

Stanford University

Technology Entrepreneurship

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New Review

Submission

Pitch Advisor/Mentor

How did you meet your mentor

Hello,

Right now, our pre-startup is just idea analysis - market research and customer discovery stage. Me, UX designer and my co-founder which is Developer wanted to find mentors, with different base backgrounds for this stage.

We were focused on Pitch Deck advisor and Technology Finance/Revenue Model Advisor.

First thing happens very easily for us, but for the second one, we are waiting for answers from several persons.

How we find **Pitch Deck** Advisor?

At university, I was a member of Speech & Debate community, where I had good connections with trainers and other members. I decided to plan a meetings with university friends who was from speech & debate community. First two people advice me good things when I pitch front of them, but their technology industry knowledge was low. So, I decide to find someone from this community who knows startup industry at least good. Based on social network research, I found that one of the my old friend from debate community was shearing technology articles and platforms on his wall. I met him and made a pitch front of him, then he take a one day and we gave him market and competition research review of our startup. Next day, he wrote us letter by email with good advices and he said he was interested to be our advisor for pitches and wording.

How we are trying to find **Technology Finance/Revenue Model Advisor**?

To find a person with good finance background as a advisor for free for the pre-startup is very hard.(If this person isn't your close friend). We decide to participate startup bootcamp, where we will met advisor from finance/Tech background and listen their advices through bootcamp. I think, for this stage it's enough.

How many individuals did you approach before you found a mentor?

2

Evaluation Form

This is for feedback included for grading criteria below:

A. Did they successf

Grading range: 0-1

Indicate 0 for no an

0

B. How many individ finding a mentor? (T only.)

Grading range: 1-1:

How many individu a mentor?

1 2
1 1 1 1
1 2 3 4 5

C. To what extent did social networks?

