

Stanford University

Technology Entrepreneurship Part 2

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Due by Sunday

May 3

at 8:00pm

Marketing Page and Sales Experiments

Total Scores

Your total scores will be calculated based on 100.0% of the average of peer evaluations

A. Please evaluate the marketing page based on these criteria:

B. Please evaluate their sales experimentation

	Peer Average	Weighted Sum	Maximum Possible
A.	2	2.0	4
B.	0.5	0.5	2
Total	2.5	2.5	6

Received Feedback

This is a team assignment
Any team member may submit.

- ☒ Review Market analysis, marketing, and sales
 - ☒ Read the assignment description
 - ☐ Read the evaluation criteria and rubrics
 - ☐ Work with your teammates by May 3rd
 - ☒ Submit your assignment by May 3rd at 8:00pm
- After May 3rd
- ☐ View all submissions after May 3rd
 - ☒ Evaluate 5 submissions before May 10th at 8:00pm
 - ☒ View received evaluations after May 10th

Please review the feedback you have received from other classmates and mark thoughtful feedback as helpful.



Evaluate the contributions
of your teammates
by May 10th

Adrian Tymes

Rory Collins

Feedback grid submitted by [Adrian Tymes](#) , 14 days ago

Analyzed target markets.



If you had done the slightest bit of sales research, you would have seen why no one has yet successfully marketed this. Advertising that you are away on FaceBook et al is an invitation for people to burgle your house.



I did not see any evidence of experiments.



Scrap this business idea and find something else.



Was this feedback helpful? [Yes](#) [No](#)

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