



# Cartography

Spatial Computing – University of Minnesota

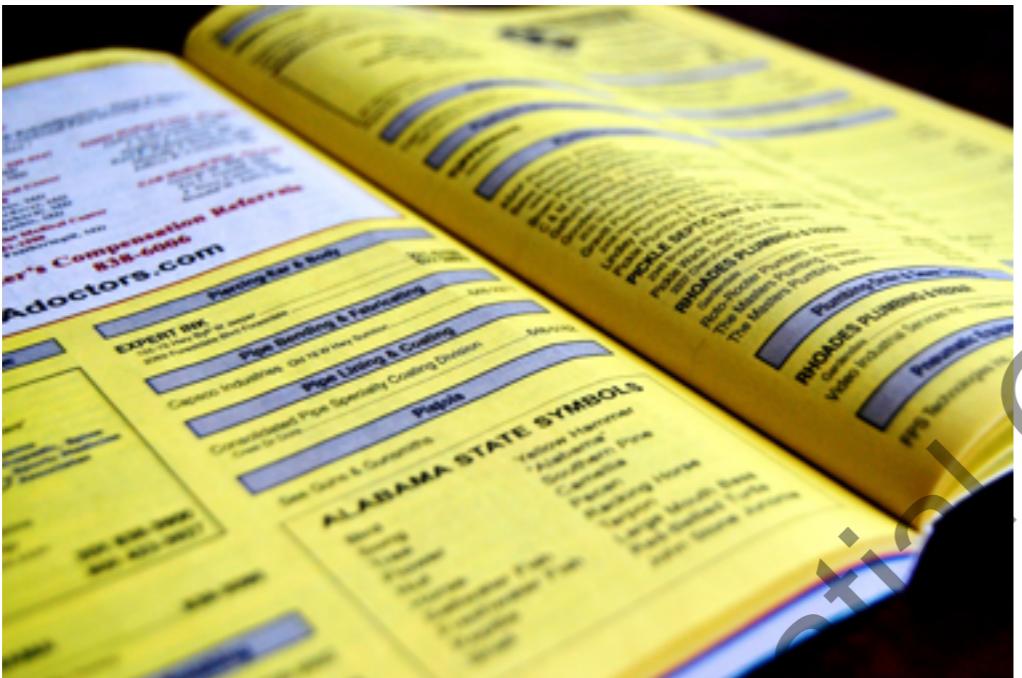


# Cartography

Spatial Computing – University of Minnesota

## Learning Objectives

1. Understand the drastically **changed** (and changing) **professional context** of modern cartography.
2. Be able to distinguish between and understand the purpose of the two major types of maps: **reference** and **thematic**.
3. Know the **limitations** of popular online and mobile reference maps. (**Technical track:** Know how to get around them)
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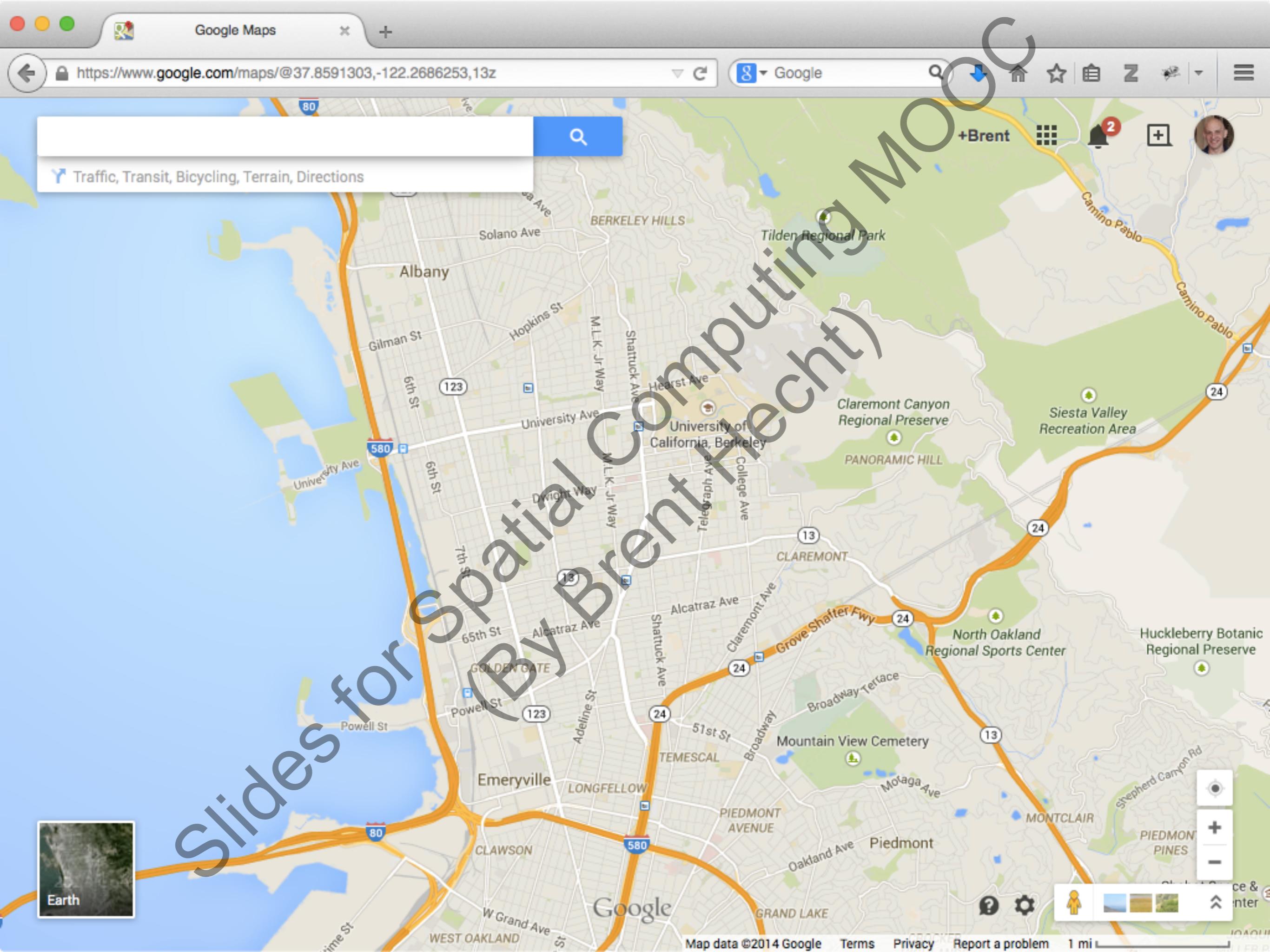
Phonebook



Geographic Information System  
(e.g. ArcMap 3.3)

[http://map.sdsu.edu/geog581/week\\_02.htm](http://map.sdsu.edu/geog581/week_02.htm)

Slides for Spatial Computing  
(By Brent Hecht)



Slides for Spatial Computing MOOC  
(by Brent Hecht)

japanese food - Google Maps

https://www.google.com/maps/search/japanese+food/@37.8591303,-122.2686253,13z/d/

Google

japanese food

Price ▾ Rating ▾ Hours ▾ More ▾

**Geta Japanese Restaurant**  
4.3 ★★★★★ 62 reviews · Japanese Restaurant  
Tiny sushi spot with a big Japanese menu  
165 41st St, Oakland, CA 94611

**Cha-Ya**  
4.3 ★★★★★ 50 reviews · Japanese Restaurant  
Japanese eats for vegans & vegetarians  
1686 Shattuck Ave, Berkeley, CA 94709

**Mijori**  
4.4 ★★★★★ 25 reviews · Japanese Restaurant  
Bustling pick for Japanese mains & sushi  
3260 Grand Ave, Oakland, CA 94610

**Kirala**

[See results in list view](#)

Miyuki Japanese Restaurant  
Casual spot for sushi...

Tilden Regional Park

Camino Pablo

Hanazen  
Cozy sushi with elevated

Claremont Canyon Regional Preserve

PANORAMIC HILL

Siesta Valley Recreation Area

CLAREMONT

Mitama  
Chic, modern spot for Japanese cuisine

North Oakland Regional Sports Center

Huckleberry Botanic Regional Preserve

Rikyu Japanese Restaurant  
Sushi bar, hot entrees...

Shimizu Japanese Cuisine  
Sushi hangout with varied Japanese fare

Emeryville

LONGFELLOW

GOLDEN GATE

Powell St

Adeline St

Shattuck Ave

Alcatraz Ave

123

24

13

Broadway Terrace

MONTCLAIR

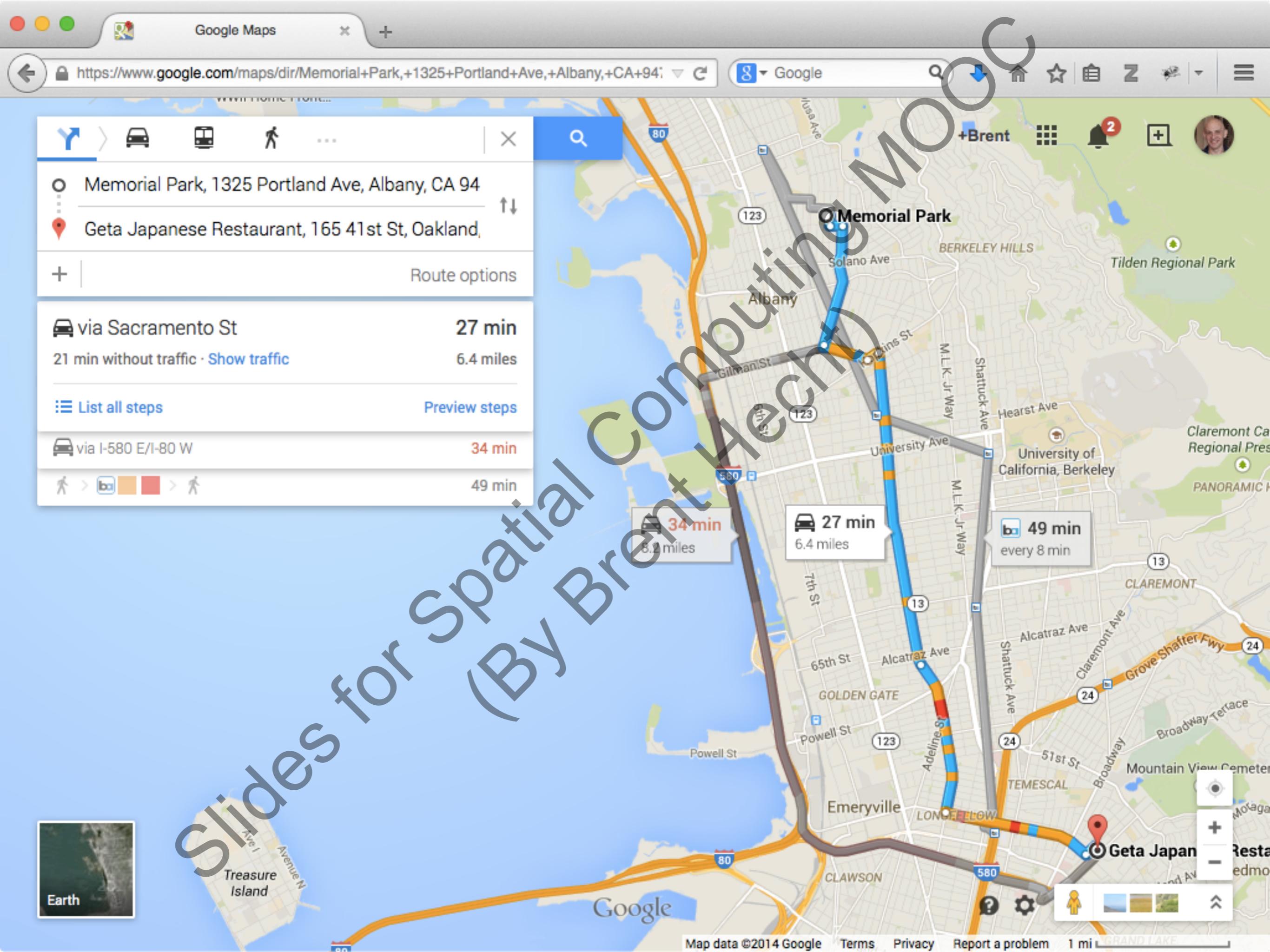
PIEDMON PINES

Shepherd Canyon Rd

Map data ©2014 Google

Terms Privacy Report a problem 1 mi

Slides for Spatial Computing MOOC (BY Brent)



# WEDDING EVENTS:

## Ceremony

The Wit Hotel  
201 N. State St.  
Chicago, IL 60610

## Reception

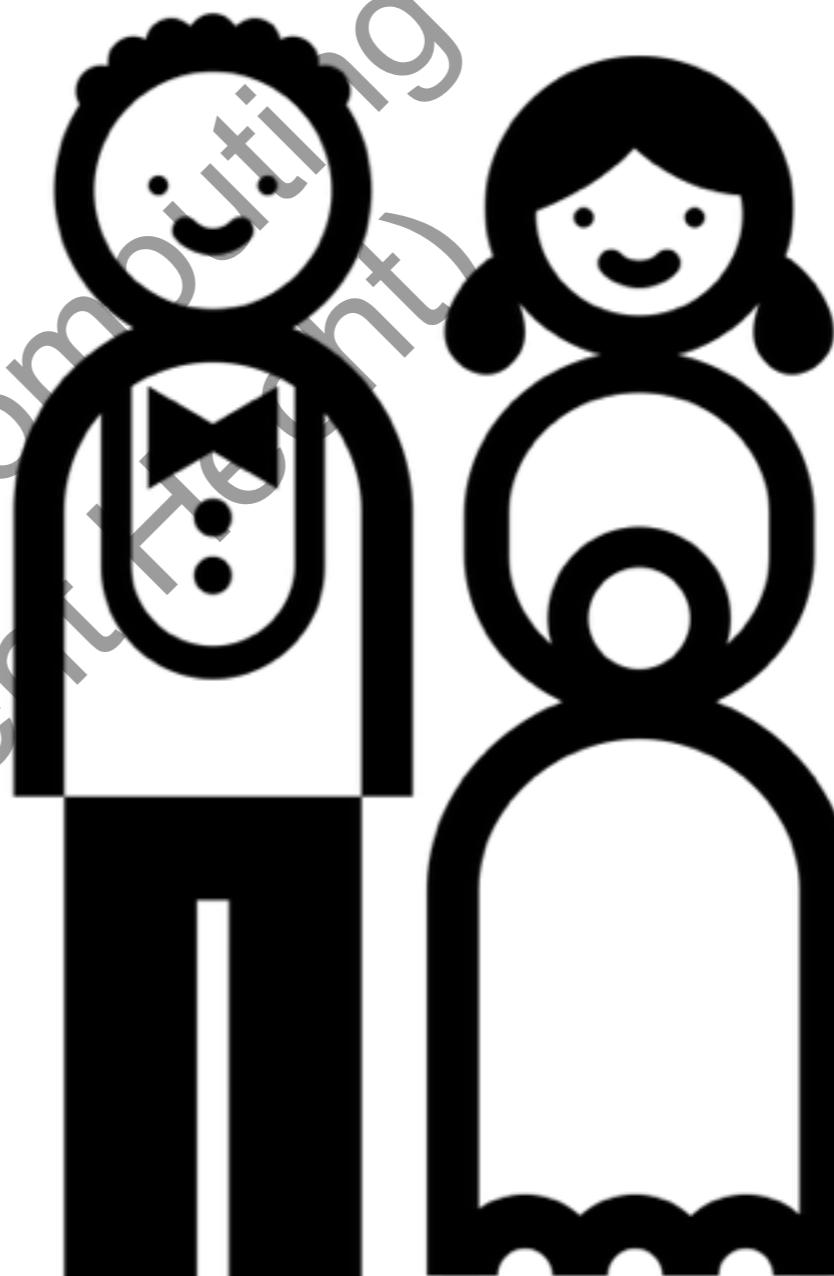
Signature Room  
John Hancock Center  
875 N. Michigan Ave.  
Chicago, IL 60611

## Main Hotel

The Drake Hotel  
140 E. Walton Pl.  
Chicago, IL 60611

## Brunch

Wiener Circle  
2622 N. Clark St.  
Chicago, IL 60614



Wedding by Ivan Colic from The Noun Project



mymaps.google.com

Google

Bad Wedding

https://www.google.com/maps/d/u/0/edit?mid=zltiMzPdjRfg.k3eF3uyvfCbA

Google

+Brent Search Images Maps Play YouTube News Gmail More

Bad Wedding

Add layer Saved

Untitled layer

Style Data Labels

- theWit- A Doubletree By Hilton
- John Hancock Center
- The Drake Hotel
- The Wieners Circle

Directions from The Drake Hotel to T...

