You submitted this quiz on **Tue 1 Apr 2014 1:45 PM PDT**. You got a score of **0.00** out of **49.00**. You can attempt again, if you'd like.

Question 1		
A Command Economy:		
Your Answer	Score	Explanation
Makes all the important decisions about production and distribution.		
Owns most of the means of production (land and capital).		
Is the employer of most workers and tells them how to do their jobs.		
○All of the above		
ODon't know		
Total	0.00 / 1.00	
Question Explanation		
All of the above		

## **Question 2**

The assumption of ceteris paribus is useful because it allows economists to draw their graphs in:

Your Answer	Score	Explanation
Two dimensions		

Three dimensions	
○Both 1 and 2	
ODon't know	
Total	0.00 / 1.00
Question Explanation	
Two dimensions	

## Suppose the price of chicken rises. Which way do you think the beef demand curve will shift? Your Answer Score Explanation Inward and leftward Outward and rightward It won't shift Don't know Total 0.00 / 1.00 Question Explanation Outward and rightward

## The utility-maximizing rule or equimarginal principle allows us to: Your Answer Score Explanation Derive the downward-sloping demand curve Derive the upward-sloping supply curve

Obetermine equilibrium in the market	
Opon't know	
Total	0.00 / 1.00
Question Explanation	
Derive the downward-sloping demand curve	

To solve the unit of measure problem, the price elasticity of demand is measured in:

Your Answer	Score	Explanation
○Absolute amounts		
○Percentages		
Ouniform units		
○Don't know		
Total	0.00 / 1.00	

## **Question Explanation**

Percentages

## **Question 6**

-Damand is unit alastic

During years of bumper crops when food prices fall substantially, many farmers often go bankrupt. This is because:

Your Answer	Score	Explanation
Openand is highly elastic		
Demand is highly inelastic		

Demand is unit elastic	
ODon't know	
Total	0.00 / 1.00
Question Explanation	
Demand is highly inelastic	

In the long run:

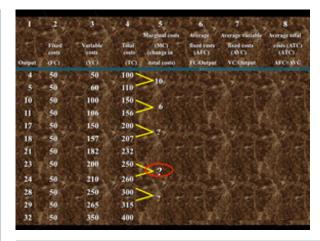
Your Answer	Score	Explanation
All factors in the production function except capital can be adjusted.		
All factors in the production function, including capital, can be adjusted.		
Technology is constant		
ODon't know		
Total	0.00 /	
	1.00	

## **Question Explanation**

All factors in the production function, including capital, can be adjusted.

## **Question 8**

Calculate the marginal cost of increasing production from 23 to 24 units for the question mark contained in red circle in the figure.



Your Answer	Score	Explanation	
<b>0</b> 7			
<b>8</b>			
<b>9</b>			
<b>10</b>			
ODon't know			
Total	0.00 / 1.00		
Question Explanation			
10			

Which market structure is the most economically efficient?

Your Answer	Score	Explanation
Monopoly		
Monopolistic Competition		
Oligopoly		
Perfect Competition		
ODon't know		

Total	0.00 / 1.00	
Question Explanation		
Perfect Competition		

The market demand curve in a perfectly competitive industry is:

Your Answer	Score	Explanation
The horizontal sum of the individual demand curves		
The vertical sum of the individual demand curves		
The answer depends on the product		
ODon't know		
Total	0.00 / 1.00	

## **Question Explanation**

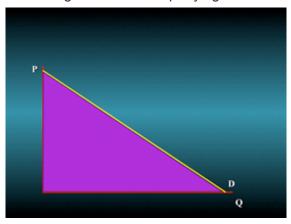
The horizontal sum of the individual demand curves

## **Question 11**

Score	Explanation
	Score

ODon't know	
Total	0.00 /
	1.00
Question Explanation	
All of the above	

The triangle in the accompany figure illustrates:



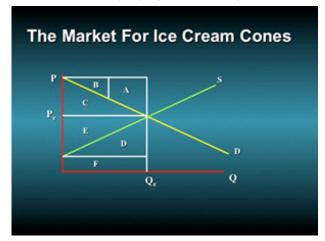
Your Answer	Score	Explanation
Consumer surplus: A dollar measure of the difference between what consumers would have been willing to pay and what they actually pay.		
Producer surplus: The difference between the price at which producers would have been willing to supply a good and the price they actually receive		
Deadweight loss: the efficiency loss associated with monopoly		
Opon't know		
Total	0.00 /	
	1.00	

## **Question Explanation**

Consumer surplus: A dollar measure of the difference between what consumers would have been willing to pay and what they actually pay.

