

Stanford University

## Technology Entrepreneurship

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## New Review

## Submission

## PROWLIST

Key Partnership	Key Activities	Value Propositions	Customer Relationships	Customer Segments
Local product providers (toiletries, speciality products, etc)	identify/certify/network with reputable distributors/product & service providers.	Prowlist provides clients premium products and services designed to enhance their travel experience.	Personalized services relevant to their stays location.	road warriors
Local service providers (tours, private cars, etc)	partner with hotels willing to test our service.	www.prowlist.com	Personalized products based on customers selections and profile.	executive/business travel
hotels (boutique non-chain? as an MVP)	Define/standardize offerings.	This is accomplished by utilizing certified local retailers and service providers. Our client will be able to choose from the type of shampoo to the bottle of wine he/she enjoys and have the peace of mind that it will be waiting in their room upon arrival. Personalization of services has not permeated well into the hotel industry as the main objective is to maximize profit by	Self-Service	seasoned travelers
travel engines/travel service providers (potential future)	Key Resources		Channels	clients seeking luxury travel experiences.
	Offerings (products and service enhancing our client's hotel stays)		digital/social channels	clients wishing to pack less and reduce the uncertainty of the level of service a new hotel may offer (i.e. bad wireless internet)
	Technology (App & Site to reach our clients and potential clients)		affiliates	
	Team (distribution of duties and responsibilities)		client referral incentives	

## Evaluation Form

Please give feedback to the team.

## A. Feedback

Please give helpful feedback to the team. Note "feedback of the team is not acceptable. You may want to change and

I do not travel much and am not able to personalize your offerings for example, and I am not sure if the shampoo offered to be market rather than more. African descent, usual hair. So that would be with your venture to please people. For people that enjoy this.

body p

## Feedback Capture Gr

