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**Arianna Huffington**

President and Editor-in-Chief at The Huffington Post Media Group

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1,148,113 followers

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Covering the World: Introducing The WorldPost

January 21, 2014



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DAVOS -- Greetings from Davos. I'm here for the 44th annual meeting of the World Economic Forum, where the theme is "The Reshaping of the World: Consequences for Society, Politics and Business," and I'm in a global state of mind. That's not only because I'm in the company of 2,500 business leaders, heads of state and young entrepreneurs from all over the world, or because I flew in yesterday from Munich and am bound next week for São Paulo for the launch of Brasil Post. It's mostly because we've chosen this moment to launch The WorldPost, in partnership with the Berggruen Institute on Governance. It's a moment that represents the culmination of more than a year of conversations between Nicolas Berggruen, our editor-in-chief Nathan Gardels, executive editor Peter Goodman and me about the need for a global platform that can bring together a mix of perspectives, from world leaders to young people whose voices might otherwise go unheard. And that's exactly what The WorldPost will do. With a mix of boots-on-the-ground reporting, opinion and analysis, The WorldPost will be a hub for everything from political and economic news to discussions of the cultural and artistic forces shaping and reshaping our increasingly global collective imagination.

The launch of The WorldPost comes at a time when the hunger for an expanded global conversation is stronger than ever. HuffPost will be in 10 countries by the end of January, when we launch in Brazil, and already, just two and a half years after we launched our first international edition in Canada, 44 percent of our readers come from outside the U.S. The WorldPost is our way of doubling down on our international coverage by partnering with the Berggruen Institute, a "think and action tank" engaging some of the world's most influential thinkers and entrepreneurs on the issues that will shape the 21st century and beyond. By bringing together the resources and stellar contributors of the Berggruen Institute, the coverage of our growing network of international editions and a new team of on-the-ground reporters -- in Beijing, Cairo and Syria -- The WorldPost will combine the best of traditional

Arianna's Recent Posts**On The Importance Of Appreciating Animals**

January 14, 2014

Liebe Grüße From Munich: HuffPost Goes to Germany

October 10, 2013

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This Week

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**James Caan**
Why Would I Hire You?

181,549 views

**Jack Welch**
Are You the Smartest Person in the Room? Let's Hope Not.

79,540 views

**J.T. O'Donnell**
Best Way to Get a Job Nobody's Using...

52,603 views

**Bernard Marr**
Performance Related Pay? \$109 Million for 15 Months Work!

42,662 views

**Justin Rosenstein**
5 Powerful Tactics I Use to Achieve Great Teamwork

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back with his burrito because war had broken out in Gaza and he was the only one on the World section.

Building a global news operation that aims to cover the world in a way that's both sweeping and nuanced will benefit immensely from the experience and expertise of our editorial board. In addition to Nicolas and me, the board includes Juan Luis Cebrián, CEO of PRISA; John Elkann, vice chairman of the Giovanni Agnelli Foundation and chairman of *La Stampa*; Yoichi Funabashi, president of the Rebuild Japan Initiative Foundation and former editor-in-chief of *Asahi Shimbun*; Walter Isaacson, president of the Aspen Institute; Wadah Khanfar, president of Al Sharq Forum; Pierre Omidyar, founder of eBay and First Look Media; Dileep Padgaonkar, consulting editor to *The Times of India*; and Eric Schmidt, executive chairman of Google.

There are certain issues that we believe are central in reshaping our world, which The WorldPost will relentlessly cover: the occupations and jobs of the future, including youth unemployment; personal and planetary sustainability; political governance; the future of China; philosophical and spiritual inquiries; global health and well-being; new approaches to fighting the drug war; and the ways that stress and burnout are impacting people's lives, companies' bottom lines and health care costs.

The WorldPost's editor-in-chief is Nathan Gardels, a senior adviser at the Berggruen Institute and a co-author of *Intelligent Governance for the 21st Century*, with Nicolas Berggruen. Peter Goodman, who has led HuffPost's business coverage for more than two years as executive business editor, is The WorldPost's executive editor. Marla Friedman is the managing editor for global news, and Nicholas Sabloff is executive international editor.

