

# Experimental Design and Data Analysis, Lecture 7

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# Lecture Overview

- ① contingency tables
  - ① chisquare test
  - ② Fisher test
- ② simple linear regression
- ③ multiple linear regression

# contingency tables

# Setting

An experiment with:

- a **count** of individuals or units in different categories of two **factors**.

Interest is in a possible dependence of the two factors.

**EXAMPLE** Study possible dependency between **blood group** and **disease** by counting the **number of patients** having a certain blood group (A, B or O) and a certain disease (stomach cancer, kidney cancer, no disease).

**EXAMPLE** Study possible dependency between **web layout** and **size of a company** by counting the **number of companies** of a certain size (small, moderate, large) using a certain web design (relative, fixed, elastic, liquid) .

**EXAMPLE** Consider the following (fictive) counts amongst 60 VU-students:

	exact	arts	total
men	23	17	40
women	7	13	20
total	30	30	60

**Question:** study and gender **independent**?

# Design

## Design A:

- Take a random sample of experimental units from the relevant population.
- Count for each cross-category the number of units falling into that cross-category.

## Design B:

- Take for each category of the first (row) factor a random sample of experimental units.
- Count for each category of the second factor the number of units falling into that cross-category.

## Design C:

- Take for each category of the second (column) factor a random sample of experimental units.
- Count for each category of the first factor the number of units falling into that cross-category.

# Analysis (1)

The general form of a **contingency table** is

$n_{11}$	$n_{12}$	$\cdots$	$n_{1J}$	$n_{1\cdot}$
$n_{21}$	$n_{22}$	$\cdots$	$n_{2J}$	$n_{2\cdot}$
$\vdots$		$\ddots$	$\vdots$	$\vdots$
$n_{I1}$	$n_{I2}$	$\cdots$	$n_{IJ}$	$n_{I\cdot}$
$n_{\cdot 1}$	$n_{\cdot 2}$	$\cdots$	$n_{\cdot J}$	$n_{\cdot \cdot}$

We want to test whether the two factors are **independent** (under design A):

$H_0$  : row variable and column variable are independent.

Or, we want to test whether the distributions are **homogeneous** over rows (design B) or columns (design C):

$H_0$  : the distributions over row (column) factors are equal.

# Analysis (2)

Let  $n = n_{..}$  be the total number of observations. Under the null hypothesis of no dependence (or homogeneity), the counts are expected to be in proportion:

$$E_{ij} = np_{ij} = np_{i.}p_{.j} = n \frac{n_{i.}}{n} \frac{n_{.j}}{n} = \frac{n_{i.}n_{.j}}{n}.$$

Expected counts in the example data set:

	exact	arts	total		exact	arts	total
men	?	?	40	⇒	$60 \cdot \frac{40}{60} \cdot \frac{30}{60}$	$60 \cdot \frac{40}{60} \cdot \frac{30}{60}$	40
women	?	?	20		$60 \cdot \frac{20}{60} \cdot \frac{30}{60}$	$60 \cdot \frac{20}{60} \cdot \frac{30}{60}$	20
total	30	30	60		30	30	60

The **test statistic** is based on the (appropriately normalized) **differences** between the **expected** counts  $E_{ij}$  under  $H_0$  and the **observed** counts  $n_{ij}$ :

$$T = \sum_{i=1}^I \sum_{j=1}^J \frac{(n_{ij} - E_{ij})^2}{E_{ij}} \sim \chi_{(I-1)(J-1)}^2, \quad (\text{approx. a } \text{chisquare distribution}).$$

The  $p$ -value is **always right-sided**:  $p_{\text{right}} = P(T > t)$ . Why?

**Condition:** For the test to be reliable, at least **80% of the  $E_{ij}$ 's** should be **at least 5**.

In R: `chisq.test(data)`

# Analysis in R — data input

First, we need to create a table of the counts in the form of a matrix.

