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## New Product Friday: Elastolite Brigade

by RobertC. | May 02, 2014 | 9:12 am | 3 comments

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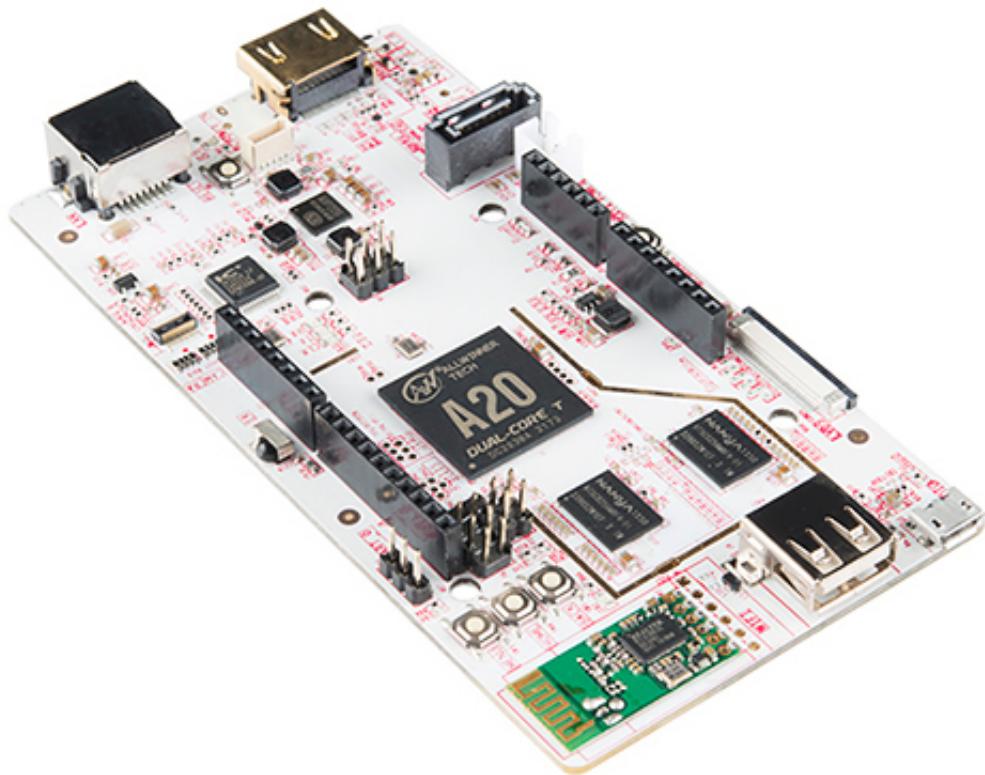
Welcome back. This week we have a bunch of new kits, along with a really feature-packed version of the pcDuino. Check out the video, and the stuff I wrote below it.

SparkFun 5-1-14 Product Showcase: ELastoLite Br...



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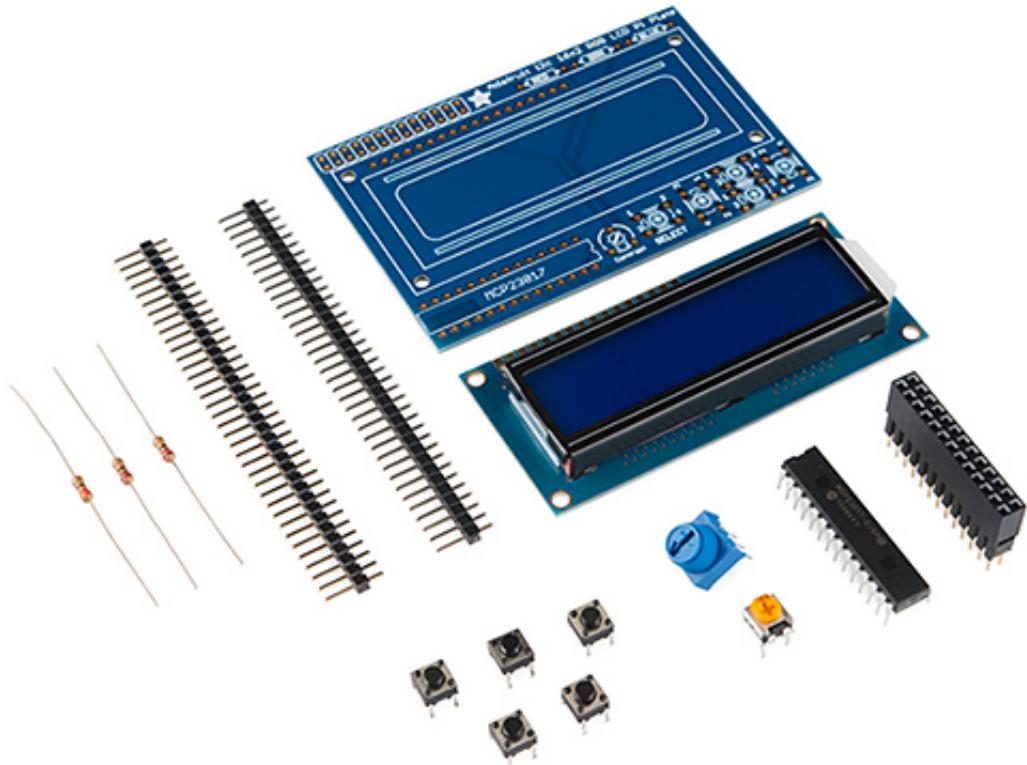
The features on the pcDuino3 are sometimes a bit too long to list. In short, if you're looking to do something, it can probably handle it.