## **Question 13**

In the accompanying figure, at the given equilibrium, what is the consumer and producer surplus?



Your Answer	Score	Explanation
Oconsumer surplus is ABC, producer surplus is DEF.		
Oconsumer surplus is C, producer surplus is E.		
Oconsumer surplus is AB, producer surplus is DF.		
ODon't know		
Total	0.00 / 1.00	)

### **Question Explanation**

Consumer surplus is C, producer surplus is E.

## **Question 14**

Harvard economist Joseph Schumpeter argued that monopoly was good because:

Your Answer	Score	Explanation

■1. Monopolists will have more profits to engage in longer term

strategic activities such as research and development.	
2. Monopolists will also have a much bigger cash fund to spee the diffusion of the technology.	ed
○Both 1 and 2	
ODon't know	
Total	0.00 / 1.00
Question Explanation	
Both 1 and 2	

## Monopolistic competition is sometimes called: Your Answer Score Explanation Collusive oligopoly Non-collusive oligopoly Product differentiated oligopoly Don't know Total 0.00 / 1.00 Question Explanation Non-collusive oligopoly

## Question 16 Oligopoly exists when Your Answer Score Explanation

our Answer	Score	Explanation
the number of firms in an industry shrinks and industry concen	tration grows:	
uestion 17		
small number of typically large firms dominate an industry		
uestion Explanation		
otal	0.00 / 1.00	
Don't know		
Four or less firms constitute an industry		
A small number of typically large firms dominate an industry		
A large number of typically small firms dominate an industry		

Your Answer	Score	Explanation
1. Each firm is more likely to base pricing decisions on how other firms are likely to respond.		
2. Each firm is more likely to base output decisions on how other firms are likely to respond.		
○Both 1 and 2		
ODon't know		
Total	0.00 /	
	1.00	

**Question Explanation** 

Both 1 and 2

Tacit collusion occurs when:

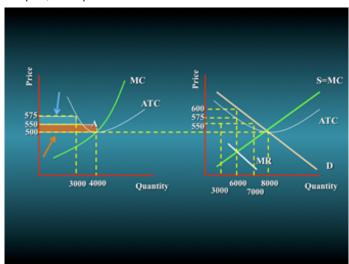
Your Answer	Score	Explanation
○1. Firms in an industry refrain from competition without explicit agreements		
<ul><li>2. Firms in an industry refrain from competition using written contracts</li></ul>		
○Both 1 and 2		
Opon't know		
Total	0.00 /	
	1.00	

## **Question Explanation**

1. Firms in an industry refrain from competition without explicit agreements

## **Question 19**

Suppose one firm in the collusive duopoly represented in the accompanying figure cheats by producing 4000 tons rather than the agreed upon 3000 tons each? What is the market price, output, and profit?



Your Answer	Score	Explanation
Price \$500, industry output 8000 tons, both firms earn zero economic profits		

Price \$500, industry output 7000 tons, non-cheating firm loses

\$75,000, cheating duopolist makes a \$75,000 economic profi	t
Price \$550, industry output 7000 tons, non-cheating firm los \$75,000, cheating duopolist makes a \$200,000 economic pro	
ODon't know	
Total	0.00 / 1.00

### **Question Explanation**

Price \$550, industry output 7000 tons, non-cheating firm loses \$75,000, cheating duopolist makes a \$200,000 economic profit

## **Question 20**

Pure economic rent is:

