

Stanford University

Technology Entrepreneurship

powered by  NovoEd[Home](#) [Lectures](#) [Assignments](#) [Team](#) [Community](#) ▾[← Back To Assignments](#)

Create a business model canvas

Peer Feedback

Your submission has received 6 reviews from your peers.

A. Feedback

	Feedback
A	<input type="checkbox"/>

Received Feedback

Please review the feedback you have received from other classmates and mark thoughtful feedback as helpful.

William Bruner

Feedback grid submitted by [William Bruner](#) , 3 days ago

[chandrashekhar singh](#)

[Arturo Héctor Martínez Rueda](#)

[Javier Villalobos](#)

[Elizabeth Lorentzen](#)

[Williams Mahomed Maldonado Moya](#)

Concept is unique. Thought was put into the various different steps/parts.



Perhaps provide a few more specifics. Unfortunately some of the information provided is very vague and non-specific. Potential investors are looking for additional options if one does not work (such as only one channel or only one revenue stream). A business has to be able to reinvent itself or "pivot" and adapt with the changing market.



Aside from advertising, how do they plan to make money? If they are unable to attract a substantial advertiser base, where will revenue come from?



Would perhaps suggest starting as a blog and then offering a premium service (with additional content function and features) to those that would be willing to pay. That in addition to some "targeted" advertising would assist in the revenue stream.



You found this feedback helpful.

Due by Sunday

January 25

at 8:00pm

This is a team assignment
Any team member may submit.

- ☒ Read the [assignment description](#)
- ☐ Read the [evaluation criteria and rubrics](#)
- ☐ Meet [your teammates](#) by January 25th
- ☒ Submit [your assignment](#) by January 25th at 8:00pm

After January 25th

- ☐ View [all submissions](#) after January 25th
- ☒ [Evaluate 5 submissions](#) before February 8th at 8:00pm
- ☒ View [received evaluations](#) after February 8th
- ☐ [Evaluate the contributions of your teammates](#) by February 8th