Directions from The Drake Hotel to t...

Base map

Bad Wedding

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Slides for Brent

Map data ©2014 Google Terms

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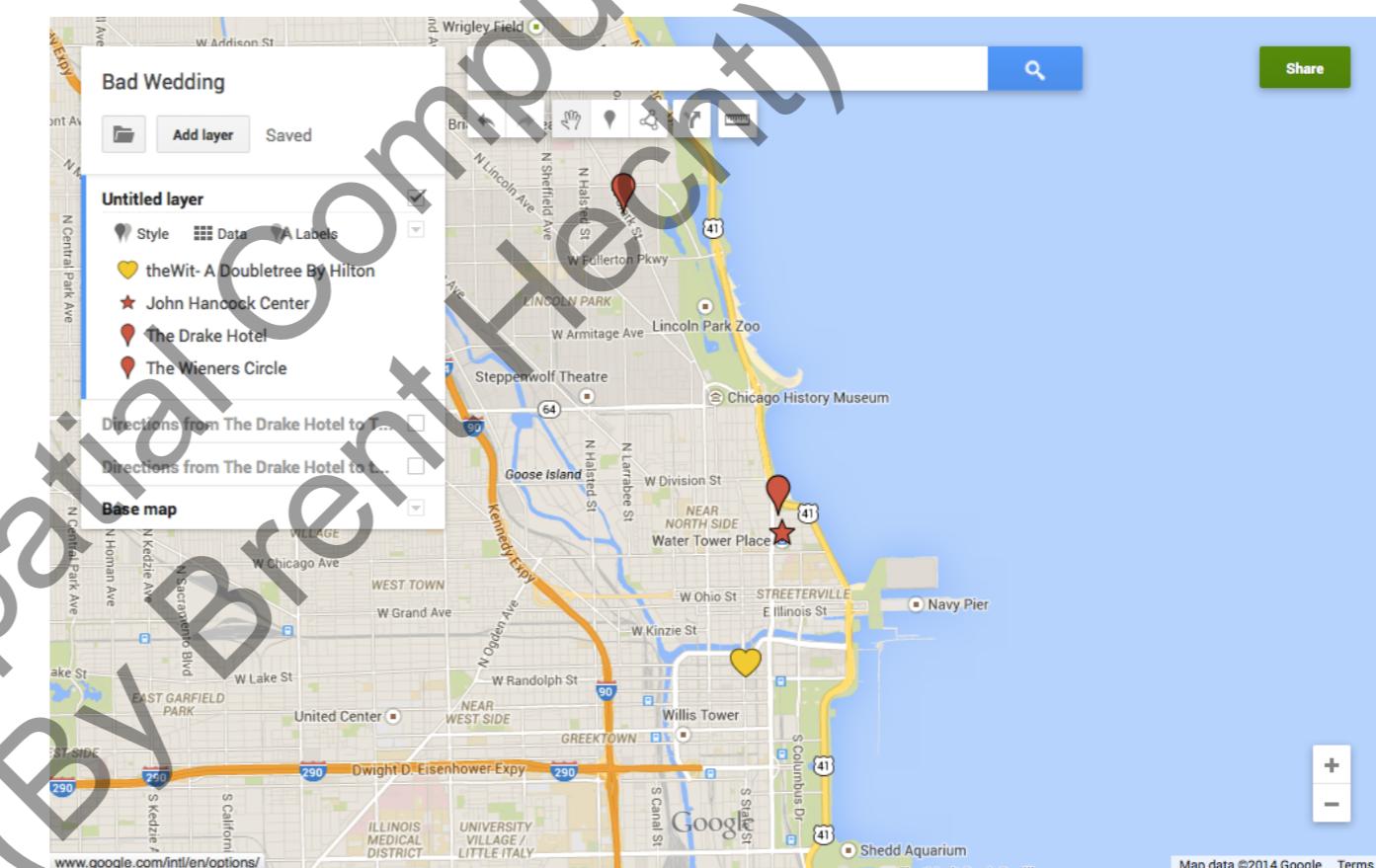
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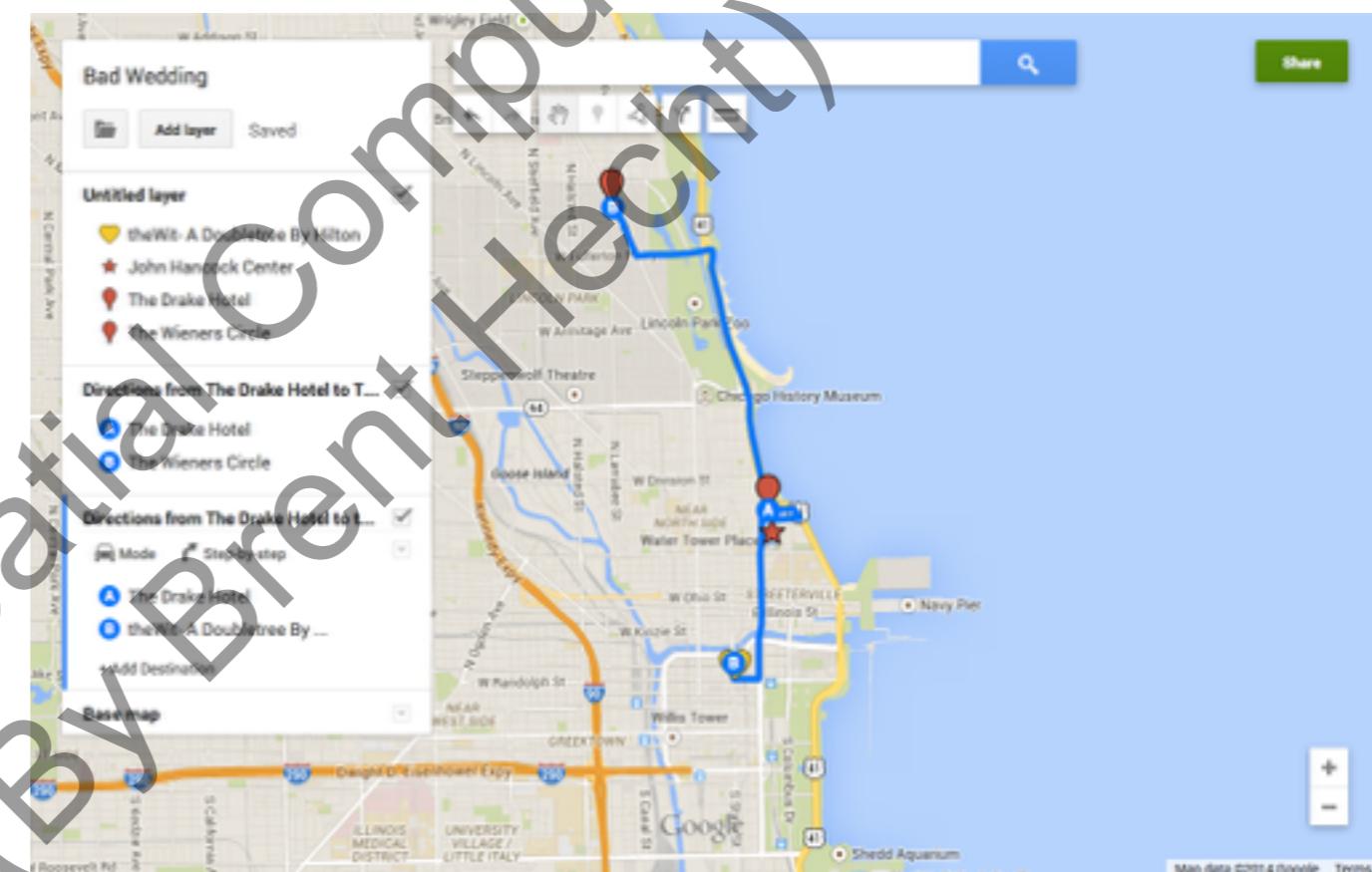
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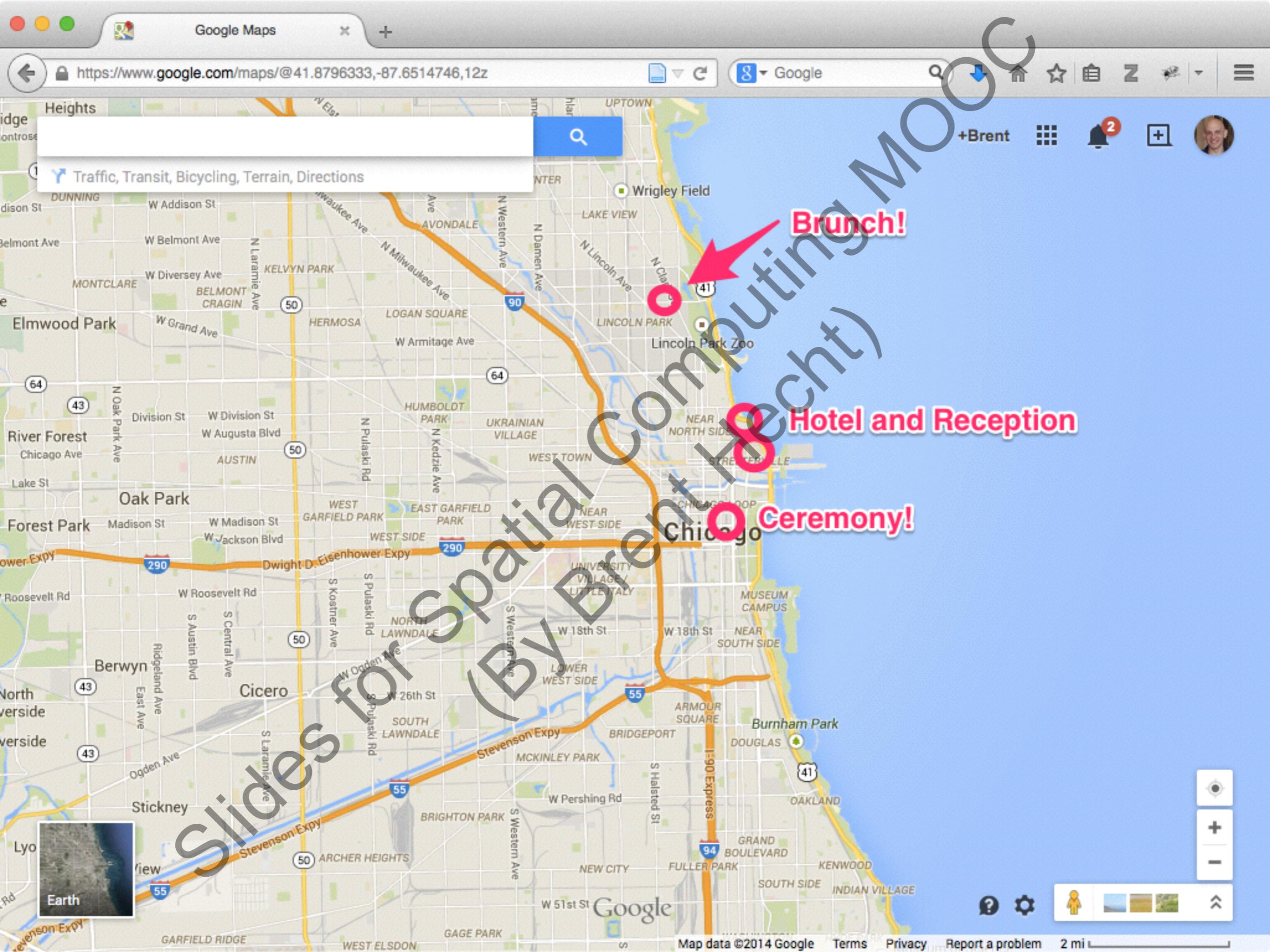
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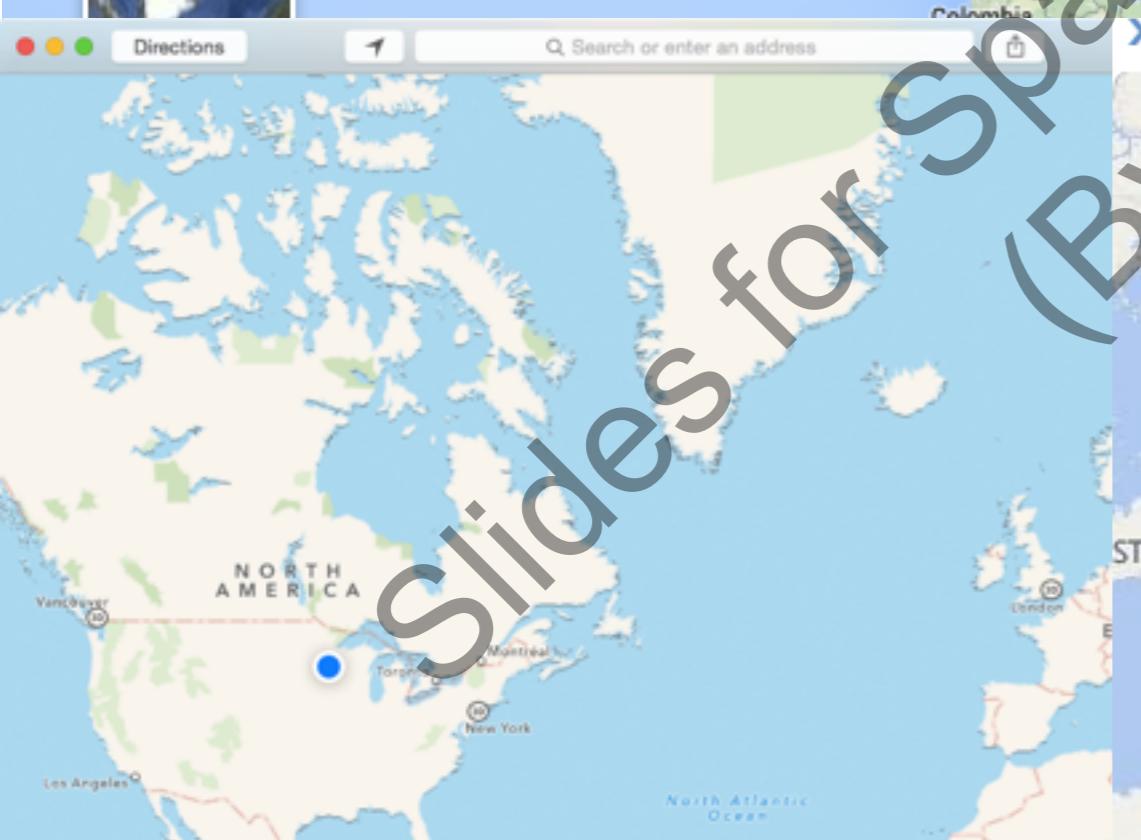
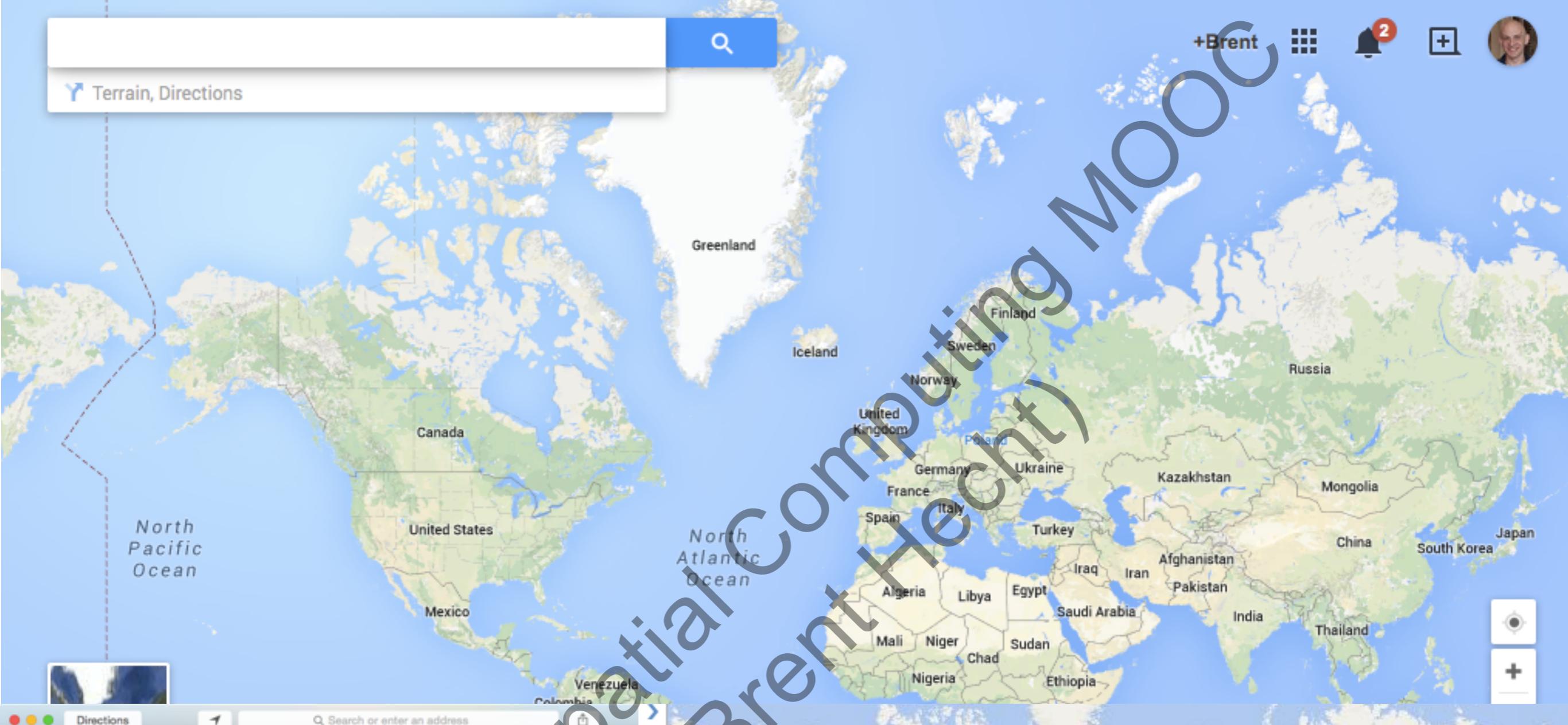
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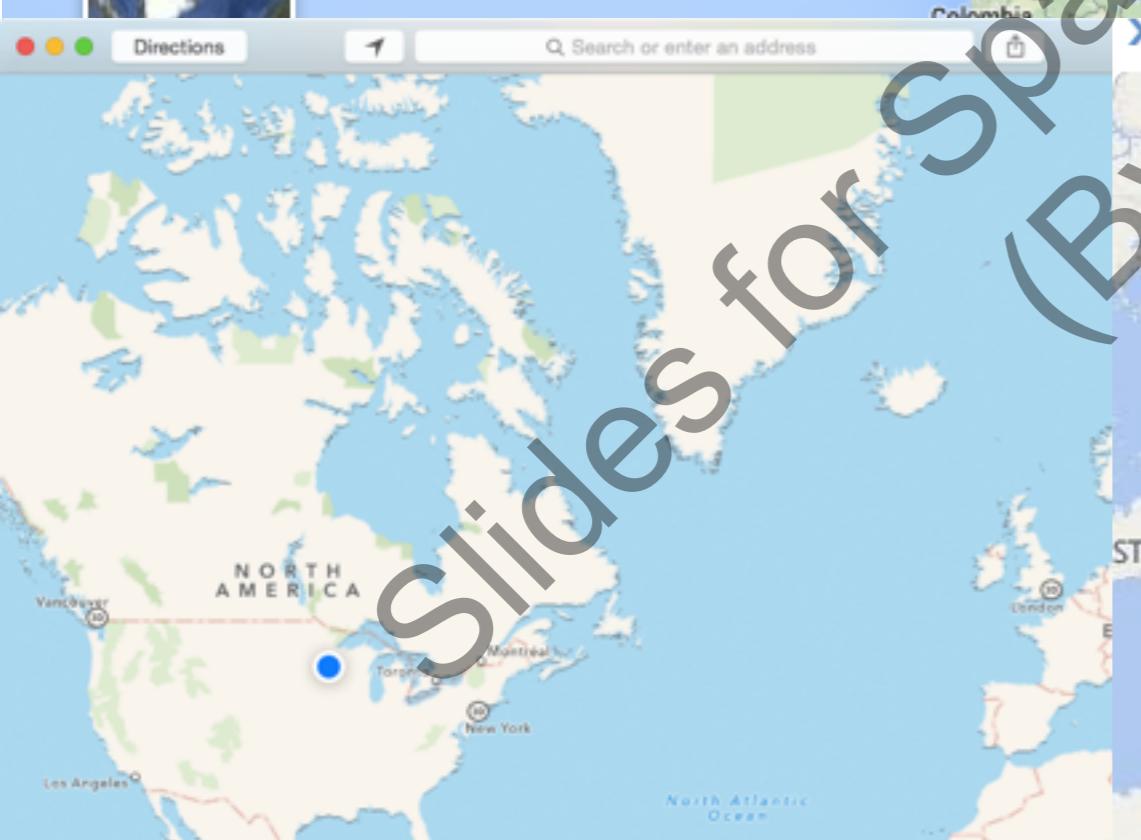
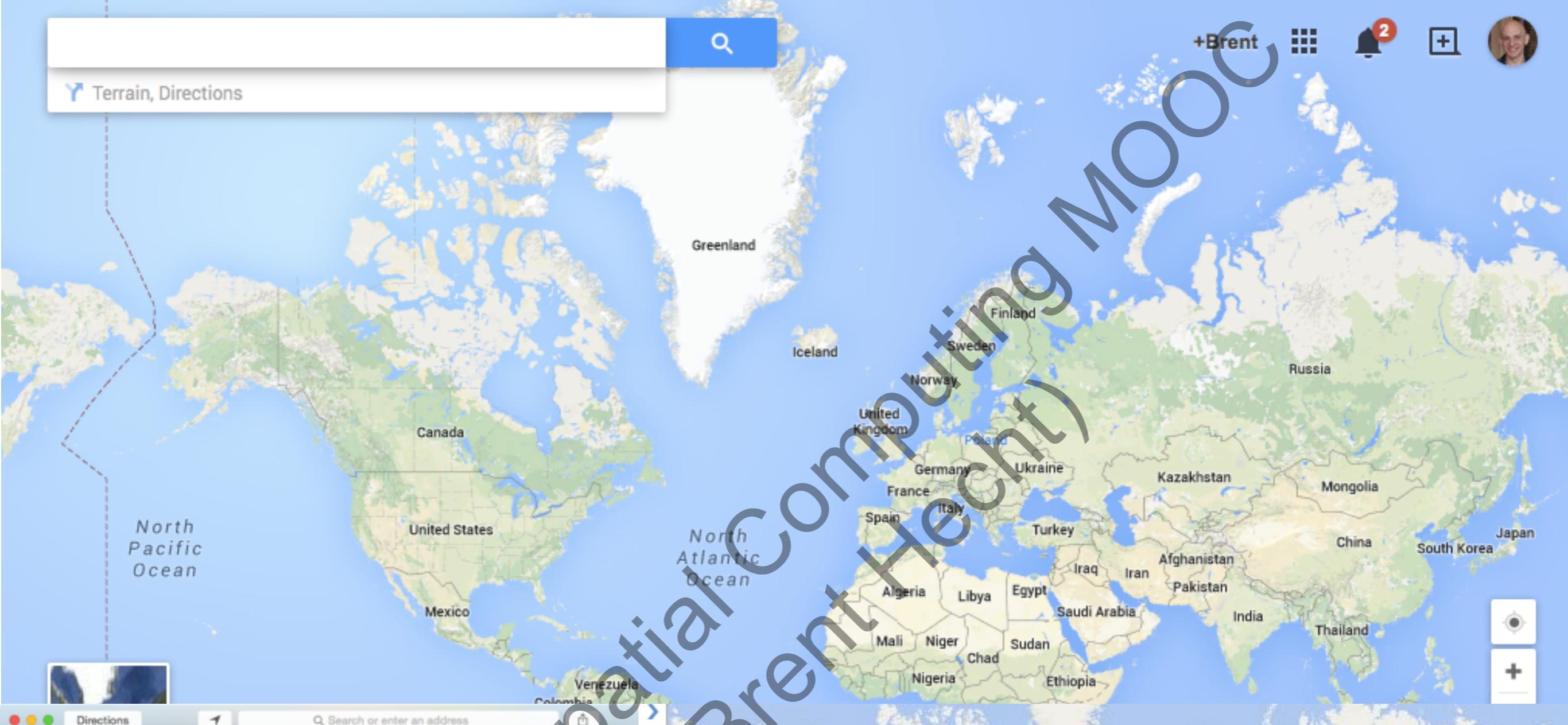
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## **Limitations** of popular online and mobile **reference maps**:

