



407

Numer of Customers

\$57.46M

Total Revenue

Roger Harui

Best Customer

Order Date

5/31/2021

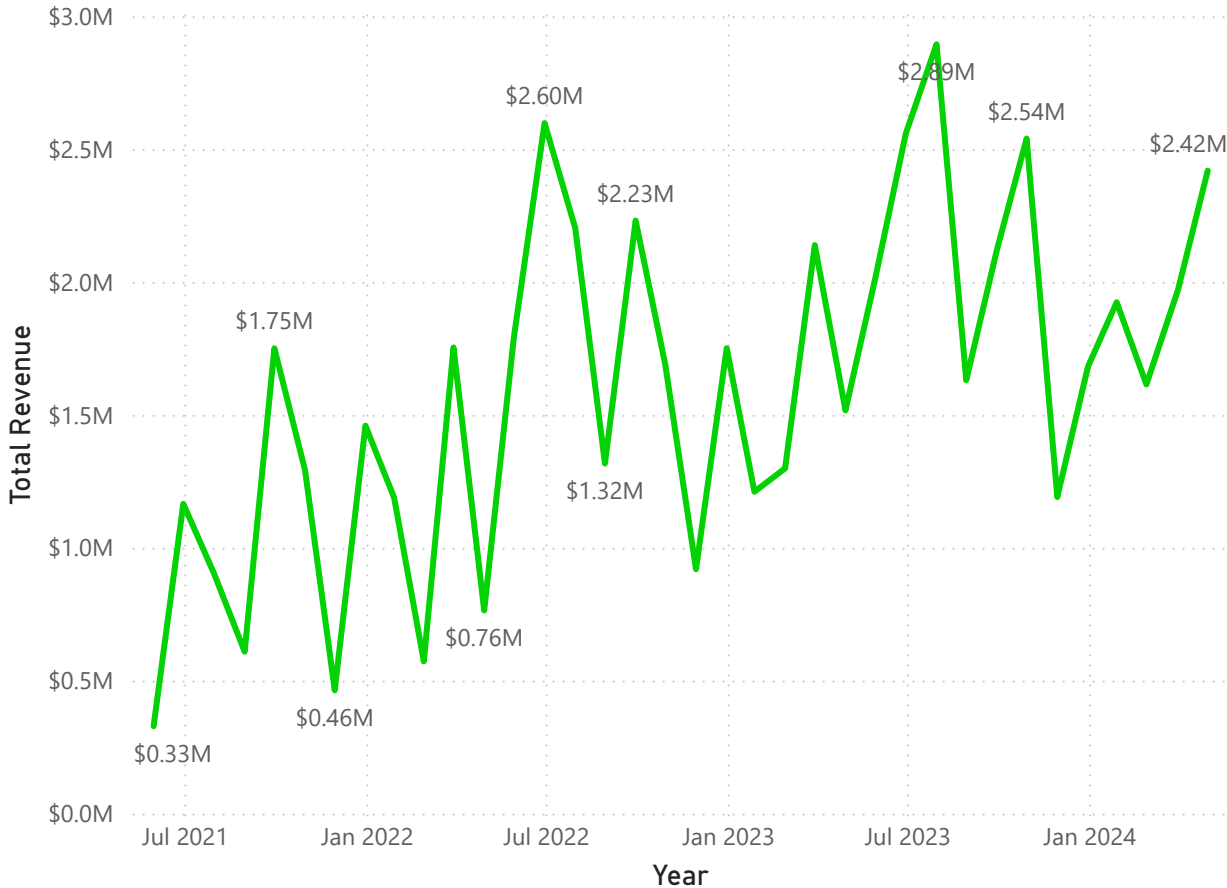
4/30/2024

Clear all slicers

Country

All

Total Revenue Over Time

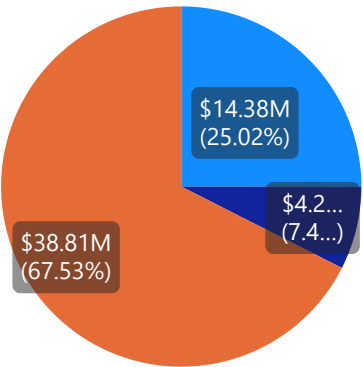


Name	Orders	Revenue
Roger Harui	12	\$877.11K
Reuben D'sa	12	\$841.91K
Robert Vessa	12	\$816.76K
Ryan Calafato	12	\$799.28K
Joseph Castellucio	12	\$787.77K
Lindsey Camacho	12	\$740.99K
Robin McGuigan	12	\$730.80K
Stacey Cereghino	12	\$727.27K
Richard Bready	12	\$724.30K
Valerie Hendricks	12	\$711.86K
François Ferrier	12	\$700.80K
Blaine Dockter	12	\$693.50K
Anton Kirilov	8	\$671.62K
Kevin Liu	8	\$636.23K
John Arthur	12	\$618.62K
Barbara Calone	8	\$617.34K
Marcia Sultan	8	\$602.56K
Janet Gates	8	\$586.52K
Steven Brown	8	\$585.52K
Margaret Vanderkamp	12	\$577.09K
Mitch Kennedy	8	\$572.04K
Krishna Sunkammurali	8	\$559.62K
Lola McCarthy	8	\$536.55K
Raul Casts	4	\$534.96K
Scott Culp	8	\$532.22K
Total	2543	\$57,464.48K

Country	Number of Cutomers
Canada	106
United Kingdom	38
United States	263
Total	407