The following data consists of grade counts in an elementary statistics class, classified by the students' majors.

```
> grades=matrix(c(8,15,13,14,19,15,15,4,7,3,1,4),byrow=TRUE,ncol=3,nrow=4,  
+ dimnames=list(c("A","B","C","D-F"),c("Psychology","Biology","Other")))
```

```
> grades
```

	Psychology	Biology	Other
A	8	15	13
B	14	19	15
C	15	4	7
D-F	3	1	4

For the calculations on the next slide, *R* needs the data in a `matrix` object, rather than in a table or dataframe format.



# Analysis in R — testing (1)

```
> rowsums=apply(grades,1,sum); colsums=apply(grades,2,sum)
> total=sum(grades); expected=(rowsums%*%t(colsums))/total
> round(expected,0)
      Psychology Biology Other
[1,]          12        12    12
[2,]          16        16    16
[3,]           9         9     9
[4,]           3         3     3
> sum((grades-expected)^2/expected) #realization of statistics T
[1] 12.18346
> 1-pchisq(12.18346,6)      #p-value for the observed T=12.18346
[1] 0.05799897
```

Less than 80% of the expected counts are above 5. Hence, the approximation by a chi-square test is not reliable.

## Analysis in R — testing (2)

Of course, no need to perform all these computations, just use build-in R command: `chisq.test`, which executes the  $\chi^2$ -test.

```
> z=chisq.test(grades); z
                                Pearson's Chi-squared test
data:  grades
X-squared = 12.1835, df = 6, p-value = 0.058
```

Warning message:

```
In chisq.test(grades) : Chi-squared approximation may be incorrect
```

R gives a warning because the chi-squared approximation in this case is **not reliable**. In such a case one can use the setting `simulate.p.value=TRUE`, which computes a  $p$ -value in a bootstrap fashion. This may yield a very different  $p$ -value.

```
> chisq.test(grades,simulate.p.value=TRUE)
Pearson's Chi-squared test with simulated p-value (based on 2000 replicates)

data:  grades
X-squared = 12.1835, df = NA, p-value = 0.05647
```

## Analysis in R — testing (3)

You can extract information from `z=chisq.test(grades)`: `z$expected` gives the table of expected values, `z$observed` recovers the observed values. We can look at the (square root) contributions of each cell to the chi-squared statistics, by using `residuals(z)` (or `z$residuals`), to determine which observed values deviate most from the expected under  $H_0$ .

```
> residuals(z) # = (z$observed-z$expected)/sqrt(z$expected)
      Psychology      Biology      Other
A   -1.2032599   0.8992005   0.3193881
B   -0.5630451   0.7872412  -0.2170232
C    2.0838439  -1.5668929  -0.5434979
D-F   0.1749697  -1.0110751   0.8338764
```

- From this table we see that psychology students have relatively more C's,
- biology students have relatively less C's,
- psychology students have relatively less A's,

than expected under  $H_0$  (the differences are not significant though ( $p \approx 0.06$ )).

Alternatively, we can look at the `standardized residuals` using `z$stdres` (`=(z$observed - z$expected)/sqrt(V)`, where  $V$  is the residual cell variance, see Agresti, 2007, section 2.4.5) and compare to  $z_{\alpha/2} = \text{qnorm}(0.975) = 1.96$ .

# Fisher's exact test for 2x2-tables

For 2x2-tables it is possible to compute an **exact  $p$ -value**, that does not use approximation or simulation. This is called **Fisher's exact test**.

Data on right- and left-handed people, classified according to gender.

```
> handed=matrix(c(2780,3281,311,300),nrow=2,ncol=2,byrow=TRUE,  
+ dimnames=list(c("right-handed","other"),c("men","women")))  
> handed
```

	men	women
right-handed	2780	3281
left-handed	311	300

We can compare this to picking without replacement 3091 balls from a vase which contains 6672 balls, 6061 white and 611 red. The number of white balls amongst the picked 3091 balls is  $n_{11} = 2780$ .

