

Stanford University

Technology Entrepreneurship Part 2

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LECTURES

Acid Test for Entrepreneurs

Business Models

Market analysis, marketing,
and sales

Partnerships and Distribution

Financing

Course wrap-up

COURSE INFORMATION

Syllabus

Proprietary information

Team Management

Mentors and Mentoring

Statement of Accomplishment
Criteria

Course wrap-up

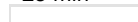
Key Concepts

Chuck Eesley wraps up the course and shares some final takeaways and pieces of advice. The key themes of turning problems into opportunities, experimentation, and iteration and the importance of teams are emphasized.

Videos

Summary ~26 min**Stanford Commencement 2014 Bill and...**

~25 min



Reading

- We really recommend you to read *Technology Ventures: From Idea to Opportunity* (Tom Byers, Richard C. Dorf, Andrew J. Nelson), and its [supplemental website](#).
- A Capitalist Jolt for Charity - New York Times
- The Meaning of Social Entrepreneurship - J. Gregory Dees

Assignment

At last! Your Opportunity Execution Project (OEP) is due.



Opportunity Execution Project (OEP)

Due on May 17th at 8:00pm

Additional Resources

- Mark Suster, [Honest advice on starting a company](#)
- Drew Houston, [Finding your way as an entrepreneur](#)
- Jack Dorsey, [The power of Curiosity and inspiration](#)
- Check out more popular general entrepreneurship video's at [eCorner](#).

← [Financing](#)

