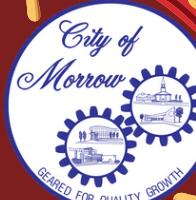


CINCO  
DE  
MAYO



# CINCO DE MAYO

## SPONSOR PACKAGE

MUSIC • FOOD • DRINK

1065 Olde Towne Morrow Road,  
Morrow, Ga 30260

MEXICO



C I N C O D E M A Y O



C I N C O D E M A Y O

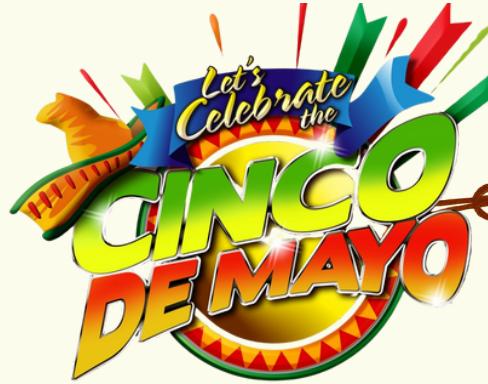
# INTRODUCTION

*Celebrate Cinco de Mayo in style!*

*Join us - The City Of Morrow for a lively celebration of Mexican culture, music, food, and community. Our Cinco de Mayo Celebration promises to bring together locals and visitors for a day of family-friendly entertainment, delicious food, live music, dancing, games, and more.*

*This sponsor package is designed to provide Cinco de Mayo with maximum exposure and the opportunity to engage with key target demographics. We look forward to exploring the possibilities for partnership and would be thrilled to have you onboard as a sponsor.*

**Contact: Elizabeth Bustamante at  
[ebustamante@morrowga.gov](mailto:ebustamante@morrowga.gov)  
or 470-773-2708**



POSTER

 CITY OF MORROW PRESENTS 

# CINCO *de* MAYO

SAT. MAY 3, 2025 | 5PM - 11PM



Banda FLORES MORENAS



DOUETO  
LOS ARMADILLOS



GRUPO  
ESENCIA  
DE TIERRA CALIENTE

FREE 100% FAMILY-FRIENDLY EVENT

INFO: Sponsors & Vendors  
Elizabeth - 470-773-2708

1065 Olde Towne Morrow Rd, Morrow, GA 30260

# CINCO de Mayo

# BENEFITS



TITLE

**\$5000**

- 2 billboards on highway signs (Highway 54) (4'x6') for 60 days
- 2 billboards (Clayton State signs) (4'x6') for 60 days
- 2 billboards in front of the city hall for 45 days
- Stage acknowledgment of the sponsoring business
- Business logo on the postcards to businesses and residents
- 3 TVs inside the city hall, 32 inches for 90 days
- Posting sponsor logo on Facebook and Instagram
- VIP concert table (8 chairs)
- Vendor booth with table and 2 chairs

**PLATINUM**

**\$2000**

- 2 billboards on highway signs (Highway 54) (4'x6') for 45 days
- 2 billboards (Clayton State signs) (4'x6') for 45 days
- Business logo on the postcards to businesses and residents
- 3 TVs inside the city hall for 30 days
- Posting sponsor logo on the City's Facebook and Instagram
- Stage acknowledgment of the sponsoring business
- VIP concert table (8 chairs)

**GOLD**

**\$1500**

- 2 billboards on highway signs (Highway 54) (4'x6') for 30 days
- 2 billboards (Clayton State signs) (4'x6') for 30 days
- Stage acknowledgment of the sponsoring business
- Business logo on the postcards to businesses and residents
- Posting sponsor logo on the City's Facebook and Instagram
- VIP concert table (8 chairs)

**SILVER**

**\$1000**

- 2 billboards on highway signs (Highway 54) (4'x6') for 30 days
- 2 billboards (Clayton State signs) (4'x6') for 30 days
- Posting sponsor logo on the City's Facebook and Instagram
- Stage acknowledgment of the sponsoring business



# Run Of Show

**5pm - 5:15pm:** Event begins.

**Mayor opens/presentations of councils**

**5:15PM - 5:25PM:**

**National Anthem -**

**Marcella Baker -> Flag**

**5:30 PM - 6PM:**

**Grupo Folklorico Dance**

**6PM - 7PM:**

**Grupo Asencia Performs (Free band)**

**Back up plan - Brana (DJ) plays.**

**Worst case scenario**

**7PM - 7:30PM: Grupo Azteca Performs**

**7:30PM - 9:30PM:**

**Banda Las Flores Morenas**

**9:30PM - 11PM: Banda Los Armadillos**

# MAP



**CINCO *de* MAYO**



# The City's Billboards



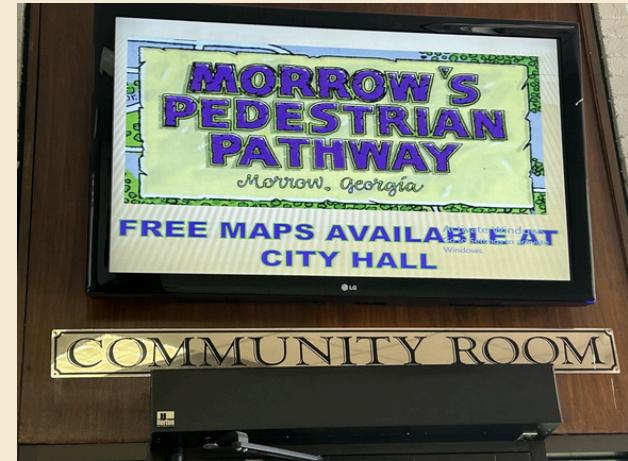
## A Grand Beacon of Community Spirit

Unveiling the stunning new billboard at the heart of Morrow City Hall—a towering spectacle designed to captivate over 40,000 eyes each day. Standing proudly at 12 by 15 feet, this monumental display offers more than just information; it showcases the vibrancy and pulse of Morrow's community with engaging announcements, festive events, and colorful visuals.

Whether you're a long-time resident or just passing through, prepare to be immersed in the dynamic spirit that defines the city.

**MORE THAN 40,000 VEHICLES DAILY !!!**

# City Hall's TVs



We are offering a unique advertising opportunity on the TV screen located at the front of City Hall, where your business can gain prime visibility among visitors, residents, and government officials. Positioned in a high-traffic area, this TV spot ensures that your brand will be seen by a wide audience, including those attending meetings, events, and city services. By sponsoring this front-facing display, your business can increase exposure while supporting local civic engagement.