Total Revenue by Country

Country ● Canada ● United Ki... ● United States





250

Number of Products

\$57.46M

Total Revenue

149K

Quantity Sold

2543

Number of Orders



Clear all slicers

Country

All

Category

All

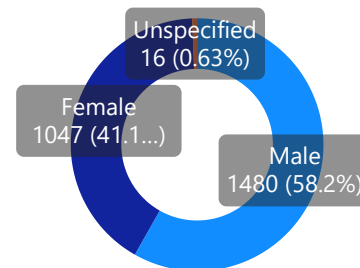
OrderDate

5/31/2021

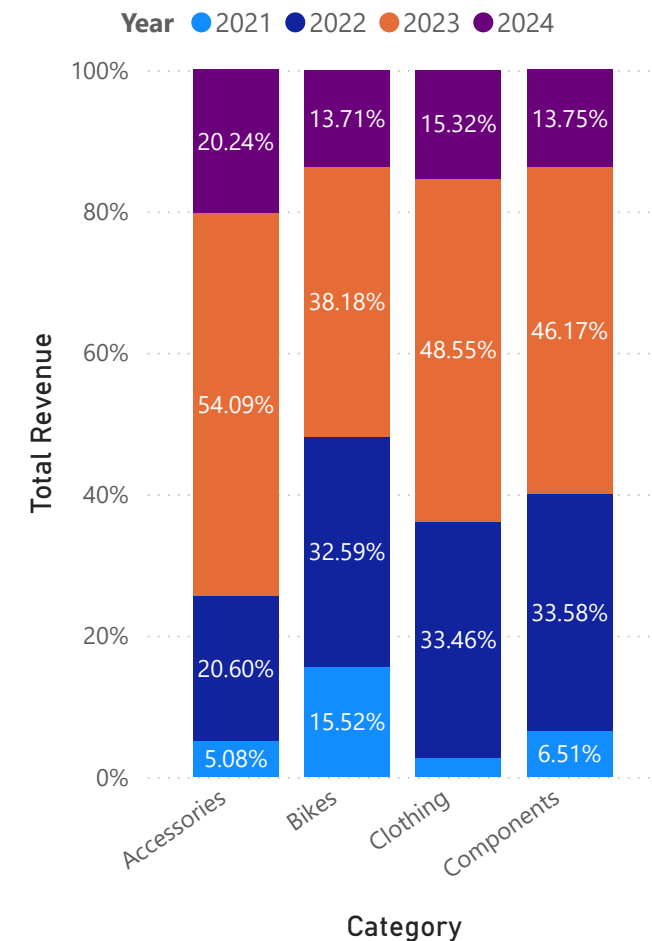
4/30/2024

Product	Number of Orders	Quantity Sold	Revenue	Profit Rate
Mountain-200	607	8393	\$10.91M	0.03
Road-250	395	4972	\$6.98M	-0.10
Mountain-100	216	3531	\$6.60M	-0.02
Road-650	620	12019	\$5.35M	-0.09
Touring-1000	223	2897	\$3.81M	-0.13
Road-550-W	413	4207	\$2.67M	-0.13
HL Mountain Frame	477	3379	\$2.60M	0.04
Road-350-W	273	2533	\$2.54M	-0.08
Road-150	155	825	\$1.77M	-0.01
Mountain-300	201	2254	\$1.46M	0.08
Road-450	233	1549	\$1.35M	-0.01
Touring-3000	206	2828	\$1.12M	-0.17
Touring-2000	189	1326	\$0.96M	-0.04
LL Road Frame	558	4474	\$0.87M	-0.01
HL Road Frame	184	1047	\$0.85M	-0.07
HL Touring Frame	136	1375	\$0.82M	-0.01
Mountain-500	211	2722	\$0.82M	-0.01
ML Road Frame-	422	2390	\$0.81M	-0.07
Total	2543	149050	\$57.46M	-0.03

