

# The Kit.

September 2022

Kareen Ziadat

## Table of Contents

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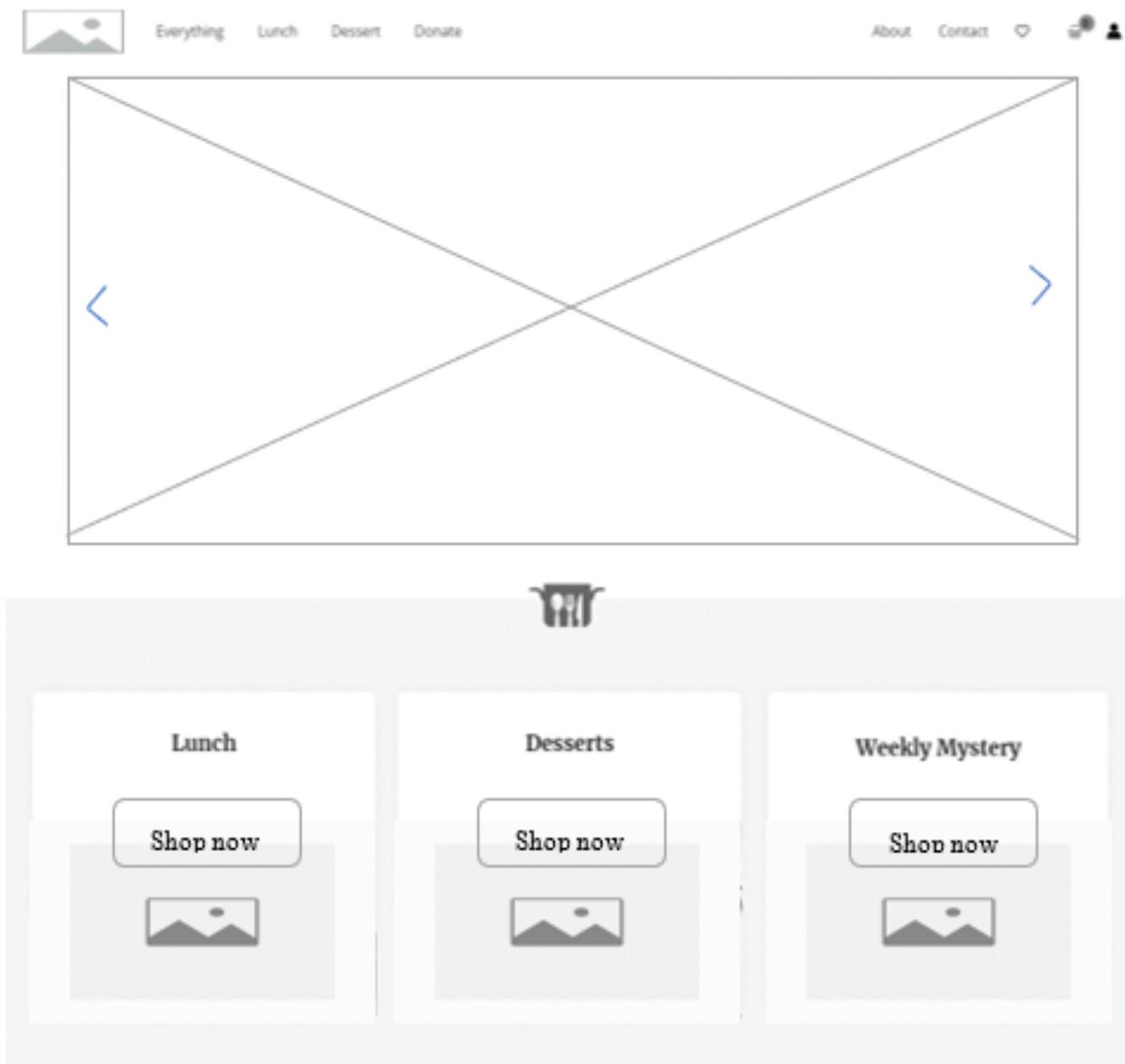
|                                    |    |
|------------------------------------|----|
| WIREFRAMES AND MOCKUPS .....       | 3  |
| CLIENT AND USER REQUIREMENTS ..... | 27 |

## Wireframes and Mockups.

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Create a design document for an e-commerce website supporting wireframes and Mockups and a full set of client and user requirements.

### Wireframes

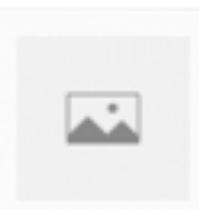




Everything Lunch Dessert Donate

About Contact ⌂ 41 🔍 ↻

## Featured kits for birthdays !



Birthday

000000

14

Add to wishlist



Birthday

000000

14

Add to wishlist

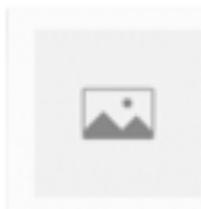


Birthday

000000

14

Add to wishlist



Birthday

000000

14

Add to wishlist

## Customers Reviews



Shop now





Quick Links

- About
- Cart
- Checkout
- Contact
- Home
- My account
- Sample Page
- Shop
- Wishlist

Home page part 2



Everything Lunch Dessert Donate

About Contact

Search products...

