

Stanford University

Technology Entrepreneurship

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Announcements

**Chuck Eesley**

about 22 hours ago

Technology Entrepreneurship Course update

Dear Technology Entrepreneurship Part 1 students,

Welcome to the beginning of week 2! A quick reminder, assignments 1 and 2 are due today (5pm for assignment 1 and 11:59pm for assignment 2).

Assignment 2 has generated some confusion so let me clarify:

Brainstorm 15 startup ideas and write a couple of sentences describing each.

Five of these ideas should be "worst" startup ideas - that is, ideas that could never work or are bad ideas. This will help get your creativity going.

10 of these should be "good" startup ideas. Ideas that you might potentially want to work on for the rest of the class with the team that you will form.

Pick one of the "good" ideas and make a video or slide (ppt, prezzi, pdf, is ok, the simpler the format probably the better) deck briefly introducing it.

Week 2 video lectures are here:

On frameworks, business models and team building:

https://novoed.com/venture1-2015-1/lecture_pages/819039

The **next assignment due Sunday Jan. 18th at 5pm** is to form a team to work on the rest of the course with. This assignment will be released tomorrow with more details. In short, you'll have three options:

1. Create your own team and invite others to it.
2. Join someone else's team.
3. You can opt to be automatically assigned to a team at the end of the assignment.

Finally, make sure to check out the great resources that our terrific teaching assistant Spike Morelli has been putting together here:

<http://www.spikelab.org/stanford-technology-entrepreneurship/>

<http://www.spikelab.org/blog/missing-the-point-about-failure.html>

Best,

Chuck Eesley

« [Less](#)



Spike Morelli

6 days ago

What do you need to get what you want?

Hello there,

Welcome to Technology Entrepreneurship I. TE has one laser focused goal: foster entrepreneurship around the world and help people like yourself make a difference. It's that simple and yet that hard.

It is especially hard because this course is attended by tens of thousands of people from all over the world so it's often hard to really understand what your entrepreneurial goals are and how we can best support you.

To give it our best shot we need your help - answer the... [More »](#)

**Chuck Eesley**

7 days ago

Welcome to the class!

Dear Technology Entrepreneurship I students,

Just a quick note to welcome you to the class! I'm excited to work with all of you.

The first set of video lectures is here: https://novoed.com/venture1-2015-1/lecture_pages/819038

You have two initial assignments here: <https://novoed.com/venture1-2015-1/exercises> Both **assignments are due on Jan. 11th (note that one is due at 5pm and the other is due at 11:59pm).**

These are individual assignments and it is important that you complete them on time. All... [More »](#)