

Stanford University

Technology Entrepreneurship

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Edit FicRec Mentor

Please remember basic human courtesy, Business Etiquette 101 and communication skills.

Mentors are more willing to respond and work with teams that are courteous when they reach out and informative about Who they are, What they are hoping to build, and Why they want the mentor involved.

Mentors are not willing to respond to any teams who send a nondescript "will you be our mentor? please say yes" generic message. If you do this, mentors have no idea who you are, what you hope to sell, or what they want from them as a mentor in particular.

As an entrepreneur, a key skill is the importance of communicating your product and/or goals to bring others along and make them interested and excited to work with you.

You should be thoughtful and creative at thinking about who's in the industry that you would like to mentor you. Just appearing desperate and messaging all the mentors on Novoed with generic "be my mentor?" message is not the way to recruit a mentor.

For example, you might reach out to a mentor via NovoEd or via LinkedIn and describe why your team is interested in this particular mentor, how your interests are mutual, what you're trying to accomplish (class project etc), the current status of project composition of your team, what time commitment you are looking for from the mentor.

Due by Sunday
February 1
at 8:00pm

This is a team assignment
Any team member may submit.

- ☐ Read the [assignment description](#)
- ☐ Read the [evaluation criteria and rubrics](#)
- ☐ Meet [your teammates](#) by February 1st
- ☒ Submit [your assignment](#) by February 1st at 8:00pm

After February 1st

- ☐ Evaluate 5 submissions after February 1st at 8:01pm
- ☐ View received evaluations after February 8th
- ☐ Evaluate the contributions of your teammates by February 8th

Once you have found a mentor, you may ask them if they would sign up as a mentor at <http://novoed.com/venture1-2015-1>

Submission Title

FicRec Mentor

How did you meet your mentor

How did you meet your mentor and were you successful in getting their help? How did you approach them? What problems did you encounter?

Create a list of five points for suggestions for other students on how to find and recruit a mentor for your startup.

Format

Source

Our mentor [Paulo Machado](#) messaged us. We are very grateful.

How many individuals did you approach before you found a mentor?

How many individuals did you approach before you found a mentor?

Privacy Setting

The instructor has selected the privacy setting for all submissions: this submission will only be viewable to teaching staff and students enrolled in this class.

For this assignment, you may edit your work after submitting until the assignment deadline and after the evaluation period.