Our launch features include Nicolas Berggruen and Nathan Gardels on the leadership of Chinese President Xi Jinping, Bill Gates on the potential of vaccines to improve millions of lives worldwide, Chrystia Freeland on the growing backlash against the world's superrich, former Brazilian President Fernando Henrique Cardoso on the eruption of middle-class discontent in Brazil, Yo-Yo Ma on the ways that arts and creativity can foster global empathy, Elon Musk on the innovations that will shape the future, Larry Summers and Gavin Yamey on investing in global health equality, Richard Branson on what business can do to improve people's lives, Patrick Soon-Shiong on the need for a platform allowing doctors and patients to share medical information, Indian-American author Parag Khanna on globalization and emerging economies, Peter Goodman on the consequences of our global interconnectedness, WorldPost Cairo correspondent Sophia Jones on Egypt's crackdown on the Muslim Brotherhood, our Middle East Bureau Chief Max Rosenthal on the state of the war in Syria, Gregory Beyer on the shift that has prompted global leaders to include well-being in their definition of success, Bianca Bosker on the Japanese phenomenon of digital girlfriends, and Gerry Smith on the skyrocketing incidence of smartphone theft around the world.

We're also featuring the work of several brilliant young bloggers from around the world, including Spanish journalist Carlos Carnicero on the real threats to the future of the European Union, 19-year-old Italian online security writer Andrea Stroppa on the dark side of our hyperconnected existence, and gay theologian David Berger on whether Pope Francis will actually change the Catholic Church's position on gay rights.

So wherever you may be in the world, welcome to the The WorldPost. As always, please use the comments section to let us know what you think.

Read more coverage from LinkedIn Influencers in Davos [here](#).

Photo: Copyright by World Economic Forum / [swiss-image.ch/Photo Moritz Hager / Flickr](#)

Posted by:**Arianna Huffington**[Follow](#) (1,148,113)[See all Arianna's posts](#)**People who read this post also read:**

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88 comments

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Maria José A.

Doctoranda en la Facultad de Ciencias de la Información de la Universidad Complutense de Madrid.

Would you be interested on my perspective of this world as a blogger being a Spanish journalist on her 50's, unemployed, a woman divorced with two sons, having lost my house but still preserving some hope ontoof urfuture.

Like (20) Reply (6) 2 days ago

Paul Aertker, Sonia Úbeda García, Mary Tan-Hooper, +17

6 Replies

Szabolcs S.

Interested in Opportunities as Senior Hardware Design & Development Engineer

@susanmcp1: Scary! Youth unemployment (15-24):
Greece 58%
Spain 55%
Portugal 40%
Italy 38%
Fr 25%
UK 21%
US 16%
Germany 8%
Japan 8%
Total: 300m (25%)
Like 6 hours ago

Szabolcs S.

Interested in Opportunities as Senior Hardware Design & Development Engineer

Maria, I'm aware of the unemployment situation of Spain. It's crazy!

Do you aware of the Horizon 2020 Framework Programme, launched by the EC this year? (continuation of Framework Programme 7) It facilitates R&D and funds small and medium enterprises to create jobs and bring innovative products or services on the market. I hope this will ignite something.

However, yesterday at Davos, Eric Schmidt said "I do not think the jobs problem is doing to go away. The jobs problem is going to be the defining for next 2-3 decades." #wef14

Let's hope the best! Leaders must take meaningful action to prevent this.

Like 7 hours ago

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01/24/2014 01:21 PM

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There is a continent called Africa where much of the natural resources used by the modern world are found. No dialogue can truly be considered "global" without its inclusion.

Like(11) Reply(3) 2 days ago

anne baker, Mary Tan-Hooper, Linell G., +8

3 Replies


Everton "Dwight" C.
--
I don't think you could possibly be more accurate with that statement.
Like 1 day ago



Erika Pretorius
Head of Operations & Marketing, ICAP Training Solutions
Well said Lynette. I have lived in Africa for most of my life and been fortunate enough to work in London, travel extensively in Europe and also spend time in the US. I am back home now and never cease to be amazed at this wonderful, exciting, challenging, ever changing continent that holds so much hope for the future on one hand and so much despair and poverty on the other. We may not have the economic might and strength of China, the USA or other first world countries but what happens here does have an effect and influence on the rest of the world. I look forward to seeing us included in the "global" dialogue.
Like(2) 1 day ago


anne baker and Linell G.