Home / Shop

## Category

Filter by price



Default sorting



Category page: those will be shop, dessert, lunch,  
donate, and mystery.

\*\* The breadcrumbs will change based on category



Everything   Lunch   Dessert   Donate

About   Contact        

# About Us

**Lorem ipsum dolor**



**Lorem ipsum dolor**



About us page



Everything Lunch Dessert Donate

About Contact

## Get In Touch



### Frequently Asked Question!

[Lorem ipsum dolor](#)

[Lorem ipsum dolor](#)

[Lorem ipsum dolor](#)

[Lorem ipsum dolor](#)

### Ask us anything!

Name \*

First

Last

Email \*

Message

**SUBMIT**



Everything Lunch Dessert Donate

About Contact

## Wishlist

| Product name | Unit price | Stock status |
|--------------|------------|--------------|
|              |            |              |

Wishlist page.

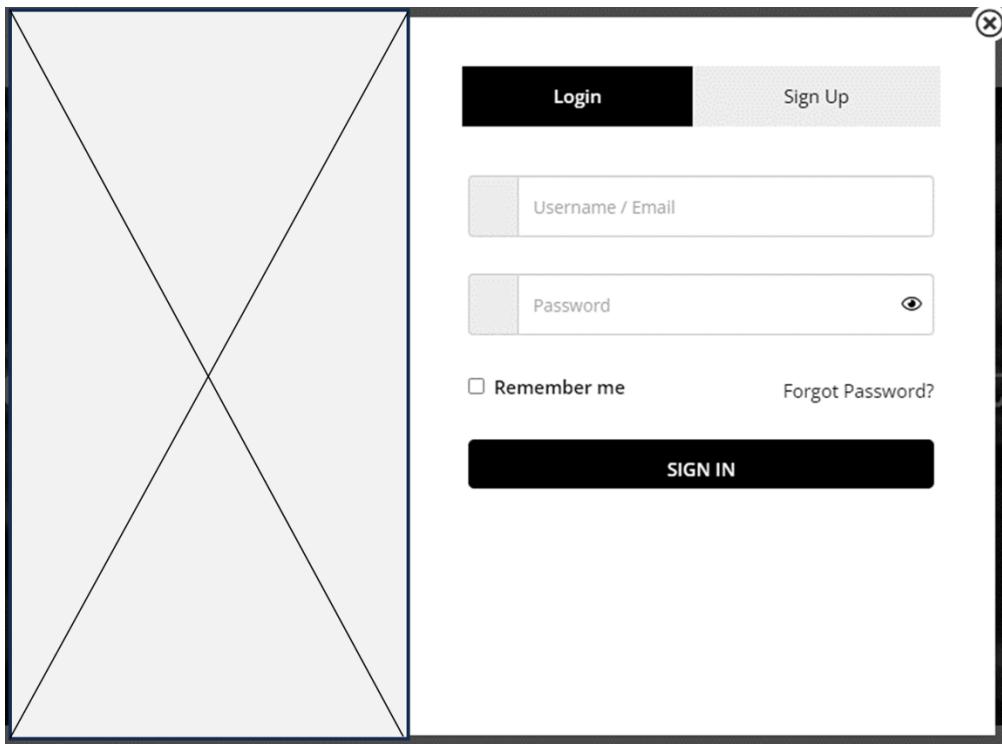


Everything Lunch Dessert Donate

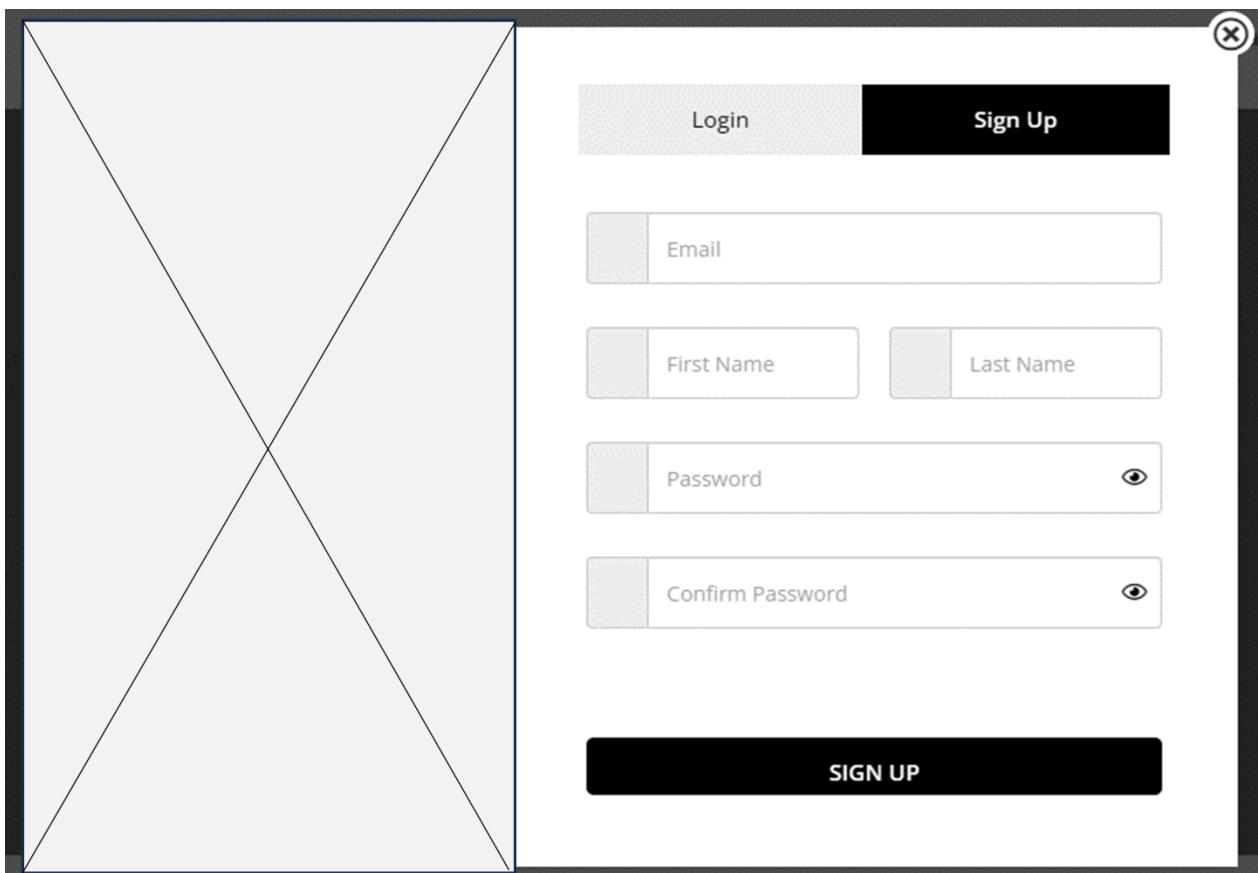
Shopping Cart 

**CONTINUE SHOPPING**

Shopping cart.



Login pop up.



Sign up pop up.

\*\* those will be displayed when login icon is pressed. Default is log in.



Everything Lunch Dessert Donate

About Contact ❤️ ↗ 🛒 0 🙐

## My account

Login

Sign Up

Email

First Name

Last Name

Password



Confirm Password



SIGN UP

Sign up page.



Everything Lunch Dessert Donate

About Contact ❤️ ↗ 🛒 0 🙐

## My account

Login

Sign Up

Username / Email

Password



Remember me

Forgot Password?

SIGN IN

Login page.

\*\* those will be displayed when the user presses the user icon and are not logged in. the default is log in.



