## ANAIYICS PROCESS &

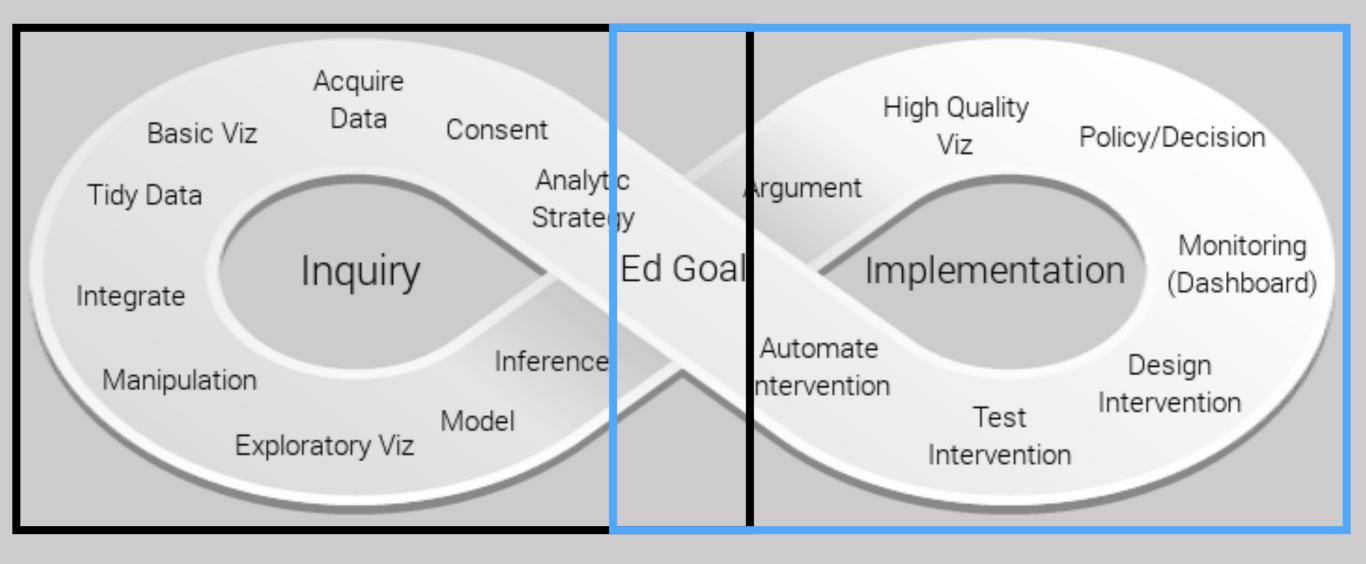
## Course Goals

Short Term		Long Term	
Content	Skills	Abstractions	Habits
remember, understand	demonstrate	synthesize, argue	organize, implement
Conceptual basis of methods, use cases	R, git, application of methods	Evaluate broader implications, have opinions, methods schema	Workflow, documentation, JIT learning

## Ed Data Science Cycle

HUDK4050

**HUDK4051** 



## Syllabus

https://github.com/la-process-and-theory/syllabus



## Units

- Some old friends: Prediction & SNA
- Natural Language Processing
- Neural Networks
- Closing the Loop
- Interactive Visualization
- Recommender systems

#### What is the work?

- Attend class
- In person meeting with instructor (sign up)
- Complete 8 Units
  - Readings/Videos
  - Assignment

- Record a podcast
  - Assigned
  - Tuesday
  - Bring some news
  - Discuss a topic
  - Available on Bandcamp/Github

