

Stanford University

Technology Entrepreneurship

powered by [Home](#) [Lectures](#) [Assignments](#) [Team](#) [Community](#)[Assignments](#) > [Create a business model canvas](#) > [Evaluate Submissions](#) > New Review

New Review

Submission

Mystery TV

Key Partnership Major and Minor TV networks Cable and Satellite dish companies Internet TV/Video sites Search engines	Key Activities Software development Marketing Problem solving	Value Propositions Newness of the service Performance of the service Customization of each individual page	Customer Relationships Acquiring customers through marketing and excellent customer service and engaging services	Customer Segments Anyone who watches TV or Movies
	Key Resources Intellectual Property Human resources Software developers IT/ Network Customer data and analytic from search engines		Channels Find out the customers interest. Funnel to the customers when to watch and get them involved with their favorite show and others also interested in the favorite show Suggest other shows they are interested in	

Evaluation Form

Please give feedback to the team.

A. Feedback

Please give helpful feedback to the team. Note "feedback of this is not acceptable. You have what to change and

I like the idea but I have not understood it. I think that participating in mystery game, in that as the TV about their theories of detail should be added "Mystery TV" since the this detail and I just guess correct?

body p

Feedback Capture Gr

