

10

Pre-Paid Legal Services[®], Inc., Associates

Core Commitments

There are 10 COMMITMENTS

you need to make if you want to achieve a high level of success in this business.

Every leader in the field has taken the **10 Core Commitments** and built his or her business around them.

- 1. Go Through the *Getting Started Right* book (the game plan interview with your upline)**
 - ▶ Yourself
 - ▶ Get your membership
 - ▶ When you receive your membership kit, read your membership contract
 - ▶ As soon as you receive your introductory kit, read your *Success Guide*
 - ▶ Return your request card for your credit report immediately upon receiving your Identity Theft Shield kit
- 2. Commit To At Least TWO Exposures A Day if working part time or at least THREE to FIVE a day if full time**
 - ▶ Focus on third-party tools - membership and recruiting
 - ▶ Selling memberships is how you make money
 - ▶ Recruiting is how you build your business
- 3. Attend Your Local Weekly Business Briefing**
 - ▶ 52-week commitment
- 4. Send Out At Least ONE Long Distance Package Per Week**
 - ▶ To someone outside of 100 miles from you
- 5. Attend a Fast Start to Success Training Class**
 - ▶ Yourself
 - ▶ With all your local new Associates
- 6. Attend all Regional/Super Saturday Events in your area**
- 7. Attend all Major Corporate events**
- 8. Commit to Personal Development**
 - ▶ Books
 - ▶ Audiotapes
 - ▶ Classes/Training
- 9. Find a Workout Partner**
 - ▶ Someone who will make you stretch for more
- 10. Be Here A Year From Now**
 - ▶ And commit to the other nine Core Commitments