$n_{11}$	...	6061
...	...	611
3091	3581	6672

 $\Rightarrow$ 

$n_{11}$	$6061 - n_{11}$
$3091 - n_{11}$	$3581 - (6061 - n_{11})$

The number  $n_{11}$  determines all other numbers. **Fisher's exact test** is based on this number. Under the null hypothesis of no dependence between the two factors it has a **hypergeometric distribution**.

# Analysis in R — testing

```
> fisher.test(handed)
```

Fisher's Exact Test for Count Data

```
data: handed
```

```
p-value = 0.01918
```

```
alternative hypothesis: true odds ratio is not equal to 1
```

```
95 percent confidence interval:
```

```
0.6894895 0.9688105
```

```
sample estimates:
```

```
odds ratio
```

```
0.8173619
```

```
> chisq.test(handed)
```

Pearson's Chi-squared test with Yates' continuity correction

```
data: handed
```

```
X-squared = 5.4542, df = 1, p-value = 0.01952
```

The chisquare approximation is also fine for these data. The odds ratio is computed as  $\frac{2780/311}{3281/300} = 0.8173619$  and can be interpreted as "for one right-handed women there is  $\approx 0.82$  right-handed men", there are relatively more left handed men than women.

## simple linear regression

# Setting

An experiment with:

- a **numerical outcome**  $Y$  (“dependent variable”),
- a **numerical explanatory variable**  $X$  (“independent variable”).

The purpose is to explain  $Y$  by a **numerical function** of  $X$ . Extrapolation to nonmeasured values of  $X$  is desirable.

**EXAMPLE** Chemical production process with outcome **total yield** and explanatory variable **temperature**.

**EXAMPLE** Educational study with outcome **score on final exam** and explanatory variable **number of pupils per teacher**.

**EXAMPLE** Quality of a genetic algorithm to determine the minimal value of a criterion function with outcome **CPU time needed to find true minimum** and explanatory variable **mutation probability**.

# Design

- Fix a set of values  $X$  of the explanatory variable.
- Perform the corresponding experiments and measure the outcome  $Y$ .

It is natural to let the explanatory variable  $X$  vary over a grid of values in its range of interest.

Regression analysis is also often used in nonexperimental situations, with the explanatory variable not under control.



# Analysis

Data

$$(X_1, Y_1), (X_2, Y_2), \dots, (X_N, Y_N).$$

The simple **linear regression model** assumes that

$$Y_n = \beta_0 + \beta_1 X_n + e_n, \quad n = 1, 2, \dots, N,$$

where **errors**  $e_1, \dots, e_N$  are viewed as a random sample from  $N(0, \sigma^2)$ .

We **test** the null hypothesis  $H_0 : \beta_1 = 0$  that the explanatory variable does *not* influence the outcome. We also want to **estimate** the parameters  $\beta_0, \beta_1$ .

The function  $x \mapsto \beta_0 + \beta_1 x$  is a line with **intercept** (value at  $x = 0$ )  $\beta_0$  and **slope** (change per unit)  $\beta_1$ . This is a simple function and may give a bad fit!

# Analysis in R — data input

The column `total` of the dataset `sat.txt` is the average score on the *scolastic aptitude* test of pupils in a US-state in 1994/95; the column `expend` is the amount of dollars spent per pupil in the state.

```
> sat=read.table("sat.txt",header=TRUE); sat1=sat[,c(1,7)]
> sat1[1:4,]
```

	expend	total
Alabama	4.405	1029
Alaska	8.963	934
Arizona	4.778	944
Arkansas	4.459	1005

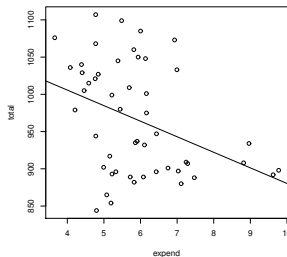
# Analysis in R — graphics, estimation and testing

```
> sat1lm=lm(total~expend,data=sat1); summary(sat1lm)
[ some output deleted ]
Coefficients:
```

	Estimate	Std. Error	t value	Pr(> t )
(Intercept)	1089.294	44.390	24.539	< 2e-16 ***
expend	-20.892	7.328	-2.851	0.00641 **

