Stanford University

Technology Entrepreneurship



Community * Home Lectures Assignments Team **LECTURES Entrepreneurship in Emerging Economies** Introduction and Overview Frameworks, Business Models and Team Building **Videos** Creativity and Improvisation From Idea to Opportunity Legal Aspects of Startups **Developing Economy Entrepreneurship Customer Development and** Lean Startups Part 1: Case study of an entrepreneur in China Entrepreneurship in **Emerging Economies Entrepreneurial Marketing** Part 2: Case study in China and Sales **COURSE INFORMATION** Syllabus Part 3: Case study in China **Resources and Tools** Proprietary Information Mentors and Mentoring **Key Concepts** Consent for Research Entrepreneurship in Emerging Economies A great resource is the GIST Network. Create a profile here today: http://www.gistnetwork.org /news/empowering-science-and-technology-entrepreneurs-in-86-emerging-economies

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Reading

Many thanks to Simon Johnson's class at MIT - Entrepreneurship without Borders where I "borrowed" many of these excellent readings.

Global Entrepreneurship Monitor 2012 Global Report

http://www.gemconsortium.org/docs/download/2645

You do not need to read the entire report, but look at any parts that strike you as interesting or informative.

http://econ.ucdenver.edu/beckman/Econ%204001g/Acemoglu-imf.pdf

http://baselinescenario.com/2013/09/17/entrepreneurial-endeavor/

http://economix.blogs.nytimes.com/2013/06/13/world-bank-on-verge-of-making-a-good-decision/

Heidi Crebo-Rediker, "Pushing Forward Gender-Driven Growth,"

http://www.state.gov/e/oce/rls/2013/211088.htm

Simon Johnson, "The Case for Women,"

http://economix.blogs.nytimes.com/2013/06/27/the-case-for-women/? r=0

Chapter 1 in Global Entrepreneurship Monitor: 2012 Women's Report,

http://www.gemconsortium.org/docs/download/2825

Assignment

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