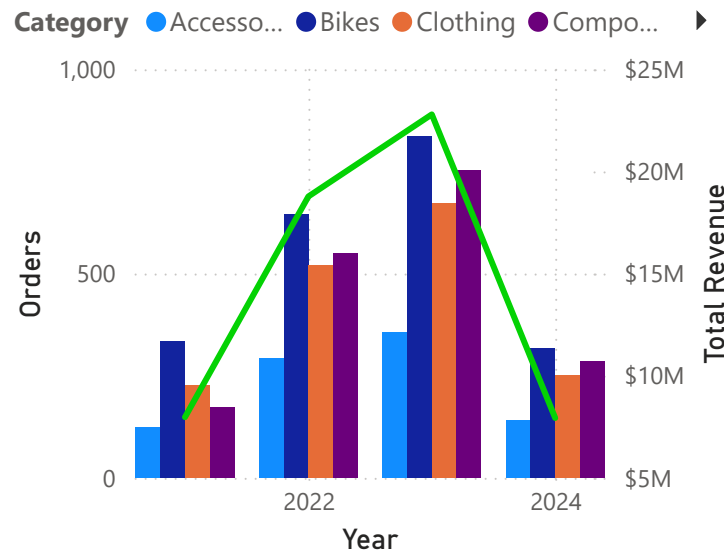
Number of Orders by Gender



Total Revenue by Category and Year



Orders and Total Revenue by Year and Category

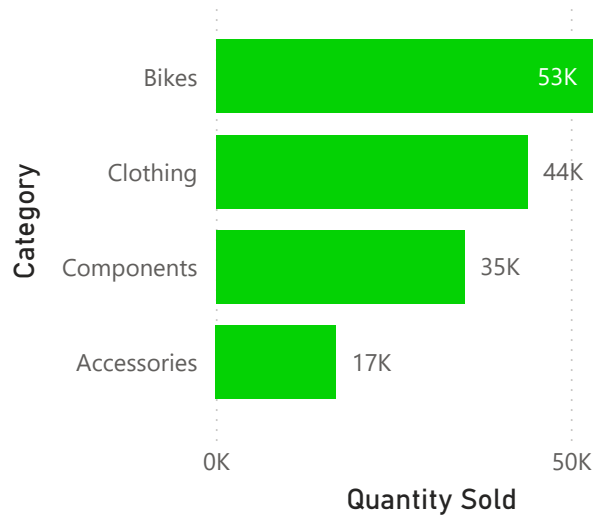




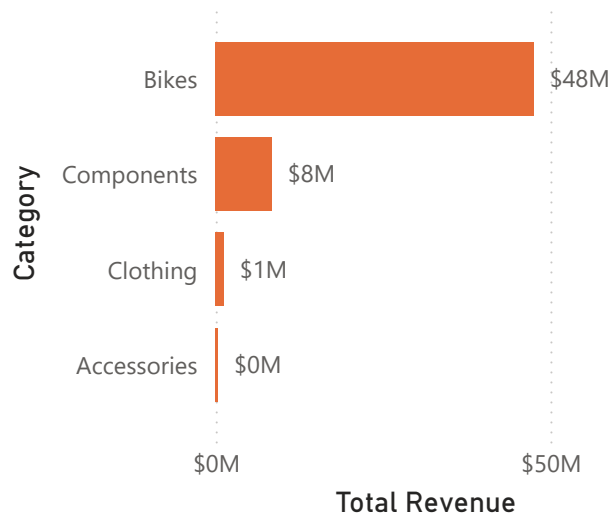
# Bikes

Best-Category

Category Ranks in Context of Quantity Sold