The parameters  $\beta_0$  and  $\beta_1$  are estimated to be 1089.294 and -20.892. The  $p$ -value for testing  $H_0 : \beta_1 = 0$  is 0.00641. The slope is significantly negative!

```
> plot(total~expend,data=sat1)
> abline(sat1lm)
```



# Compare to Pearson's correlation test

Compare simple linear regression to Pearson's correlation test (treated earlier) which tests whether the response and explanatory variable (in our case columns `total` and `expand`) are uncorrelated.

```
> cor.test(sat1$total, sat1$expand)
```

Pearson's product-moment correlation

```
data: sat1$total and sat1$expand  
t = -2.8509, df = 48, p-value = 0.006408
```

Notice that the  $p$ -value of the correlation test between response and covariate is equal to the  $p$ -value for testing the zero slope in simple linear regression. In fact this is the same test,  $H_0 : \rho = 0$  is the same as  $H_0 : \beta_1 = 0$ .

# Analysis in R — diagnostics

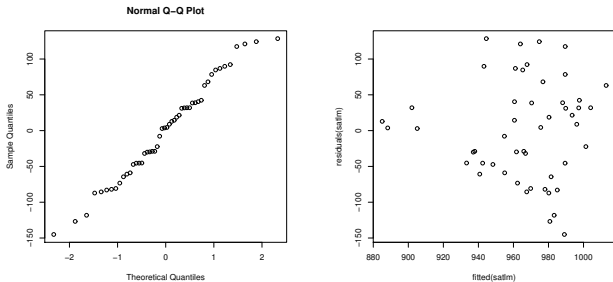
We can use the data to check whether the assumptions on the **errors**

$e_n = Y_n - \beta_0 - \beta_1 X_n$  are not totally untrue.

The **residuals** are  $\hat{e}_n = Y_n - \hat{\beta}_0 - \hat{\beta}_1 X_n$ ; the **fitted values**  $\hat{Y}_n = \hat{\beta}_0 + \hat{\beta}_1 X_n$ .

The residuals should look normal, and their spread should not vary with the fitted values.

```
> qqnorm(residuals(sat1lm))  
> plot(fitted(sat1lm), residuals(sat1lm))
```



(The two plots look OK.)

## multiple linear regression

# Setting and design

**Setting:** an experiment with

- a **numerical outcome**  $Y$  ("dependent variable");
- $p$  **numerical explanatory variables**  $X_1, \dots, X_p$  ("independent variables", "predictors").

The purpose is to explain  $Y$  by a **numerical function** of  $X_1, \dots, X_p$ .

**EXAMPLE** Chemical production process with outcome **total yield** and explanatory variables **temperature** and **pressure**.

**EXAMPLE** Educational study with outcome **score on final exam** and explanatory variables **teacher salaries** and **number of pupils per teacher**.

**Design:**

- Fix a set of combinations  $(X_1, \dots, X_p)$  of explanatory variables.
- Perform the corresponding experiments and measure the outcome  $Y$ .

It is natural to let each explanatory variable vary over a grid and use all their possible combinations, but this may necessitate many experiments. (Regression analysis is also often used in non-experimental situations, with the explanatory variables not under control.)

# Analysis

Data  $Y_n, X_{n1}, X_{n2}, \dots, X_{np}$ ,  $n = 1, \dots, N$ . The **linear regression model**:

$$Y_n = \beta_0 + \beta_1 X_{n1} + \dots + \beta_p X_{np} + e_n, \quad n = 1, \dots, N, \quad (\text{matrix notation } Y = X\beta + e)$$

where **errors**  $e_1, e_2, \dots, e_N$  are viewed as a random sample from  $N(0, \sigma^2)$ ,  
 $\beta_0, \dots, \beta_p$  are unknown population parameters,.

We **test** the null hypotheses  $H_0 : \beta_j = 0$  that the  $j$ th explanatory variable does *not* influence the outcome for  $j = 1, \dots, p$ .

We also want to **estimate** the parameters  $\beta_j$ 's.

