

**SGSSS Student-led Training Fund**

# Using Apps to Facilitate Social Sciences PhD Research

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1:00pm-4:00pm  
18 July 2022 (Monday)  
Microsoft Teams



<http://gillianchu.com>



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# Name the app(s) you use for your PhD studies

onedrive  
mendeley  
focuskeeper



# Intended Learning Outcomes

- Discuss how apps are used in the PhD journey
  - Project management
  - Data collection and analysis
  - Writing planning and editing
  - Writing communities and remote access
  - Social Media and networking
- Create a space to share knowledge in engaging and disengaging with technology
- Critically reflect on how to engage with and disengage from the Internet (cf. Cal Newport's Digital Minimalism)



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# Management Tools

## Project Management

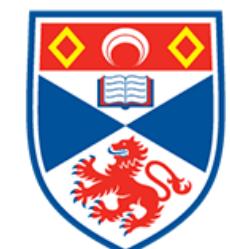
- [Trello](#)
- [iCal](#)
- [Google Calendar](#)

*A doctoral research is essentially managing a long-term, large-scale project with many moving parts, whether you have fieldwork, lab, or archival access. Taking project management seriously is an integral part of doctoral training. For those who wish to continue on in academia, it would only mean managing even larger scale projects in more senior positions.*

## Time Management

- [Timeular](#)
- [RescueTime](#)
- [Pomodoro](#)

### 5 TOP POMODORO APPS



# Data Collection and Analysis

References Database	PDF Reader	<u>Referencing Manager</u>	<u>CAQDAS Package</u>
<ul style="list-style-type: none"><li>• <a href="#">Library Databases</a><ul style="list-style-type: none"><li>○ <a href="#">EBSCO</a></li><li>○ <a href="#">JSTOR</a></li></ul></li><li>• <a href="#">Internet Archive</a></li><li>• <a href="#">Unpaywall</a></li><li>• <a href="#">Google Scholar</a></li><li>• <a href="#">Google Books</a></li><li>• <a href="#">Kindle</a></li><li>• <a href="#">iBooks</a></li></ul>	<ul style="list-style-type: none"><li>• <a href="#">Camscanner</a></li><li>• <a href="#">Smallpdf</a></li><li>• <a href="#">GoodNotes</a></li><li>• <a href="#">Notability</a></li></ul>	<ul style="list-style-type: none"><li>• <a href="#">EndNote</a></li><li>• <a href="#">Mendeley</a></li><li>• <a href="#">Zotero</a></li><li>• <a href="#">Refworks</a></li></ul>	<ul style="list-style-type: none"><li>• <a href="#">NVivo</a></li><li>• <a href="#">Atlas.ti</a></li><li>• <a href="#">MaxQDA</a></li><li>• <a href="#">Quirkos</a></li><li>• <a href="#">Dedoose</a></li></ul>

*Because the technology exists, auto-formatting is usually expected, so conforming to style guides is much more important. If you work on a research team, chances are they might wish to share their libraries on referencing managers, so having a grasp of these apps might become essential in the future.*



# Writing Planning

<u>Notes and Journaling</u>	<u>Outlining</u>	<u>Ambience</u>	<u>Writing Platform</u>
<ul style="list-style-type: none"><li>• <a href="#"><u>Evernote</u></a></li><li>• <a href="#"><u>Microsoft OneNote</u></a></li><li>• <a href="#"><u>Notion</u></a></li><li>• <a href="#"><u>Roam Research</u></a></li></ul>	<ul style="list-style-type: none"><li>• <a href="#"><u>OmniOutliner</u></a></li><li>• <a href="#"><u>Mindmeister</u></a></li></ul>	<ul style="list-style-type: none"><li>• <a href="#"><u>Coffitivity</u></a></li><li>• <a href="#"><u>Hipstersound</u></a></li><li>• <a href="#"><u>MyNoise.net</u></a></li><li>• <a href="#"><u>Ambient-Mixer</u></a></li></ul>	<ul style="list-style-type: none"><li>• <a href="#"><u>Microsoft Word</u></a></li><li>• <a href="#"><u>Scrivener</u></a></li><li>• <a href="#"><u>Pages</u></a></li><li>• <a href="#"><u>Overleaf</u></a></li><li>• <a href="#"><u>Google Docs</u></a></li></ul>

*I often have my best ideas in the shower or jogging outside and need some sort of way to record my thought stream before it disappears.*



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# Breakout Rooms

Topic 1

Management  
Tools

Topic 2

Data Collection  
and Analysis

Topic 3

Writing  
Planning

*Choose one of the three topics above and discuss the following:*

- 1. How would these apps be helpful for your routine?*
- 2. How would these apps be disruptive for your routine?*
- 3. What app would you recommend to your group for this process?*

*Find a representative in your group to share the findings from your discussion with the entire class.*



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# Editing - What is 'Correct' English?

