

Technology Entrepreneurship Part 2

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Evaluation Period Ends Tuesday

May 5

at 8:00pm

Create a Business Model Canvas

Total Scores

Your total scores will be calculated based on 100.0% of the average of peer evaluations

A. Overall quality

	Peer Average	Weighted Sum	Maximum Possible
A.	5.9	5.9	9
Total	5.9	5.9	9

Received Feedback

Please review the feedback you have received from other classmates and mark thoughtful feedback as helpful.

This is a team assignment
Any team member may submit

- ☒ Review Business Models
 - ☒ Read the assignment description
 - ☐ Read the evaluation criteria and rubrics
 - ☐ Work with your teammates by April 22nd
 - ☒ Submit your assignment by April 22nd at 8:00pm
- After April 22nd
- ☐ View all submissions after April 22nd
 - ☒ Evaluate 5 submissions before May 5th at 8:00pm
 - ☐ View received evaluations after May 5th

[Yaoguang Wei](#)[Max Lai](#)[DM Anderson](#)[Shefali Chinni](#)[Carlo Muzzarelli](#)[Muhammad
usman shahid](#)[Vilija Herrera](#)[Bill Muhr \(Mentor\)](#)[Henry Petriece
\(Mentor\)](#)[Elise Carbone-
Demiraj](#)**Feedback grid submitted by [Max Lai](#) , 2 days ago**

It sounds like a combination of yelp and foursquare, and a bit of video/photo element added.



I suggest you can talk to a few foursquare users and yelp users to see how many of them really want this function and will drive to them switch app.



The value of having a picture or video during check in at a location, what kind of value added to the customers, and what kind of problems solved by this app? For Snapchat, it is successful because sometimes people send some photos they don't want the receipient to keep, hence the deleting function is solving the customers' problem



The advertisement fee is always decreasing, there must be some other sources of revenue that can keep the company going, you can refer to how foursquare make money from advertising.

<http://vator.tv/news/2014-06-21-how-does-foursquare-make-money>



You found this feedback helpful.



Evaluate the contributions of your teammates by May 5th



