Gmail by Google

Karen West <karenwest15@gmail.com>

Passports-Description For Team Profile Page

Will B. <will.bruner@gmail.com>   Wed, Apr 22, 2015 at 12:13 PM
To: karenwest15@gmail.com

Karen,

Please see below:

As of Spring 2014, there were 635,494 registered restaurants in the United States. US hotels reported $163bn in total revenue in 2014. Both of these segments only represent a small portion of the tourism industry, and neither take into account markets outside of the US.

With sites such as LinkedIn, Facebook, Instagram, Vine, and many others proliferating both our personal and business lives. Through our constant interactions, we have shown that we are very interested in the visual while at the same time keeping up with the happenings of both our personal and business contacts.

We set out to provide a solution where we were able to see real time location information (pictures and video snippets) on where individuals in both our personal and business network were (as well as contacts stored in our smartphones), and at the same time be provided discounts only on places where we personally knew someone had gone or traveled to. The recommendations of our family, friends, and business associates being viewing more favorably over the reviews from "strangers" on Yelp, TripAdvisor etc. As a user travels around a new locale, or around their home market, location based notifications are pushed to their phone showing where members in their social network had traveled or were traveling along with what they were doing and recommended. Catch up with that old business associate that referred you to your last big Tokyo client. Or catch up with your old neighbor when she is in town for her sister's wedding, but now lives several states away. No having to go and seek this information out. It finds you. This is Passports.

(please note that all statistical data was taken from statista-www.statista.com)

Thanks in advance.

-Will