Everything   Lunch   Dessert   Donate

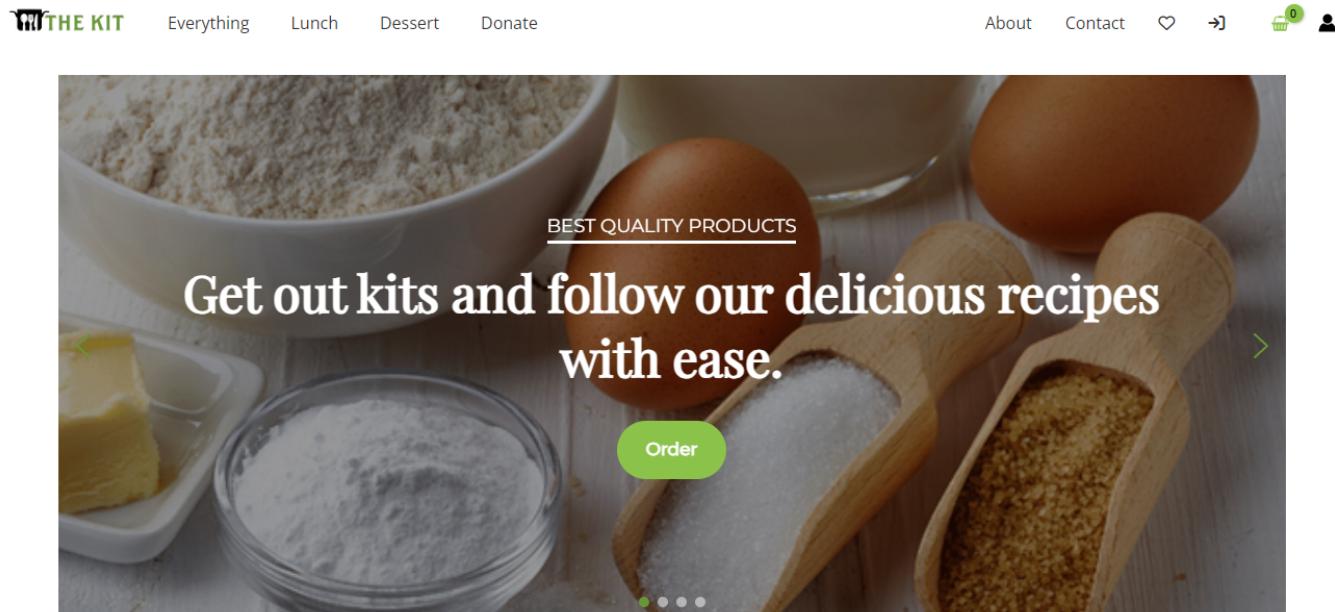
About   Contact        

## My account

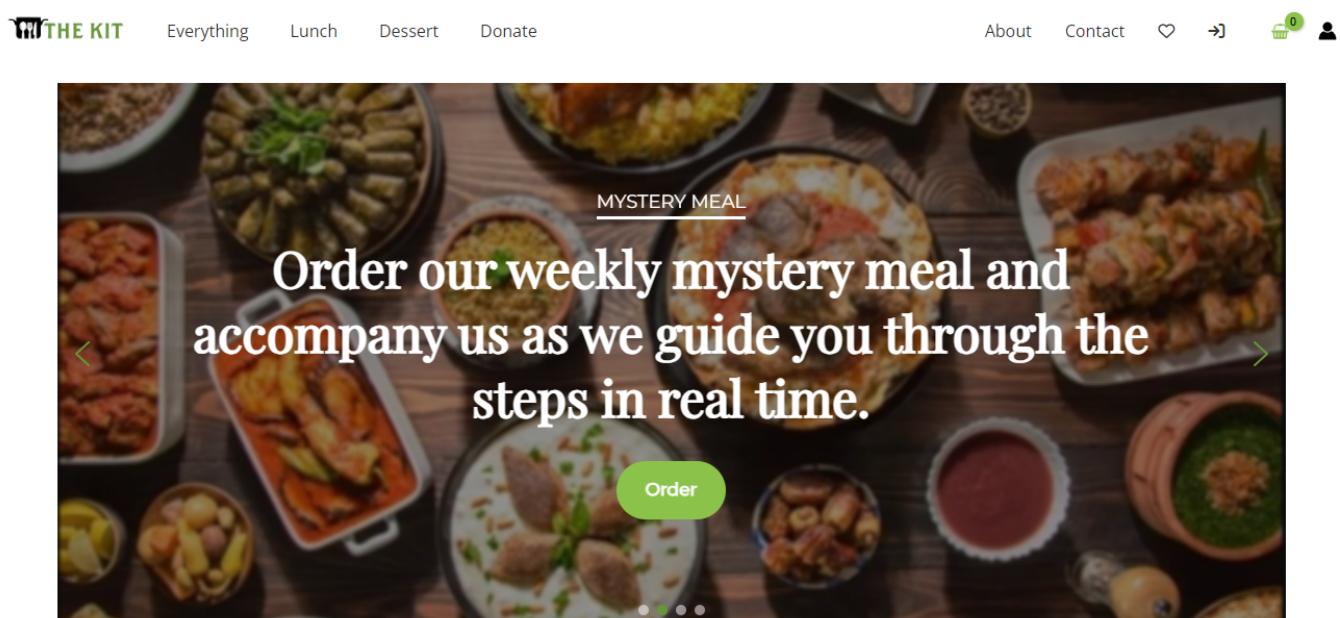
