

Stanford University

Technology Entrepreneurship

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Find and recruit a mentor

Please remember basic human courtesy, Business Etiquette 101 and communication skills.

Mentors are more willing to respond and work with teams that are courteous when they reach out and informative about Who they are, What they are hoping to build, and Why they want the mentor involved.

Mentors are not willing to respond to any teams who send a nondescript "will you be our mentor? please say yes" generic message. If you do this, mentors have no idea who you are, what you hope to sell, or what they want from them as a mentor in particular.

As an entrepreneur, a key skill is the importance of communicating your product and/or goals to bring others along and make them interested and excited to work with you.

You should be thoughtful and creative at thinking about who's in the industry that you would like to mentor you. Just appearing desperate and messaging all the mentors on Novoed with generic "be my mentor?" message is not the way to recruit a mentor.

For example, you might reach out to a mentor via NovoEd or via LinkedIn and describe why your team is interested in this particular mentor, how your interests are mutual, what you're trying to accomplish (class project etc), the current status of project composition of your team, what time commitment you are looking

for from the mentor.

Once you have found a mentor, you may ask them if they would sign up as a mentor at <http://novoed.com/venture1-2015-1>

Get Started

Evaluation Period Ends Sunday

February 8

at 7:00pm

This is a team assignment

Any team member may submit.

- ☒ Read the [assignment description](#)
- ☐ Read the [evaluation criteria and rubrics](#)
- ☐ Meet [your teammates](#) by February 1st
- ☒ Submit [your assignment](#) by February 1st at 8:00pm

After February 1st

- ☐ View [all submissions](#) after February 1st
- ☐ [Evaluate 5 submissions](#) before February 8th at 7:00pm
- ☐ View [received evaluations](#) after February 8th
- ☐ [Evaluate the contributions of your teammates](#) by February 8th