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## New Review

**Submission**

### PR Companion

**PR Companion**

We'll handle your Public Relations.  
So you can focus on your business.

**Consumer problems & needs**

Problem. Startups need media coverage but

PR Companion allows you to access a comprehensive database of bloggers & journalists sorted by industry & language. We analyzed potential markets:

- Total market - 100M (# new startups launched every year)
- Served market - 10K (# startups interested in online media coverage, based on CrunchBase)
- Target market - 20K 18-35 years old (~20% of served market will be ready to nav)

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