- Dashboard
- Orders
- Downloads
- Addresses
- Account details
- Log out

Profile page.

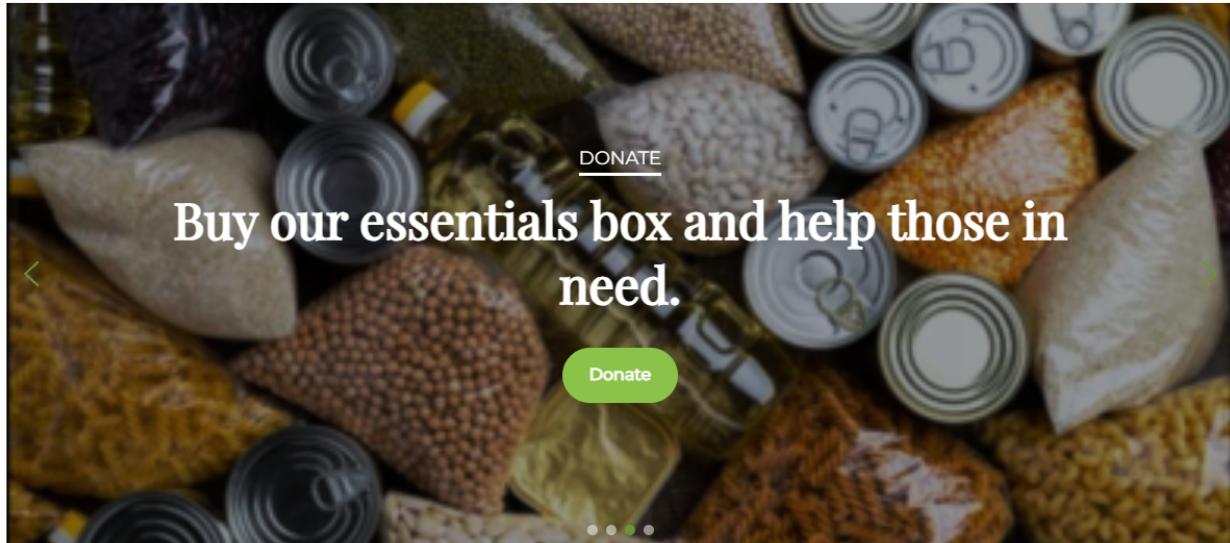
## Mock-ups



Slide 1 in home page.



