

Stanford University

## Technology Entrepreneurship Part 2

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## LECTURES

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## COURSE INFORMATION

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## Financing

## Key Concepts

- In the series of three videos, Chuck Eesley discusses financing, fundraising. He talks about the economics, structure, and types of venture capital firms and the process of raising money from VC firms.
- In the fourth, thematic video, we are studying the case of seeking investors in emerging economies.
- Our fifth video is one of our "Entrepreneur's Insight", about Domainr.

## Videos

**Venture Finance (1)** ~10 min**Venture Finance (2)** ~13 min**Venture Finance (3)** ~22 min**Thematic video: Seeking Investors in an...**

~11 min

**Entrepreneur's Insight: Domainr** ~12 min

## Reading

- *Technology Ventures, from Idea to Enterprise*, Part IV [Chapter 18 & 19](#)

## Assignment

Don't forget to check your assignment page and your timeline (in the home page) for the assignments you need to do (presumably your marketing pages and sales experiments, then your marketing and sales analysis).

## Additional Resources

- ecorner's [videos on finance & venture capital](#).

[← Partnerships and Distribution](#)[Course wrap-up →](#)