

Recommendations should be tailored to different age groups and countries. The social network aspect of the site does not appeal to everyone, and should be optional. Genre- and plot-specific recommendations are appealing, so is search by plot/character elements. Being able to see recent updates as well as being able to access the actual entertainment materials through the site are also important.

Summary of face-to-face interviews:

Interview 1:

I prefer fictional entertainment that is from the UK or Europe. I find the British Market for entertainment to have funnier comedy and the actors seem to be more educated in background in literature and the arts. I do not do any social networking at all and boycott it like the plague. However, I do enjoy fictional entertainment, so I have many times consulted websites to read reviews people have entered for a piece of fictional entertainment that may interest me, so perhaps in a review type of chat, I would participate in this type of web sites chat session.

Interview 2:

Given I am 88 years old, I prefer to be able to watch fictional entertainment from my generation and more innocent type of things from the current generation. I do not like violence, grotesque murders to solve, sexual related content. I loved the entertainment when I was young when actors and actresses had to be able to both act and also sing and dance. I do not participate in any social networking because I was instructed that it is not a good idea from my son who has guided my life on many things since I lost my husband, a great person, just over 4 years ago, and my son is often good when he guides me, so I'm not likely to use social networking aspects of this web site, but I would perhaps participate in the review parts of the site.

Interview 3:

I like to watch Asian drama shows on the web almost everyday. I want to use a website that has a Chinese interface and contains Chinese dramas. There are particular actors, scriptwriters and directors that I like, so I want to be able to search by those. I don't really care about the social network, reviews or discussions. I am a mother of 2 and I don't know what my kids are watching these days, so if you can recommend some good children's program that are interesting and maybe educational, or at least content without violence and sexual themes then that would be good.

Interview 4:

I am almost 12 years old, and I prefer all things that are related to video gaming. I participate all the time in online chat sessions with my friends from all over the country and world, and my local friends, to chat about our video games. I do not yet belong to a social network, but I do in the MineCraft world, so if the entertainment did strike my interest, I would likely participate in the discussion forum and reviews. From the US, I enjoy watching animated things for kids my age, such as Avatar, Jimmy Neutron. I also like the television shows for kids my age that are offered in my Dad's home country of England. CBBC is a network I sometimes watch. A current show I like is "Blue Peter". Some things I watch with my Dad are "Dr. WHO" and "Top Gear", "Premier League Football(Soccer) Highlights" and from the past, "Red Dwarf", "Robot Wars", "Faulty Towers", "Dad's Army", "Only Fools and Horses", "Absolutely Fabulous", "The Young Ones", "Black Addr", "Escape to the Country", "Monty Python", "Tiswas", and "Top of the Pops".

Interview 5:

I am 24 years old and a masters candidate in engineering. I have taken machine learning courses and I'm interested in seeing how the recommendations actually work for your website. I know of many websites with recommendation features. They generally use collaborative filtering and human recommendations. If you want a search by plot function you can just browse through tvtropes. I suppose it saves time for the process to be automated if your website can do that. If your website is real I will maybe use it, but I think as far as recommendations go I prefer to get them from my friends. You should work on the social network part of your website.

Interview 6:

I am 9 years old, and I prefer to watch mostly animated cartoons in my age group, things like iCarly, or programs with live actors who are doing funny things captured on video. I also enjoy occasionally watching videos related to my Minecraft network world. I enjoy kids programs from England, and today often watch in addition to what my brother mentioned, a program called "The Dumping Ground" and shows where they are spending a year interviewing students in an English style school, which is very different to mine here in the US, to see what it was like for my Dad growing up in England.

Interview 7:

I grew up in the US as did my husband, and we prefer comedy and artistic related topics. With our 3 teen age boys we often watch fantasy and adventure.

Interview 8:

I mostly watch sports and variety TV. For something with a plot, I enjoy criminal psychology dramas, science fiction and fantasy. I like the idea of recommendations and connecting with friends. It's even better if I can instant-message my friends when I watch something good. I want to

know what are currently the most popular shows with ranking and ratings, and I want to make playlists like in YouTube for everything I ever watch and be able to share them with friends. I also want to share my activity to facebook and twitter. And I want to be able to do all of that on a phone when I'm waiting for buses or dentist appointments.

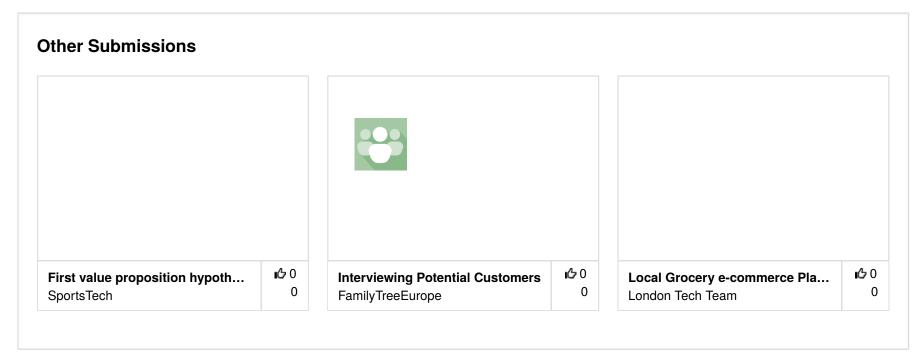
Video (or slides if a camera is not available)

Interview Tips

By FicRec

Finding People





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