

Technology Entrepreneurship

[Home](#) [Lectures](#) [Assignments](#) [Team](#) [Community](#) ▾[← Back To Assignments](#)

Create a business model canvas

Make sure that under the "value proposition" segment you write a clear description/overview of the general idea so that other teams can understand it.

As you go about developing your startup idea by testing the assumptions and hypotheses in each aspect of the business model (value proposition, key partners, revenue model, etc.) you should keep it up to date. If you find from the feedback that you get that you need to change or pivot one aspect of the business model, you should make that change on the business model canvas so that it stays up to date.

While a few entrepreneurs stumble across exactly the right idea and way to bring it to the market right away, most wind up having to iterate and change their strategy a lot early on. The business model canvas is the way for you to keep track of these changes and to organize your thoughts and the feedback from others. It's best if you do not change your idea entirely since that throws away the value in the experiments and learning you've already done. However, you are also permitted to change the idea entirely if you feel you must.

[Here](#) is a reminder on the description of business canvas model.

现在你完成了你的OAP项目,请修改你的商业模型画布,把你新学到的知识加入这份修改中。这里是关于商业模型画布的一些提醒。

Special Instructions

Make sure that under the "value proposition" segment you write a clear description/overview of the general idea so that other teams can understand it.

[« Less](#)

My Team's Submission



Submitted

Fiction Recommendation

Last updated 16 days ago by [Amber Chang](#)

Evaluation Period Ends Sunday

February 8

at 8:00pm

This is a team assignment

Any team member may submit.

- ☒ Read the [assignment description](#)
- ☐ Read the [evaluation criteria and rubrics](#)
- ☐ Meet [your teammates](#) by January 25th
- ☒ Submit [your assignment](#) by January 25th at 8:00pm

After January 25th

- ☐ View [all submissions](#) after January 25th
- ☐ [Evaluate 5 submissions](#) before February 8th at 8:00pm
- ☐ View [received evaluations](#) after February 8th
- ☐ [Evaluate the contributions of your teammates](#) by February 8th