Slide 2 in home page.



Slide 3 in home page.



Slide 4 in home page.



## Lunch

Traditional and international lunch kits made to your liking.

[SHOP NOW →](#)

## Desserts

Don't miss out on any of the delicious desserts you've seen.

[SHOP NOW →](#)

## Weekly Mystery

Join us in the upcoming episodes! order and follow a new recipe

[SHOP NOW →](#)

Categories in home page.

## Featured kits for birthdays !



Birthdays

Cheesecake



1.00,- ↗

[ADD TO CART](#)

Birthdays

Chocolate pudding



1.00,- ↗

[ADD TO CART](#)

Birthdays

Hot dogs



1.00,- ↗

[ADD TO CART](#)

Dessert

Lemon posset

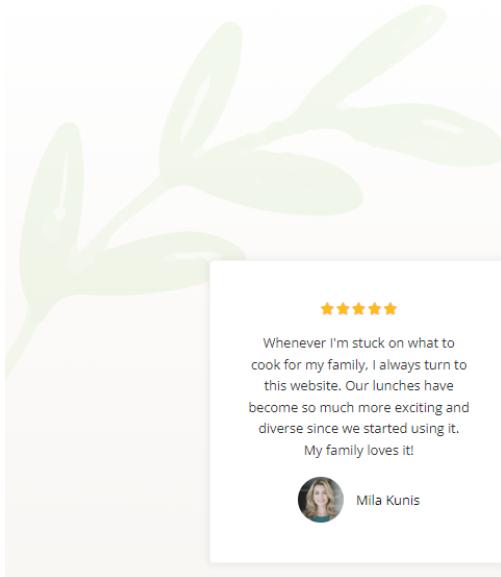


1.00,- ↗

[ADD TO CART](#)

Featured products in home page.

## Customers Reviews

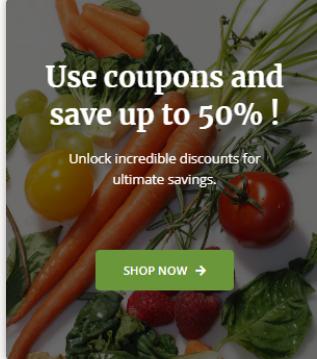


**★★★★★**

Whenever I'm stuck on what to cook for my family, I always turn to this website. Our lunches have become so much more exciting and diverse since we started using it.

My family loves it!

 Mila Kunis



**Use coupons and save up to 50%!**

Unlock incredible discounts for ultimate savings.

**SHOP NOW →**

**★★★★★**

I never have enough time to shop and I always forget things when I do my weekly grocery shopping. This website has made cooking healthy food much more convenient and economical.

 Mike Spence

Customer reviews in home page.

**Featured Brands:**












We invite you to explore our website and discover the incredible range of recipe kits. Whether you're a seasoned home chef or just starting your culinary journey, there's something here for everyone. Let's embark on a flavorful adventure together and create unforgettable dishes that celebrate the art of cooking.

### Quick Links

- [About](#)
- [Cart](#)
- [Checkout](#)
- [Contact](#)
- [Home](#)
- [Log in](#)
- [My account](#)
- [Sample Page](#)
- [Shop](#)
- [Wishlist](#)

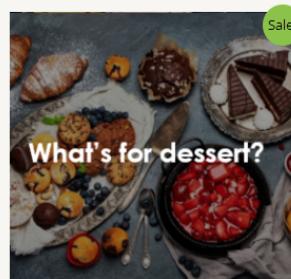
  

Featured brands and footer in home page.


[Home / Shop](#)

# Shop

[Filter by price](#)

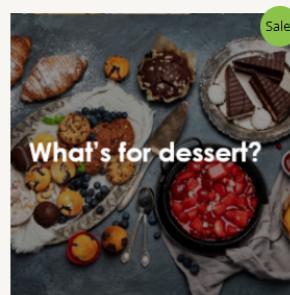
[Birthdays \(4\)](#)
[Dessert \(3\)](#)
[Donate \(1\)](#)
[Lunch \(3\)](#)
[Mystery \(2\)](#)


Main shop page.



Showing all 9 results

Default sorting

[Birthdays \(4\)](#)
[Dessert \(3\)](#)
[Donate \(1\)](#)
[Lunch \(3\)](#)
[Mystery \(2\)](#)


**Birthdays**

**Cheesecake**

☆☆☆☆☆

1.00,-

[ADD TO CART](#)



**Birthdays**

**Chocolate pudding**

☆☆☆☆☆

1.00,-

[ADD TO CART](#)



**Mystery**

**Dessert mystery kit**

☆☆☆☆☆

10.00,- 8.00,-

[ADD TO CART](#)



Products layout in shop page. (This layout is the same within the categories too)

Search products... 

Home / Lunch

# Lunch

Traditional and international meal kits

Showing all 3 results Default sorting 

- 
- 
- 

Lunch category product page.

Search products... 

Home / Dessert

# Dessert

A wide variety of dessert kits

Showing all 3 results Default sorting 

- 
- 
- 

Dessert category product page.



Home / Donate

## Donate

Buy and donate a box with all the essential foods to those in need.

