

Stanford University

Technology Entrepreneurship

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LECTURES

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Resources and Tools

These resources were assembled for my online class at http://novoed.com/?catalog_id=venture1-2015-1

Available anywhere:

- [Epicenter](#)
- [Stanford ECorner videos](#)
- [Startup Genome](#)
- [iStart](#)
- [LeanLaunchLab](#)
- [Stanford Technology Ventures Program](#)
- Find co-founders - <http://founderdating.com/>, <http://venture-lab.org>, CoFoundersLab.com, <http://foundershookup.com/>
- For business models
- <http://www.businessmodelgeneration.com/>, <http://bmdesigner.com/> or <http://canvanizer.com/>
- For brainstorming - www.tricider.com, <https://stormz.me/>
- [LaunchRock](#) or <http://www.kickofflabs.com/> - for launch pages testing the user need or marketing campaigns
- [TeamnSnippets.com](#) - for team progress updates
- [FieldTestApp](#) - for prototyping mobile apps or <http://goesapp.com/>
- [Domainr](#) - domain name search
- Task/project management - [Sprint.ly](#), [Asana](#), [Basecamp](#)
- Legal - <http://startuplawyer.com/startup-issues/if-i-launched-a-startup>
- Use [Unbounce](#), [Google Sites](#), [Weebly](#), [Godaddy](#), [WordPress](#) or [Yola](#), or [SocialEngine](#)
- For surveys and pre-order forms, [Wufoo](#) and [Google Forms](#) can easily be embedded within your site

with minimal coding.

- website [wireframe prototyping tool](#), (i.e. [JustinMind](#), [Balsamiq](#))
- [99 Designs](#) is great to get “good enough” graphic design and web design work for very cheap using a contest format. [Themeforest](#) has great designs
- Create a landing/splash page, with [LaunchRock](#) or [KickoffLabs](#)
- Embed a slideshow on your site with [Slideshare](#) or embed a video/tour using [GoAnimate](#), [Youtube](#) or [Vimeo](#)
- User interface testing with [UserTesting](#) or [Userfy](#), or <http://www.askyourusers.com/>
- Post on your facebook, LinkedIn and twitter, use [Google AdWords](#), [Facebook ads](#) and natural search to drive people to your Minimally Viable web site
- [AngelList](#) for funding
- [YouNoodle](#) - connect to the entrepreneurial grid
- .

Next steps to help develop your venture (incubators, accelerators, etc.)

- [YCombinator](#)
- [TechStars](#)
- [nReduce](#)
- [StartX](#)
- [Maven Ventures Labs](#)
- [500 Startups](#)
- [Startup Chile](#) (\$40k in non-dilutive funding, 1 year in Chile)
- [Stanford Summer Institute for Entrepreneurship](#)
- [AngelPad](#)
- [Highland Capital summer program](#)
- <http://www.alchemistaccelerator.com/>
- Lists of incubators/accelerators by country and state
[Launch.co list](#)
- Bento Accelerator encourages startups and projects from Prof Easley's course to apply for the Spring 2014 cluster.
Bento is designed to bring the best and brightest concepts from emerging markets to the major capital centers, locating firms in NY, San Francisco, Tokyo and London for 4-6 months. Leverage the unique value of this MOOC by presenting your product and firm in the major financial centers.
See www.bentoaccelerator.jp for details.
- [List on Quora](#)
- [Another list on Quora](#)

Available at Stanford:

- [Stanford Technology Ventures Program](#)
- [Stanford Entrepreneurship Network](#)
- [Entrepreneurship Week](#)
- [DFJ Entrepreneurial Thought Leaders Series](#)

Lists of Tools from Others

- [Steve Blank](#)
- [HBS Startup Tribe Tools List](#) – from Tom Eisenmann at HBS
- [NYU Startup Resources Library](#)
- [PBworks startup tools List](#)
- [Startup Weekend tools list](#)
- [Y Combinator Startup Library](#)
- [Startup Foundry tools list](#)
- [Small Business tools list](#)
- [Market research list](#)
- [Quora question:](#)

