



Karolina Dudek

UI / UX Designer

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Experience

International Sales Director

Mario Badescu Skin Care, Inc. OCTOBER 2015 - PRESENT

Manage international retailer accounts across 15 EU Countries totaling annual revenue of \$5.2 million. I oversee the completion of monthly promotions for retailers, along with marketing campaigns and development of new product launches to increase sales by 23%. Also, I spearhead projects for inclusion of multiple language translations, training manuals and planograms to increase brand awareness internationally.

Intern for the Office of MEP Boguslaw Liberadzki

European Parliament JUNE 2015 - JULY 2015

Performed academic research on current events, such as the Transatlantic Trade and Investment Partnership with EU and USA. By attending meetings and debates with the Progressive Alliance of Socialists & Democrats (S&D) Group, I drafted summaries in Polish and English on group positions, current issues, and briefed notes for committee meetings.

Wealth Management Intern

Global Arena Capital JANUARY 2015 - MAY 2015

Performed general administrative tasks as directed by Senior Wealth Managers and Sales Assistants. Additionally, conducted product, market, and client research using Bloomberg and financial websites, in order to inform managers of current trends.

Projects

Destri - CareerFoundry JUNE 2021 - JULY 2021

A native mobile application for iOS Android platforms, to help users build and discover new walking routes. I designed the User Flows, Wireframes, Mobile Gestures, Brand Guidelines and conducted User Testing.

Ideal Meal - CareerFoundry FEBRUARY 2021 - MAY 2021

A responsive web application designed to take dietary preferences into consideration when looking for recipes. Defined the MVP, User Personas, User Flows, and created an Interactive Prototype for Usability Testing.

Education

CareerFoundry, User Interface Design

NOVEMBER 2020 - OCTOBER 2021

800 Hour UI Immersion
Course & Specialization
in Front-End Development

Rutgers University, B.A. in Economics

SEPTEMBER 2013 - MAY 2015

Minors in Business
Administration & Human
Resource Management

Skills

Interaction Design

Prototyping

Wireframing

User Flows

Usability Testing

Typography

Brand Guidelines

Tools

Sketch

Basic HTML

InVision

CSS

Photoshop

JavaScript

Languages

English

Polish