Showing the single result

Default sorting



Donate category product page.

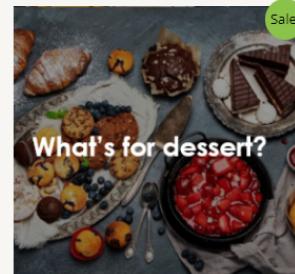
 

Home / Mystery

## Mystery

Showing all 2 results

Default sorting



Birthdays (4)

Dessert (3)

Donate (1)

Lunch (3)

Mystery (2)

Mystery category product page.

# About Us



## Discover the Flavors of Roya's Kitchen with Us!

Welcome to TheKit, your one-stop destination for bringing the delicious recipes from Roya's Kitchen right to your door. We are delighted to have you join us on this adventure full of delicious flavors and enjoyable experiences.

Our mission is to make healthy, homemade meals available to everyone, no matter where they are. We provide meticulously crafted recipe kits inspired by the show's outstanding delicacies. Each kit provides all of the necessary components for recreating these recipes in your own kitchen.



## Bringing Joy Through Giving:

We believe in the power of community and the joy of giving back. That's why we've incorporated a unique feature on our website - the option to donate an essentials kit to those in need. Through your generosity, you can make a positive impact on the lives of individuals who may be facing challenging times. Together, we can spread kindness and nourishment, one kit at a time.

About us page.

# Get In Touch



Personal: +962 775059659  
Roya kitchen: +962 795555360



Personal: 20210004@htu.edu.jo  
Roya kitchen: vitokitchen@gmail.com



Roya kitchen, G2M6+P46, Aqaba

## Frequently Asked Question!

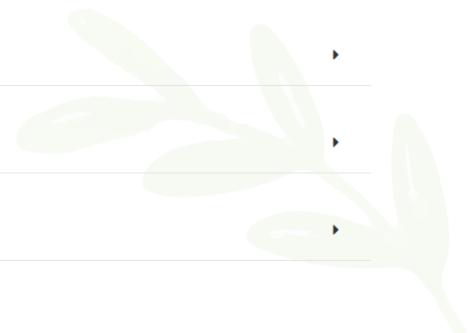


What is the weekly mystery?

How can I donate?

Why are all the prices 1 jd?

What if I already have an ingredient at my house?



## Ask us anything!



Name \*

First

Last

Email \*

Message

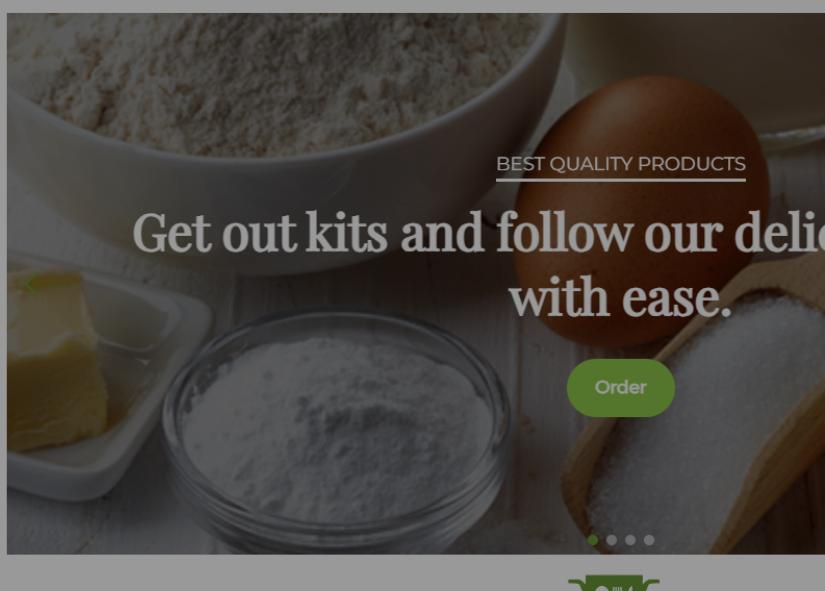
SUBMIT

## Wishlist

### My wishlist

| Product name                      | Unit price | Stock status |
|-----------------------------------|------------|--------------|
| No products added to the wishlist |            |              |

Wishlist page.



CONTINUE SHOPPING

Shopping cart.

## Cart

[Home](#) » Cart

|   | Product  | Price                   | Quantity                       | Subtotal                    |
|---|--|-------------------------|--------------------------------|-----------------------------|
|   | Chocolate pudding<br>Ingredients: Whipping cream | 2.00 <small>.00</small> | <input type="text" value="1"/> | 2.00 <small>.00</small>     |
| <input type="text" value="Coupon code"/> <a href="#">APPLY COUPON</a>   |  |                         |                                | <a href="#">UPDATE CART</a> |

### Cart totals

|          |                         |
|----------|-------------------------|
| Subtotal | 2.00 <small>.00</small> |
|----------|-------------------------|

Cart page.