Software / Web

- <http://Dropbox.com> (most popular answer, others suggested [Box.net](#) and Google Drive as an alternative)
- [Box.net](#) (better if you are collaborating with teams and external collaborators than DropBox)
- [Oogwave.com](#) (Team content sharing and collaboration)
- [Evernote.com](#)
- [Clipular.com](#) (fastest web screen capture/clipping tool)
- <http://Clipboard.com> (web-based alternative to Evernote)
- [Gmail.com](#)
- CollateBox [Organize and share parts of your spreadsheets](#)
- Google Chrome
- Google Docs
- [LinkedIn.com](#)
- [Founder2be.com](#)
- [MailChimp.com](#)
- Mindmaps (Freemind or Mindmanager)
- [Skype.com](#)
- Wunderlist (very simple and easy-to-use task management tool)
- Xobni

- [Pugmarks.me](#) (news and people intelligence for your context)
- Expensify
- [Exterminator](#)
- [Skitch](#)
- [Visual.LY](#)
- Mint
- [Collatebox](#)
- Pandaform - [Database to manage all forms a business needs](#)
- Flow
- [rizzoma.com](#) - [communicate and collaborate in realtime](#)
- Basecamp - web-based project management and collaboration tool.
- KeyRocket - (keyboard shortcut trainer)
- [Helpjuice.com](#) (knowledge base)
- Remember The Milk - the to-do list that's everywhere you are: from your phone, to the web, to your Google apps
- Akomplish - It is about a better productivity, encouraging creativity
- point - (Presentation design)
- PPTloom - (PowerPoints design)
- [SyncPad](#) - real-time whiteboard/documents sharing
- Review19 - Collaborate & Track Decisions
- SAP StreamWork
- <http://everhour.com> (simple time tracking tool)
- RescueTime <http://rescuetime.com/>
- Sanebox <http://www.sanebox.com/>
- Time Doctor <http://timedoctor.com/>
- Get Pocket <http://getpocket.com/>
- Google Calendar <http://calendar.google.com/>
- Doodle <http://doodle.com/>
- TheBrain <http://www.thebrain.com/>
- KickoffLabs (<http://www.kickofflabs.com>) for social landing pages.
- PHPForms (<http://www.phpforms.net>) for online web forms
- Bookkeeperzoo
- Hexigo - <http://www.Hexigo.com> - Hexigo is the only collaboration platform that drives teams to reach a formal outcome.
- [teamspotted.com](#) - [team up with awesome people](#) - (added by company marketer)
- Simple Sales Tracking - <http://www.simplesalestracking>

- Expense Sheet Tracker - [Expense Claim Report & Budgeting Software](#)
- ReferralElite- <http://www.referralelite.com/> (For attracting the right professionals your company needs)

Real World

- Whiteboards
- Smartphone
- Notebook
- Skinny Pen
- GoToMeeting or equivalent
- IP Phone (with voice mail forwarding)
- Post-its
- Large LCD Monitor (for meetings and collaborating)
- Large empty wall
- Tape
- Large table
- MethodKit, (<http://methodkit.com/>)
(physical cards to help structure projects & discuss)

Project Management

- [Asana.com](#)
- <http://breeze.pm>
- [Siasito.com](#)
- Redmine
- [Binfire.com](#)
- Trello
- [Wrike](#)
- <https://telety.pe>
- Basecamp
- [Streak](#)

BI

- Ducksboard
- Geckoboard
- [Leftronic](#)
- Chartbeat

- Tableau
- Hootsuite
- LivePlan

CRM

- ClinchPad
- [Close.io](#)
- [Streak](#)
- Sugar CRM (Open Source)
- [SalesForce.com](#)
- Teambox
- Zoho
- Insightly [Free CRM for Small Business: Online Customer Relationship Software](#)
- Yesware [Email for Salespeople.](#)
- Pipelinedeals

Contact Form

- Dropifi
- Webengage
- Snapenag

Customer service

- [Live Chat Software by Comm100](#), which enables you to track and engage visitors in real time. (Added here by company marketer, not mentioned in answers)

Last updated by [Anne Trumbore](#) () 8 days ago.