BossMa.in notes-

a. **Platform**

    i. We need a place to hold together the different business models we come across so that transmitting them to 100X audiences does not create extra work on the team.

    ii. Minimal version 1 can be built in a few weeks on top of shopify-like platforms to make an amazon for business ideas. People should be able to shortlist ideas that could be applicable to them based on filters like "number of people", "skill type", "ability to invest", "existing strengths".

    iii. Over time the conversation between doers and learners can also happen over the platform so that the team does not become a bottleneck to facilitate conversations.

    iv. Host a map of India with already existing (hence proven) business models that can be replicated by others. This could be showcased to policy circles, for fundraising and to build trust in distribution partners.

b. **Research**

    i. Urban vs Rural split:
1. Business models
2. Existing communities.
3. Leadership connects.

    ii. State wise lists of existing networks and businesses.

c. **Community**

    i. College students could help with research, partnerships and communication.
1. Triggering interest in them needs workshop design. If designed as a college ambassador programme like Goonj, the clubs could become long running centres in colleges which could be lightly supported and facilitated by the core team.
2. These teams could do a monthly check in with the central team for networking and exchanging notes on learnings and successes.
3. These students could also be connected with real world projects and internships for exposure, experience and work experience.

    ii. Communities of women could be connected with
1. Regional entrepreneurs who look for motivated communities that can work as groups.
2. Govt's existing programmes with SHGs, FPOs etc.
3. Funding agencies who are looking to invest into women led, or rural entrepreneurial efforts.

    iii. Amplifying networks
1. Urban networks in media, philanthropy, events, influential people can help spread the word on the good work that we can highlight to them to take further.