

Kexuan LIAO, Karida(廖可萱)

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EDUCATION BACKGROUND

09/2020-06/2024 | Sichuan University of Media and Communications, School of Film | Sichuan, China

Major: Director for Drama, Film and Television

Degree: Bachelor of Arts

GPA: 3.87/4.0

Academic Scholarships: Scholarship at the school level for three consecutive years

Core Courses: *Fundamentals of Photography, Screenplay for Film and Television, History of Chinese Film, Short Film Creation, Art and Aesthetics, Director's Skill, Social Survey Methods, Interpretation of Fashion and Pop Culture, Five Steps to Play New Media Marketing, News Camera and Post-editing, Advertising Production for Film and Television*

08/2024-06/2025 | Hong Kong Baptist University

Major: Communication

INTERNSHIP EXPERIENCE

02/2024 | Executive Producer | "Hundred Flowers Welcomes Spring" Chinese Literary and Artistic Community 2024 Spring Festival Gala | Beijing, China

- Serve as on-site producer, responsible for efficient communication and coordination with the artist team. Accurately manage artists' schedules and seating arrangements on-site to ensure smooth performance flow and enhance overall event organization efficiency.

07/2023 | Intern as Chief Film Journalist at Bilibili Platform | 17th Xining FIRST International Film Festival | Qinghai, China

- Acted as the we-media to attend Film Festival to complete media promotion, including shooting the documentary and recording the process of Film Festival.
- Investigated the circumstance of Film Festival and comprehended the effective way of incubating the creative talent in the film industry;
- Expanded the audience of FIRST International Film Festival via photograph and picture to spread the youth film and television culture.

03/2023 | Intern | 10th China Internet Audio & Video Convention | Sichuan, China

- Took charge of activity execution and organized and coordinated the relative events of the conference;
- Guided the guests and media to engage in interviewing work.

12/2022-01/2023 | Director Intern | China Audio-Visual Yinhua (Fuzhou) Media Co., Ltd | Fujiang, China

- Got involved in news gathering and editing, interviewed the relevant people in the course of outdoor scene;
- Got familiar with the skills of writing and releasing the news to obtain satisfactory effects.

06/2022-08/2022 | Intern of Marketing Operation | Shenzhen Baiya Network Technology Service Co., Ltd | Guangdong, China

- Researched the source of popular topics from Microblog's hot search and Zhihu's top trending search;
- Collected the helpful information for writing hot topics and made the content match the effective purpose;
- Released the corresponding news at the appropriate time and completed the shooting assignment to promote the clients' products.

FILM EXPERIENCE

05/2023 | Promotional Video for Sichuan Judges College

- Took charge of art direction and engaged in preparing the scene and implementing the floor.

10/2022—11/2022 | *We Return to the Present*

- Acted as a producer and provided services for technical support, including the use of light and the choice of scene; Formulated the shooting plan and notice, communicated with the executive producer to adjust the next day's shooting assignment;
- Won *The Best Creative Award at Micro Film Carnival for College Students*, and entered *The 12th Macau International Movie Festival Award Ceremony* as well as participated in *We Love-The 6th Cross-Strait Youth Short Film Competition*. Screened at Chung-Ang University.

08/2022 | *Weekend*

- Served as an assistant of the producer to assist in shooting the film within the required time;
- Mastered the skills of shooting a qualified film and grasped the techniques to achieve satisfactory result.

06/2022 | *Flying to the Moon*

- Served as a qualified director, producer, and scriptwriter and took charge of playwriting, production, and creation;
- Selected into the screening activity of *Rivers Flow into the Sea* organized by Sichuan University of Media and Communications.

09/2021 | *Roof, Interface and Me*

- Acted as a producer and interacted with college students and leaders to successfully complete the shooting;
- Entered the *Film Festival* located in Nanchang, Jiangxi.

RESEARCH EXPERIENCE

12/2022-06/2023 | *Analysis of the Relationship between Psychology and the Theme of the Film-Take Season 1 Episode 3 of Inside No.9 As an Example*

- Explored the connection between psychology and the themes of the film, understood that psychological knowledge could make people reflect on their nature;
- Concluded that the application of psychological knowledge to the film could benefit people to release their hidden emotion, published in a magazine named *New Jade Literature and Art*.

05/2023-08/2023 | *Research on Drama Production from the Metaverse Perspective*

- Adopted several research approaches, such as literature research method, and interdisciplinary research method;
- Summarized the possibilities of performance production with the sphere of metaverse based on investigating the current situation of the performance industry and metaverse's technology;
- Analyzed the future influence of metaverse on drama production, published in a magazine called *Art and Design*.

ACTIVITIES

03/2023-06/2023 | *Flower Hedge Film Association*

- Took charge of writing the positive content for the association's account;
- Organized the students to take part in the activity of watching popular films.

10/2020-01/2021 | *Department of Office, Large-scale Events Center*

- Took charge of activity execution, assisted office employees in achieving staff mobilization and constantly communicated with university leaders to settle the relevant issues;
- Got involved in infield arrangements and provided logistical support for over 2,000 people who participated in the grand evening party.

09/2020-12/2021 | *Xiaohongshu Account: Toongkk*

- Took charge of operating the account and planning the positive content, achieved 120,000 fans who spoke highly of the content, concentrated on the hot topics of current affairs to attract more fans;
 - Engaged in shooting and content output to promote the popularity of this account;
 - Designed soft advertisements and wrote the corresponding articles;
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- Cultivated the sense of discovering hot issues, mastered the skills of shooting short videos as well as had a fundamental understanding of MCN institution.

08/2019-09/2019 | Investigation of Shenzhen Theatre

- Investigated Shenzhen Theatre's staged productions and its supporting facilities;
- Comprehended the theatre's mode of production and management, wrote the investigation report.

SKILLS

- **Languages:** Chinese (Native), English (Good User)
 - **Software:** skilled in MS Office, Photoshop, etc.
 - **Certificates:** *CET-4&6, the First Prize of Preliminary Contest at the 4th College Students Organization and Management Ability Competition in 2023, the First Prize of Preliminary Contest at the Third Emergency Science Trip to China for College Students Natural Disaster Competition in 2023.*
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