

Chúc Mừng Năm Mới

Kính chúc mọi người
Sức khoẻ, an khang
Phát tài, phát lộc

2025

LUNAR NEW YEAR

Sponsor Package



Unite Communities through Celebration and Culture

Join us on January 25-26, 2025, at the Morrow Center for a vibrant Lunar New Year celebration that honors the traditions and fosters connection, belonging, and appreciation across generations. This special event not only celebrates the cultural richness of the Vietnamese Tết but also unites the community through shared experiences.



This event is an excellent opportunity to make a positive impact, connect with the community, and align your brand with a meaningful cultural tradition.

We look forward to partnering with you to make the Lunar New Year 2025 a memorable success!

Official Posters



THE BEST VOICE WILL RISE

Competition Rules
All contestants singing Lunar new year music
No Age Limit
Thể Lệ Cuộc Thi
Tất cả thí sinh biết hát nhạc Xuân.
Không giới hạn tuổi tác
Deadline: JAN 01, 2025

Golden CONTEST VOICE
Nơi Tài Năng Tỏa Sáng

Ghi Danh Scan QR Code for Application

GOLDEN VOICE PRIZE:
QUÁN QUÂN (CHAMPION): \$5,000 CASH
A QUÁN (RUNNER-UP): \$2000 CASH
TIKTOK & REELS AWARDS: \$1000 CASH
CITY OF MORROW'S CHOICE: \$1000 CASH
PEOPLE'S CHOICE: \$1000 CASH

REGISTRATION FORM: CHI DANH ĐĂNG KÝ
Daniel Le: 404-996-9619 (text only) Phuong Tran: 404-578-5535 (text only)

LUNAR NEW YEAR PAGEANT

MISS SILK DRESS MORROW & MRS BUSINESS MORROW

Miss Morrow (Silk Dress Pageant)
Thể Lệ Cuộc Thi (Rules & Regulations)
Nữ, Độc thân (Female, Single)
Age 18-30 tuổi
Deadline: JAN 01, 2025

Mrs Business Morrow "Hoa Hậu Doanh Nhân"
Thể Lệ Cuộc Thi (Rules & Regulations)
Married, living & working legally in the US
(Đã lập gia đình, đang sinh sống và làm việc hợp pháp tại Mỹ)
Age 35-55 tuổi
Deadline: JAN 01, 2025

HỒNG ĐỨC
Diamond & Jewelry

HỒNG ĐỨC DIAMONDS & JEWELRY
NHÀ TÀI TRỢ VƯƠNG MIỆN
CÓ GIÁ TRỊ NHẤT LỊCH SỰ

Miss Morrow \$10,000:
\$5000 CASH + \$5000 CROWN
Miss Morrow 1st Runner-Up:
\$2000 CASH + \$2000 CROWN
Miss Morrow Popular:
\$1000 CASH
Miss Morrow Best National Costume:
\$1000 CASH
Miss Morrow Best In Evening Gown:
\$1000 CASH

Mrs Morrow:
\$2000 CASH + \$3000 CROWN
Mrs Morrow 1st Runner-Up:
\$1000 + \$2000 CROWN
Mrs Morrow Talent:
\$1000 CASH
Mrs Morrow Best In Evening Gown:
\$1000 CASH

"GROWTH WITH CITY: PHÁT TRIỂN CÙNG THÀNH PHỐ"

REGISTRATION FORM : CHI DANH ĐĂNG KÝ
Khai nguyên: 678-488-4905 (text only) Lynnie K Le 404-983-8155 (text only)

