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Next step: Technology Entrepreneurship

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Stanford University

Dear Technology Entrepreneurship Part 2 Participants,

Your marketing and sales analysis assignment is due in just a few hours. Also due are your peer evaluations for the marketing and sales experiments that your classmates have done. Please take the time to give thoughtful comments and helpful suggestions on these!

Your next assignment is the big final project for Part 2, the Opportunity Execution Project. This is your chance to bring everything together. It is due on May 17th.
<https://novloed.com/venture2-2015-1/exercises/28034>

You should watch the video lectures for this week on financing and fundraising here:
https://novloed.com/venture2-2015-1/lecture_pages/820923

Good luck everyone!

Chuck Eesley

p.s. My colleague Prof. Kathy Eisenhardt has a great ECorner talk that is up on YouTube now. For those who are interested, it is here: https://www.youtube.com/watch?v=c-pujS_7OHM

p.p.s. For those in the US, Happy Mother's Day, don't forget to call and show your mom your appreciation!

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