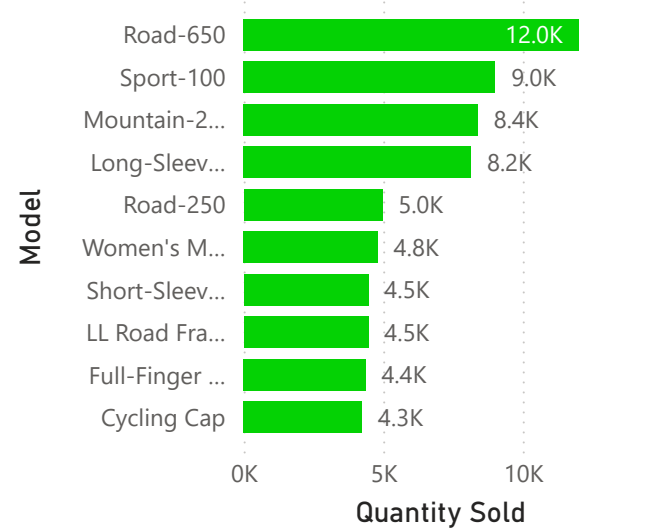
Category Ranks in Context of Total Revenue



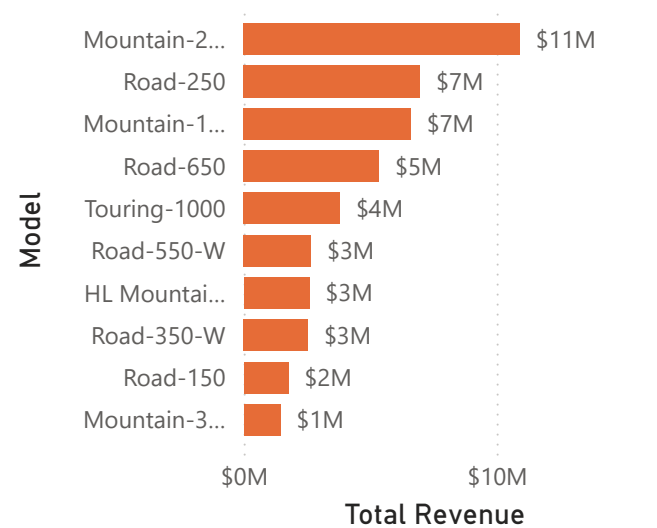
# Mountain-200

Best-Product

Products Ranks in Context of Quantity Sold



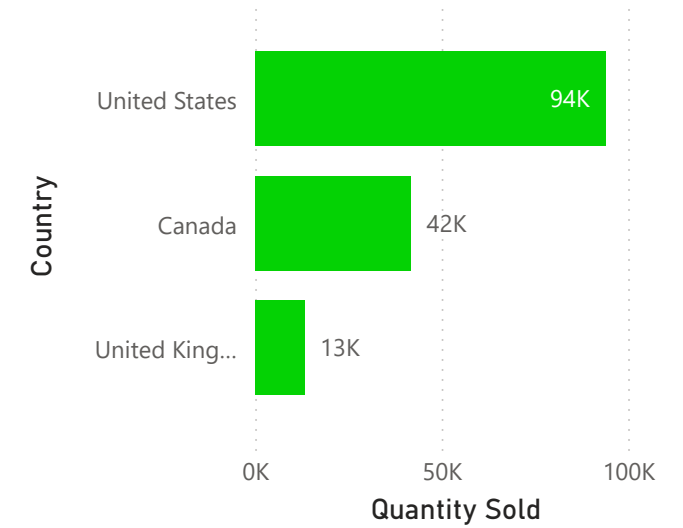
Products Ranks in Context of Total Revenue



