Timestamp	1.) Does th	2.) Do yo	3.) If the d	4.) Would	5.) The se	6.) As a b	7) Status	8.) If you said no to advertising on this app, why is that?	9.) Do you have any recommendations that you would add to this app?	Passport related typing question
5/4/2015 14:08:1	Yes	Yes	Yes	Yes	Yes	Yes	Platinum			
5/8/2015 18:06:1	Yes	Not Sure	Yes	Yes	Not sure	Yes	Gold			
5/9/2015 8:23:31	No	No	No	No	No	Yes	None	First interview with Freedom Trail in Boston,MA,USA: likes the idea advertising on this app for her employer, the Freedom Trail, but for her personally, she would not use it.	no	
5/9/2015 8:39:22	Yes	Yes	Yes	Yes	Yes	No	Platinum	Second interview with Freedom Trail, Boston,MA,USA: Not good for a non-profit business like Freedom Trail, unless Freedom Trail could be guaranteed the sale on the app rather than a bulk discount competitor that also advertises on the app for Freedom Trail.	Second Freedom Trail interview loved the idea for himself and his contacts travels, but for his employer, Freedom Trail, he thought a way would have to be found to guarantee the non-profit Freedom Trail would get the business from the ad over a bulk discount competitor that also advertises on the app.	
5/9/2015 8:40:45	Yes	Yes	Yes	Yes	Yes	Yes	Platinum	Boston,MA,USA's Fenway Park, Home of the baseball team, The Red Sox - would definitely be interested in advertising on this app, if it were real, and not in a class room setting.	If it becomes a real app, call them!	
5/9/2015 8:42:45	Yes	Yes	Yes	Yes	Yes	Not sure	Platinum	The USS Constitution Boat in Boston,MA,USA - would only be interested in advertising if it made sense for their business (also part of the Freedom Trail in Boston) and bulk discounters sometimes offer discounts they cannot compete with, if they also advertise on the a	Guarantee that the USS Constitution would receive the sale from their ad over a bulk discount competitor.	
5/9/2015 8:44:05	Yes	Yes	Yes	Yes	Yes	Yes	Platinum	New England Aquarium, Boston,MA, USA: would definitely be interested.	Call them if it becomes a real app rather than a class project.	
5/9/2015 8:44:12	Yes	Yes	Yes	Yes	Yes	Yes	Platinum	New England Acquarium, Boston,MA, USA: would definitely be interested.	Call them if it becomes a real app rather than a class project.	
5/9/2015 8:46:02	Yes	Yes	Yes	Yes	Yes	Yes	Platinum	said yes	no - good as is - from Technical Entrepreneur class mentor	
5/9/2015 8:48:10	Yes	Yes	Yes	Yes	Yes	Yes	Platinum	did not	Technical Entrepreneur class mate said: make more clear how you have a competitive advantage over the apps Swarm and Foursquare, who have millions of users, but no meaningful revenue.	
5/9/2015 8:51:03	Yes	Yes	Yes	Yes	Yes	Yes	Platinum	did not	Technical Entrepreneur class mate said: make more clear how you have a competitive advantage over the apps Yelp and TripAdvisor, who allow you when you check in to see where friends go - what is this apps distinction - make more clear.	
5/9/2015 8:53:17	Yes	Yes	Yes	Yes	Yes	Yes	Platinum	did not	Technical Entrepreneur class mate said: make more clear the cost structure for investors/advertisers, and perhaps consider having the revenue stream include a contest.	
5/9/2015 8:54:27	Yes	Yes	Yes	Yes	Yes	Yes	Platinum	said yes	no - good as is - from another Technical Entrepreneur class mentor	
5/9/2015 8:56:19	Not sure	Not Sure	Not sure	Not sure	Not sure	Not sure	None	not sure	Technical Entrepreneur class mate said: make more clear how you have a competitive advantage over the apps Yelp and Foursquare, with video/photo element added to them. How does it compare to SnapChat, which is successful since you do not have to keep the photos sent to you. Also, in terms of making revenue, the advertisement fees are always decreasing, and perhaps you can refer to how FourSquare is also making money from advertising.	
5/9/2015 8:59:11	Yes	Yes	Yes	Yes	Yes	Yes	Platinum	said yes	no - good as is - from Technical Entrepreneur class mate	
5/9/2015 9:01:00	Yes	Yes	Yes	Yes	Yes	Yes	None	said yes	Technical Entrepreneur class mate said: perhaps consider changing the app name to "Passports to Social Media", and that they were not sure if this app could make enough revenue when the product is a social media cache.	
5/9/2015 9:03:39	Not sure	Not Sure	Not sure	Not sure	Not sure	Not sure	None	not sure	Technical Entrepreneur class mate: make clear how the app is better than other well know networks and competitors, and how it would rank and evaluate more highly than those, to make it clear why we should use this app above all the others.	
5/9/2015 9:06:08	Not sure	Not Sure	Not sure	Not sure	Not sure	Not sure	None	not sure	Technical Entrepreneur class mate said: what pain points does this app solve over its competitors? Why will this one be more successful and beat its competitors? Please make more clear what are the values to the customer, and not just the app product's features in the description.	