

Stanford University

Technology Entrepreneurship

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New Review

Submission

Art Galore BMC

Key Partnership <ul style="list-style-type: none">- Art Galleries- Art Event Organizers	Key Activities <ul style="list-style-type: none">- E-commerce platform development- Social-media network of artists, curators and organizer- Marketing	Value Propositions <ol style="list-style-type: none">1. Accessibility / Convenience<ul style="list-style-type: none">- Biggest art collection store- Online platform to seamlessly rent, sell or buy art- One click art buying experience for art buyers. This will save time and resources spent on paperwork required to buy art (esp in Corporate environment)2. Provide new opportunities<ul style="list-style-type: none">- Social-Media network to bring together artists, curators and organizers- Entrepreneurial opportunities for curators and artists who want to collaborate and organize events- Artists can rent their	Customer Relationships <ul style="list-style-type: none">- Community building- Customer service	Customer Segments <ol style="list-style-type: none">1. Artists (amateur or professional)2. Interior designers3. Retail4. Corporate/ social event organizers to rent5. Art school students
	Key Resources <ul style="list-style-type: none">- Software developers & designer- Sales/Marketing team		Channels <ul style="list-style-type: none">- Online Sales (Web, Mobile etc)- Social-media sites	

Evaluation Form

Please give feedback to the team.

A. Feedback

Please give helpful feedback to the team. Note "feedback of the team is not acceptable. You can provide what to change and how to improve it."

I have a family member who may like this idea. The creator is now the curator on the side at home. The creator created for herself a new business she was good at art and an engineer for 22 years. I enjoy the art world, I'm myself who knows very well, visit an office or public place.

body p

Feedback Capture Grid