Karen Schwarze

Curriculum Developer

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Summary

- Curriculum Developer with 4 years of experience teaching and creating curriculum in alignment with course objectives and state standards
- Expert communicator with strong writing skills
- Language Skills: Fluent in English; former training in French, Spanish and Korean

Accomplishments

- Developed 50-page curriculum featuring ELA and Computer Science/Python concepts
- Edited educational materials, including 60+ coding tutorials and 4 coding courses (HTML/CSS, MicroPython, Minecraft)
- Created relationships with stakeholders through conducting interviews for blog articles

Professional Experience

Content Writer and Editor, Tynker, Mountain View, CA 2018-2019

- Wrote 150+ blog articles, 2-3 marketing emails a week sent to 200K subscribers, and 2+ social media posts a week; managed company blog on WordPress
- Used HTML, CSS, and WeBrand to enhance visual appeal of blog, email, and social media graphics
- Deployed marketing emails with MailChimp and Salesforce Marketing Cloud; analyzed email results using Google Analytics
- Leveraged insights from SEMrush to write SEO-friendly blog posts

Adjunct Instructor | Graduate Instructor, Utah State University, Logan, UT 2014-2018

- Taught 15 classes of First-Year Writing to 25-40 students; topics included rhetoric, writing, and research principles, resulting in persuasive essays and student-choice genre pieces
- Designed online writing courses using Canvas LMS, online tutorials, and multimedia elements using e-learning best practices

English Teacher Grades 9-12, Rimrock Jr./Sr. High School, Grand View, ID 2017-2018

- Built 4 sets of standards-aligned curricula spanning 37 weeks, including lesson plans, graphic organizers, and vocabulary, literature, and English usage assessments; integrated EdTech tools into lesson plans
- Created project-based learning experiences, including student-generated website assignments, to demonstrate knowledge of literary content and technology skills

Instructor, English as a Foreign Language, Language Cube, Seoul, South Korea 2016-2017

- Helped Korean students (up to 16 daily) achieve writing, speaking, and reading goals, including college admission essays and understanding of business English terminology
- Provided differentiation for second-language students using voice recordings, TED talks, and verbal and written feedback to increase cultural and linguistic comprehension
- Fostered relationships among EFL students through leading small group discussions

Education

M.A. English, Utah State University, Logan, UT
B.A. English Education, Brigham Young University-Idaho, Rexburg, ID