

Stanford University

## Technology Entrepreneurship

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## Identify the market opportunity & test your value proposition with customers

### Total Scores

Your total scores will be calculated based on 100.0% of the average of peer evaluations

1. Identifying Market Opportunity
3. Feedback

	Peer Average	Weighted Sum	Maximum Possible
A.	5	5.0	6
<b>Total</b>	5	5	6

### Peer Feedback

Soft Deadline

Due by Sunday  
**February 8**  
at 8:00pm

**This is a team assignment**  
Any team member may submit.

- ☒ Read the assignment description
- ☐ Read the evaluation criteria and rubrics
- ☐ Work with your teammates by February 8th
- ☒ Submit your assignment by February 8th at 8:00pm

After Submitting

- ☐ View all submissions after February 8th
- ☐ Evaluate 5 submissions before February 15th at 7:00pm
- ☐ View received evaluations after February 15th
- ☐ Evaluate the contributions of your teammates by February 15th

our submission has received 7 reviews from your peers.

### 1. Identifying Market Opportunity

### 3. Feedback

	Feedback
B	<input type="checkbox"/>

## Received Feedback

Please review the feedback you have received from other classmates and mark thoughtful feedback as helpful.

[Damian Rose](#)  
[Karel Macek](#)  
[William Bruner](#)  
[Ranjitha Vishwa](#)  
[Joe Saenz](#)  
[LIJUN HE](#)  
[François NGUYEN](#)

#### Feedback grid submitted by [Ranjitha Vishwa](#) , 5 days ago

Identifying the lack of a platform for a niche market



The collation of the data collected



What kind of media is covered?  
Print/digital/ streaming/all?



Being able to create a personalized  
list like a queue based on the  
recommenadtions.



You found this feedback helpful.