Possible **explanatory variables** (prediction variables):

- all  $x_j$  different  $Y = \beta_0 + \beta_1 x_1 + \dots + \beta_k x_k + e$ ,
- powers of  $x_j$ 's  $y = \beta_0 + \beta_1 x_1 + \beta_2 x_1^2 + \beta_3 x_1^3 + e$ ,
- interactions between  $x_j$ 's  $y = \beta_0 + \beta_1 x_1 + \beta_2 x_2 + \beta_3 x_1 x_2 + e$ .

**Essential:** all models are linear in the  $\beta_j$ 's, but not necessarily in the  $x_j$ 's.



# Estimating parameters, SSE

To find the best parameters we minimize the sum of **squared differences**:

$$\min_{\beta_0, \dots, \beta_k} \sum_{n=1}^N (Y_n - \beta_0 - \beta_1 X_{n1} - \dots - \beta_p X_{np})^2 = \sum_{n=1}^N (Y_n - \hat{\beta}_0 - \hat{\beta}_1 X_{n1} - \dots - \hat{\beta}_p X_{np})^2 = SSE,$$

where  $\hat{\beta}_0, \dots, \hat{\beta}_p$  are the **least squares** estimates for the  $\beta$ 's, the **Sum of Squared Errors** (SSE) and the **estimated variance** of the errors  $e_n$  are

$$SSE = \sum_{n=1}^N (Y_n - \hat{\beta}_0 - \hat{\beta}_1 X_{n1} - \dots - \hat{\beta}_p X_{nk})^2 = \sum_{n=1}^N \hat{e}_n^2, \quad \hat{\sigma}^2 = s^2 = \frac{SSE}{n - p - 1}.$$

$\hat{\sigma}^2$  is the **estimated variance** of the errors  $e_n$ ,  $\hat{e}_n = Y_n - \hat{\beta}_0 - \hat{\beta}_1 X_{n1} - \dots - \hat{\beta}_p X_{np}$  is the  $n$ -th **residual** (the estimated error  $e_n$  of the  $n^{th}$  observation).

In R: `lm(y~x1+...+xp,data=...)`

# Coefficient of determination $R^2$

- The **coefficient of determination**  $R^2$  compares the models

$$Y = \beta_0 + e \quad \text{and} \quad Y = \beta_0 + \beta_1 X_1 + \dots + \beta_p X_p + e.$$

- For the model on the left,  $\hat{\beta}_0 = \bar{Y}$  with  $SS_y = \sum_{i=1}^N (Y_n - \bar{Y})^2$ .
- For the model on the right, we have already computed  $SSE$ .
- The coefficient of determination  $R^2$  is

$$R^2 = \frac{SS_y - SSE}{SS_y} = \frac{\sum_{n=1}^N (Y_n - \bar{Y})^2 - \sum_{n=1}^N \hat{e}_n^2}{\sum_{n=1}^N (Y_n - \bar{Y})^2}.$$

- $0 \leq R^2 \leq 1$  because always  $SS_y \geq SSE \geq 0$ .
- $R^2$  is also called the **proportion of explained variance**.
- $R^2$  yields a **global check** on the multiple linear regression model.  
The higher  $R^2$  the more variation the model explains.
- If  $p = 1$ , then  $R^2 = r^2$  (the squared correlation between  $X_1$  and  $Y$ ).

$R^2 \approx 1$  means that the linear regression model can explain the measured response values  $Y$  very well using a linear function of the explanatory variables  $(X_1, \dots, X_p)$ .

$R^2 \approx 0$  means that the linear model does not explain much.

# Global model fit, relevance of individual coefficients

Test if the linear regression is adequate ( $X_1, \dots, X_p$  together have significant explanatory power in the model)  $H_0 : \beta_1 = \dots = \beta_p = 0$ . The test statistic

$$T = \frac{R^2/k}{(1 - R^2)/(n - (k + 1))} \sim F_{k, n-(k+1)}, \quad \text{under } H_0.$$

The larger  $R^2$ , the larger  $T$ , the more evidence against  $H_0$ , hence we reject  $H_0$  if  $T$  is large ( $R^2$  is large). The test is always right-sided: if  $p = P(T > t) < \alpha$ , reject  $H_0$ . In R, this  $p$ -value is in the last line of `summary(lm(y~x))`.