[APPLY COUPON](#)

[UPDATE CART](#)

### Cart totals

|          |                         |
|----------|-------------------------|
| Subtotal | 2.00 <small>.00</small> |
|----------|-------------------------|

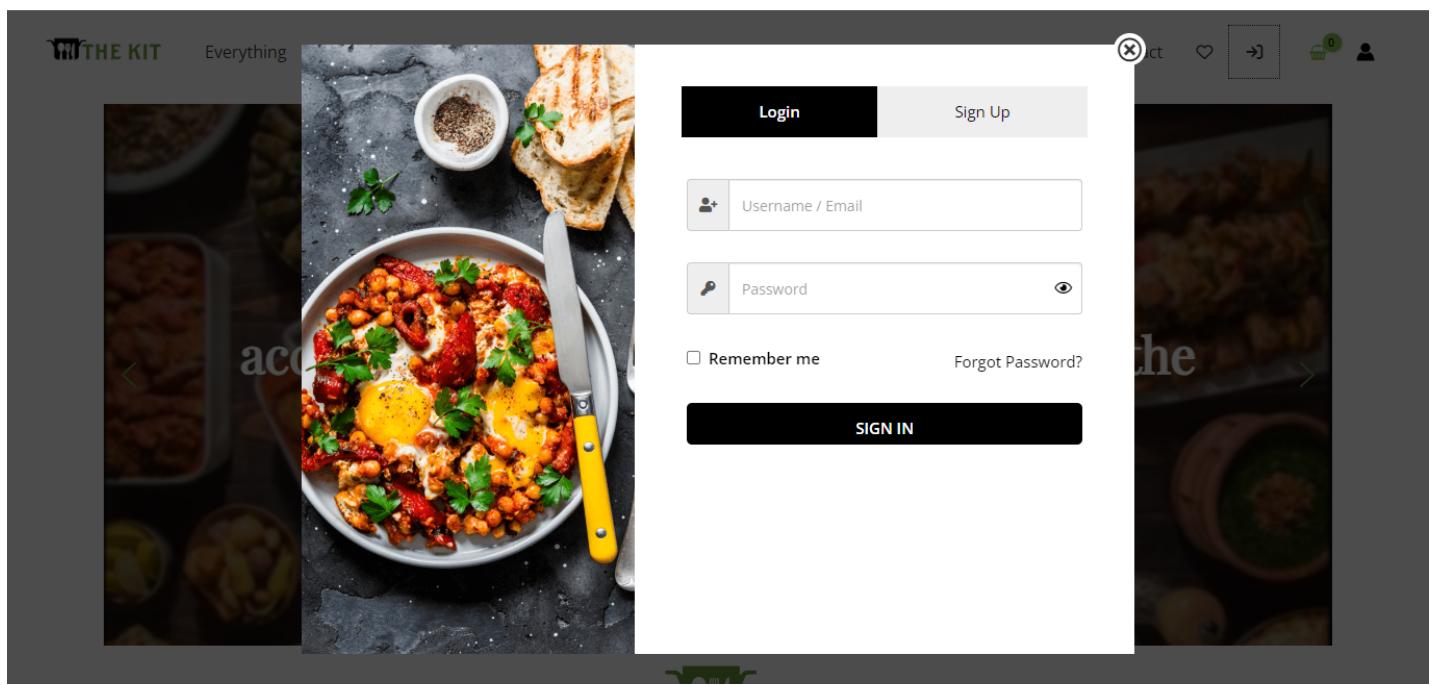
|          |  |
|----------|--|
| Shipping | Free shipping<br>Shipping options will be updated during checkout. |
|----------|--|

[Calculate shipping](#)

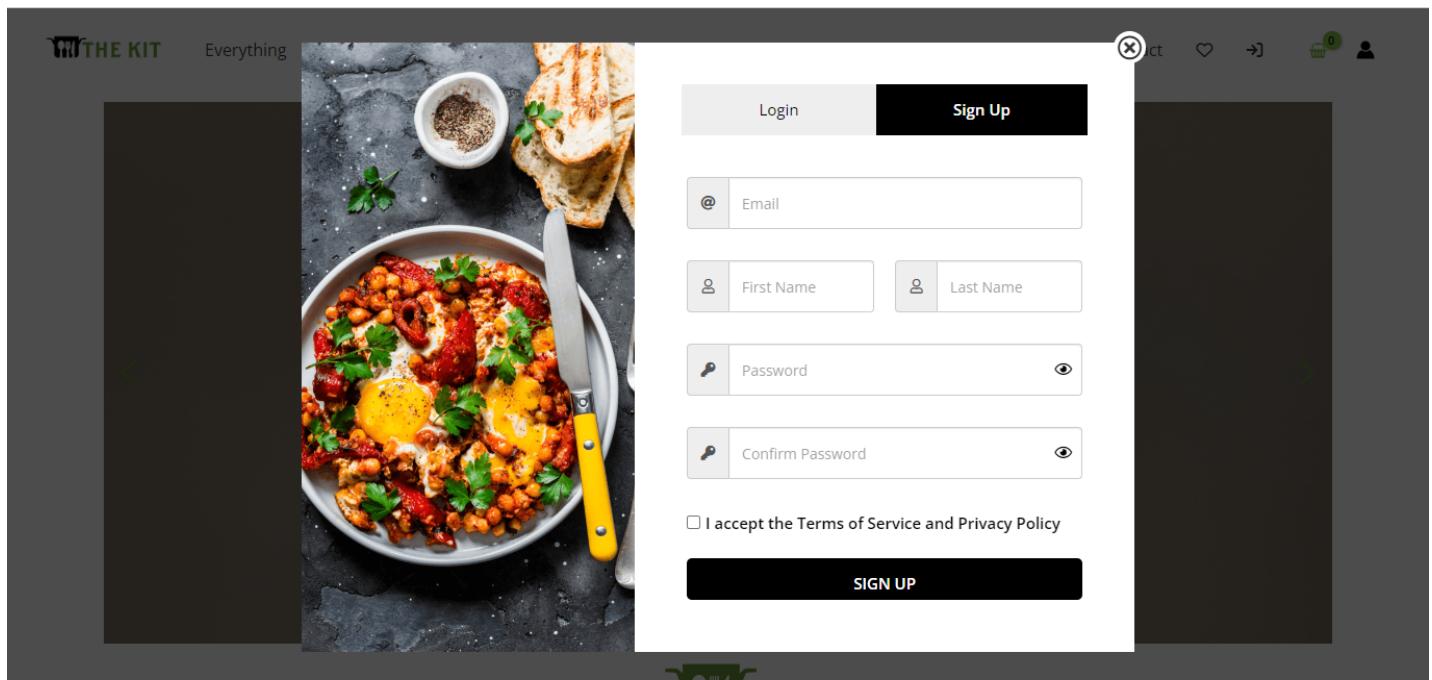
|       |                         |
|-------|-------------------------|
| Total | 2.00 <small>.00</small> |
|-------|-------------------------|