1. Inaccurate representations (e.g.  
Mercator projection)







## Arthur H. Robinson

[http://www.geography.wisc.edu/  
history/faculty.php](http://www.geography.wisc.edu/history/faculty.php)

“Take an orange and draw something on it -- say, a human face. Now carefully remove the peel, trying to keep it in one piece, and flatten it against your kitchen table. You'll see that in making a two-dimensional object out of a round one, something has to give. Either the face gets distorted and looks all 'mushed out,' or in flattening the peel, it breaks into segments, dividing the face as well into several parts.”

*“Arthur H. Robinson, 89; Cartographer Hailed for Map's Elliptical Design”. Myrna Oliver, Los Angeles Times. Nov. 17, 2004.*

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## List of map projections

From Wikipedia, the free encyclopedia

This list/table provides an overview of the most significant map projections, including those listed on Wikipedia. It is sortable by the main fields. Inclusion in the table is subjective, as there is no definitive list of map projections.

### Contents [hide]

- 1 Table of projections
- 2 Key
  - 2.1 Type of projection
  - 2.2 Properties
- 3 Notes
- 4 Further reading

### Table of projections [edit]

Projection	Images	Type	Properties	Creator	Year	Notes
Equidistant cylindrical		Cylindrical	Equidistant	Marinus of Tyre	120 (c.)	Simplest geometry; distances along meridians are conserved. Plate carée: special case having the equator as the standard parallel.
Mercator		Cylindrical	Conformal	Gerardus Mercator	1569	Lines of constant bearing (rhumb lines) are straight, aiding navigation. Areas inflate with latitude, becoming so extreme that the map cannot show the poles.
Gauss-Krüger		Cylindrical	Conformal	Carl Friedrich Gauss Johann Heinrich Louis Krüger	1822	This transverse, ellipsoidal form of the Mercator is finite, unlike the equatorial Mercator. Forms the basis of the Universal Transverse Mercator system.
Gall stereographic		Cylindrical	Compromise	James Gall	1885	Intended to resemble the Mercator while also displaying the poles. Standard parallels at 45°N/S. Braun is horizontally stretched version with scale correct at equator.
Miller		Cylindrical	Compromise	Osborn Maitland Miller	1942	Intended to resemble the Mercator while also displaying the poles.
Lambert cylindrical equal-area		Cylindrical	Equal-area	Johann Heinrich Lambert	1772	Standard parallel at the equator. Aspect ratio of π (3.14). Base projection of the cylindrical equal-area family.
Behrmann		Cylindrical	Equal-area	Walter Behrmann	1910	Horizontally compressed version of the Lambert equal-area. Has standard parallels at 30°N/S and an aspect ratio of 2.36.

[http://en.wikipedia.org/wiki/List\\_of\\_map\\_projections](http://en.wikipedia.org/wiki/List_of_map_projections)

qual surface (= Craster rectangular)

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The Free Encyclopedia

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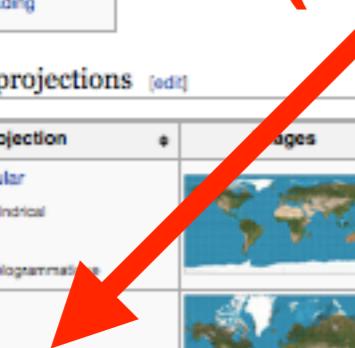
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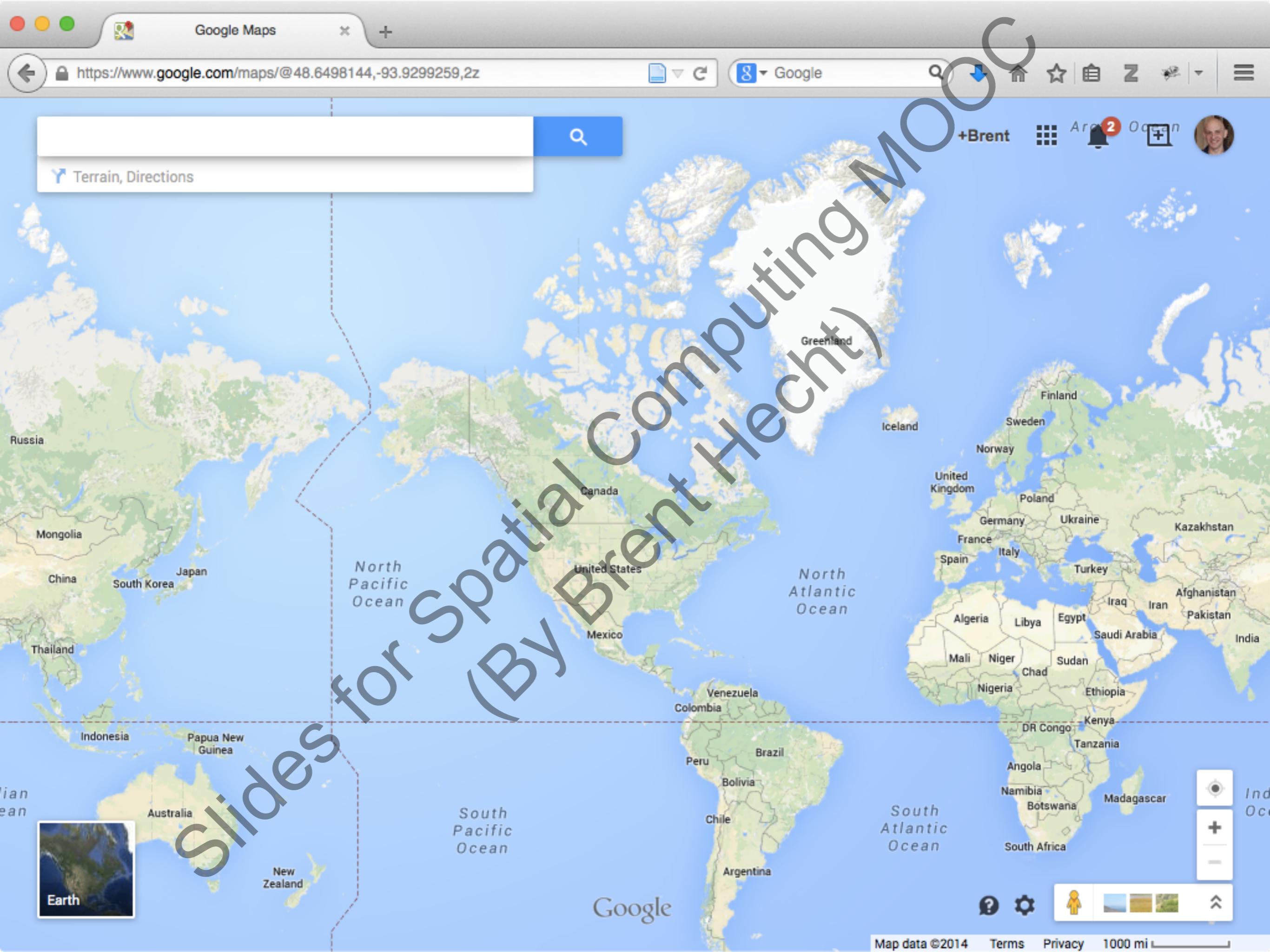
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## (Web) Mercator

