

Stanford University

Technology Entrepreneurship Part 2

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Due by Sunday

May 3

at 8:00pm

Marketing Page and Sales Experiments

Total Scores

Your total scores will be calculated based on 100.0% of the average of peer evaluations

A. Please evaluate the marketing page based on these criteria:

B. Please evaluate their sales experimentation

	Peer Average	Weighted Sum	Maximum Possible
A.	2	2.0	4
B.	0.5	0.5	2
Total	2.5	2.5	6

Received Feedback

This is a team assignment
Any team member may submit.

- ☒ Review Market analysis, marketing, and sales
- ☒ Read the assignment description
- ☐ Read the evaluation criteria and rubrics
- ☐ Work with your teammates by May 3rd
- ☒ Submit your assignment by May 3rd at 8:00pm

After May 3rd

- ☐ View all submissions after May 3rd
- ☒ Evaluate 5 submissions before May 10th at 8:00pm
- ☒ View received evaluations after May 10th

☐ Evaluate the contributions of your teammates by May 10th

Rory Collins

Fine business plan.	Works as a plan.
+	△
How sales will work.	Further marketing/website.
?	💡

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