Your Answer	Score	Explanation
Olifferent from the rent people pay for their homes or apartments		
The same thing as the rent people pay for their homes or apartments		
The same thing as the rent people pay for their homes or apartments less any tax credits		
ODon't know		
Total	0.00 /	
	1.00	

## **Question Explanation**

Different from the rent people pay for their homes or apartments

## **Question 21**

Henry George argued that a single tax on land would be:

Your Answer
Score
Explanation

1. More fair
2. More efficient
Both 1 and 2

Don't know

Total
0.00 / 1.00

Question Explanation

Both 1 and 2

## Question 22 Rent seeking is:

Your Answer

1. The name given to restricting supply to increase the price suppliers receive

2. An attempt to create either ownership rights or institutional structures that favor you

Both 1 and 2

Don't know

Total

0.00 / 1.00

### **Question Explanation**

Both 1 and 2

Suppose you are the CEO of a domestic firm and your foreign rival is offering lower prices to your consumers because of a production cost advantage. One way to beat your rival is to:

Your Answer	Score	Explanation
○1. Lobby congress to impose tariffs		
2. Produce more efficiently		
○Both 1 and 2		
ODon't know		
Total	0.00 / 1.00	
Overtion Evalenation		
Question Explanation		
Both 1 and 2		

## **Question 24**

Human capital refers to:

Your Answer	Score	Explanation
1. The stock of useful and valuable skills accumulated in the process of their education and training.		
2. The stock of knowledge accumulated by people in the process of their education and training		
Both 1 and 2		
ODon't know		
Total	0.00 / 1.00	

Workers reluctant to move to other locations for work and leave friends, relatives, and associates will tend to:

Your Answer	Score	Explanation
Earn less		
Earn more		
Earn the same		
Opon't know		
Total	0.00 / 1.00	

## **Question Explanation**

Earn less

## **Question 26**

Suppose I buy a bottle of grape juice for \$10 and then sell it a year later as wine for \$11. What is my rate of return on this investment assuming that I have no other expenses?

Your Answer	Score	Explanation
<b>1</b> %		
<b>05%</b>		
<b>10%</b>		
ODon't know		
Total	0.00 / 1.00	

## **Question Explanation**

10%

## **Question 27**

Suppose the federal government significantly expands the social security retirement program. What is this likely to do to the supply curve for loanable funds and the market rate of interest?

Your Answer	Score	Explanation
Shift the curve inward and decrease the market rate of interest		
Shift the curve inward and increase the market rate of interest		
Shift the curve outward and decrease the market rate of interest		
ODon't know		
Total	0.00 / 1.00	

## **Question Explanation**

Shift the curve inward and increase the market rate of interest

## **Question 28**

A perpetuity is:

Your Answer	Score	Explanation
○1. An asset that lasts forever		
<ul><li>2. Pays a certain amount of dollars per year from now to eternity</li></ul>		

ODon't know	
Total	0.00 /
	1.00
Question Explanation	
Both 1 and 2	

# Which good is rival in consumption? Your Answer Score Explanation Bridge Computer National defense None of the above Don't know Total 0.00 / 1.00 Question Explanation Computer

## **Question 30**

In the presence of positive externalities, the free market tends to lead to:

Your Answer	Score	Explanation
<ul> <li>1. The underconsumption of goods that yield positive externalities</li> </ul>		
2. The overproduction of goods that yield positive externalities		

○Both 1 and 2	
ODon't know	
Total	0.00 /
	1.00

## **Question Explanation**

1. The underconsumption of goods that yield positive externalities

## **Question 31**

The economic rationale for the provision of roads, bridges, lighthouses, and other "public goods" is based on a theory of:

Your Answer	Score	Explanation
Benefit-cost analysis		
○Market failure		
○The time value of money		
ODon't know		
Total	0.00 / 1.00	

## **Question Explanation**

Market failure

## **Question 32**

Suppose the government imposes new water quality regulations on an industry. What's likely to happen?