[PROCEED TO CHECKOUT](#)

Cart page continued.



Log in pop up.



Sign up pop up.

## My account

[Login](#)[Sign Up](#)

Username / Email

Password

 Remember me[Forgot Password?](#)[SIGN IN](#)

Log in page.

## My account

[Login](#)[Sign Up](#)

@ Email

First Name

Last Name

Password



Confirm Password

 I accept the [Terms of Service](#) and [Privacy Policy](#)[SIGN UP](#)

Sign up page.

## My account

|                                 |
|---------------------------------|
| <a href="#">Dashboard</a>       |
| <a href="#">Orders</a>          |
| <a href="#">Downloads</a>       |
| <a href="#">Addresses</a>       |
| <a href="#">Account details</a> |
| <a href="#">Log out</a>         |

Hello **admin** (not admin? [Log out](#))

From your account dashboard you can view your [recent orders](#), manage your [shipping and billing addresses](#), and [edit your password and account details](#).



### Quick Links

Profile page (dashboard).

## My account

|                                 |
|---------------------------------|
| <a href="#">Dashboard</a>       |
| <a href="#">Orders</a>          |
| <a href="#">Downloads</a>       |
| <a href="#">Addresses</a>       |
| <a href="#">Account details</a> |
| <a href="#">Log out</a>         |

| Order | Date            | Status     | Total              | Actions              |
|-------|-----------------|------------|--------------------|----------------------|
| #6010 | August 31, 2023 | Processing | 84.15£ for 9 items | <a href="#">VIEW</a> |



### Quick Links

Profile page (orders history).

## My account

[Dashboard](#)[Orders](#)[Downloads](#)[Addresses](#)[Account details](#)[Log out](#)

No downloads available yet.

[BROWSE PRODUCTS](#)**Quick Links**

Profile page (downloads).

## My account

[Dashboard](#)[Orders](#)[Downloads](#)[Addresses](#)[Account details](#)[Log out](#)

The following addresses will be used on the checkout page by default.

**Billing address**[Edit](#)

Kareen Ziadat  
noor  
amman  
mp  
4029

**Shipping address**[Edit](#)

Kareen Ziadat  
noor  
amman  
mp  
4029

**Quick Links**

Profile page (addresses).

## **Client and user requirements**

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**Client:** Individuals or entities in charge of the e-commerce website (me in this case). They are responsible for overseeing and managing all areas of the business operations. Their primary focus is on increasing sales, increasing revenue, increasing profits, and effectively managing the enterprise's overall direction and performance.

**User:** Customers that view and use the e-commerce website (only interact with the website's frontend). They are concerned with exploring products, comparing pricing, and in some cases purchasing.

### **Client requirements:**

1. Add/update/delete products in the catalog.
2. Manage product inventory levels.
3. View user purchases.
4. View sales report and track revenue.
5. Manage user accounts and access based on privilege.
6. Tools to do promotions and place ads.
7. User Authentication and Authorization
8. Website should be secure.

### **User Requirements:**

1. Easy navigation and category browsing.
2. Create and manage accounts, including password recovery.
3. Track and view order history.
4. Efficient search and filtering options for products.
5. Find detailed product descriptions.
6. Smooth and user-friendly checkout process including for guests.
7. Multiple payment options.
8. Shopping cart capabilities.
9. Recommendations based on past purchases and views.
10. Responsive design and allows mobile-friendly shopping.
11. Images should be high-quality and reflect the actual food recipe.
12. Ability to review and rate the product.
13. Efficient customer support in place.
14. Can save the recipe and not purchase it directly and send this Wishlist to recommend recipes through socials.
15. User friendly design.