**Karen Schwarze**

**Curriculum Developer**

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**Summary**

* Curriculum Developer with 4 years of experience teaching and creating curriculum in alignment with course objectives and state standards
* Expert communicator with strong writing skills
* Language Skills: Fluent in English; former training in French, Spanish and Korean

**Accomplishments**

* Developed 50-page curriculum featuring ELA and Computer Science/Python concepts
* Edited educational materials, including 60+ coding tutorials and 4 coding courses (HTML/CSS, MicroPython, Minecraft)
* Created relationships with stakeholders through conducting interviews for blog articles

**Professional Experience**

## Content Writer and Editor, Tynker, Mountain View, CA 2018-2019

* Wrote 150+ blog articles, 2-3 marketing emails a week sent to 200K subscribers, and 2+ social media posts a week; managed company blog on WordPress
* Used HTML, CSS, and WeBrand to enhance visual appeal of blog, email, and social media graphics
* Deployed marketing emails with MailChimp and Salesforce Marketing Cloud; analyzed email results using Google Analytics
* Leveraged insights from SEMrush to write SEO-friendly blog posts

## Adjunct Instructor | Graduate Instructor, Utah State University, Logan, UT 2014-2018

* Taught 15 classes of First-Year Writing to 25-40 students; topics included rhetoric, writing, and research principles, resulting in persuasive essays and student-choice genre pieces
* Designed online writing courses using Canvas LMS, online tutorials, and multimedia elements using e-learning best practices

## English Teacher Grades 9-12, Rimrock Jr./Sr. High School, Grand View, ID 2017-2018

* Built 4 sets of standards-aligned curricula spanning 37 weeks, including lesson plans, graphic organizers, and vocabulary, literature, and English usage assessments; integrated EdTech tools into lesson plans
* Created project-based learning experiences, including student-generated website assignments, to demonstrate knowledge of literary content and technology skills

## Instructor, English as a Foreign Language, Language Cube, Seoul, South Korea 2016-2017

* Helped Korean students (up to 16 daily) achieve writing, speaking, and reading goals, including college admission essays and understanding of business English terminology
* Provided differentiation for second-language students using voice recordings, TED talks, and verbal and written feedback to increase cultural and linguistic comprehension
* Fostered relationships among EFL students through leading small group discussions

**Education**

## M.A. English, Utah State University, Logan, UT

## B.A. English Education, Brigham Young University-Idaho, Rexburg, ID