Your Answer	Score	Explanation
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The demand curve shifts inward and price falls

The supply curve shifts inward and price rises	
Both the supply and demand curves shift outward and pricrises	ce
ODon't know	
Total	0.00 / 1.00

## **Question Explanation**

The supply curve shifts inward and price rises

## **Question 33**

Suppose toxic soil pollution in China significantly reduces the soy bean harvest. Which of these companies is likely to see its profits rise and be the best stock market investment?

Your Answer	Score	Explanation
A animal feed company that relies on soy beans to prepare its feeds		
A shipping company that transports soy beans from Brazil to China		
A soy sauce company		
ODon't know		
Total	0.00 / 1.00	

## **Question Explanation**

A shipping company that transports soy beans from Brazil to China

## **Question 34**

Leslie is the CEO of a company facing a revenue shortfall and she decides to raise prices in order to make up for that shortfall. To her chagrin, revenues fall further. Demand for Leslie's product is:

Your Answer	Score	Explanation
○Elastic		
○Inelastic		
○Unit elastic		
○Don't know		
Total	0.00 / 1.00	
Question Explanation		
Elastic		

## **Question 35**

Which has a lower elasticity? Coffee or Starbucks coffee?

Your Answer	Score	Explanation
Coffee		
Starbucks coffee		
Elasticity is the same		
ODon't know		
Total	0.00 / 1.00	

## **Question Explanation**

Coffee

The CEO of a company engineers a merger with its biggest rival and is surprised that over time, the merger fails to reduce costs. What is the industry likely characterized by?

Your Answer	Score	Explanation
Constant returns to scale over a broad spectrum of output		
ODecreasing returns to scale over a broad spectrum of output		
Increasing returns to scale over a broad spectrum of output		
ODon't know		
Total	0.00 / 1.00	

## **Question Explanation**

Constant returns to scale over a broad spectrum of output

## **Question 37**

You work in an industry that is characterized by brand proliferation. You likely work in a:

Your Answer	Score	Explanation
Monopolistic industry		
Monopolistically competitive industry		
Perfectly competitive industry		
Opon't know		
Total	0.00 / 1.00	

## **Question Explanation**

Monopolistically competitive industry

Given a market structure of perfect competition, what kind of conduct with respect to pricing can we expect?

Your Answer	Score	Explanation
○1. P = MC		
2. MR = MC		
○Both 1 and 2		
ODon't know		
Total	0.00 / 1.00	

## **Question Explanation**

Both 1 and 2

## **Question 39**

Your company is losing money and you are trying to decide whether or not you should shut down your production. Your best "shutdown point" is when price falls below the level where:

Your Answer	Score	Explanation
Revenues just cover average variable costs		
Revenues just cover total costs		
Revenues just cover variable costs		
ODon't know		
Total	0.00 / 1.00	

## **Question Explanation**

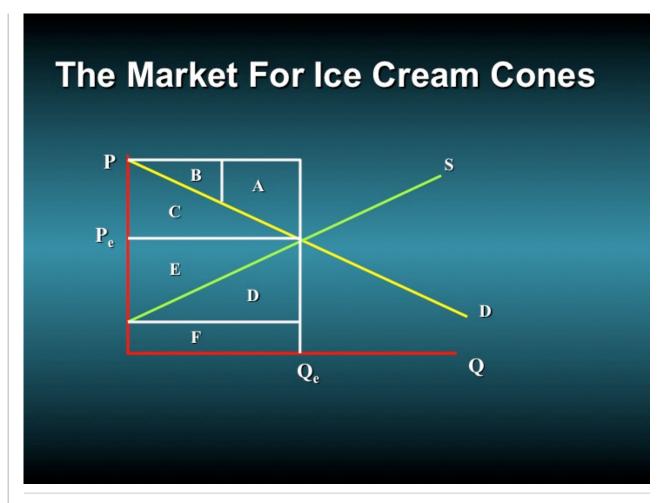
Revenues just cover variable costs

Suppose you go into business and you have to forego a \$60,000 a year, after-tax salary and a \$20,000 housing allowance. If you wind up at the end of the year with accounting profits of \$80,000, what are your economic profits?