<https://srheblog.com/2022/05/24/overcoming-built-in-prejudices-in-proofreading-apps/>

- **Linguistic Justice (April Baker-Bell)**
- **Academic English is Nobody's First Language (Marion Heron, Doris Dippold)**
- **Digital Apps a Pedagogical Tools (Evija Trofimova)**
- **The Danger of a Single Story (Chimamanda Ngozi Adichie)**



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# Editing

## MS Word Add-Ins and Web-based

- [Prowritingaid](#)
- [Grammarly](#)
- [White Smoke](#)
- [Ginger](#)
- [Writefull](#)
- [Wordrake](#)
- [PerfectIt](#)
- [Built-in Text to Voice Function](#)

## Web-based Only

- [Marking Mate](#)
- [Plain English Editor](#)
- [Count Wordsworth](#)
- [Readable](#)
- [Hemingway App](#)

*When using these tools, users need to have a sense of the kind of assumptions these apps carry into their corrections.*



# Online Writing Communities

- [SZWG](#) - 2 hours to 1 day
- [Virtual Writing Retreat](#) - 1 day
- [Online Writing Retreats](#) - 2 hours
- [Writer's Hour \(fiction\)](#) - 1 hour
- [Writer's HQ \(fiction\)](#) - 1 day
- [Online Study Room](#) - 1 day
- [FocusMate \(PhD group\)](#) - 25 to 50 mins
- [StudyTogether](#) - 25 to 50 mins
- [Keo Plus](#) - Drop In
- [#AcWriMo](#) - Asynchronous

*Writing accountability groups are not the magical cure for all academic woes. But, it is helpful to find those who have similar working styles to work together as academics in community.*

*<[Research Rituals – Finding the value of writing accountability groups](#)>*



# Create Your Own Writing Communities

<https://trello.com/b/7Mdc6upk>

This screenshot shows a Trello board titled "Academic Writing Retreat Planning". The board has three main columns: "Preliminary Planning (1 Year before the Retreat)", "Finalising Arrangements (6 Months before the Retreat)", and "Participants' Preparation (1 Month before the Retreat)". The left sidebar contains labels for "To Do", "Doing", "Done", and various retreat types ("Remote Retreat", "In-Person Retreat"). A note at the top says "This is a public template for anyone on the internet to copy.".

This screenshot shows a Trello board titled "Academic Writing Accountability Group". It includes sections for "Logistics" (defining needs, writing agreement, location, online meeting details), "Group Members" (with cards for Member 1, Member 2, Member 3, and Member 4), and "Week 1: [Start Date]" and "Week 2: [Start Date]" sections for meetings and warm-up exercises. A note at the top says "This is a public template for anyone on the internet to copy.".



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# Remote Access

## Collaboration and Presentation Remote Platforms Cloud Drive

- [Microsoft PowerPoint](#)
  - [Prezi](#)
  - [Haiku Deck](#)
  - [Microsoft Sway](#).
  - [Google Slides](#)
  - [Padlet](#)
  - [Mentimeter](#)
  - [Canva](#)
  - [Visme](#)
  - [Zoom](#)
  - [Google Meet](#)
  - [Microsoft Teams](#)
  - [Jitsi Meet](#)
  - [Slack](#)
  - [Discord](#)
  - [Google Drive](#)
  - [OneDrive](#)
  - [DropBox](#)
  - [iCloud](#)
  - [Amazon Cloud Drive](#)
  - [Box](#)
  - [University Server \(via VPN\)](#)
- Having everything moved online has not stopped me from seeking out the social aspect of writing.*



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# Breakout Rooms

Topic 1  
Editing

Topic 2  
Writing  
Communities

Topic 3  
Remote Access

*Choose one of the three topics above and discuss the following:*

- 1. How would these apps be helpful for your routine?*
- 2. How would these apps be disruptive for your routine?*
- 3. What app would you recommend to your group for this process?*

*Find a representative in your group to share the findings from your discussion with the entire class.*



