#### If it's not a smart toothbrush it might be a.....not so smart toothbrush

(Was a video presentation, not slides)

Smart Toothbrush -- a smart toothbrush is a good idea. Many well intended people do not brush well enough to avoid cavities or gum disease. These chronic diseases then compromise their daily life and their overall health, absent intervention. A smart toothbrush is the ultimate wearable and will give brushers the data they need to take better care of themselves.

A.

Quality of the video/slides and feedback on the idea

*Grading range: 1-9*

Please give constructive feedback on the idea. (7 out of 9 grade)

Feedback Capture Grid

What worked?

I liked the idea and see the need that this person speaks about in regard to the importance of a smart toothbrush for our dental and overall health needs, and I can also see how people neglect it.

What could be improved?

I think more detail about how he would go about producing this smart toothbrush would have made the video presentation a bit better. He just stated the need and that he was going to produce it.

What was unclear?

The unclear part was in regard to how even from a high level he would produce the smart toothbrush.

What other ideas should be considered?

Perhaps for other ideas, they could mention how it may then be used for other dental and medical needs in the future after producing it.