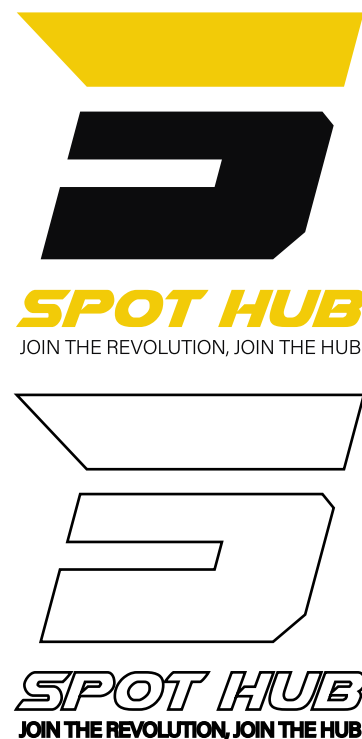


#ffe266



Yellow, in its shades, is one of the most attention-grabbing colours. Therefore, it expresses activity, movement and continuous development, in addition to giving a feeling of warmth, familiarity and attraction

Logo using color



A B C 1 2

A B C 1 2

Main Font: **Airstrike Regular**

Weights: Regular

AA BB CC DD EE FF

GG HH II JJ KK LL MM NN OO PP QQ RR

SS TT UU VV WW XX YY ZZ

Sub Font: **Acumin Variable Concept**

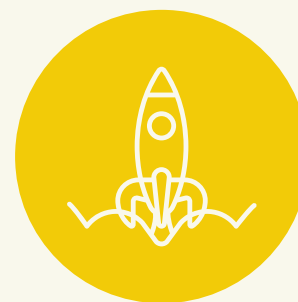
Weights: Black, Bold, SimiBold, Medium
Regular, Light, Extralight, Thin and all Italic

Aa Bb Cc Dd Ee Ff

Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr

Ss Tt Uu Vv Ww Xx Yy Zz

Business icons



THANKS