

Stanford University

Technology Entrepreneurship

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Identify the market opportunity & test your value proposition with customers

Total Scores

Your total scores will be calculated based on 100.0% of the average of peer evaluations

1. Identifying Market Opportunity
3. Feedback

	Peer Average	Weighted Sum	Maximum Possible
A.	5	5.0	6
Total	5	5	6

Peer Feedback

Soft Deadline

Due by Sunday
February 8
at 8:00pm

This is a team assignment
Any team member may submit.

- ☒ Read the assignment description
- ☐ Read the evaluation criteria and rubrics
- ☐ Work with your teammates by February 8th
- ☒ Submit your assignment by February 8th at 8:00pm

After Submitting

- ☐ View all submissions after February 8th
- ☐ Evaluate 5 submissions before February 15th at 7:00pm
- ☐ View received evaluations after February 15th
- ☐ Evaluate the contributions of your teammates by February 15th

our submission has received 7 reviews from your peers.

1. Identifying Market Opportunity

3. Feedback

	Feedback
B	<input type="checkbox"/>

Received Feedback

Please review the feedback you have received from other classmates and mark thoughtful feedback as helpful.

[Damian Rose](#)

[Karel Macek](#)

[William Bruner](#)

[Ranjitha Vishwa](#)

[Joe Saenz](#)

[LIJUN HE](#)

[François NGUYEN](#)

Feedback grid submitted by [William Bruner](#) , 4 days ago

Presentation was good with good visuals. It was easy to see what the idea and concept was.



Strategic partnerships and name recognition are huge. Would recommend that the proper partnerships and perhaps a Brand Ambassador is sought to break into the market in an easier way.



Didn't see how they would be able to monetize in the long term. Idea unfortunately appears to be too niche and most individuals would look for free version as opposed to paying.



Would look perhaps to be a feature of a service through MSN, CNBC etc. That way you could have the name of a bigger outfit and ne something aux.



You found this feedback helpful.