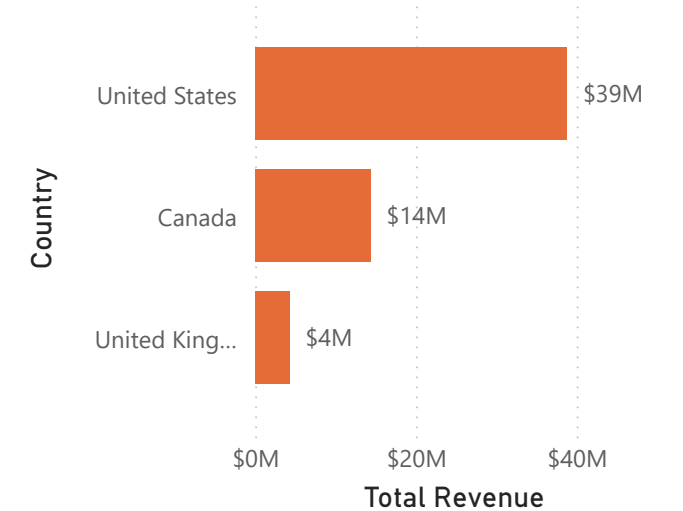
# United States

Best-Country

Country Ranks in Context of Quantity Sold



Country Ranks in Context of Total Revenue





Order Date

6/30/2021



3/31/2024



# Lindsey Camacho

Customer Name

## \$740.99K

Total Revenue

## Female

Gender

## 12

Number of Orders

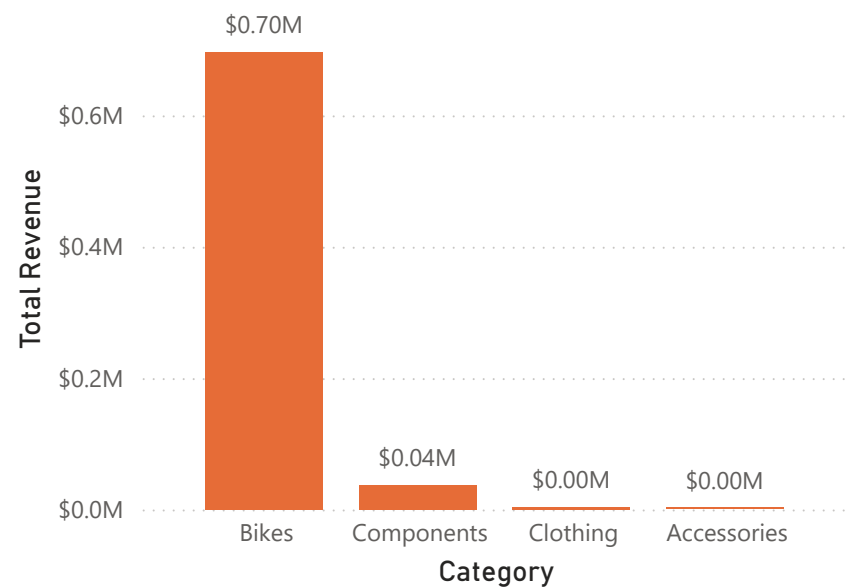
## 1344

Quantity Purchased

Customer Revenue Over Time



Customer Revenue by Category



Lindsey Camacho

Orders

DateKey	Product	Quantity	Price
20210630	Cycling Cap	2	\$0.009K
20210630	LL Road Frame	9	\$0.337K
20210630	Long-Sleeve Logo Jersey	2	\$0.050K
20210630	Road-150	2	\$3.578K
20210630	Road-450	6	\$1.458K
20210630	Road-650	20	\$0.783K
20210630	Sport-100	5	\$0.035K
20210930	Cycling Cap	3	\$0.009K
20210930	LL Road Frame	6	\$0.337K
20210930	Long-Sleeve Logo Jersey	2	\$0.050K
20210930	ML Road Frame	3	\$0.595K
20210930	Road-150	10	\$3.578K
20210930	Road-450	12	\$1.458K
20210930	Road-650	32	\$0.783K
20210930	Sport-100	5	\$0.035K
20211231	Road-150	15	\$3.578K
20211231	Road-450	17	\$1.458K
20211231	Road-650	24	\$0.783K
20220330	Cycling Cap	2	\$0.009K
20220330	LL Road Frame	5	\$0.337K
20220330	Long-Sleeve Logo Jersey	1	\$0.050K
20220330	Road-150	11	\$3.578K
20220330	Road-450	10	\$1.458K
20220330	Road-650	34	\$0.783K

