Is it necessary to establish both the relevant product and geographic market to enable a full assessment of the likely effect or not within a particular market?

True

Well done! Answer is True.  
In a preliminary analysis, the Commission attempts to define the product market by investigating whether product A and product B belong to the same market. It also tries to determine the geographic market by producing an overview of the breakdown of the market shares held by the parties in question and by their competitors, the prices charged and any price differentials.  
Answer is True.

False

Read the Commissions notice on the definition of relevant market for the purposes of Community competition law [Official Journal C 372 of 9.12.1997] and consider the following question:  
  
Which is the definition of the product market and the geographic market as provided by the EU Commission?

This is what I found for this on Eur-Lex - ???

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| --- | --- | --- | --- | --- |
| English edition |  | Information and Notices |  |  |
|  | | | | |
| Notice No | | Contents | Page |  |
|  |  | I Information |  |  |
|  |  | Commission |  | |
| 97/C 372/01 | | Ecu 8 December 1997 | [1](http://eur-lex.europa.eu/legal-content/EN/AUTO/?uri=uriserv:OJ.C_.1997.372.01.0001.01.ENG) |  |
| 97/C 372/02 | | LIST OF DOCUMENTS FORWARDED BY THE COMMISSION TO THE COUNCIL DURING THE PERIOD 24 TO 28. 11. 1997 | [2](http://eur-lex.europa.eu/legal-content/EN/AUTO/?uri=uriserv:OJ.C_.1997.372.01.0002.01.ENG) |  |
| 97/C 372/03 | | Commission Notice on the definition of relevant market for the purposes of Community competition law | [5](http://eur-lex.europa.eu/legal-content/EN/AUTO/?uri=uriserv:OJ.C_.1997.372.01.0005.01.ENG) |  |
| 97/C 372/04 | | Notice on agreements of minor importance which do not fall within the meaning of Article 85 (1) of the Treaty establishing the European Community | [13](http://eur-lex.europa.eu/legal-content/EN/AUTO/?uri=uriserv:OJ.C_.1997.372.01.0013.01.ENG) |  |
| 97/C 372/05 | | OPINION of the Advisory Committee on Concentrations given at the 45th meeting on 9 April 1997 concerning a preliminary draft decision relating to Case No IV/M.856 - British Telecom/MCI | [16](http://eur-lex.europa.eu/legal-content/EN/AUTO/?uri=uriserv:OJ.C_.1997.372.01.0016.01.ENG) |  |
| 97/C 372/06 | | OPINION of the Advisory Committee on Concentrations given at the 47th meeting on 4 July 1997 concerning a preliminary draft decision relating to Case No IV/M.877 - Boeing/McDonnell Douglas | [17](http://eur-lex.europa.eu/legal-content/EN/AUTO/?uri=uriserv:OJ.C_.1997.372.01.0017.01.ENG) |  |
| 97/C 372/07 | | OPINION of the Advisory Committee on Concentrations given at the 47th meeting - supplementary session on 16 July 1997 concerning a preliminary draft decision relating to Case No IV/M.877 - Boeing/McDonnell Douglas | [18](http://eur-lex.europa.eu/legal-content/EN/AUTO/?uri=uriserv:OJ.C_.1997.372.01.0018.01.ENG) |  |
| 97/C 372/08 | | OPINION of the Advisory Committee on Concentrations given at the 47th meeting - second supplementary session on 25 July 1997 concerning a preliminary draft decision relating to Case No IV/M.877 - Boeing/McDonnell Douglas | [18](http://eur-lex.europa.eu/legal-content/EN/AUTO/?uri=uriserv:OJ.C_.1997.372.01.0018.02.ENG) |  |
| 97/C 372/09 | | Prior notification of a concentration (Case No IV/M.1042 - Eastman Kodak/Sun Chemical) | [19](http://eur-lex.europa.eu/legal-content/EN/AUTO/?uri=uriserv:OJ.C_.1997.372.01.0019.01.ENG) |  |
| 97/C 372/10 | | COMMISSION DECISION of 22/09/1997 declaring a concentration to be compatible with the common market (Case No IV/M.967 - KLM/AIR UK) according to Council Regulation (EEC) No 4064/89 (Only the English text is authentic) | [20](http://eur-lex.europa.eu/legal-content/EN/AUTO/?uri=uriserv:OJ.C_.1997.372.01.0020.01.ENG) |  |
|  |  | | | |
|  |  | II Preparatory Acts |  |  |
|  |  | Commission |  | |
| 97/C 372/11 | | Proposal for a Council Directive on the list of less- favoured farming areas within the meaning of Regulation (EC) No 950/97 (Denmark) | [21](http://eur-lex.europa.eu/legal-content/EN/AUTO/?uri=uriserv:OJ.C_.1997.372.01.0021.01.ENG) |  |
|  |  | | | |
|  |  | III Notices |  |  |
|  |  | Commission |  | |
| 97/C 372/12 | | Proposals (DG XXII/37/97) pursuant to the Leonardo da Vinci programme | [23](http://eur-lex.europa.eu/legal-content/EN/AUTO/?uri=uriserv:OJ.C_.1997.372.01.0023.01.ENG) |  |
| 97/C 372/13 | | Outcome of the invitation to tender (Community food aid) | [39](http://eur-lex.europa.eu/legal-content/EN/AUTO/?uri=uriserv:OJ.C_.1997.372.01.0039.01.ENG) |  |

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| --- | --- |
| EN |  |