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Michael Haupt 2nd
Marketing & Business support for leaders who're creating heaven on earth | Author | Speaker | Mentor | Globetrotter
Another step closer to recognizing that international boundaries are purely man-made and that we're all connected anyway, no matter what our news source. I'm going to watch this one with great interest. Congratulations [Arianna Huffington](#) and team on a hugely exciting development. The Global Brain gains momentum.
Like(8) Reply 2 days ago


Linell G., Sadegh Sheikholeslami, SHANU HASAN, +5




Steve Borengasser
Platform Leader, North America at Kimberly-Clark
Very nice. Hopefully you can bring an external perspective on global affairs to the US. I'd love to see growth in the import of ideas here.
Like(6) Reply(1) 2 days ago

SHANU HASAN, Marc-Andre Tessier, Alan Stevens, +3

1 Reply



Dr Jefferson A S.
Proven Change Leader
With you on that "love"
Like 22 hours ago



Rachel M-Keyser (Murphy)
Sr. Healthcare IT Consultant / Leader: Revenue Cycle IT management
Adriana and Team you have so outdone yourselves!! Congratulations!!

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aspects. The global economy as we have found it shows how we are so interconnected: When one region's economy is down, this waterfalls into other regions. 'What affects the other affects me.' The Arts, cultures and other factors that affect all of us, affect every country, albeit in different ways, but affecting us they do.


My hope is this WorldPost will also contribute to educating us all, especially those people that haven't had an opportunity to travel outside of their respective countries, much less of their immediate towns/cities to experience other people with different perspectives, cultures, norms...etc. This as we know it causes people to 'be afraid of others in other cities, countries and or cultures' as a example; just because they don't know or 'understand those people.

My hope is the WorldPost helping us see more of Why we have more similarities of the things we want for ourselves; than the differences we percieve to have between us.

Way to go Arianna!!!

Like(4) Reply 2 days ago

👍 [SHANU HASAN](#), [Calvin Moreau](#), [Juanita Parker](#), +1




James Bauernfeind
Education and European Travel Consultant

I did not know that [The Huffington Post](#) and this new venture were specifically targeted toward "young people." Dare I read on or is there something else I should be reading at 65?

Like(4) Reply 2 days ago

👍 [Hafsat Abiola-Costello](#), [Juanita Parker](#), [Faye Thompson](#), +1




Marni P.
Founder and Trainer, RampQuest Learning, MS, JD, Volunteer EMT, Paramedic in training

Arianna, Congratulations on The World Post. Sharing perspectives on a global scale is a magnificent idea. You have hired the best men with the most experience to manage this operation, and I commend you for that. But where are the women? Diversity in upper management is crucial for a true global perspective, and a woman's lens seems to be missing, unless you and one other woman mentioned (Marla Friedman) are making up the 20% suggested by academics to share a gender- balanced and culturally diverse perspective. Perhaps you will consider this when expanding the Post. Congratulations. Respectfully, Marni Pilafian

Like(4) Reply 2 days ago

👍 [Hafsat Abiola-Costello](#), [SHANU HASAN](#), [Jill Clancy](#), +1




Warren McDuffie
Leasing Agent/Realtor at Kacena Real Estate Management LLC.

Very good news! :) finally the potential bridge gap between the worlds elite and our young and best from around the globe.

Like(2) Reply 2 days ago

👍 [Anastasia Edwards](#) and [Tony Zhang](#)





Daniel Payne
Technical Director @ Digit Content Services [Specialising in Digitisation & Encoding of content for IPTV, WebTV and VOD]


It all looks very good. But Bill Gates on the potential of vaccines to improve millions of lives worldwide - I hope this will be an unbiased and well researched piece of journalism we have come to expect from the Huff Post. I do not need to spell out why this is important as a quick search will show anyone why some of these vaccinations are not a good idea.

Like(1) Reply 2 days ago

👍 [Michael Haupt](#)



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
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As a women, former journalist, writer, business coach of entrepreneurs, and believer women will change the world --- I love that Arianna is doing it!

Like(1) Reply 2 days ago

 [Huang Yue](#)





Roby Linn

Associate Professor at Hankuk University of Foreign Studies Graduate School of Interpretation and Translation

As an American who has lived in Brazil, Poland, Germany, Singapore, England, Russia and now Poland - I am extremely excited by news of the launching of The World Post. Congratulations!!

Like(1) Reply 2 days ago

 [Huang Yue](#)





Guy Bultiauw

owner at guy bultiauw consulting

Can't wait to devour the first issue...

Like(1) Reply 2 days ago

 [Olivia Willis](#)





Gessner Enrico

direttore presso enka italia srl

I would rather say: revamping of the world! Have a nice day you all!