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# Social Media and Networking

- [Do you need an Academic Brand?](#)
- [Why build an Academic Profile?](#)
- [Social Media for Academics](#)
- [Why do Academics use Twitter?](#)
- [Why do Academics use LinkedIn?](#)
- [How do Academics use Hashtag?](#)
- [Academic Website](#)
- [Academic Blogs](#)
- [Write for the Web](#)
- [Write for a General Audience](#)
- [Data Analytics](#)
- [Twitter Chat](#)

## Platforms

- [Research Website](#)
- [University Portal](#)
- [Facebook Fan Page](#)
- [Twitter](#)
- [LinkedIn](#)
- [Research Gate](#)
- [Academia.edu](#)
- [Researcher](#)
- [ORCID](#)
- [Google Scholar](#)
- [Humanities Commons](#)
- [Blog/Podcast](#)



# Academic Mission Statement

<https://cathymazak.com/academic-mission-statement/>

I use [methodologies/theoretical frames] to study [population] [phenomenon] [context] in order to [change you want to see in the world].

E.g. I use ethnography to study how Hong Kong Christians understand faith and civic identity in order to encourage a faith-based language and worldview when discussing religion and the state.

- Focus your intention
- Use your statement to make your decisions in what social media you want to engage with



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# Individual Work

- Work through one of the three worksheets (whichever is most useful for you now)
- Share in groups of three or four on what you discovered

## ACADEMIC BRAND



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Name
Social Media Handle (consistent for all platforms)
Email Address (for the public)
Bio
<b>Academic Mission Statement</b> (I use [methodologies/theoretical frames] to study [population] [phenomenon] [context] in order to [change you want to see in the world].)
Social Media Platforms and Specific Audience Reached
Key Areas of Expertise
Hashtags
Target Journals
Target Conferences

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## PODCAST AND BLOG IDEAS



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Proposed Title		
Key Question	Link to a Public Discussion	Potential Audience
<b>Presentation Style</b>		
<input type="checkbox"/> Monologue (Subject matter expert)	<input type="checkbox"/> Narrative (Tell a story)	<input type="checkbox"/> Round Table (Bring different perspectives)
<input type="checkbox"/> Interview (Questions and discussions)	<input type="checkbox"/> Multi-host (Creating as a team)	<input type="checkbox"/> Documentary (Investigation on a topic)
Hook	Tentative Outline	
Responses from Others	What Sets Your Piece Apart	Publishing Channels

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## LINKEDIN CHECKLIST



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<input type="checkbox"/> Profile photo?	<input type="checkbox"/> Featured Post?	<input type="checkbox"/> Check what is publicly visible (Recommended: profile photo and headline)
<input type="checkbox"/> Pronouns?	<input type="checkbox"/> Record name pronunciation?	<input type="checkbox"/> Profile in different languages?
Headline		
About	Experiences and/or Volunteering	
Skills		
Education		
Languages		
Licenses and Certifications		
Publications		
Potential Connections	Groups to Join	Potential Posts
Personalised URL	Potential Recommendations	

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# Name the app(s) you will (re)try after this workshop

pomodoro

promodoro

trello

nvivo

ms one note

# How to Engage

- Find out how the apps process, store, and backup your data
- Asks for student discounts
- Check what apps your university subscribes to (better IT support, in-sync with others, GDPR compliant)
- Take the time to learn if each app fits into your workflow
- If you do not like an app, you do not have to force it



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# How to Disengage

- Cal Newport's Digital Minimalism
  - Bullet Journal
  - Zettelkasten Method
  - Cornell Notes
  - Synthesis Matrix
  - Academic Phrasebank
  - Reverse Outlining
  - Writing Skeletons
- 1. How would it be helpful for your routine?  
2. How would it be disruptive for your routine?  
3. What analogue tools would you recommend to your group?*
- Share 3 tools in the chat box from your discussion with the entire class.*



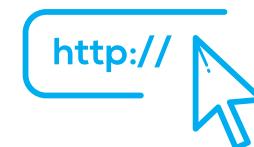
# Further Resources

- [Apps for Academics](#)
- [More Apps for Academics](#)
- [Even more Apps for Academics](#)
- [Decolonise Proofreading Apps](#)
- [How to Use Grammar/Editing Apps as a Pedagogical Tool](#)
- [Writing Communities](#)



# Questions?

Feel free to reach out to me at a later date through these platforms:



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