Stanford University

Technology Entrepreneurship

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Home   Lectures   Assignments   Team   Community

Assignments > Create a business model canvas > Fiction Recommendation

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Submitted

Fiction Recommendation
Last updated 16 days ago by Amber Chang

Fiction Recommendation 👍 1

By FicRec.

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Key Partnership	Key Activities	Value Propositions	Customer Relationships	Customer Segments
Online wikis (ex. tvtrope.org); Online forums on fiction and entertainment (ex. myanimelist)	Collect a large amount of data on fiction; Recruit engineering talent; Marketing	Fast and accurate entertainment recommender; Entertainment reviews and discussions; Targeted ads	Dedicated support for early users; Referrals; Customer surveys, Online ads	People looking for personalized fiction recommendations; Creators looking to make their free online fictional work more well-known; People interested in reviews and discussions of fictional work; Advertisers

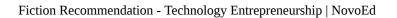|	Key Resources		Channels	
	Good software engineers and web developers; Data scientists; Large base of free online entertainment to start with		Website	

Cost Structure

People; Data Hosting; Marketing

Revenue Streams

Advertising

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