

Stanford University

# Technology Entrepreneurship

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## LECTURES

[Introduction and Overview](#)[Frameworks, Business  
Models and Team Building](#)[Creativity and Improvisation](#)[From Idea to Opportunity](#)[Legal Aspects of Startups](#)[Customer Development and  
Lean Startups](#)

## COURSE INFORMATION

[Syllabus](#)[Resources and Tools](#)[Proprietary Information](#)[Mentors and Mentoring](#)[Consent for Research](#)

## Introduction and Overview

### Videos

**Introduction and Overview** ~22 min**Business Models** ~4 min**Silicon Valley** ~8 min

### Key Concepts

Introduction and overview of the Technology Entrepreneurship course.

[Also available on YouKu in China:](#)

[Video 1](#) (Chinese only)

[Video 1](#) (Chinese and English)

[Video 2](#) (Chinese only)

<http://u.youku.com/eesley>

## Reading

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Recommended reading [Ch. 1.1](#), [1.2](#), [1.5](#)

## Assignment

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