Total

1344



Order Date

5/31/2021



4/30/2024



# LL Mountain Frame

Product Name

## Components

Category

\$392.2K

Total Revenue

\$33.62K

Product Profit

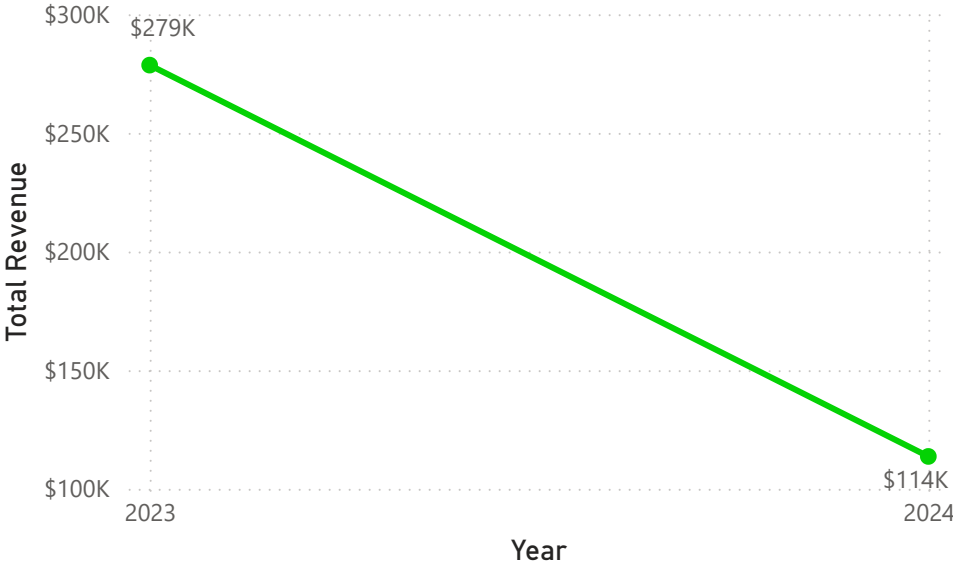
217

Number of Orders

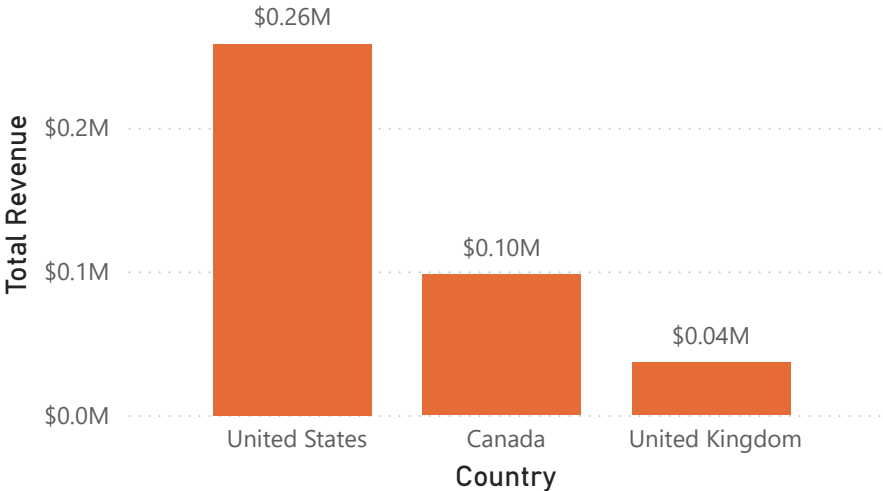
2539

Quantity Sold

Product Revenue Over Years



Product Revenue per Country



LL Mountain Frame

Orders

DateKey	Quantity	Total Revenue
20230731	466	\$71.95K
20230630	312	\$48.18K
20231030	285	\$44.13K
20240430	266	\$41.18K
20230930	230	\$35.51K
20230530	207	\$31.79K
20240331	180	\$27.78K
20240129	161	\$24.95K
20240228	128	\$19.72K
20231231	122	\$18.88K
20230830	105	\$16.25K
20231130	77	\$11.87K
Total	2539	\$392.20K