Looking for a single board computer, but not sure which one to choose? Why not get one that has every option under the sun? The pcDuino3 has everything you need including SATA, audio out, HDMI, Arduino shield headers, and the ability to run either Android or Linux. The new version also sports a dual core processor.



Want to use ElastoLite but aren't sure where to start? We've put together a bunch of kits for you that make using the EL panels easy. The panels come in two sizes, 3x5 and 2x2. Each one comes in 5 different colors so we have a total of 10 kits that have everything you need to get a panel up and running.



Last but not least, we have an LCD Keypad Kit from Adafruit for your Raspberry Pi. It has some buttons for navigation, a 16x2 character LCD and all the pieces necessary to connect to your Pi. Some assembly required.

Well, that's all I've got for this week. Thanks for watching and reading, as always. Unless Earth implodes, we'll be back again next week with more new products. See you then.

3 comments

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## Visit Us This Weekend at Denver Mini Maker Faire

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by Emcee Grady | May 01, 2014 | 3 comments

This weekend - May 3rd and 4th - is the first-ever Denver Mini Maker Faire. SparkFun is proud to be an official sponsor of the event and we'll be holding our signature soldering booth teaching folks of all ages and skill levels the lifelong skill of soldering! Our seasoned solder experts will...

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## Google Ara Modular Smart Phone Developers Convention

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by CTaylor | May 01, 2014 | 13 comments

Image Credit: idownloadblog.com On April 15th and 16th, Google held its first Ara Modular Smart Phone developer conference at the Computer History Museum in Mountainview, California. Ara is a project that is being spearheaded by Google ATAP, their “Advanced Technology and Projects”...

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## Building an Autonomous Vehicle? Where to start...

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by KirstenK | April 30, 2014 | 0 comments

The SparkFun Autonomous Vehicle Competition (or AVC) is rapidly approaching - June 21st is just around the corner. Today, we've got some helpful information for folks new to the competition. When we say there are all types of vehicles, we mean it. Each year we send out a post-AVC survey to...

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## On Women in Tech

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by Fencil | April 29, 2014 | 48 comments

The latest turn in an unfortunate story of tech industry gender politics has the Ada Initiative ending its partnership with GitHub. This comes in the wake of an independent investigation refuting claims of a hostile work environment for women and the resignation of co-founder, president, and former...

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## It's Project Time: The Glowing ELastoLite Rabbit of Glory

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by Chelsea the Destroyer | April 28, 2014 | 2 comments

Happy Monday, internet friends! As one of SparkFun's resident wordspersons, it never ceases to amaze me when I manage to successfully cobble together some electronics. One time I found a way to express my feelings through the universal language of love: pizza. This time around, I harnessed the...

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## New Product Friday: Speaking of Shields...

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by RobertC. | April 25, 2014 | 11 comments

Has it been another week already?! It's Friday, so we have a few new products to talk about, as well as the last and final (for now) Robotics 101 video. Check 'em both out! This week we also have the final video for the Robotics 101 video series. We decided to revisit the tools section,...

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## SparkFun?

SparkFun is an online retail store that sells the bits and pieces to make your electronics projects possible. Whether it's a robot that can cook your breakfast or a GPS cat tracking device, our products and resources are designed to make the world of electronics more accessible to the average person. In addition to products, SparkFun also offers classes and a number of online tutorials designed to help educate individuals in the wonderful world of embedded electronics.

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