



LECTURES

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Acid Test for Entrepreneurs

Key Concepts

You will start the Part 2 of our MOOC by refreshing your grasp of the basics of technology entrepreneurship from Silicon Valley.

In terms of videos organization:

- The first one is usually conceptual, giving you a greater picture covering of the week's topic (here, Henry Wong tell us about the five key points that he looks at in a startup)
- The following named "entrepreneur's insight" is an interview from entrepreneurs sharing with us their experience and advice.
- You also have "bonus" videos, this week it's the part 1 of Y Combinator's Sam Altman keynote in Stanford about "how to start a startup". It's pretty long but we feel the content is worthwhile, don't hesitate to watch it by chunks.

Videos

Acid Test for Entrepreneurs ~6 min

Entrepreneur's insight: Focal Labs ~9 min

How to Start a Startup - Lecture 1 ~44 min

Reading

- *Technology Ventures: From Idea to Opportunity* (Tom Byers, Richard C. Dorf, Andrew J. Nelson). [Part 1](#)

Assignment

Your first assignments will be to form teams and recruit mentors.

Additional Resources

- Scaling startups: <http://blog.chaddickerson.com/2010/08/05/scaling-startups/>



Interview an Entrepreneur

Due on April 16th at 9:00pm



Form or join a team!

Due on April 19th at 8:00pm





Find and recruit a mentor

Due on April 19th at 8:00pm

[Business Models →](#)