SPONSORSHIP BENEFITS	Silver (\$1,000)	Gold (\$2,000)	Platinum (\$5,000)	Title (\$10,000)
Banner with your business name on it (5x3 feet) on our chain link fence at the Morrow Station	♥	♥	♥	♥
Business Logo on the back of postcards (6.25 X 9 inches) to 5000 business and 7000 residents	♥	♥	♥	♥
2 TVs inside city hall, 32 inches each	♥	♥	♥	♥
2 billboards on highway signs (Highway 54) * - (4 by 6 feet)	30 days	30 days	60 days	90 days
2 billboards - Clayton State signs * - (4 by 6 feet)	30 days	30 days	60 days	90 days
Business logos displayed on three wall pillars during the event (size,color) (3 by 10 feet)	♥	♥	♥	♥
Stage announcement of the sponsoring business	♥	♥	♥	♥
Posting sponsor logo on flyer to post to Instagram, Facebook	♥	♥	♥	♥
VIP table in front of the stage with 8 chairs		♥	♥	♥
Exhibition booth including a table and two chairs		♥	♥	♥
Passing out lucky envelopes to visitors		♥	♥	♥
Business logos wil be on the red envelopes			♥	♥
Business logos displayed on two side pillars on the stage during the event ** (3 by 10 feet)			♥	♥
2 billboards in front of city hall (15.5 feet X 12.5 feet)			♥	♥
Choice advertising on our main LED screen during the event (26 by 10 feet)			♥	♥
Ribbon cutting to open the Lunar New Year event			Opening day (1/25)	Main day (1/26)
Golden Voice 2025 Award Presenter			♥	
Miss and Mrs. Morrow 2025 Award Presenter				♥
Separate stories on socials (Instagram @visitmorrow, Facebook @visitmorrow)				♥
VIP lounge and access to go backstage and take photos with singers				♥

* Both billboards will not display your ad at the same time, they will be rotated at different times

**Side note: if we have more than one title sponsor, the two pillars on the stage will be reserved for their advertisement

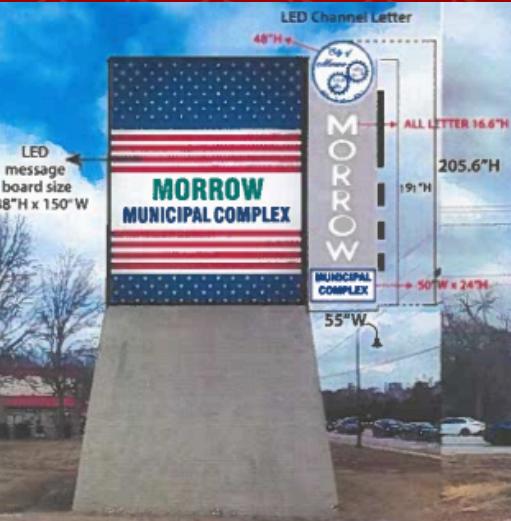
NOTICE SILVER SPONSORS ARE ABLE TO CHOOSE EITHER A BOOTH OR A VIP TABLE FOR \$2000

Morrow Station Sign (2)



Digital Marketing

Main screen and two side pillars



Posting sponsor logo on flyer to post to Instagram, Facebook



City hall billboard
(double sided)



Billboard Locations Jonesboro Rd & 54 Hwy





Morrow City Hall Billboard: A Grand Beacon of Community Spirit

Morrow City Hall Billboard: A Grand Beacon of Community Spirit
Unveiling the stunning new billboard at the heart of Morrow City Hall—a towering spectacle designed to captivate over 40,000 eyes each day. Standing proudly at 12 by 15 feet, this monumental display offers more than just information; it showcases the vibrancy and pulse of Morrow's community with engaging announcements, festive events, and colorful visuals. Whether you're a long-time resident or just passing through, prepare to be immersed in the dynamic spirit that defines the city.

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This billboard promises to inform, inspire, and connect, ensuring that everyone who passes by feels a part of the story unfolding. From seasonal greetings to lively event promotions, the billboard reflects the city's energy and charm, making every glance an experience in itself.

Stay in the know and be delighted as you encounter the unique flair of Morrow, presented larger than life.

MORE THAN 40,000 VEHICLES DAILY !!!

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Lunar New Year

Youth & Young Adult Programs: Fostering Tradition, Excellence, and Growth

Our community center is committed to promoting a deep appreciation for Lunar New Year traditions through an engaging array of programs and competitive events. These initiatives provide children and young adults with an enriching environment where cultural immersion meets personal development. Participants not only enjoy vibrant activities but also have the opportunity to earn recognition through meaningful prizes, enhancing their experience.

We place high value on academic achievement by honoring students who demonstrate exceptional dedication to their studies, fostering a culture of excellence within our community. For young adults, signature competitions like the Golden Voice and Miss Morrow 2025 offer a prestigious platform to showcase their talents, adding excitement and a deeper connection to our cultural celebrations.

Join us in celebrating tradition, education, and talent as we create meaningful experiences that inspire growth and unity throughout our community.





