

Your client on Magento 2 wants a feature that allows customers to view a list of physical stores. To fulfill this requirement, you've developed a "StoreLocator" module. You have built the store detail page, which is visible at </stores/view/index/id/1>. However, the requirements state that stores should have user-friendly urls, like </stores/kansas-city-ks-oak-park-mall>

● **QUESTION:**

Given the focus on best practices and maintainability, what would be the most suitable method to implement these user-friendly URLs?