

Stanford University

Technology Entrepreneurship

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LECTURES

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COURSE INFORMATION

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Frameworks, Business Models and Team Building

Videos

Business Model Testing ~17 min**9 Frameworks for Entrepreneurship** ~20 min**What is E145 like at Stanford?** ~3 min

Key Concepts

9 Frameworks for thinking about entrepreneurship, Business Models Introduction, and Team building advice for cofounders

Also available on YouKu in China: <http://u.youku.com/eesley>

Reading

(optional)

- ["The Secret History of Silicon Valley," Steve Blank, Nov 20, 2008.](#)
- [It's Not the People You Know. It's Where You Are, Randall Stross, NYT, Oct 22, 2006.](#)
- ["When it Comes to Innovation, Geography is Destiny," Pascal Zachary, NYT, Feb 11, 2007.](#)
- ["Growth of a Silicon Empire", Henry Norr.](#)
- [Fred Terman at Stanford](#)
- [More videos on ECorner on team and culture](#)

Assignment

This assignment is an algorithmic team assignment. You will be placed into a teams of 10. In your team, you will be able develop a reputation as a responsive, enthusiastic, and intelligent team member, which will be reflected by your teammates when they evaluate you at the end of the assignment (you will evaluate them, too.)

In your teams, choose at least five successful start-ups submitted by your classmates.

Analyze the list of attributes to see if there are any commonalities among them. Our goal is to discover the elements of successful startups across the world and across business type. Therefore, you should choose start-ups from different business sectors as well as from different geographic locations. At the end of your team's analysis, you should be able to answer the question, "What do successful start-ups have in common?"

Go to [Assignment 2 \(corrected\) http://novoed.com/venture1-2015-1/exercises/26977](http://novoed.com/venture1-2015-1/exercises/26977)

Additional Resources

For this assignment, you'll be automatically put into teams so you can get to know each other and how the team-building process works. Next week, you'll be forming your own teams. We'll talk more about the team process then.

For this week's teams, you should establish some structure for the team. When will you meet? You should set up a regular meeting time for the team. What roles will each person on the team have and who will be the team leader?

Going through this team building process takes a bit of time but will head off problems down the line.