Your Answer	Score	Explanation	
\$20,000			
\$0			
-\$20,000			
Opon't know			
Total	0.00 / 1.00		
Question Explanation			
\$0			

## **Question 41**

In the accompanying figure, at the given perfectly competitive equilibrium, what is the deadweight loss?



Your Answer	Score	Explanation	
ODEF			
○Zero			
ODon't know			
○ABC			
Total	0.00 / 1.00		
Question Explanation			
Zero			

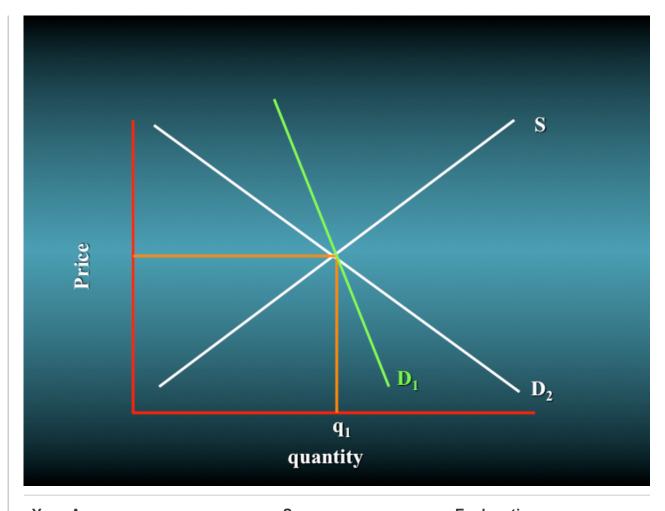
In the monopoly outcome, relative to the perfect competition outcome:

Your Answer	Score	Explanation
OPrice is lower, quantity is lower		
○Price is higher, quantity is higher		
OPrice is higher, quantity is lower		
○Don't know		
Total	0.00 / 1.00	
Question Explanation		
Price is higher, quantity is lower		

## Which type of efficiency might monopolies enjoy to justify their negative effects? Your Answer Score Explanation Allocative efficiency Dynamic efficiency Con't know Total 0.00 / 1.00 Question Explanation Dynamic efficiency

## **Question 44**

Which demand curve is that of a differentiated product relative to an undifferentiated product in the accompanying figure?



Your Answer	Score	Explanation	
○D1			
○D2			
○S			
ODon't know			
Total	0.00 / 1.00		
Question Explanation			
D1			

Firms in an oligopolistic industry that recognize their mutual interdependence are:

Your Answer	Score	Explanation	
Cless likely to collude			
More likely to collude			
Never collude			
Opon't know			
Total	0.00 / 1.00		
Question Explanation			
More likely to collude			

Prices in small convenience stores are generally higher than in supermarkets -- yet people still shop in such stores. What accounts for this?

Your Answer	Score	Explanation
Advertising		
Choice		
CLocation		
ODon't know		
Total	0.00 / 1.00	

## **Question Explanation**

Location

## **Question 47**

Suppose the firm ends its fiscal year with a capital stock of \$2,000,000. Over the course of the

current year, the firm invests \$200,000 in a new plant and equipment. At the same time, it incurs depreciation of \$250,000.

Your Answer	Score	Explanation
The capital stock has decreased		
○The capital stock has increased		
○The capital stock is unaffected		
Opon't know		
Total	0.00 / 1.00	

## **Question Explanation**

The capital stock has decreased

## **Question 48**

Relative to taxable bonds with similar risks, tax-exempt state and municipal bonds typically offer:

Your Answer	Score	Explanation
Higher interest rates		
OLower interest rates		
○The same interest rate		
ODon't know		
Total	0.00 / 1.00	

## **Question Explanation**

Lower interest rates

## **Question 49**

Your government votes to impose a tax on the air pollution emitted by large, coal-fired power plants in your country. Which economic concept has the government likely endorsed?

Your Answer	Score	Explanation
○Coase Theorem		
○Pigouvian view of internalizing externalities		
○Adam's Smith's "invisible hand"		
ODon't know		
Total	0.00 / 1.00	

Pigouvian view of internalizing externalities