



Karen West <karenwest15@gmail.com>

New Message from Paulo

NovoEd (Technology Entrepreneurship) <noreply-venture1-2015-1@novloed.com>
To: Karen West <karenwest15@gmail.com>

Sat, Jan 31, 2015 at 8:21 PM

You have received a new message from Paulo (your classmate in [Technology Entrepreneurship](#) class):

This might be interesting: <http://blog.foundd.com/post/109674959438/a-new-fou...>

Keep in mind that anything you do, you have to validate with the market-- small changes can lead to different results. Social (like described in the article) is often useful to create attract users and create stickiness.

This thread has a long discussion on social and other factors, would you be interested in reading more: <https://novloed.com/venture1-2015-1/topics/43199>

Click [here](#) to see the full message.

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