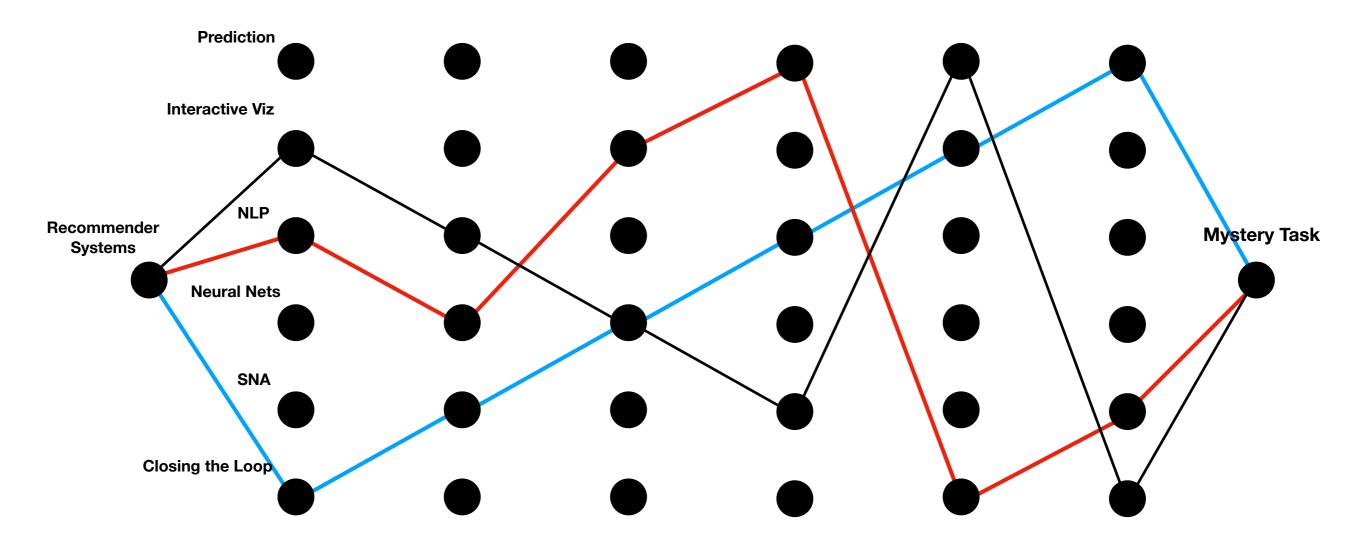
#### Format

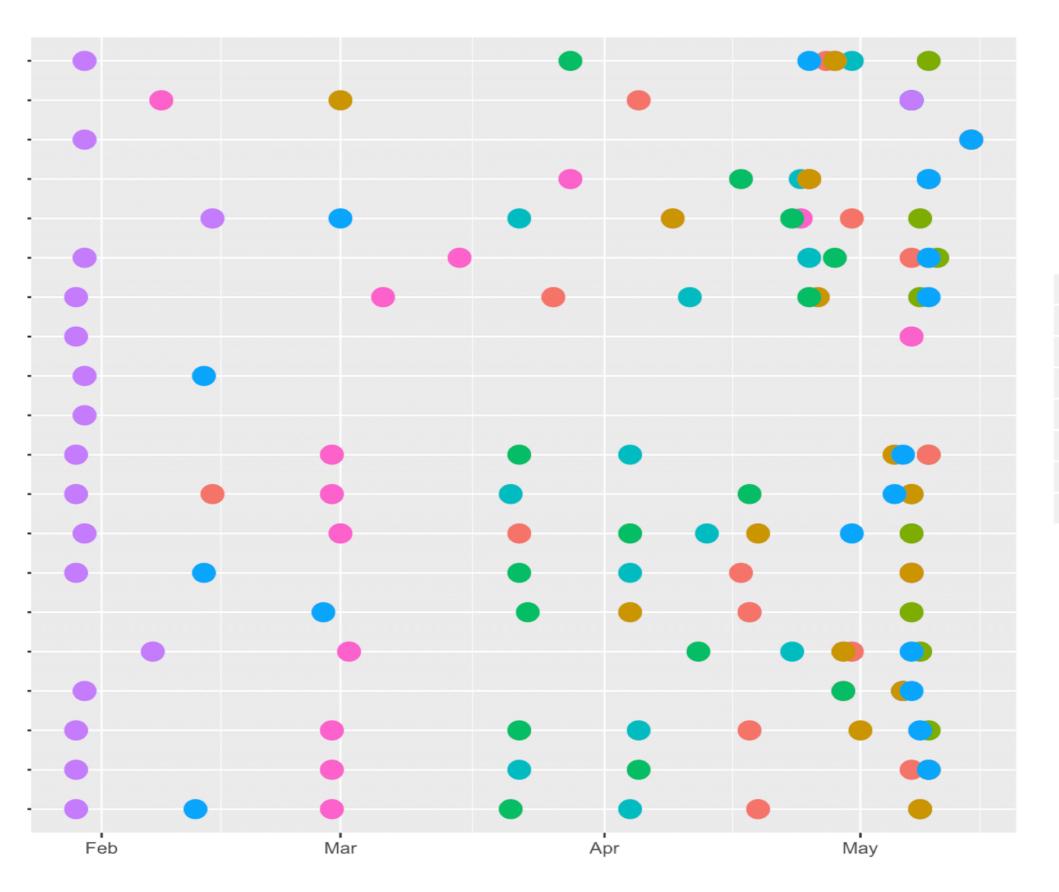
- Check syllabus for weekly format
- Tutorial: In class work on unit or activity (Wednesday)
- Podcast: Either planning or recording (Monday)

### Units

- <u>Disaggregated</u>: You do them in any order that takes your fancy
- BUT there is no choice in the first and last units
- Complete one unit every ~ two weeks

## Units





- interactive-visualization
- loop-closing
- mystery-unit
- natural-language-processing
- neural-networks
- prediction
- recommender-systems
- social-network-analysis

## Why?

- Content isn't necessary cumulative
- Learning is more effective if you can follow your own interest
- Students are better arbiters of what they need to know than instructor
- Promotes self-motivated learning
- More time getting instructor feedback
- Get to test the tool you build in unit 1

## If you did not take HUDK4050

Must see me at the end of class

## If you did take HUDK4050

- Assignments are more difficult in HUDK4051
- But you will get more assistance

The Daily Dot

# Facebook is helping husbands 'brainwash' their wives with targeted ads



Netflix, You, and the Hits No One Knows Are Hits

#### Immediate to dos:

- Take a look at Recommender Systems
  - Issues tab
  - Additional material
- Survey
- Sign up for podcast

## Questions?

Office Hours

#### To Dos

**Unit Survey** 

http://bit.ly/hudk4051survey1