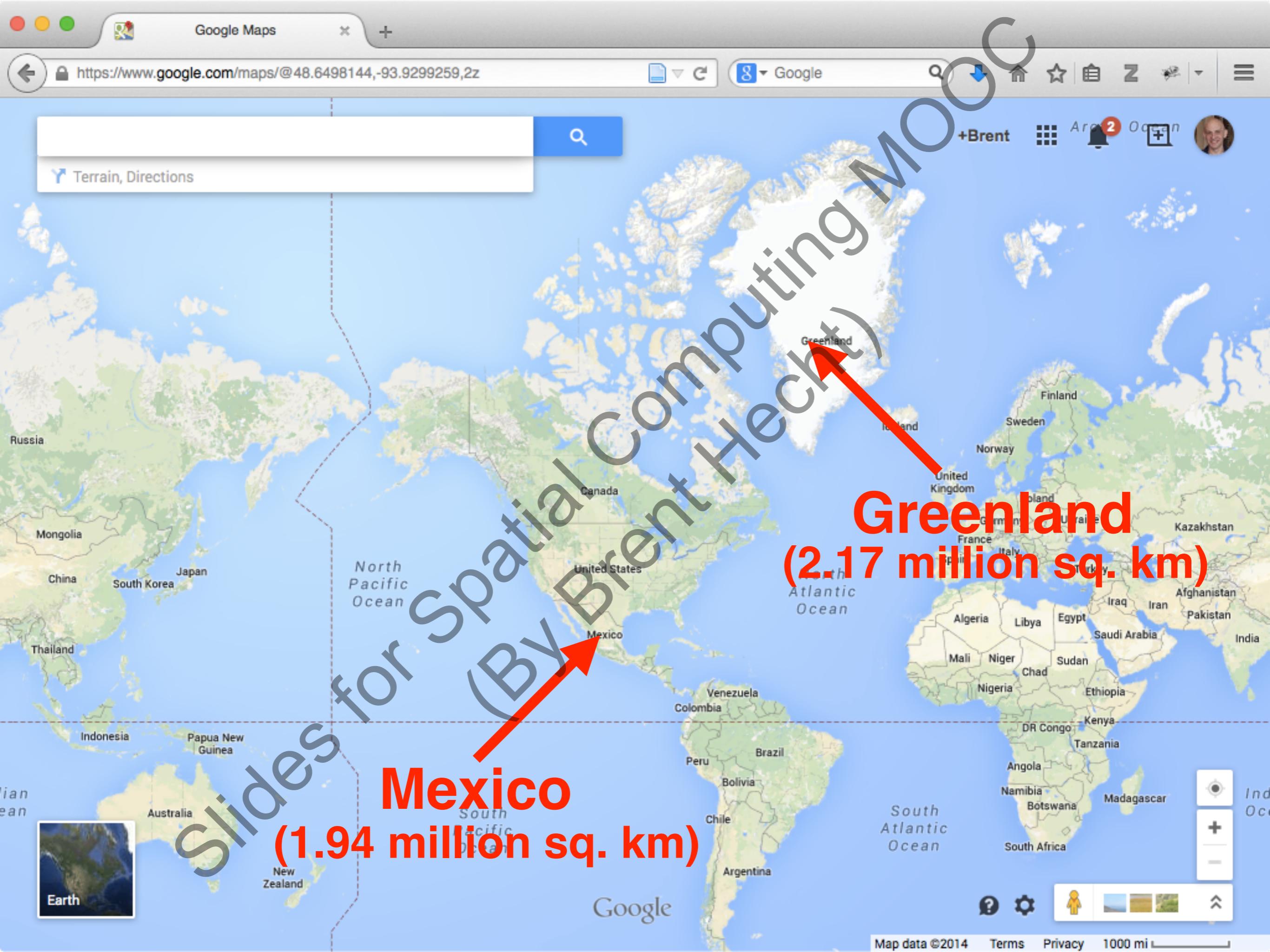


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qual surface (= Craster rectangular)

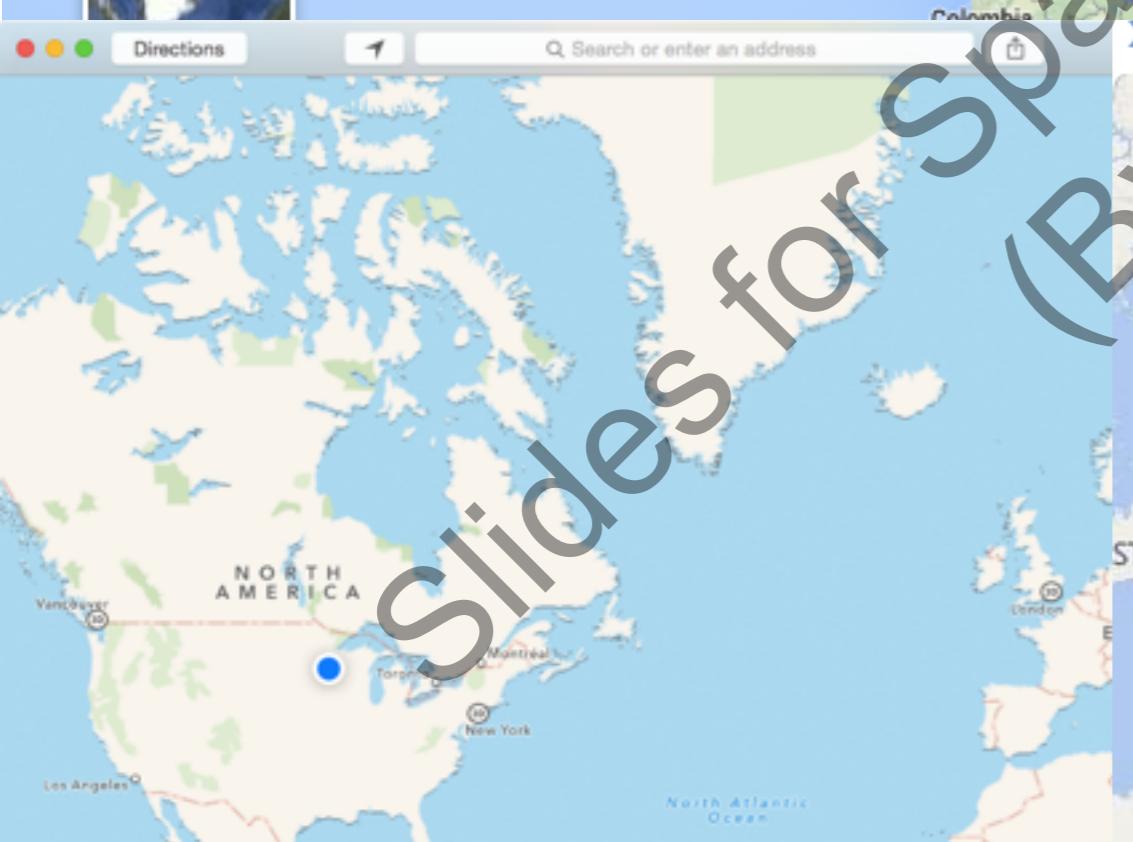
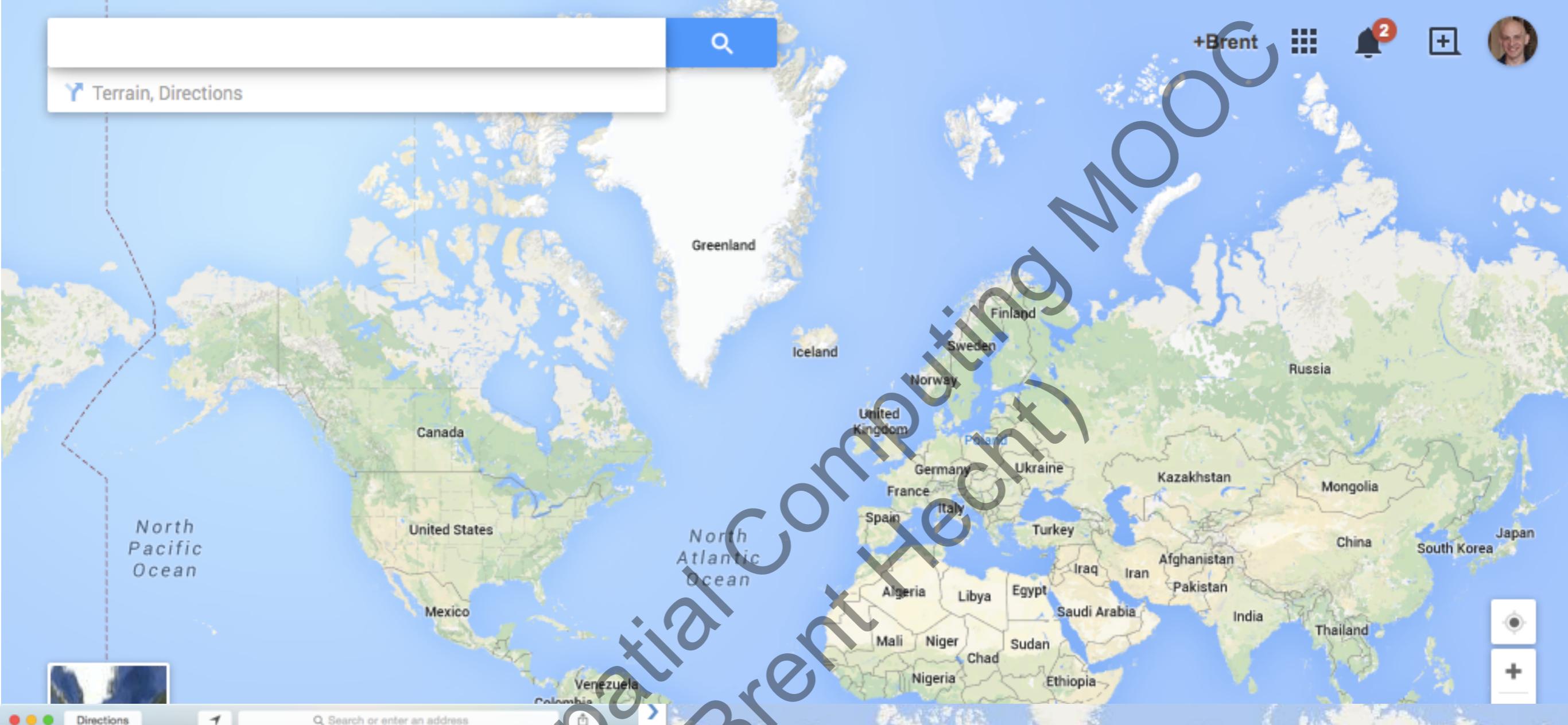


Google



**Mexico**  
**(1.94 million sq. km)**

**Greenland**  
**(2.17 million sq. km)**





# “Unprojected” Projection

(Don’t use this except for exploratory data analysis!)

**5.26 deg<sup>2</sup>**

area

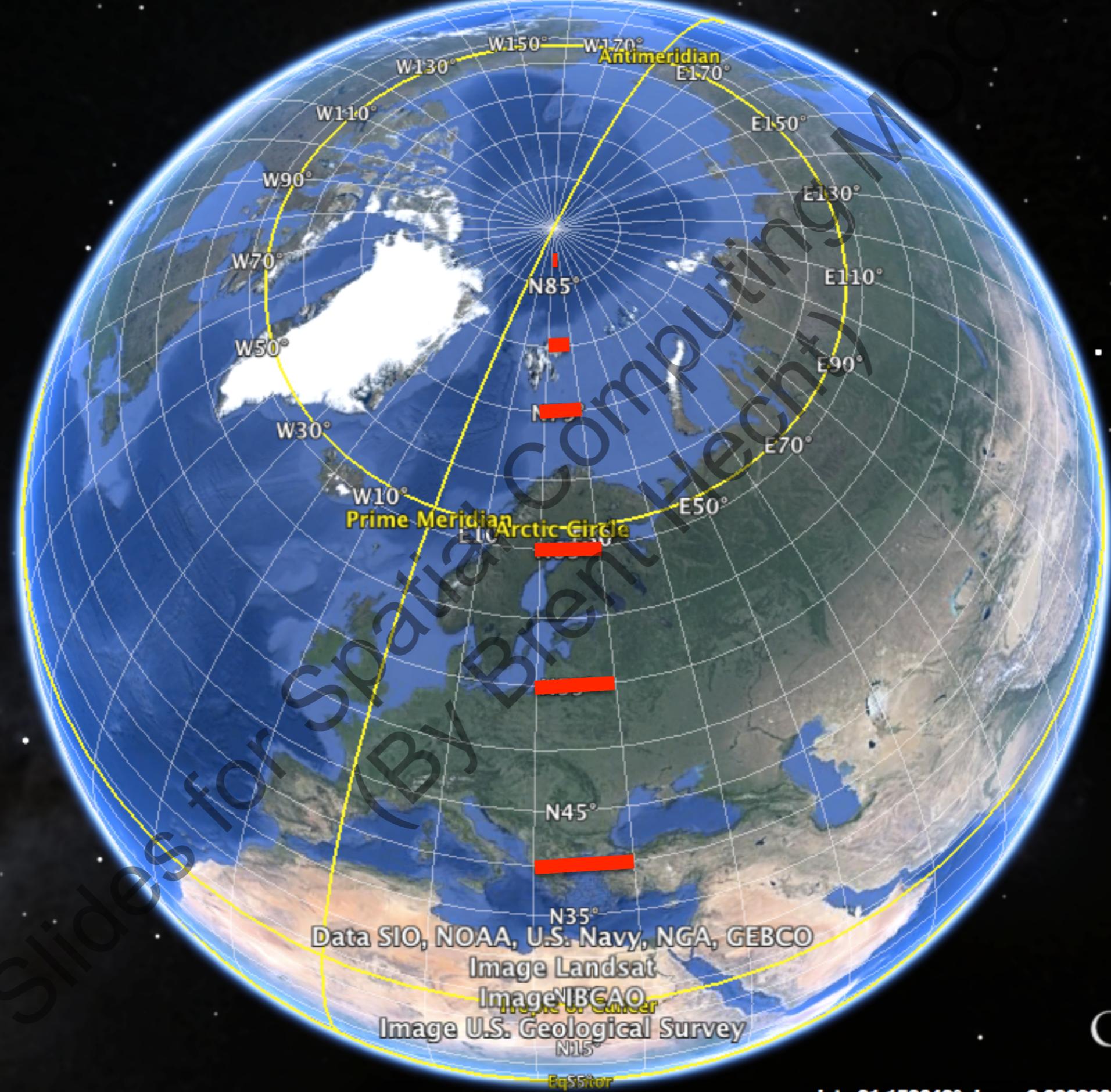
**3.2 deg**

linear distance

Slides for Spatial Computing  
(By Brent Hingtch)  
Spatial Computing Mooc



Slides for Spatial Computing  
By Brett Lantz



Google earth

**5.26 deg<sup>2</sup>**

linear area

**3.2 deg**

linear distance

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## **Limitations** of popular online and mobile **reference maps**:

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Mercator projection)



Smartphone Map

## Paper Map

- (1) larger display sizes
- (2) zero power requirement

# World's oldest map: Spanish cave has landscape from 14,000 years ago

Archaeologists have discovered what they believe is man's earliest map, dating from almost 14,000 years ago.

