Bad: 1. Doctors consult app - An app that helps doctors make consultations with specialists.

2. donut app - design a donut on an app for free. you can even put sprinkles on it

3. spanish language national hockey league info app

4. shoe consignment - online

5. ?

Good: 1. eConcierge - a mobile app where you can have basic services ordered. Picking up flowers, ordering dinner, planning a party.

2. Yoga Training - App that allows you to book corporate/group/individual Yoga sessions.

3. App that uses Kayak type engine to create open Jaw itineraries/Saturday night stays to get cheaper flights.

4. babysitter app - a [match.com](http://match.com/) for babysitters

5. ePizza - order local pizza. (basically an app that allows marketing/advertising/sales/coupons for places like Marios Pizza, Grandmas Pizza, etc). App locates local mom n pop pizza shops near you, you can order right from the app.

6. social media news article sharing - have an app where you have friends (linked to facebook) that you can share interesting articles (that you don't necessarily want to post to your actual facebook wall

7. personal stylist app - you can put together wardrobes and can recieve crowdsourced feedback (upvote and downvote, comments). can be linked to shopping websites/apps (banana republic, etc)

8. uber-style app for personal care services - hair, mani pedi, etc

9. activity tracker data aggregator for primary care. allows MD to download patient data at any time, can look at trends.

10. wireless infant apnea monitor. Stickers that measure HR, breathing motion, SaO2. Falling out of range results in alarming, either via bluetooth enabled head unit, or smartphone.

A.

Quality of the video/slides and feedback on the idea

*Grading range: 1-9*

Please give constructive feedback on the idea. (9 out of 9 grade)

Feedback Capture Grid

What worked?

I like the idea of wireless monitor for sleep apnea for new infants. I saw a sleep apnea device on my dying 84 year old Dad and it was horrible to see all that my mother had to do to put it on and off. I was not aware infants had this issue.

What could be improved?

One improvement may be adding more detail on how it will work technically from a high level. I'm sure that will come later.

What was unclear?

I'm not that familiar with how sleep apnea devices work either with or without wires, so knowing that would make it more clear.

What other ideas should be considered?

Perhaps another idea that should be considered would be how this could be grown for other medical needs in both infants and adults.