



Karen West <karenwest15@gmail.com>

REVISED Questions

Will B. <will.bruner@gmail.com>

Thu, May 7, 2015 at 12:33 AM

To: Karen West <karenwest15@gmail.com>

Karen,

Please find **revised** questions below:

- 1.) Does the idea of being able to follow both you personal and business contacts , from both LinkedIn and Facebook, via a real-time smartphone application as they travel-seeing their personal photos and video while instantly being notified when users in your network are in your vicinity appeal to you?
- 2.) Do you like the idea of having discount proximity notifications pushed to your phone for destinations exclusively that members in your network have visited while you travel?
- 3.) If the destination where one of your contacts is traveling appeals to you-would you be interested in an option to be connected to a travel website for cost comparisons?
- 4.) Would you like the option of being set certain restrictions on Facebook and LinkedIn users seeing your travels?
- 5.) *Not understanding what you are attempting to convey-will call you tomorrow to discuss and clarify.*
- 6.) As a business, would advertising your business on a platform such as this appeal to you?
- 7.) *Status levels are attained based on the level of participation by the user-will call you tomorrow to discuss and clarify.*

Let me know if you have questions.

-Will

On Mon, May 4, 2015 at 2:20 PM, Karen West <karenwest15@gmail.com> wrote:

Hi Will,

This is my first attempt at doing this - Amber did it for us for FicRec and I was just a contributor. I do not yet know how she decorated the background, etc, but here is an attempt at sharing some questions for

friends/family as potential subscribers, and customer/advertisers as customers. Please let me know what you like, do not like, what you would change, etc, and I'll modify it and share again, until it is what we want.

Please review/revise/etc and I'll edit it and share with 6? or 12? friends/family and also 6? or 12? customer/advertisers.

Also, in regard to this week's videos, I'll make sure those are completed by Wed. afternoon, so I'm better prepared to talk. However, in regard to last week's videos, this part 2 assignment on marketing and the analysis, I'm ready to talk by email or phone before then, in regard to this you tube video link in the survey with questions to gather the results, etc, as you said, to friends/family as possible subscribers or direct contact with 6-12 customer advertisers. With Amber, I did post our link to my FaceBook account, but given the total number of responses we had was 24-25, I'm not sure how many people connected to me actually responded (can't tell from the survey results). So I will email it directly. I tried that last time too, and still, very few people responded to us actually, but we worked with what we had.

Thanks,
Karen

You tube video that is shared in the customer/advertiser/subscriber survey questions:

<https://youtu.be/099dcO3fE-A>

Survey Link:

https://docs.google.com/forms/d/1uouTNvJjsKrDewf3kctN5ApWlz2ztKy3R_O2VBqqm24/viewform?usp=send_form

(Example results - attached - from my entry to this form)