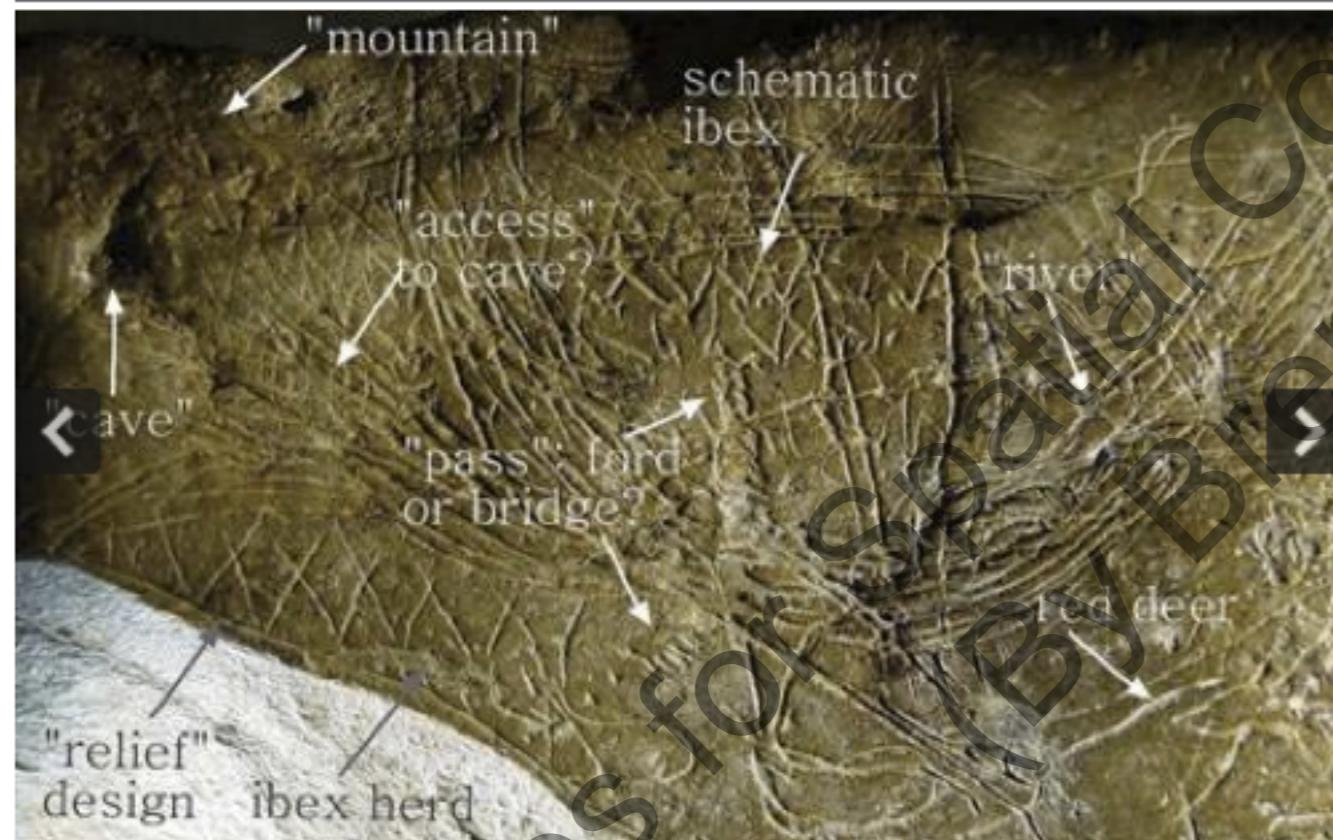


Image 1 of 2

Archaeologists have discovered what they believe is man's earliest map, dating from almost 14,000 years ago. Photo: EPA

By Fiona Govan in Madrid  
7:30AM BST 06 Aug 2009

A stone tablet found in a cave in Abauntz in the Navarra region of northern Spain is believed to contain the earliest known representation of

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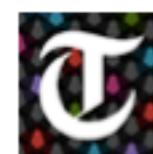
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Google

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<http://www.google.com/permissions/geoguidelines.html#maps-print>

+ How does the broadcast license process work?

javascript: void 0

## Quebec, Canada

Fri 24 - Sat 25, October 2014 , 1 night 1 room, 2 adults,

[Change search](#)

Search map for Location, landmark, station etc...

Go

### Name contains

Hotel name...

