



## Logo Versions



Primary

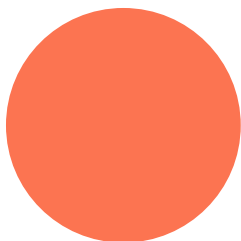
Ahorra ya

Wordmark Only



Icon

## Colours



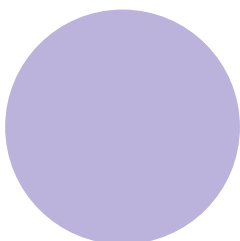
Primary

Hex #FC7451

RGB rgb(252,116,81)

CMYK 0 54 68 1

Pantone 16-1349



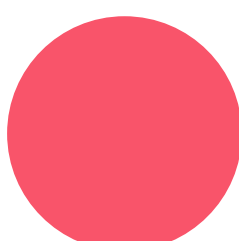
Secondary

Hex #BBB3DB

RGB rgb(187,179,219)

CMYK 15 18 0 14

Pantone 14-3812



Accent

Hex #F9546A

RGB rgb(249,84,106)

CMYK 0 66 57 2

Pantone 17-1744

Background

Hex #ffffff

RGB rgb(255,255,255)

CMYK 0 0 0 0

Pantone 11-0601

## Typography

Primary

Afacad

Aa Bb Cc