

Stanford University

Technology Entrepreneurship

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Low-fidelity prototype

Your first task in opportunity analysis project is to create a simple, low-fidelity prototype. You will be testing this prototype with customers in next week's assignment. For this week, please:

- Create a simple, basic, low-fidelity prototype of your product/service/website/mobile app. The people with a "business" background on the team should focus on setting this up. You can use things like Google Sites or even PowerPoint to show how the product or site will work. It doesn't have to be perfect.

You should create a "demo deck" or set of slides that show your prototype. You can post this slide deck to Slideshare or a similar uploading site and then enter the URL into the "media link".

This assignment also requires your team to evaluate the work of other teams.

[Get Started](#)

Due by Sunday

February 8

at 8:00pm

This is a team assignment
Any team member may submit.

- ☒ Read the [assignment description](#)
- ☐ Read the [evaluation criteria and rubrics](#)
- ☐ Meet [your teammates](#) by February 8th
- ☒ Submit [your assignment](#) by February 8th at 8:00pm

After February 8th

- ☐ Evaluate 5 submissions after February 8th at 7:01pm
- ☐ View received evaluations after February 13th
- ☐ Evaluate the contributions of your teammates by February 13th

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