

Stanford University

## Technology Entrepreneurship

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### Create a business model canvas

#### Peer Feedback

Your submission has received 6 reviews from your peers.

##### A. Feedback

	Feedback
A	<input type="checkbox"/>

#### Received Feedback

Please review the feedback you have received from other classmates and mark thoughtful feedback as helpful.

[William Bruner](#)Feedback grid submitted by [Arturo Héctor Martínez Rueda](#) , 5 days ago

[chandrashekhar singh](#)

Arturo Héctor  
Martínez Rueda

[Javier Villalobos](#)

[Elizabeth Lorentzen](#)

[Williams Mahomed Maldonado Moya](#)

Your idea on partnership  
The identification of activities and resources.



Verify that the target market really needs a recommender when searching for entertainment (other platforms already offer this, I think about food, hotels, trips).  
Would try to make a 3,000 feet view exercise of costs (how much may cost gathering information, and the infrastructure) and try to compare it with the revenue streams



The market segment you are trying to address, not their pain point.  
Not clear what you will offer to advertisers (how will you guarantee them that their ad will have exposition and conversion)



Why not follow a focused strategy (identify a very particular need of a specific target group - for instance, people traveling to a country that need to find activities to do in that country an offer some activities)



You found this feedback helpful.

Due by Sunday

**January 25**

at 8:00pm

**This is a team assignment**  
Any team member may submit.

- ☒ Read the [assignment description](#)
- ☐ Read the [evaluation criteria and rubrics](#)
- ☐ Meet [your teammates](#) by January 25th
- ☒ Submit [your assignment](#) by January 25th at 8:00pm

After January 25th

- ☐ View [all submissions](#) after January 25th
- ☒ [Evaluate 5 submissions](#) before February 8th at 8:00pm
- ☒ View [received evaluations](#) after February 8th
- ☐ [Evaluate the contributions of your teammates](#) by February 8th