Not all available explanatory variables have explanatory power. From all explanatory variables, we need to find relevant ones. Test  $H_0 : \beta_i = 0$  vs.  $H_1 : \beta_i \neq 0$  for individual  $\beta_i$ 's (usually two-sided). Test statistic: under  $H_0$ ,

$$T_i = \frac{\hat{\beta}_i}{s_{\hat{\beta}_i}} \sim t_{n-(k+1)}, \quad \text{where } s_{\hat{\beta}_i}^2 = \hat{\sigma}^2 \nu_{ii}, [\nu_{ij}] = (X^T X)^{-1}, Y = X\beta + e.$$

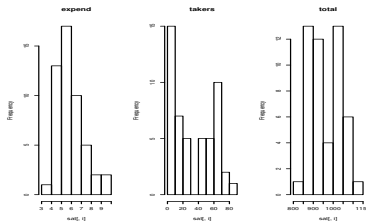
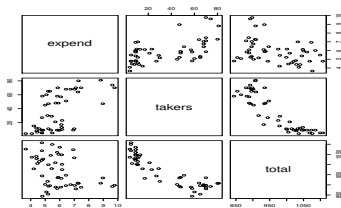
In R, the estimates  $\hat{\beta}_i$ , standard errors  $s_{\hat{\beta}_i}$ , the statistics values  $T_i$  and the  $p$ -values are all given in the output of `summary(lm(y~x))`.

# Analysis in R — data input and graphics

The dataset `sat.txt` concerns data on the Scholastic Aptitude Test (SAT) for pupils in the US in 1994/1995. The column `expend` contains the mean expenses per pupil (in \$ per pupil), `ratio` is the pupil/teacher ratio, `salary` is the mean salary of teachers, `takers` is the percentage of pupils that takes the SAT. Variables `verbal` and `math` are partial scores of the total SAT score in `total` and not used in the analysis.

Create a data frame with one column of  $Y$ -values and  $p$  columns  $X_1, \dots, X_p$ .

```
> sat[1:3,]  
      expend ratio salary takers verbal math total  
Alabama   4.405  17.2 31.144      8   491  538 1029  
Alaska    8.963  17.6 47.951     47   445  489  934  
> plot(sat[,c(1,4,7)]); par(mfrow=c(1,3))  
> for (i in c(1,4,7)) hist(sat[,i],main=names(sat)[i])
```



# Analysis in R — estimation and testing

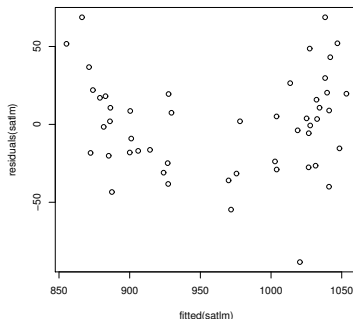
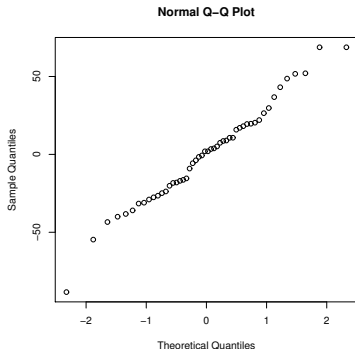
```
> satlm=lm(total~expend+takers,data=sat); summary(satlm)
[ some output deleted ]
Coefficients:
              Estimate Std. Error t value Pr(>|t|)
(Intercept)  993.8317    21.8332  45.519  < 2e-16 ***
expend       12.2865     4.2243   2.909  0.00553 **
takers       -2.8509     0.2151 -13.253  < 2e-16 ***
[ some output deleted ]
Residual standard error: 32.46 on 47 degrees of freedom
Multiple R-squared:  0.8195, Adjusted R-squared:  0.8118
F-statistic: 106.7 on 2 and 47 DF,  p-value: < 2.2e-16
```

