

Quality issues:

1. tweet_masterdata:

- Erroneous datatypes (timestamp, retweeted_status_timestamp).
- The names of dogs are not always available, None, a, also consistency of names should be either upper case or lower case.
- Data type for tweet_id is int64, but should be str.
- Unreasonable rating_numerator is noted, although it's probably twitter humor, but there are extreme rating, e.g., 1776, 960, 666, 420. Moreover, it's noted that some ratings are not aligned with twitter texts.
- Several columns should be deleted, for example, retweet related columns are probably unnecessary as we only want original ratings with images.

2. image_prediction:

- Names of columns (variables) are not very clear on the content. For example, it's not clear what stands for p1, p2. So "rename" of these columns are needed.
- The data formats at p1, p2, and p3 are not very consistent in terms of lower case or capital letter. The consistency of format is needed to identify potential duplicates.
- 66 duplicated image urls are identified and the reason is possibly due to retweet. Thus these duplication should be excluded from the analysis.
- Data type for tweet_id is int64, but should be str.
- We will only use columns of p1 and p1_dog, as information with very low confidence at p2 (13%) and p3 (6%) are unable to provide convincing conclusions.

3. tweet_overview:

- Noted 836 id and id_str are not the same, for example: id (892420643555336193) is id_str (892420643555336192). So we should focus on variable **id**, and exclude **id_str** from analysis.
- Erroneous data type for id is int64, but should be str.
- Several columns should be deleted or extracted to make this table more clear with useful info. For example, geo, contributors, coordinates, place has no or only 1 data on it and should be removed. Moreover, retweet related columns are probably unnecessary as we only want original ratings with images.

Tidiness issues:

1. tweet_masterdata:

- For the types of dogs should be transferred into 1 column, instead of 4 columns (doggo, floofer, pupper and puppo).

2. all:

- To help us analysis of all the useful data, we merge all the three files into a complete file based on common column called tweet_id. However, the merging of three files should be based on the tweet_id at tweet_masterdata file as it has the most complete tweet_id.