Like(1) Reply 2 days ago

 [Calvin Moreau](#)





Marc-Andre Tessier

Owner/Creative lead at Darkmark Media Group

Let's take the future into our own hands and change the world for the better! - <https://sites.google.com/site/greenworldhabitat/>

Like Reply(1) 2 days ago

 1 Reply





Calvin Moreau

Owner Green Matter LLC promoting natural materials use

That's the messege I'd like to give this generation. They must take over when the green babyboomers die off. I may have another twenty years to share.

Like(1) 1 day ago

 [Marc-Andre Tessier](#)





Tana Manda


Head of Finance and Administration at Press Trust


Congratulations Arianna for this innovative product The World Post.I Cant wait to sample the first paper.This will unite the world and i believe major challenges and opportunities in Africa will get world attention.I would like to see a section dedicated to Agriculture by continent.Apart from that i would also like to see a business advert section, issues of climate change,poverity eradication etc.


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 [Anastasia Edwards](#)

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**Margaret Meade**
Sounds like we are integrating media channels. Awesome!
Like(1) Reply(1) 1 day ago

 [Maria José A.](#)

 1 Reply

**Maria José A.**
Doctoranda en la Facultad de Ciencias de la Información de la Universidad Complutense de Madrid.
That's it!!!, specially women nowadays. Now our time has come, hasn't it?, and not only for women but for all those people who feel the importance of respecting us.
Like 23 hours ago

**Trizah wanjiku Ndwaru**
Stroke Awareness Project Officer at Afiya Trust
In am writing in support support of Lynette Carrington who has commented below. It is true that most of Africa's natural resources are still in the ground unexploited. When they are exploited, the resources are used to advance technology in the developed countries in areas such as medical and equipment technology, computers etc. The real owners of the natural resources need to be the first benefactors but this very clearly is not the case. Giving the African people a platform on major international platforms/forums such as your Worldpost and letting them have their say would go a long way towards redressing the sad imbalance and would help shift the existing power dynamics which are badly skewed in favour of the West. This will enable the world to take cognisance of the feelings and ideas of the Africans about which way to go with regard to their natural resources and how they are used..
Like(1) Reply(1) 1 day ago

 [Maria José A.](#)

 1 Reply

**Maria José A.**
Doctoranda en la Facultad de Ciencias de la Información de la Universidad Complutense de Madrid.
My best wishes for world justice to come to Africans.
Like 23 hours ago

**Mike Smith**
Blogger for <http://creatinglifestyle.com> on healthy foods, weight lose Issues
Looking forward to hearing more of WorldPost, a great concept. I think no matter what one's age is as long as WorldPost has creative freedom, integrity and a heart, it will do very well indeed.
Like(1) Reply(1) 1 day ago

 [Maria José A.](#)

 1 Reply

**Maria José A.**
Doctoranda en la Facultad de Ciencias de la Información de la Universidad Complutense de Madrid.
Wish it too!!!
Like 23 hours ago

**Christos Failadis**
Press & Communication Counselor/Public Diplomacy- Embassy of Greece in USA.

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Christos Failadis

Counselor, Public Diplomacy.

Embassy of Greece in Washington,DC.


Like(1) Reply(1) 1 day ago

👍

Maria José A.

💬

1 Reply



Maria José A.

Doctoranda en la Facultad de Ciencias de la Información de la Universidad Complutense de Madrid.

That's why she is being followed by millions of customers and readers. Congratulations to her!!!

Like 23 hours ago



Bobby K. Green

Writer, Retired commercial pilot.

Yes Ms. Huffington the shocking disparity is evident in all part of the world. I'm an angry retired business-man The things I was taught when I attended college has become twisted. We were told in economics that with the automation of manufacturing we would all have a much better way of life. That system has now become captured by a few. I think rather than having a better and much more comforting life style with short work weeks. That select few has now hoarded the profits of automation and now those select few 82 hold and control nearly half of the total wealth of the world. If this continues we will all become modern day serfs. How can the masses allow a few to become so powerful. What ever happened to anti-trust laws? There is little or no regard for the average taxpayer. Congress with the push of a button allows our National Debt to sore into the impossible. With the exception of the 82 we have all become victims. Lets re-slice the cake of wealth.

Like(1) Reply(1) 1 day ago

👍

Maria José A.

💬

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Maria José A.

Doctoranda en la Facultad de Ciencias de la Información de la Universidad Complutense de Madrid.

Thanks Bobby for your honest opinion.

Like 23 hours ago

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