### Average Nightly Rate

\$0 to \$500+

### Star rating

- ★★★★★
- ★★★★★
- ★★★★
- ★★★
- ★

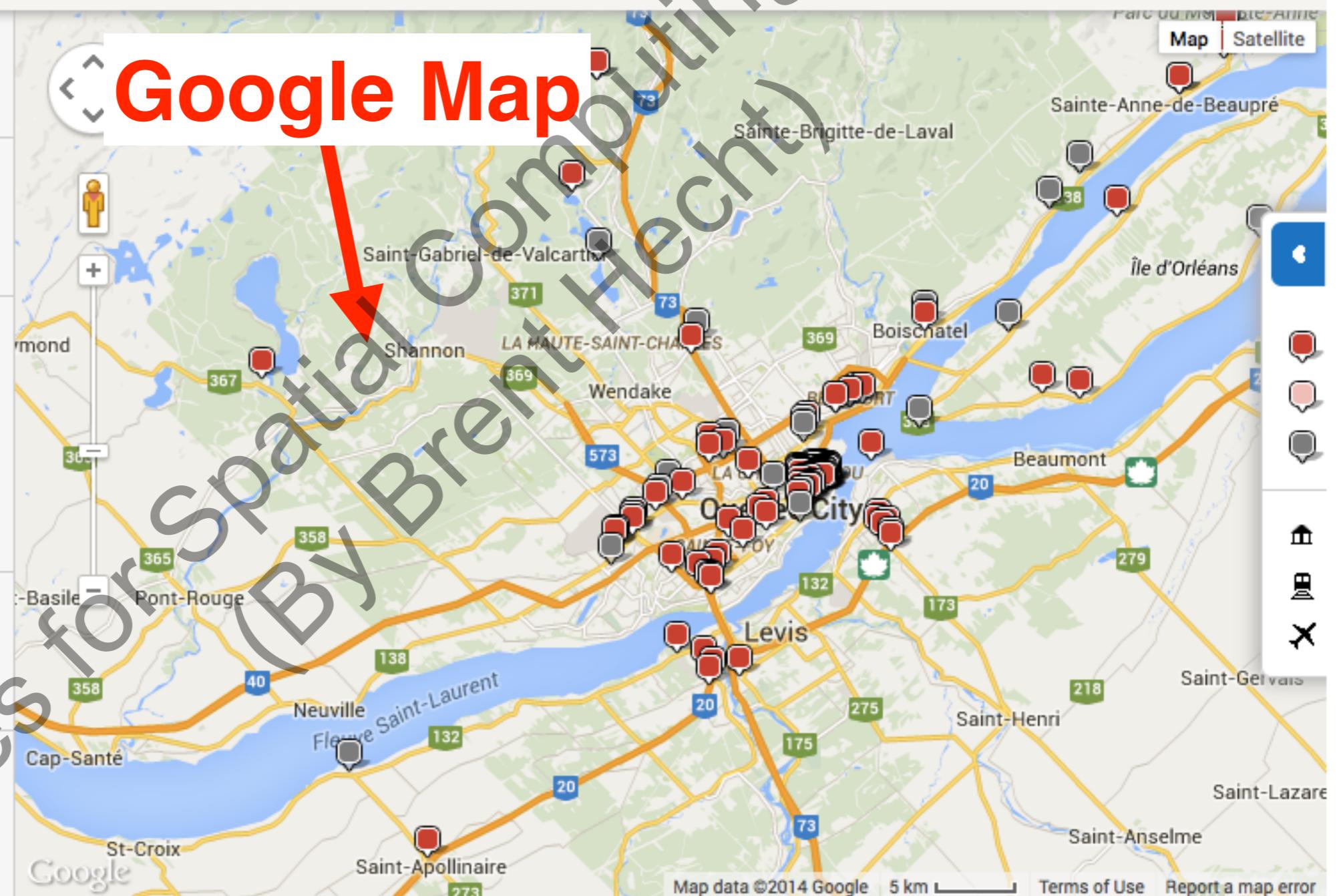
### Guest rating

0 to 5

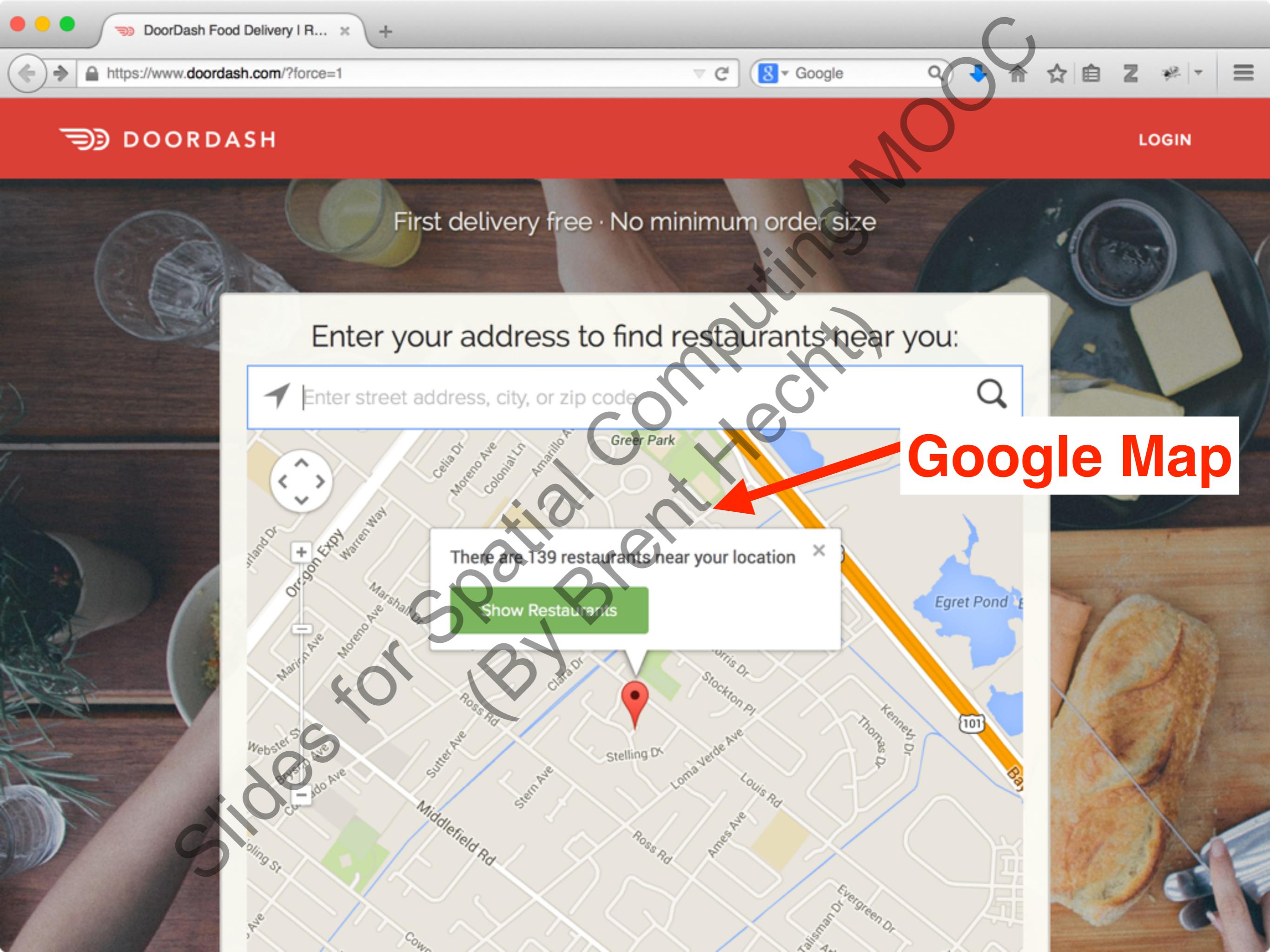
### Neighborhood

- Old Quebec
- Lower Town
- Upper Town
- Sainte-Foy-Sillery
- La Cite-Limoilou

# Google Map

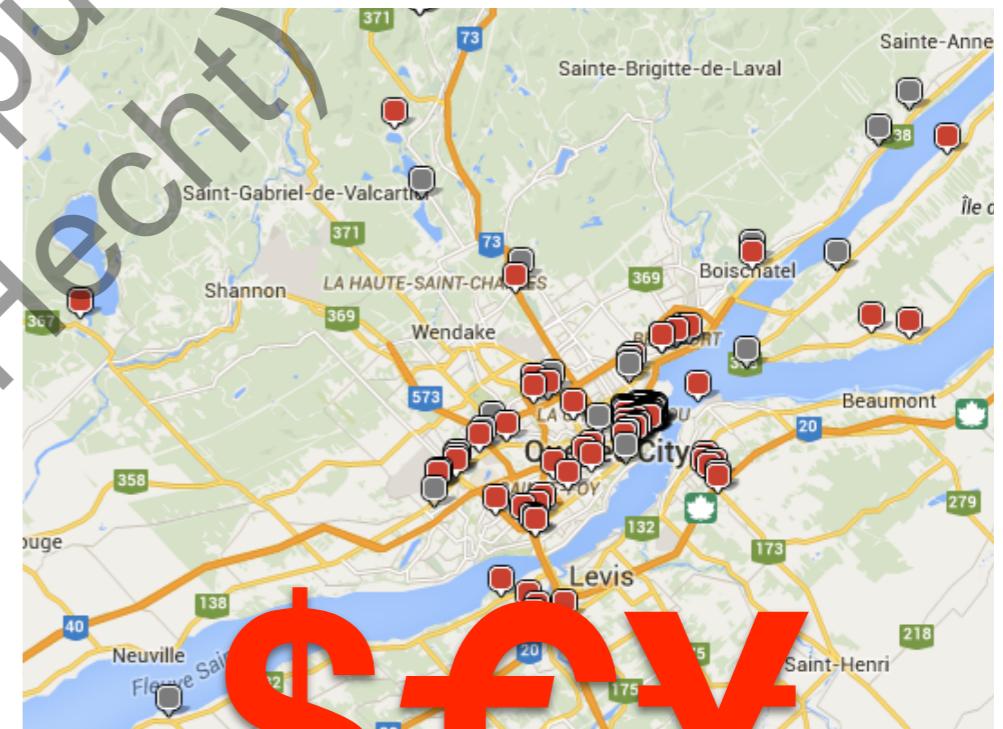


Slides for Spatial Computing  
By Brent Hecht

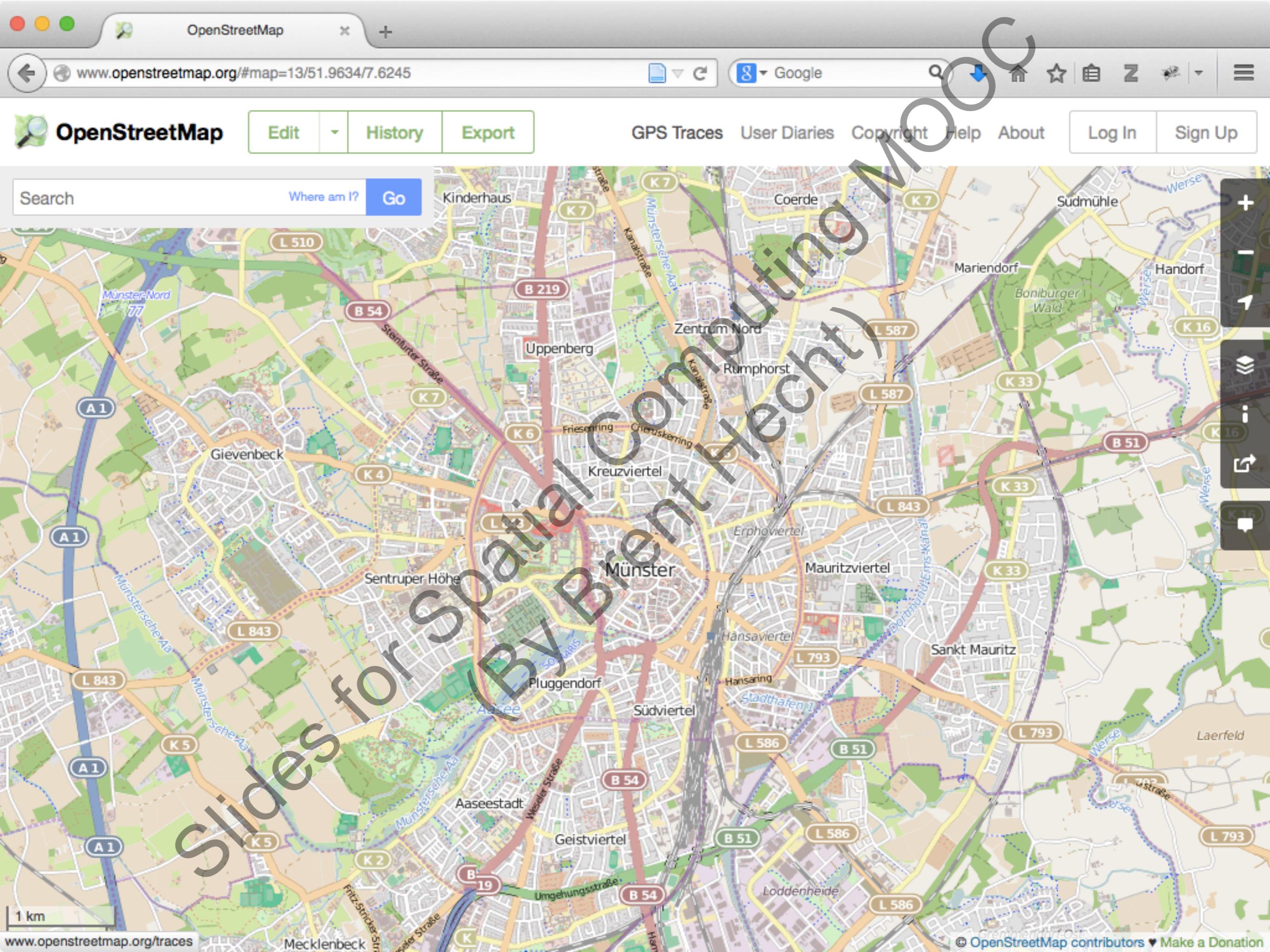


**25,000**  
map loads  
  
**90**  
consecutive  
days

Slides for Spatial Computing MOOC  
(By Brent Hecht)



**\$€¥**





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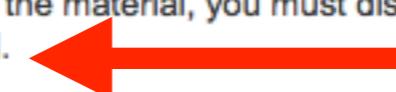
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3. Terms of use limitations

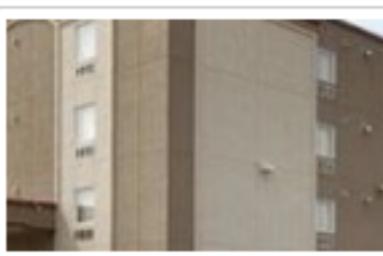


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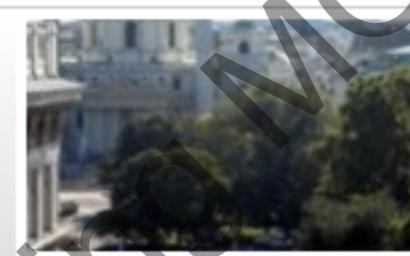
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Friday 24 October

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## Google maps error sparks invasion of Costa Rica by Nicaragua

Nicaragua has used an error on Google's internet maps system to justify an invasion of Costa Rica.

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The Telegraph

1,877,353

# Informing Online and Mobile Map Design with the Collective Wisdom of Cartographers

**Johannes Schöning**

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Hasselt University – tUL - iMinds  
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**Brent Hecht**

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**Werner Kuhn**

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## ABSTRACT

Despite the large and growing prominence of online and mobile maps, they have not been broadly and systematically examined with a lens informed by traditional cartography. Using an approach rooted in cartographic theory and a unique dataset of 382 publicly-displayed local maps, we identify the “collective wisdom” of hundreds of cartographers with respect to a number of cartographic design decisions. We compare our findings to the approaches taken in popular online and mobile map platforms and develop suggestions for incorporating the collective wisdom of cartographers into these systems. Our suggestions include the adoption of *location-aware cartography*, in which cartographic approaches are intelligently varied based on the type of location being viewed. We provide mockup designs of online and mobile maps that implement our suggestions and discuss means by which the surprising gap between online and mobile maps and traditional cartography may be bridged.

## Author Keywords

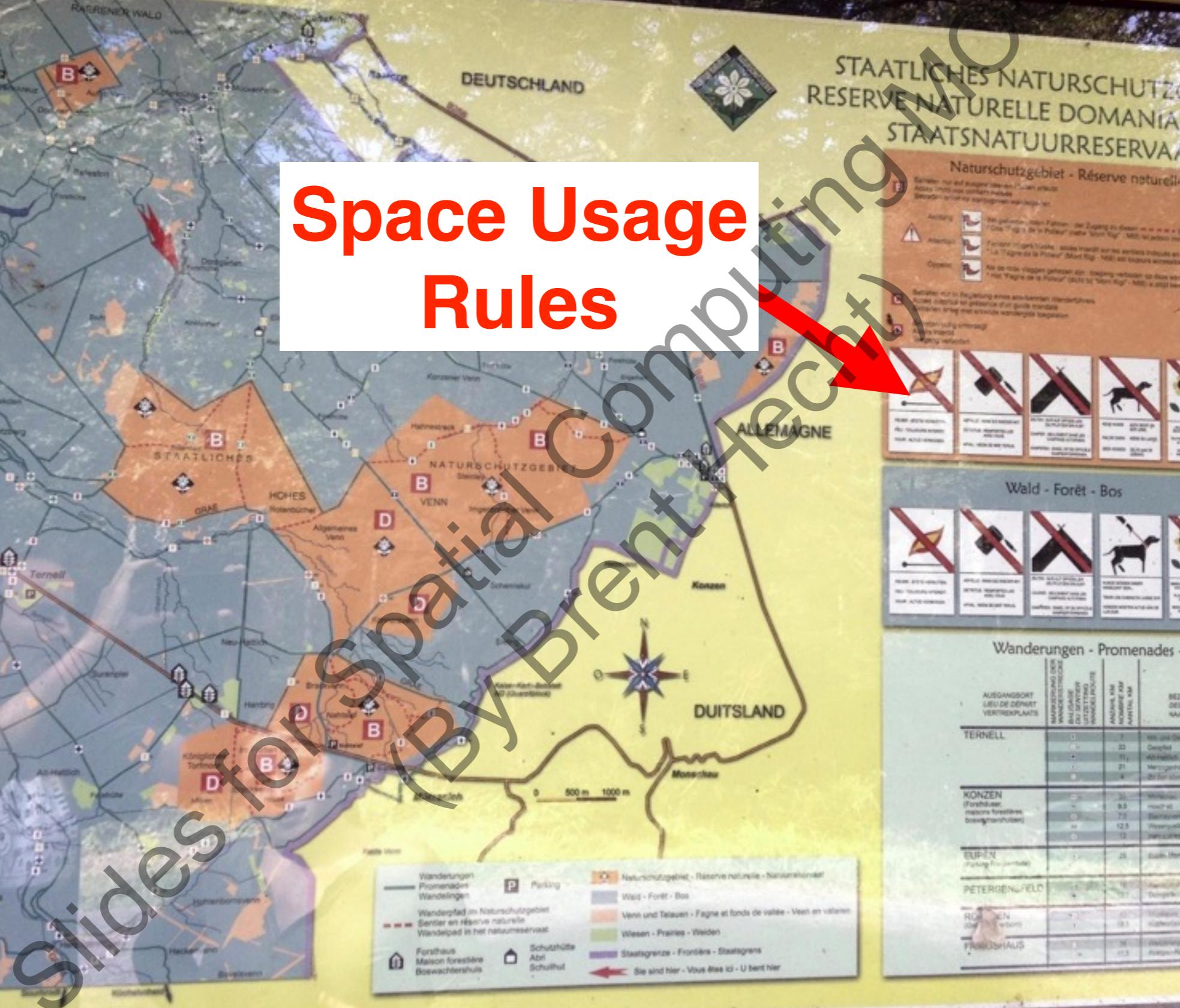
Mobile maps; online maps; cartography; geography; local

in which “mobile matters most” [27]. The latter assertion is supported by recent statistics that suggest that the Google Maps app is the most popular app in the world [8].

The rapid increase in the popularity of online and mobile maps means that cartography now plays a more prominent role in many people’s daily lives than ever before. Despite this newfound prominence, however, online and mobile maps have not been systematically examined with a traditional cartographic lens. Indeed, a surprisingly large gap exists between traditional cartography and well-known online and mobile maps [11,36]. For instance, Google Maps has been developed almost exclusively by non-cartographers, although this has been changing recently [24]. Along the same lines, Apple Maps’ cartographic approaches have been the subject of heavy criticism by professional mapmakers [4,15].

The high-level goal of this paper is to begin the process of better integrating traditional cartography and modern online/mobile maps. Our approach for doing so is rooted in cartographic theory and allows us to infer the collective wisdom of cartographers present in a corpus of maps using

# Space Usage Rules



# You Can't Smoke Here: Towards Support for Space Usage Rules in Location-aware Technologies

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Figure 1: An example of a “no-sign” showing a *space usage rule* (SUR), specifically “no dogs allowed”.

entirely new class of context-aware applications. For instance, it is easy to imagine a space usage rule-based app that tells smokers if it is legal to light a cigarette in their current location and, similarly, an app that tells hunters

## INTRODUCTION

[http://www.cs.umn.edu/research/technical\\_reports/  
view/14-022](http://www.cs.umn.edu/research/technical_reports/view/14-022)

caused severe environmental and property damage and was a serious hazard to public safety.

generate vacation recommendations for specific areas that allow activities of interest (e.g., climbing, fishing, diving,

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### Space Usage Rules

#### Einführung

Im Jahr 2013 machte ein Besucher eines Nationalparks in Kalifornien ein Lagerfeuer. Dieses Lagerfeuer geriet außer Kontrolle und verursachte auf einer Fläche von über 1000 Quadratkilometern den als „Rim Fire“ bekannt gewordenen Riesenwaldbrand. Dabei galt am Brandherd eine sogenannte *Space Usage Rule* (SUR), die das Anlegen von Lagerfeuern streng verbietet. Diese Information konnte der Besucher, der sich zuvor auf seinem Mobiltelefon über die Parkregeln informiert hatte, aber digital nicht auffinden.

Space Usage Rules sind dabei nicht auf das Verbot von Lagerfeuern beschränkt, sondern begegnen uns tagtäglich. Regeln wie zum Beispiel „Rauchen verboten“, „Angeln verboten“ oder „Schwimmen verboten“ dienen dabei der öffentlichen Gesundheit und Sicherheit, dem Umweltschutz oder der Einhaltung von Gesetzen. ~~Informationssschilder weisen daher die Geltungsbereiche von ortsbezogenen Regeln aus.~~

[http://informaticup.gi.de/startseite/  
informaticup-2015.html](http://informaticup.gi.de/startseite/informaticup-2015.html)

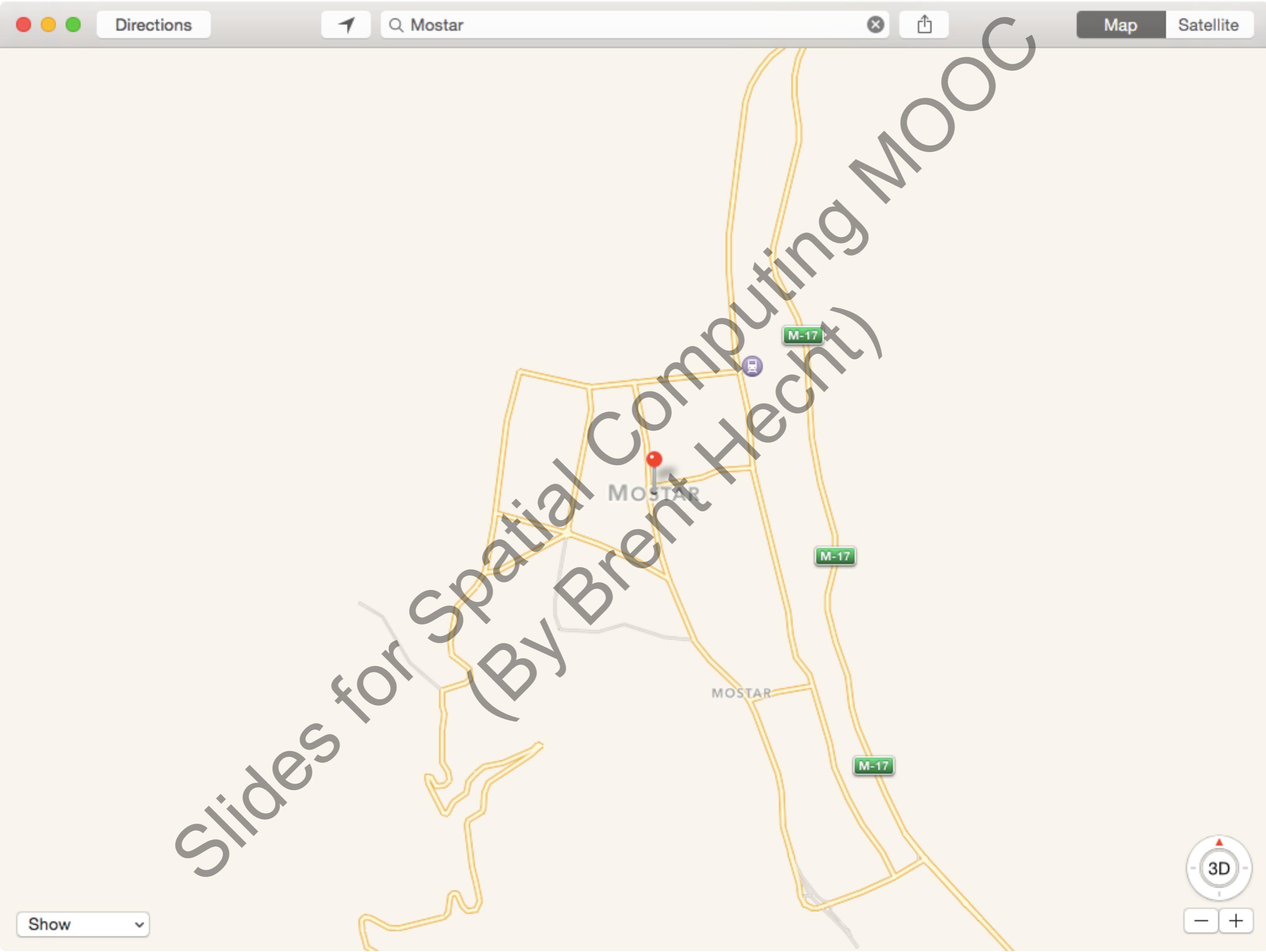
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# Cartography

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## **Limitations** of popular online and mobile **reference maps**:

