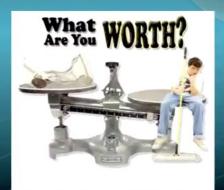


## Introduction

- Here are a couple of questions to ponder as we begin our analysis of the labor market:
  - 1. Why do sports stars earn more than the president of the United States?
  - 2. Why does a college graduate earn substantially more than a high school dropout?
  - 3. Why do doctors earn 15 to 20 times more than lifeguards even though both are saving lives?

## **These Are Important Questions**

■ The wages you will earn in your lifetime will likely be the single most important determinant of your own economic welfare.



## What Determines the Wage Rate?

- Why might the wage rate rise or fall?
- And let's try to answer that question with the help of our old friends, supply, demand, and equilibrium.

