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Updates: Technology Entrepreneurship

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Stanford University

Dear Technology Entrepreneurship Part 1 participants,

Congrats on finishing another week in the course!

This week we will release the video lecture on legal aspects of startups and the role of lawyers.

https://novoed.com/venture1-2015-1/lecture_pages/819042

Most importantly, **Feb. 8th** you have several items due.

<https://novoed.com/venture1-2015-1/exercises>

Your peer evaluations and feedback on others' business model canvas and mentorship assignments will help your classmates with valuable feedback and suggestions.

You also have your low-fidelity prototype/alpha version due along with your interviews with potential customers/users. Ideally you will get your prototype in front of potential users to get more helpful feedback from them. You want to avoid "pitching" users on your ideas and focus on learning as much from them as possible, asking questions, understanding a day in their lives, etc.

Best,

Chuck Eesley

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