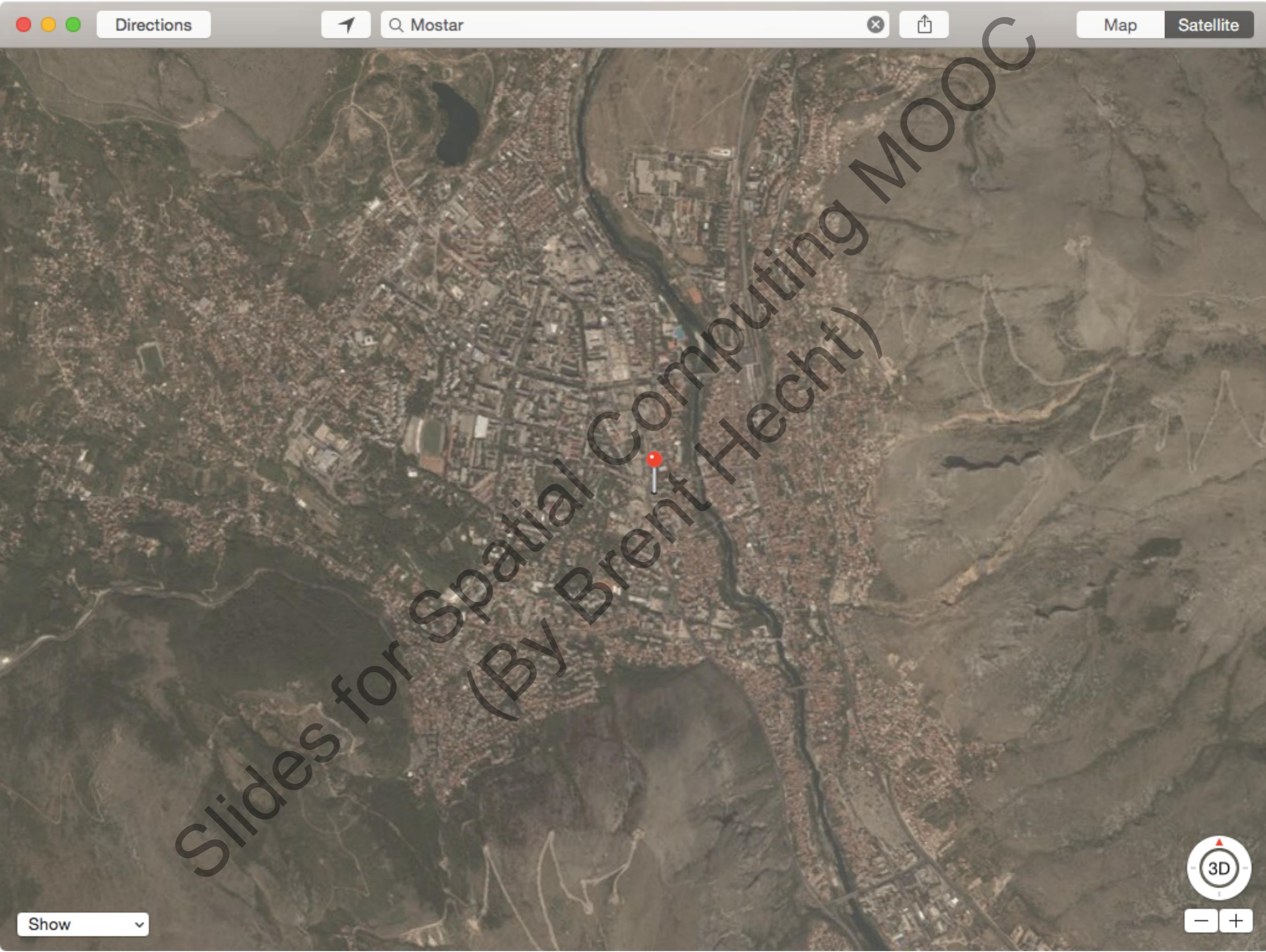
1. Inaccurate representations (e.g. Mercator projection)
2. Paper maps are still better in a few ways
3. Terms of use limitations
4. Cartographic hegemony



Show

3D

- +



Directions



Search Mostar



Map

Satellite

Show





Directions

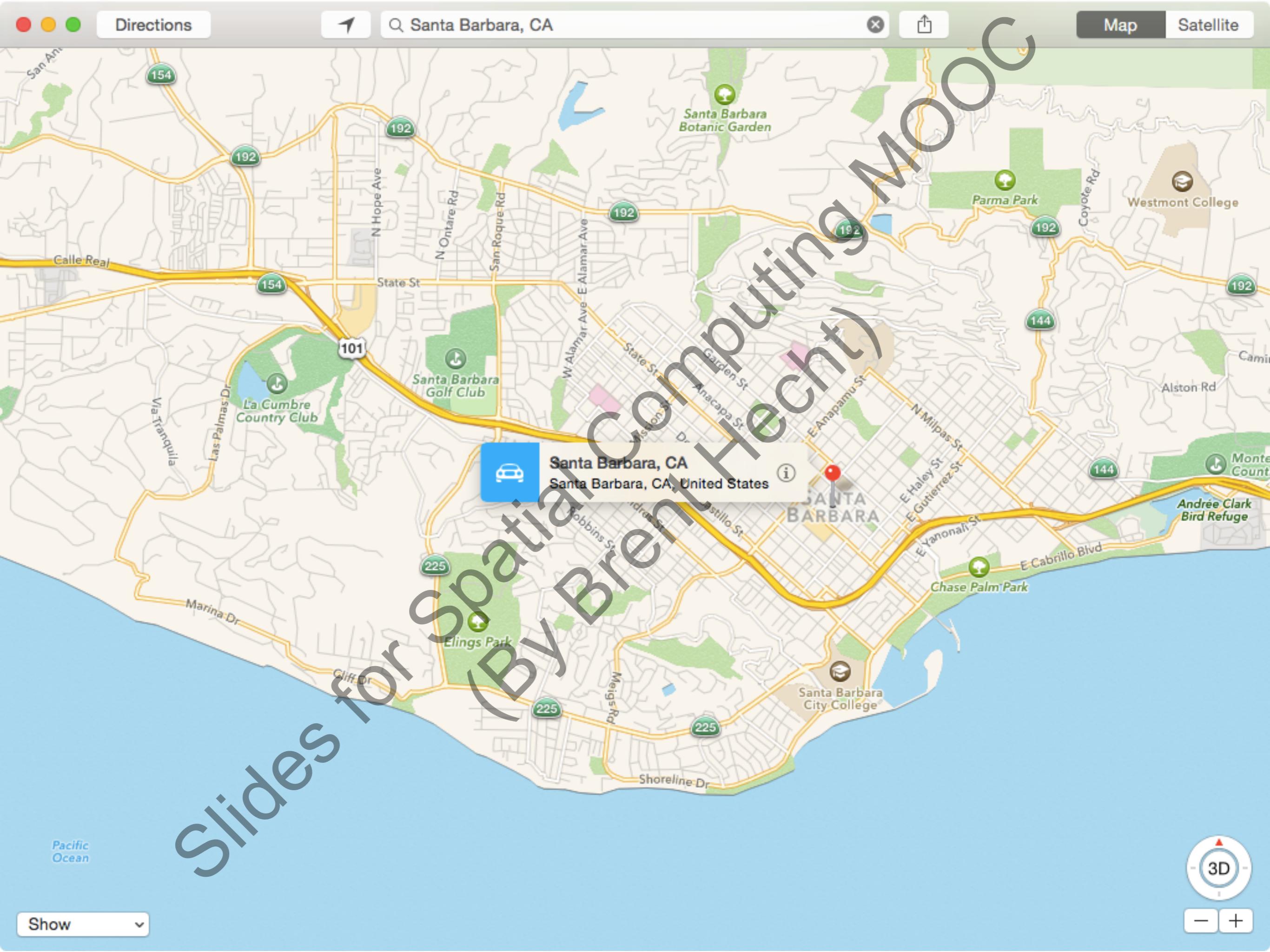


Santa Barbara, CA



Map

Satellite



Show

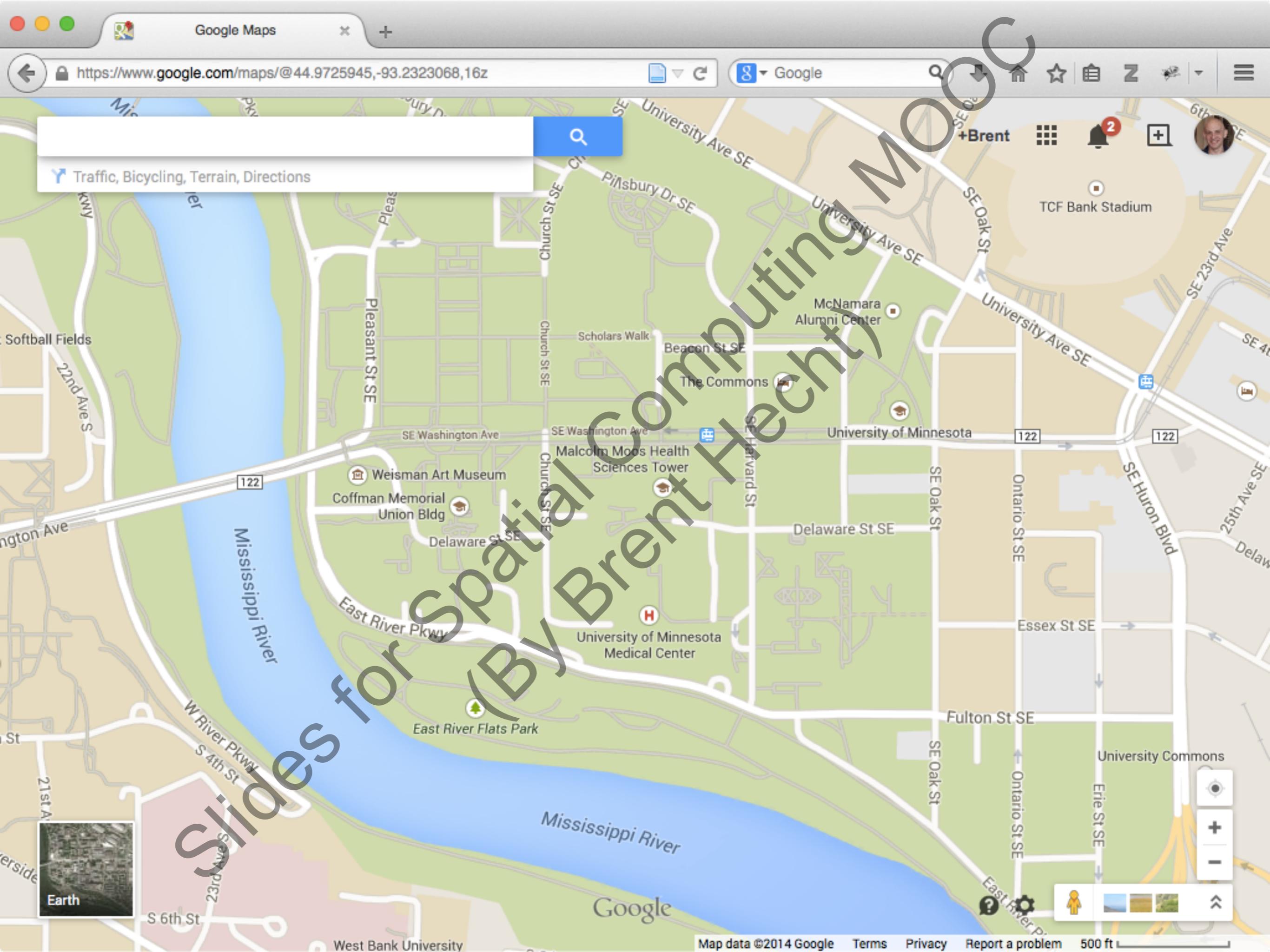


# Cartography

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Google Maps

Google

Map data ©2014 Google

Terms

Privacy

Report a problem

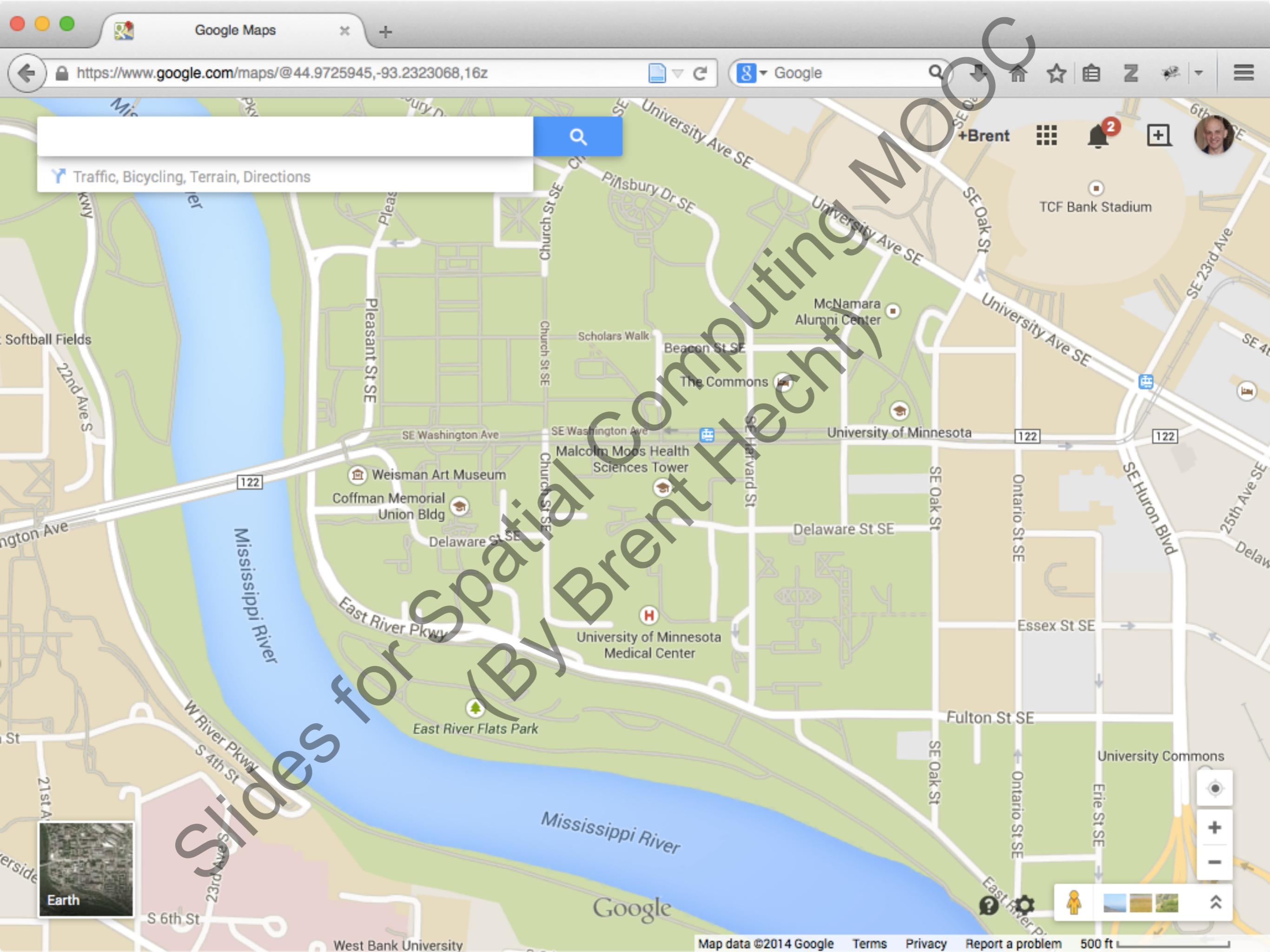
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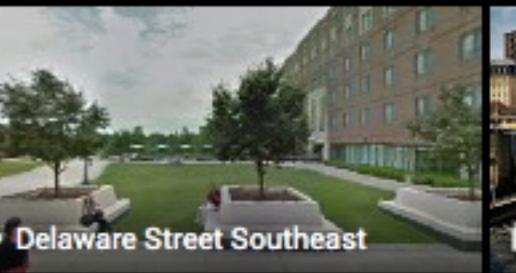
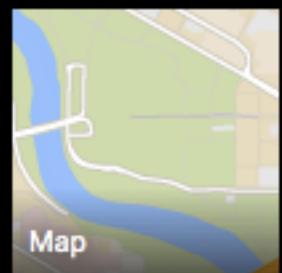
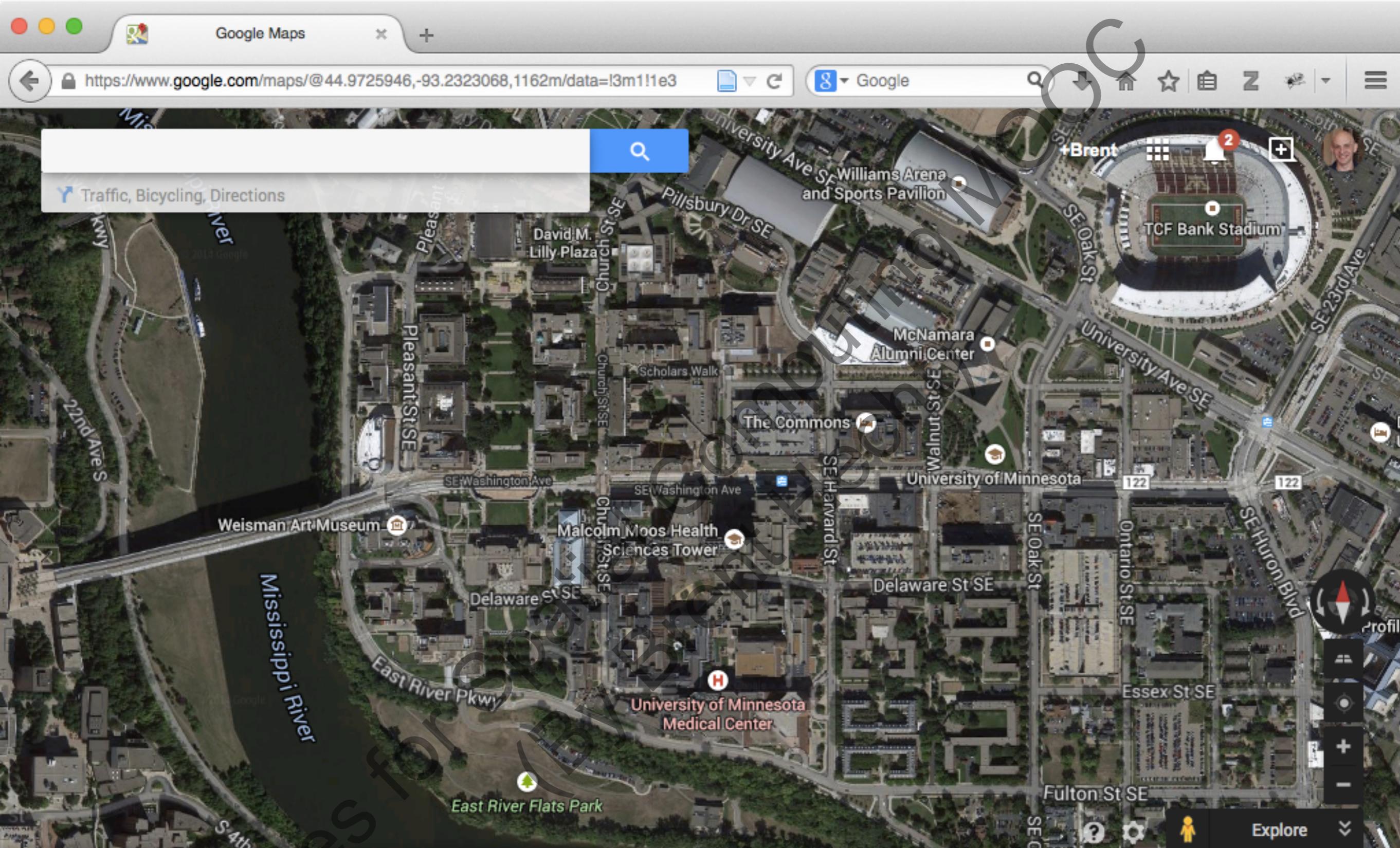


