

Stanford University

Technology Entrepreneurship

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Entrepreneurial Marketing and Sales

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Entrepreneurial Marketing and Sales

Videos

Example 1 Bemy.co <http://prezi.com/t1mhuyp3h4il/bemyco/> ~12 min



Entrepreneurial Marketing

Example 2 Terntips ~2 min



Entrepreneurial Marketing and Sales ~2 min

Entrepreneurial Sales

Key Concepts

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Reading

- Technology Ventures: Chapters [10.3-10.8](#), [11.1-11.4](#)
- Steve Brown's <http://www.innovatorstraction.com/>
- [When to Quit a Side Hustle](#)

Assignment

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[← Entrepreneurship in Emerging Eco...](#)