The estimates  $\hat{\beta}_n$  are in the column Estimate. The  $(1 - \alpha)$  CI's for the  $\beta_i$ 's are  $\beta_i = \hat{\beta}_i \pm t_{\alpha/2, n-(k+1)} s_{\hat{\beta}_i}$ , obtained in R by `confint(satlm)`. Since more explanatory variables always explain more,  $R^2$  always increases with more variables. The  **$R^2$  adjusted** for  $p$  predictors:  $R^2_{adj} = 1 - \frac{n-1}{n-(p+1)}(1 - R^2)$ . The more variables, the more conservative  $R^2_{adj}$  becomes (as compared to  $R^2$ ), it can be used to choose between models with different amounts of variables. But the interpretation of  $R^2_{adj}$  is not fraction of explained variance anymore.

# Analysis in R — diagnostics

The **residuals**  $\hat{e}_n = Y_n - \hat{\beta}_0 - \hat{\beta}_1 X_{n,1} - \dots - \hat{\beta}_p X_{n,p}$  (in R: `residuals(model)`);  
the **fitted values**  $\hat{Y}_n = \hat{\beta}_0 + \hat{\beta}_1 X_{n,1} + \dots + \hat{\beta}_p X_{n,p}$  (in R: `fitted(model)`).

```
> qqnorm(residuals(satlm))  
> plot(fitted(satlm), residuals(satlm))
```



The fitted-residuals plot has a Y-shape, whereas no specific shape should be seen.

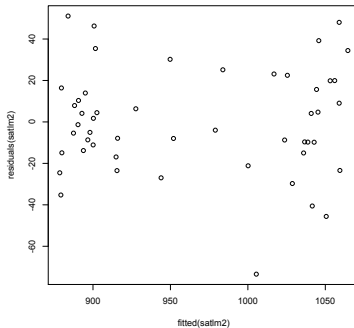
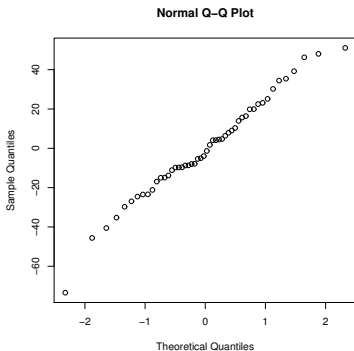
# Analysis in R — estimation and testing

```
> sat$takers2=sat$takers^2
> satlm2=lm(total~expend+takers+takers2,data=sat)
> summary(satlm2)
[ some output deleted ]
Coefficients:
              Estimate Std. Error t value Pr(>|t|)
(Intercept)  1.052e+03  2.082e+01  50.511  < 2e-16 ***
expend       7.914e+00  3.498e+00   2.262   0.0285 *
takers      -6.381e+00  7.036e-01  -9.068  8.30e-12 ***
takers2       4.741e-02  9.161e-03   5.175  4.87e-06 ***
```

This fits a model that is quadratic in takers. The function  $x \mapsto \alpha + \beta x + \gamma x^2$  is a [parabola](#), one step up in complexity from a linear function.

# Analysis in R — diagnostics

```
> qqnorm(residuals(satlm2))  
> plot(fitted(satlm2), residuals(satlm2))
```



Both plots look OK.



# If the assumptions fail?

One can consider:

- transforming the outcomes (e.g., use  $\log Y$ ,  $Y^3$ ).
- transforming the explanatory variables (e.g. use  $\log X$ ,  $X^2$ ).
- adding powers  $X_i^2, X_i^3, \dots$  of the regression variables.
- adding “interactions” like  $X_i X_j$ .
- performing nonparametric or additive regression.
- something else (there is no fix that always works).

# To finish

Today we discussed:

- contingency tables
  - chisquare test
  - Fisher test
- simple linear regression
- multiple linear regression

Next time: more on linear regression.