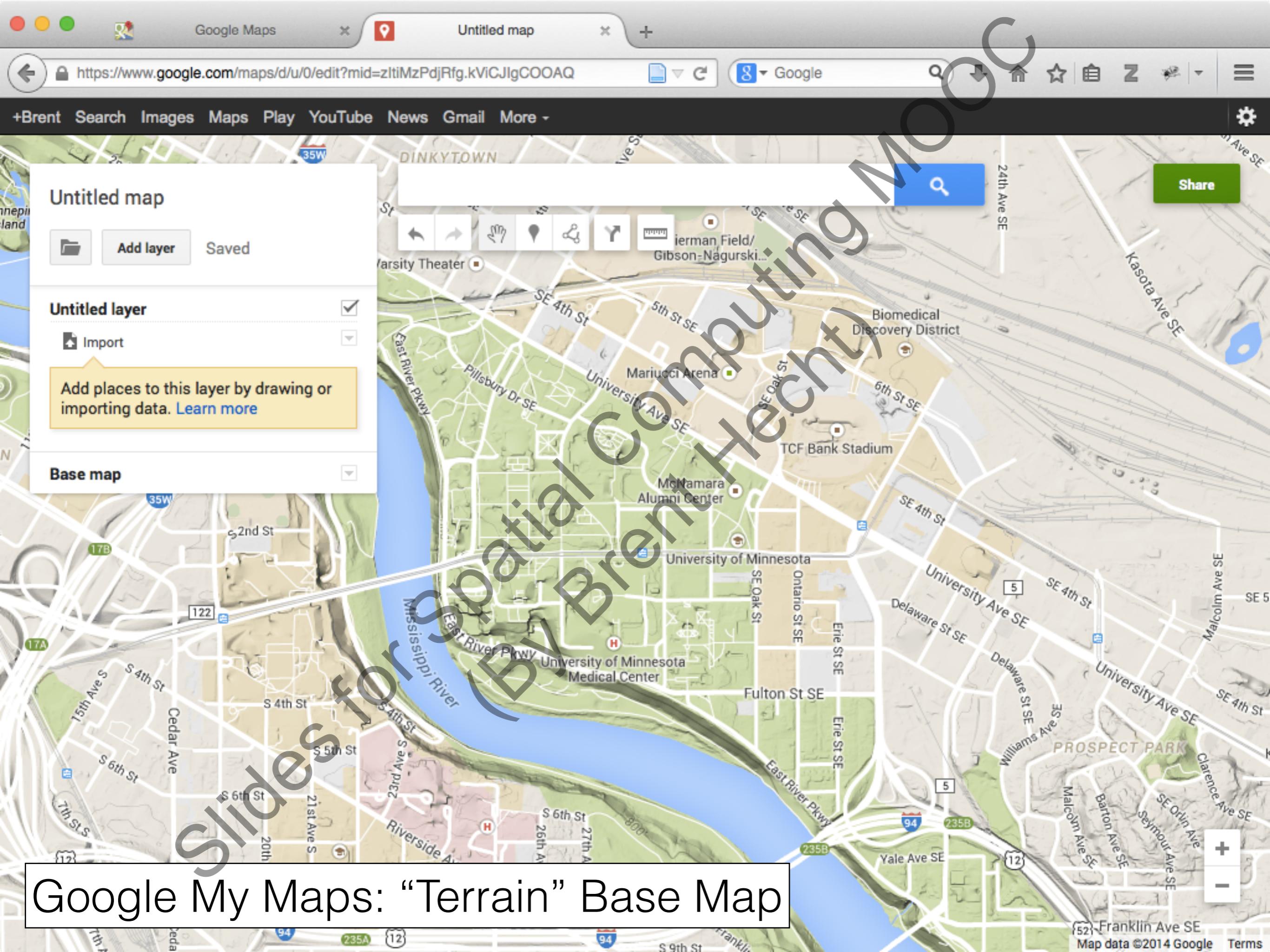
Slides for Spatial Computing  
(By Brent Hecht)



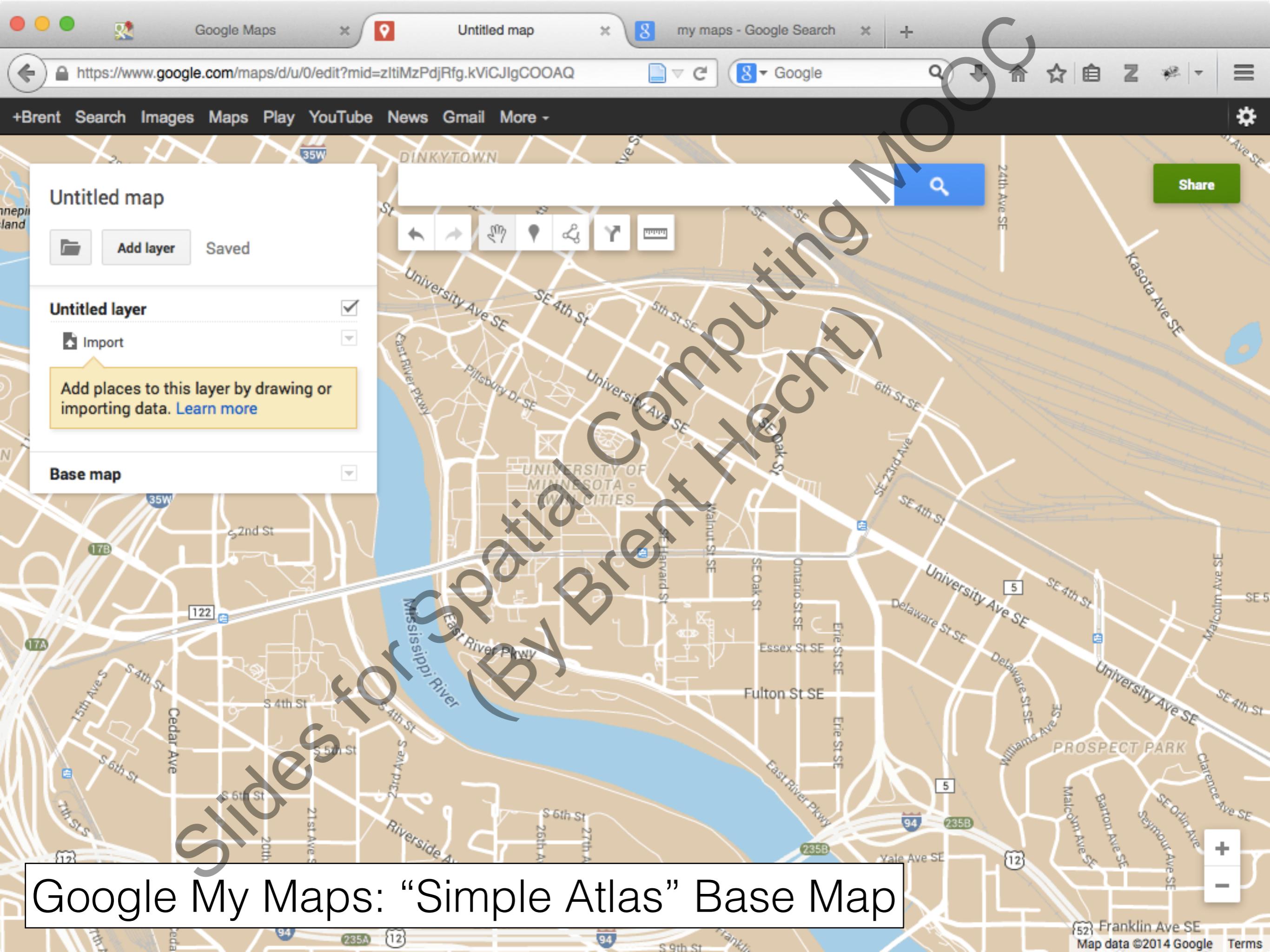




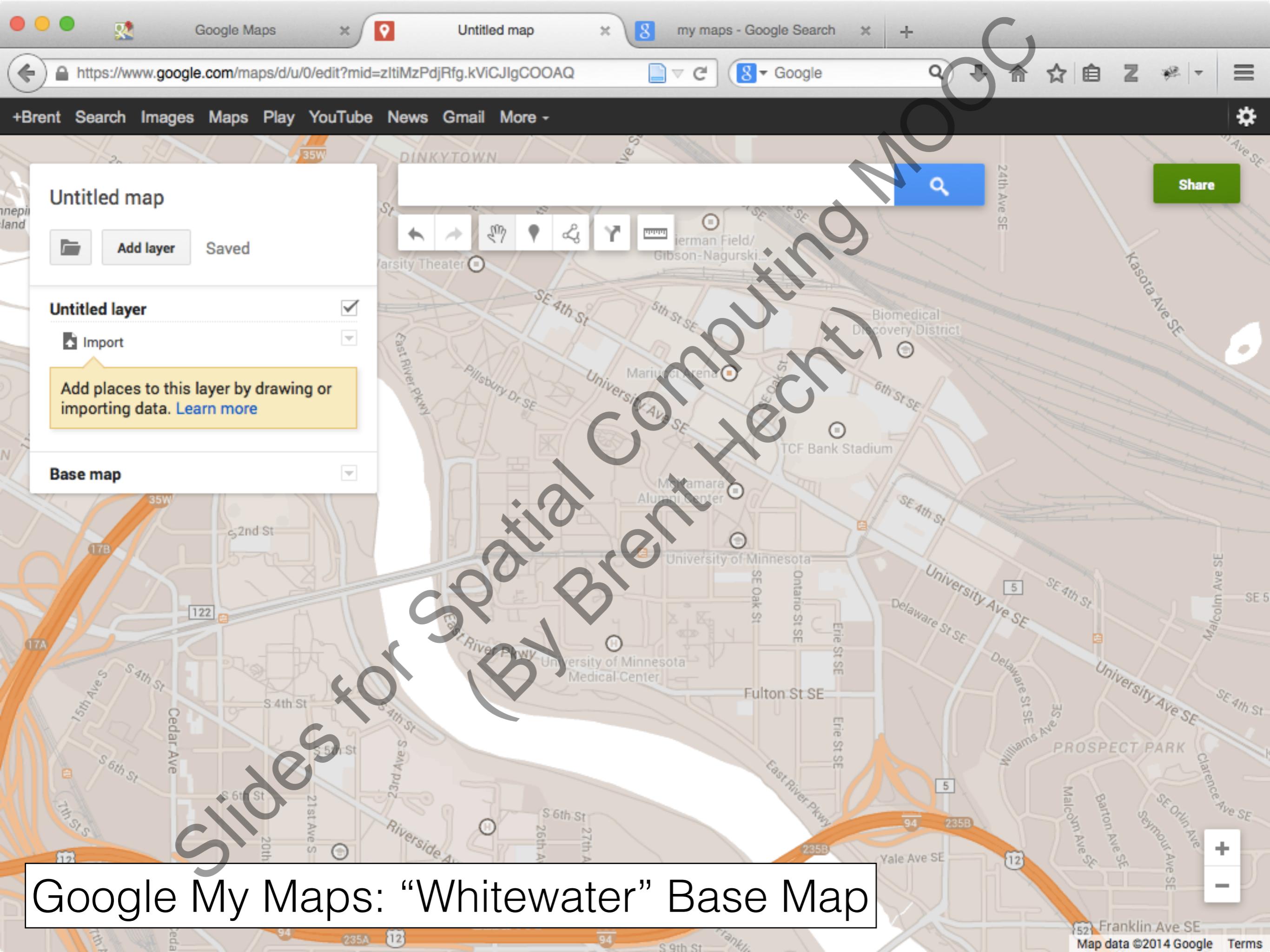




Google My Maps: “Terrain” Base Map



Google My Maps: “Simple Atlas” Base Map



Google My Maps: “Whitewater” Base Map

# Cartography

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## Attributions

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